

Martinez, Ruben

From: City Web
Sent: Friday, May 08, 2020 8:35 AM
To: Public Comment; City_Council
Subject: Public Comment for Meeting on May 11, 2020 about Agenda Item 8C

Name Paul Little

Email

Phone

Address

City Pasadena

State CA

Zip Code 91106

Meeting Date May 11, 2020

Agenda Item Number 8C

Comments Thank you for considering providing funds for a fund to support local small businesses. I would ask that you set aside \$1 million toward efforts to save local businesses.

Recent studies by the National Main Street Association and others show 80% of US small businesses are temporarily closed. As many as 25% of local businesses will fail. Those that cannot survive will close because of a lack of between \$10,000 and \$15,000.

Were the City of Pasadena support PCF's fund with seed money, many of our treasured local small businesses may survive. In the long run, the City of Pasadena could see a substantial return on its investment through sales and other taxes.

Thanks,

You would also help preserve Pasadena's character, viability as a visitor destination and economic vitality.

The Pasadena Community Foundation and the Chamber of Commerce are creating a fund and researching application and selection processes for evaluating recipients. We are conferring with officials in Monterey, Ventura, Napa, El Monte, Pomona and others with similar initiatives.

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Join us in supporting local small businesses by providing funds through the Pasadena Community Foundation. Your support will save businesses and encourage private citizens to donate.

Details will follow in a letter shortly.

**I consent to have my
comment read out loud
during the meeting.**

Yes

IP Address

66.214.143.178

**User-Agent
(Browser/OS)**

Mozilla Firefox 75.0 / Windows

Referrer

<https://www.cityofpasadena.net/city-clerk/public-comment/>

Martinez, Ruben

From: City Web
Sent: Friday, May 08, 2020 12:50 PM
To: Public Comment; City_Council
Subject: Public Comment for Meeting on May 11, 2020 about Agenda Item 8C

Name Mo Cee

Email

Phone

Address

City Pasadena

State CA

Zip Code 91106

Meeting Date May 11, 2020

Agenda Item Number 8C

Comments As a small local business owner with no employees (i.e. a mom & pop store), we have very limited resources to supplement our income during Covid19. Since our business is considered non-essential, we have closed our store (studio) since the stay-at-home order. We are able to secure \$1000 for the EIDL grant since we are considered sole proprietor. However, we are not having any luck on PPP loan (no payroll) and we haven't heard back from unemployment. It'd be greatly helpful for the City to support local small businesses who are not successful in securing funding on EIDL or PPP Loans. Small businesses like ours are living on our savings. Any amount will help us and the community hold on until the economy re-opens.

I consent to have my comment read out loud during the meeting. Yes

IP Address 71.94.136.208

User-Agent (Browser/OS) Apple Safari 13.1 / OS X

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Martinez, Ruben

From: City Web
Sent: Sunday, May 10, 2020 1:29 PM
To: Public Comment; City_Council
Subject: Public Comment for Meeting on May 11, 2020 about Agenda Item C. DISCUSSION REGARDING THE ESTABLISHMENT OF A FUND TO SUPPORT LOCAL BUSINESSES

Name kevin kemper

City pasadena

State CA

Zip Code 91106

Meeting Date May 11, 2020

Agenda Item Number C. DISCUSSION REGARDING THE ESTABLISHMENT OF A FUND TO SUPPORT LOCAL BUSINESSES

Comments The current COVID public health shutdown has had a dramatic affect on Pasadena's small business community. My family was drawn to the Madison Heights area of Pasadena in large part due to the vibrant small and local businesses in Old Town Pasadena, The Playhouse District and South Lake avenue business districts. I'd imagine we aren't alone in this. Losing these businesses would not only be ruinous for the business owners and their employees, but also painful to the broader community. While I've singled out the business districts close to our home, it is not a problem unique to our area.

I would be very much in favor of a community fund(s), developed through a public and private partnership, to support our local businesses. I'd be happy to help with development, funding and implementation of supportive programs. I'm sure many of my neighbors would be too.

- Kevin

I consent to have my comment read out loud during the meeting. No

IP Address 75.140.94.162

User-Agent (Browser/OS) Google Chrome 81.0.4044.129 / Windows

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Martinez, Ruben

From: City Web
Sent: Sunday, May 10, 2020 2:23 PM
To: Public Comment; City_Council
Subject: Public Comment for Meeting on May 11, 2020 about Agenda Item 8c

Name David Anderson - President of Anderson Business Technology.

Email

Phone

Address

City Pasadena

State CA

Zip Code 91105

Meeting Date May 11, 2020

Agenda Item Number 8c

Comments I am in support of the creation of a fund to aid Small Businesses within the City of Pasadena. I also believe you can take an additional step to support the Pasadena small business community by strengthening your "buy local" policy. The City of Pasadena benefits from a strong business community and in light of the damage caused by the COVID-19 business shutdown.. the City of Pasadena should have the strongest policy that they will conduct business with Pasadena based businesses when ever possible. Currently there is a 1% to 5% advantage given to local businesses in a bid situation. i would encourage the City Council to increase this advantage..

I also believe the City of Pasadena should review their policy to consider this advantage for businesses with a physical address that generates sales tax revenue back to the City of Pasadena. and not provide the advantage to a company with a P.O. Box and business permit in Pasadena in an effort to game your policy. This will encourage businesses to relocate to Pasadena.

I believe a stronger commitment to do business directly with your City of Pasadena Small Businesses will mutually benefit your Small Businesses and the City of Pasadena.

I consent to have my comment read out loud during the meeting. Yes

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IP Address	12.172.111.226
User-Agent (Browser/OS)	Google Chrome 81.0.4044.138 / Windows
Referrer	https://www.cityofpasadena.net/city-clerk/public-comment/

Martinez, Ruben

From: City Web
Sent: Monday, May 11, 2020 12:17 PM
To: Public Comment; City_Council
Subject: Public Comment for Meeting on May 11, 2020 about Agenda Item Unknown

Name Inna Kaplun

Email

Phone

Address

City Pasadena

State CA

Zip Code 91101

Meeting Date May 11, 2020

Agenda Item Number Unknown

Comments Thank you for your attention to small business needs during this time. I am a new business owner with plans to open a fitness studio this year, and I recently signed a 10-year lease. Given that I don't yet have revenue or payroll, I fall into a category of businesses that don't qualify for any pandemic relief in spite of significant expenses.

I was looking forward to opening my business to create jobs and stimulate the local economy. I had a vision for a community-oriented fitness studio offering group classes for a range of ages and abilities. Now in a best-case scenario, once I can actually open, I will have to halve my studio capacity due to social distancing, and implement costly sanitation protocols, while maintaining a similarly sized payroll and rent. I will soon be in need of additional capital to stay afloat until I can break even. I would have never imagined starting a new business in this unprecedented time.

I would greatly appreciate if the City of Pasadena could factor in the needs of new businesses in development, in this proposed fund, to help us actualize our potential. Thank you for your time and consideration.

I consent to have my comment read out loud during the meeting. Yes

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IP Address	76.202.67.128
User-Agent (Browser/OS)	Google Chrome 70.0.3538.102 / Windows
Referrer	https://www.cityofpasadena.net/city-clerk/public-comment/

Martinez, Ruben

From: City Web
Sent: Monday, May 11, 2020 1:18 PM
To: Public Comment; City_Council
Subject: Public Comment for Meeting on May 11, 2020 about Agenda Item 8C

Name Ken Hawkins

Email

Phone

Address

City Pasadena

State CA

Zip Code 91105

Meeting Date May 11, 2020

Agenda Item Number 8C

Comments Please approve the \$1 million to seed fund assistance to small businesses in Pasadena. If there ever was a time to use the city's emergency funds and there ever was a target to support the overall civic life of this vibrant town, this is it. For those who remember what Old Pasadena was before it had the successful restaurants, shops, etc., we don't want to go back there. We need to do what we can to keep as many businesses open - and jobs that go with those businesses! - but we need to show the citizenry that the City of Pasadena knows how to use its resources wisely. Thank you.

I consent to have my comment read out loud during the meeting. Yes

IP Address 66.215.69.170

User-Agent (Browser/OS) Google Chrome 81.0.4044.127 / Unknown

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Martinez, Ruben

From: City Web
Sent: Monday, May 11, 2020 1:08 PM
To: Public Comment; City_Council
Subject: Public Comment for Meeting on May 11, 2020 about Agenda Item 8

Name Pete Kutzer

Email [REDACTED]

Phone [REDACTED]

Address [REDACTED]

City South Pasadena

State CA

Zip Code 91030

Meeting Date May 11, 2020

Agenda Item Number 8

Comments Without financial support from the City of Pasadena I am afraid many of our local small businesses will be forced to close or not be able to reopen. The proposal from the Pasadena Chamber and the Pasadena Community Foundation is reasonable. efficient. effective and necessary. Please support the request and ask your city staff to make it happen now when the money is most needed.

I consent to have my comment read out loud during the meeting. Yes

IP Address 108.230.38.201

User-Agent (Browser/OS) Unknown ? / Windows

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