



Parks, Recreation and Community Services Department

EXPANSION OF THE ROSE PROGRAM & INCREASED SUPPORT FOR YOUTH PROGRAMS

City Council
November 23, 2020
Item 16





Recommendation

Parks, Recreation and Community Services Department

This report is for information purposes only



Background

Parks, Recreation and Community Services Department

- \$500K one-time appropriation PRCS to increase support for youth job training & readiness programs in FY21
- Implementation of expanded program hampered by COVID-19
- Interns can now work anytime during FY year rather than just summer



Current ROSE Program

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- Interns work 125 hours, earn \$1,500
- Qualifications:
 - > Pasadena resident
 - > ages 14-24
 - > 2.0+ GPA (if in high school)
 - > SSN or ITIN
 - > California or school ID
 - > Background check and health screening
 - > Household income at or below HUD “Low Income”



ROSE Program Expansion

Parks, Recreation and Community Services Department

- \$500K one-time funding to add program components
 - > Develop more internships & opportunities for participants to gain professional skill sets
 - > Partnerships with organizations that provide youth & workforce development programs



PRCS will award grants for:

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- **Certificate Programs**
 - > Automotive technology, cosmetology, medical & dental assisting, construction & hospitality
- **Add'l public & private sector internships**
 - > Education, child development, event management, health care, retail, manufacturing & technology



PRCS will award grants for:

Parks, Recreation and Community Services Department

- **Support for PUSD academies**
 - > Internships, college counseling, field trips, technology, equipment & scholarships
- **Workforce & career development programs**
 - > Mentoring, leadership development, training, internships & field trips



PRCS will award grants for:

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- **Post-ROSE employment services**
 - > Resume building, mock interviews, job application & employment search assistance, & career advising
- **Job shadowing and site visits**



Eligibility for Funding

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- All funds for direct support (no admin costs)
- Application process to award grants
- Eligibility:
 - > Pasadena-based nonprofits
 - > Educational institutions
 - > Independent contractors
 - > City departments



Fiscal Impact

Parks, Recreation and Community Services Department

- \$500K in FY 2021 PRCS operating budget
- Funds not spent in FY 2021 will be requested to be reappropriated in FY 2022