

CORRESPONDENCE
RECEIVED FROM THE
EDTECH MEETING OF
MAY 7, 2020

Robles, Sandra

From: Anna Slaby <aslaby@bridgehousing.com>
Sent: Thursday, May 7, 2020 12:19 PM
To: Robles, Sandra
Cc: Wong, Jim; Huang, William
Subject: Heritage Square South - message to EdTech Committee

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Good afternoon members of the EdTech Committee,

In these unprecedented times, I truly appreciate the city's nimble actions to ensure that important community meetings such as this can continue in a safe yet still public process. In preparation for today's committee meeting, I wanted to assure you that BRIDGE will be "in attendance" at today's meeting, and to the extent communication is possible, available for questions and comments.

I want to express BRIDGE's ongoing commitment to bringing high quality development to the city of Pasadena, providing much needed housing for Pasadena's seniors. We remain committed to the Local Benefit Plan, ensuring that the investment of the city's housing funds are well leveraged to bring economic benefit to Pasadena's workforce, businesses and the general economy.

In these uncertain times, our economically fragile neighbors will be the most deeply impacted, and many will face the loss of their housing. The urgency to produce quality affordable housing opportunities is greater now than ever.

I urge you to vote in support of this important investment for Pasadena, providing much needed housing for our vulnerable seniors.

Respectfully,
Anna Slaby

Anna Slaby | Senior Project Manager
O: (949) 229-7076 | C: (858) 248-2416 | F: (949) 274-7688



Please note our address change:

1301 Dove Street, Suite 920
Newport Beach, CA 92660

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Robles, Sandra

From: Bert Newton <bert@makinghousinghappen.com>
Sent: Wednesday, May 6, 2020 6:48 PM
To: Robles, Sandra
Cc: Kennedy, John
Subject: Heritage Square South, Agenda Item 3B

Follow Up Flag: Flag for follow up
Flag Status: Completed

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Dear Ed Tech Committee,

Please approve the Heritage Square South project. It requires no money from the city's general fund and will meet a dire need. Even before the pandemic, we were in an affordable housing and homelessness crisis. Now the problem is worse and will be worse for a while. We desperately need this project.

Bert Newton
551 N. Madison Ave.
Pasadena CA 91101
726-993-7958

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Robles, Sandra

From: Joe <bautista.joe@gmail.com>
Sent: Thursday, May 7, 2020 6:23 AM
To: Robles, Sandra
Subject: Heritage Square South

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Hi,

My name is Joe Bautista and I live at 1989 Casa Grande Street, right next to Marshall Fundamental.

As much as I hate new development, if a lot is to be built up, I would much prefer to see public, affordable housing built on Pasadena land as opposed to retail space. It doesn't necessarily have to be an either/or situation - for example, one could have mixed use where the first floor is retail and all floors above that are residential, but if I had to choose one over the other, it would be housing.

This is my main request, that Ed Tech and the City Council approve the development of Heritage Square South.

Secondarily, if we wish to keep small business owners in Pasadena, I believe we should begin looking into the possibility of rent control for commercial property. This has been done in other municipalities, including New York City, and while it may be controversial at this time, it may be the best bet for fully utilizing commercial space that is left vacant due to an undue hardship on small business owners to continually increase cash flow to keep up with rising rents.

Finally, if we want to limit development in Pasadena - specifically for housing - I think it behooves the City Council to consider a vacancy tax. What is a more wasteful use of land than to have a perfectly liveable unit of housing not occupied? This seems like an egregious waste when we have both residents on the street, homeless, and residents who wish to keep Pasadena from becoming overdeveloped.

Joe Bautista

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Robles, Sandra

From: Anthony Manousos <interfaithquaker@aol.com>
Sent: Wednesday, May 6, 2020 10:38 PM
To: Robles, Sandra
Subject: Heritage Square South

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Dear Ed Tech Committee members,

I want to thank you for your unanimous approval of homeless senior housing and mixed use at Heritage Square South in 2018. You rightly thought that providing 69 units of homeless housing for seniors was a good idea given the growing population of homeless seniors in Pasadena at that time. This segment of our city's homeless population will undoubtedly increase dramatically as a result of the Covid 19 crisis and its economic fallout. The need for housing homeless seniors has now become a matter of life and death.

As you know, Heritage Square South has wide-spread community support from churches and neighbors in Northwest Pasadena as well as of the City Council, which gave it unanimous approval and wanted to fast track it.

Heritage Square is an ideal site since it close to amenities that this population needs: a pharmacy, grocery store, restaurants and public transportation. Heritage Square South is also next door to another senior facility that can provide supportive services.

Using this site for affordable housing is appropriate since it was purchased with HUD funding for this use. This proposal will not use the City's General Funds and will provide millions of dollars in economic benefits to our city

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because of the 20-20-20 rule. The need is urgent, and growing. The sooner we house our city's elderly homeless population, the better for our businesses and residents—but especially those without a home!

Yours in friendship and peace,

Anthony Manousos
1628 N Garfield Ave Pasadena CA 91104
626-375-1423
interfaithquaker@aol.com

Blog: <http://laquaker.blogspot.com/>

"Common folk, not statesmen, nor generals, nor great men of affairs, but just simple men and women, if they devote themselves ... can do something to build a better peaceful world."--Henry Cadbury, 1947"

The humble, meek, merciful, just, pious, and devout souls are everywhere of one religion; and when death has taken off the mask, they will know one another, though the liveries they wear here make them strangers."--William Penn.

Robles, Sandra

From: Thomas Petersmeyer <newtqp000@gmail.com>
Sent: Thursday, May 7, 2020 8:06 AM
To: Robles, Sandra
Subject: HERITAGE SQUARE SOUTH - ED TECH VOTE TODAY

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To the Pasadena ED tech committee of the city Council:

I am a member of Neighborhood Unitarian Universalist Church in Pasadena and have been involved in supporting Heritage Square South for more than a year.

It is designed to house 69 senior homeless people.

We are all aware of the problem with people experiencing homelessness in Pasadena and elsewhere and the fact that many of them are seniors.

This will be a wonderful way to help those 69 seniors be housed although it's not going to be realized for another three or four years.

In addition, this is a mixed-use project with businesses on the first floor and residences on the upper floors.

Regards, Tom Petersmeyer

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Robles, Sandra

From: director Friends In Deed <director@friendsindeedpas.org>
Sent: Thursday, May 7, 2020 8:19 AM
To: Public Comment
Subject: Heritage Square South

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Dear Mayor and City Council members,

I thank you for your unanimous approval of homeless senior housing at Heritage Square South in 2018. I also want to thank you for your 100% vote in support of the Salvation Army proposal to build permanent supportive housing. I urge you to give final approval for both these proposals. Pasadena's homeless population will undoubtedly increase as a result of the Covid 19 crisis and its economic fallout. The Salvation Army proposal meets an urgent need, and has not met with much opposition from neighbors. Heritage Square South has wide-spread community support from congregations and neighbors in Northwest Pasadena.

The work of Friends In Deed supports the folks that will live in these places, and we know firsthand how critical it is to have safe and supportive housing for our most vulnerable neighbors, including the many seniors amongst us. The Bible tells us to "do what is right and good in the sight of the Lord;" I can't think of a better way to live out this teaching than by building these two important housing locations.

Thank you for your leadership and best wishes,
Rabbi Joshua Levine Grater

Rabbi Joshua Levine Grater
Executive Director, Friends in Deed

444 East Washington Blvd.
Pasadena, CA 91104
626-797-2402

pronouns: he/him/his

director@friendsindeedpas.org
www.friendsindeedpas.org

'Doing Together What We Can't Do Alone'

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Heritage Square
762 N Fair Oaks Ave Pasadena, CA 91103
Telephone (626) 535-0115, Fax (626) 535-0119

05/07/2020

Dear Distinguished members of EdTech Committee

I'm writing this letter to express my gratitude and respect for Bridge Housing and the City of Pasadena Housing Authority and all the hard work they have been doing to help our homeless population, including our elderly and at risk of becoming homeless.

They have been of great service to our community with our seniors over 55 that now live at Heritage Square Senior Apartments.

Together we are working with so many other local organizations from Health and Mental health care to everyday living needs. We are in such need of housing for our most venerable people, our Seniors, many who don't have family that they can rely on. Its so sad when you really stop for a minute and look into their eyes do you ever wonder what their story is? Where they came from? How did they get here?

You would be surprised to learn that in most cases it wasn't that hard to get where they are. We, all of us could be in a blink of an eye away from becoming that person, homeless, hungry, lonely. Right now, more than ever we need to support our community, we need to bring together everything we have and help them get into safe clean homes and a healthy environment.

I'm hoping for many years of partnership with Bridge Housing and the city of Pasadena. Please find it in your hearts to approve this housing plan. Think of how many lives you will change and possibly be saving.

Sincerely

Donna Hess

Property Manager-Heritage Square Senior Apartments

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Robles, Sandra

From: cindy clark-schnuelle <clarkschnuelle@me.com>
Sent: Thursday, May 7, 2020 11:59 AM
To: Robles, Sandra
Subject: HERITAGE SQUARE SOUTH PROJECT

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> I've read the report on the Heritage Square South project. The approximate cost of \$80 per square foot for each permanent supportive unit seems reasonable.

>

> A few questions:

> 1. Land is city owned yet BRIDGE will "own" and operate?

> 2. What does the city stand to make from the lease deal?

> 3. Loan repayment to come out of "net-cash flow". Is this like the Danny Bakewell projects? Will the city ever see any money?

> 4. Under Budget Summary - what does the \$400,000 relocation cost cover?

> 5. With our current economic challenges, how will the retail space be handled? Will residents be allowed to weigh in on what sorts of businesses they would like to see in those spaces?

>

Best,

> Cindy Clark-Schnuelle

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Robles, Sandra

From: Patricia Cunliffe <integratedproducer@gmail.com>
Sent: Thursday, May 7, 2020 12:24 PM
To: Robles, Sandra
Subject: Fwd: Senior Housing @ Heritage Square South

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Hello - please replace this letter with the prior one from earlier today - as I realized I neglected to use the specific words: permanent supportive housing in my request. I cannot simply assume that everyone will understand my meaning without the correct words Thank you! Patricia Cunliffe

To Whom it May Concern;

My name is Patricia Cunliffe. I am a 59-year-old documentary filmmaker, artist & freelance journalist. My partner is a 73-year-old 80's hit songwriter & music professional. As impressive as that may sound - we have perfect credit & been tenants in the same house for 27 years - We are not homeowners. I just lost my part-time survival income bookkeeping job to a younger person willing to take less money. In fact, we aspire to poverty level. That is how poor we actually are.

You may have an opinion in your mind of the type of individuals who require affordable, income based senior housing. The truth is you have no idea how many people, some actually high-profile in the area, who worry constantly about what is to become of us! It is a very, very scary thought to wonder when it is our turn to be homeless...

I am begging you to please take compassion on fellow human beings over the revenue that could possibly be made from those who are willing to pay any price to become the majority & move out the current residents of our city. When I say move out - that does not even mean relocate. What that means is place on the street! Take a good look at the homeless population sleeping outside of the \$2,000,000.00 condos & please ask yourselves how this is even possible.

I BEG YOU to please find compassion in your hearts to utilize Heritage Square South for permanent supportive housing over any other usage....PLEASE!!!

No general funds are needed for Ed Tech and the Council to vote for:

- 1) Leasing land to the developer Bridge Housing Inc
- 2) Providing funding from the Housing Successor Low Income Housing Asset Fund and the Inclusionary Housing Trust Fund - so that no money is needed from the General Fund.

This project includes 15% local hire, 20% local contracting, and 30% local purchasing agreements - which will be of benefit to our economy during these scary times.

The fact that affordable housing advocates have been working for 3 years to achieve this goal is ludicrous! The idea that providing housing for Pasadena's low-income & homeless seniors is not the first thought in our elected officials minds is abominable!

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PLEASE, PLEASE, PLEASE prove me wrong! Do the right thing here!

Thank you,

Patricia Cunliffe
Vast Image Media
Los Angeles, CA
626.797.9926
THE PUEBLO REVOLT
vast-image-media.square.site
<http://www.imdb.com/name/nm0192197/>
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<https://www.mayortombradley.com/thefilm/>
Netflix: <http://tinyurl.com/96q6rpx>
Education Distr: <https://tinyurl.com/y9evy5ey>