

Agenda Report

July 27, 2020

TO: Honorable Mayor and City Council

THROUGH: Finance Committee (July 23, 2020)

FROM: Department of Transportation

**SUBJECT: ACCEPTANCE OF CALIFORNIA OFFICE OF TRAFFIC SAFETY
GRANT FOR THE SAFER STREETS PASADENA - BICYCLE SAFETY
OUTREACH PROGRAM**

RECOMMENDATION:

It is recommended that the City Council:

1. Find that acceptance of this grant is exempt from the California Environmental Quality Act (CEQA), Section 15061 (b) (3) of the State CEQA Guidelines;
2. Authorize the City Manager to enter into an agreement with the California Office of Traffic Safety (OTS) to receive Fiscal Year 2021 grant funding for the Pedestrian and Bicycle Safety Outreach Program in the amount of \$150,000 and any subsequent agreements regarding this grant award; and
3. Amend the Department of Transportation's FY 2021 Operating Budget to recognize and appropriate \$150,000 in grant funds awarded by OTS for the Safer Streets Pasadena – Bicycle Safety Outreach Program as detailed in the Fiscal Impact section of this report.

BACKGROUND:

The City applied for funds through the OTS in January 2020 for the Safer Streets Pasadena - Bicycle Safety Outreach Program. As a result of this application, the City was awarded \$150,000 in OTS Grant Funds for this proposed program for the period of October 1, 2020 through September 30, 2021.

The Safer Streets Pasadena - Bicycle Safety Outreach Program focuses on bicyclist safety outreach that will reach the target audience (bicyclists) at businesses in the central business district as well as areas serving Pasadena City College campus, Art Center South campus, and the Caltech campus. Street teams will distribute safety

information during the day and bicycle lights in the evening, targeting bicyclists that are riding without lights. In addition to on-street engagement, the consultant will distribute safety information and helmets at up to 5 community events throughout the City. In addition to this outreach effort, the City will work with a second consultant to upgrade the City's traffic camera data collection to detect, collect, and store pedestrian and bicycle data citywide.

This program is scheduled to begin in October 2020 and end by September 30, 2021.

COUNCIL POLICY CONSIDERATION:

The Safer Streets Pasadena - Bicycle Safety Outreach Program supports the General Plan guiding principle that Pasadena will be a city where people can circulate without cars. This program will directly assist the Department of Transportation in implementing the following objectives of the Mobility Element:

- Enhance Livability
- Encourage walking, biking and other alternatives to motor vehicles.

Specifically, this project addresses two policies of the Mobility Element:

- Policy 1.23 Improve public health by supporting walking and bicycling throughout the City.
- Policy 2.12 Continue to develop specialized educational campaigns and informational materials to improve safety for pedestrians and bicyclists.

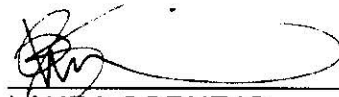
ENVIRONMENTAL ANALYSIS:

The project has been reviewed for compliance with the California Environmental Quality Act (CEQA) and is exempt per Section 15061 (b) (3). The project is covered by the general rule that CEQA only applies to projects that have the potential for causing a significant effect on the environment. The Safer Streets Pasadena – Bicycle Safety Outreach Program will not result in any significant effect on the environment.

FISCAL IMPACT:

Funding for this program was provided by a grant from the OTS, through the National Highway Traffic Safety Administration (NHTSA). This OTS grant award is a non-matching grant and will have minimal to no financial impact to the City. There are no anticipated on-going staff costs after the program completion. The grant award of \$150,000 will be reflected in the revenue account 10124003-649700-95093 and will be appropriated in the expenditure account 10124003-811400-95093. City staffing costs to manage this program are minimal and will be absorbed within the Department of Transportation's operating budget. It is anticipated that the entire grant award amount of \$150,000 will be expended by the end of September 2021 when the program is complete.

Respectfully submitted,



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Director

Department of Transportation

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STEVE MERMELL

City Manager