

Martinez, Ruben

From: Brian <Brian@playhousevillage.org>
Sent: Friday, March 27, 2020 10:50 AM
To: Public Comment
Cc: Klug, David; Reyes, David; chua@swifttrp.com
Subject: Playhouse Village Comment on Council Item 22 - March 30, 2020

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Dear Members of Pasadena City Council:

The Playhouse Village Association supports the staff recommendation to add a section to the Central District Additional Standards for Parking to require three parking spaces per 1,000 square feet for up to 40,000 square feet of new/converted square feet of restaurant, bar, and entertainment space within the CD-4 (Pasadena Playhouse) subdistrict. This is consistent with recommendations endorsed by the Playhouse Village Association Board of Directors Executive Committee at their meeting on March 6, 2020, and subsequently delivered to David Reyes in anticipation of the preparation of this ordinance.

The PVA thanks you for the opportunity to support this item, prepared in a collaborative fashion with you and City staff. We look forward to its adoption after subsequent readings and incorporation into the City's zoning code as soon as possible. Modifications such as this we believe will position Playhouse Village to recover more readily from the loss of business due to COVID-19.

Regards,

Brian Wallace
Executive Director

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