



Housing Department

Five-Year (2020-2024) Consolidated Plan & 2020-21 Annual Action Plan

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Background

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Five-Year Consolidated Plan (2020-2024):

The Five-Year Consolidated Plan is a comprehensive planning document that addresses both long- and short-term strategies to meet housing and community development needs.

- Citizen Participation
- Needs Assessment
- Market Analysis
- Strategic Plan
- Annual Action Plan



Citizen Participation

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Community Needs Survey

A community needs survey was conducted in September 2019 to obtain input from residents on what they think are the highest community priorities and the most needed community development activities.

Rank	Overall Community Priority	Average Ranking
1	Create More Affordable Housing Available to Low Income Residents	2.73
2	Improve City Infrastructure (e.g. sidewalks, lighting, street improvements)	2.66
3	Improve Facilities Providing Public and Community Services (e.g. parks, libraries, senior centers, youth centers)	2.47
4	Create More Jobs Available to Low Income Residents	2.15



Citizen Participation

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Top 10 Community Needs

Rank	Specific Need	Average Ranking	Need Category
1	Services for Abused & Neglected Children	3.38	Public Services
2	Mental Health Services	3.38	Public Services
3	Abused & Neglected Children Facilities	3.28	Public Facility Improvement
4	Slum/Blighted Neighborhood Cleanup	3.28	Housing
5	Homeless Facilities	3.25	Public Facility Improvement
6	Permanent Housing for Homeless	3.23	Housing
7	Services for Victims of Domestic Violence	3.20	Public Services
8	Increase Affordable Housing	3.18	Housing
9	Street Improvements	3.16	Infrastructure
10	Youth Services	3.14	Public Services



Needs Assessment

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Housing Needs

- Almost 40% of Pasadena households earn less than 80% AMI
 - 16% earn less than 30% AMI
- Over 80% of households that earn less than 30% AMI experience at least one severe housing problem
 - Defined as having severe cost burden, living in substandard housing, or living in a severe overcrowded unit

Disproportionately Greater Need: Housing Problem

- Hispanic households earning less than 30% AMI experience housing problems at a 10.9% higher rate than the jurisdiction overall
- African-American households earning between 80% and 100% AMI experience housing problems at a 24% higher rate than the jurisdiction overall



Market Analysis

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Housing Market Analysis

- Over 10,000 Pasadena households that earn less than 50% AMI cannot afford housing

Cost of Housing

Pasadena Median Rent	Studio	1 Bedroom	2 Bedroom	3 Bedroom
	\$1,750	\$1,895	\$2,370	\$2,400

Number of Housing Units

- 15 affordable housing projects currently in the pipeline will bring 755 units to Pasadena over the next 5 years
 - 7 projects in NW Pasadena covering District 1 & 3
 - 3 projects in West/SW Pasadena in District 6
 - 4 project scattered throughout Central Pasadena covering District 2 & 5
 - 1 project in East Pasadena for District 4

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Strategic Plan

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The Strategic Plan is a long-term strategy to meet priority needs of the community based on information collected from the Needs Assessment and Housing Market Analysis.

Anticipated 2020-2024 Allocations

Source	PY20	PY21	PY22	PY23	PY24	Total
CDBG	\$2,095,319	\$2,158,179	\$2,222,924	\$2,289,612	\$2,358,300	\$11,124,333
HOME	\$834,537	\$842,882	\$851,311	\$859,824	\$868,423	\$4,256,977
ESG	\$176,398	\$181,690	\$187,141	\$192,755	\$198,538	\$936,521
TOTAL	\$3,106,254	\$3,182,751	\$3,261,376	\$3,342,191	\$3,425,260	\$16,317,831

5-Year Goals	Funding	Goal Outcome Indicator
Housing	HOME: \$4,125,000 CDBG: \$2,250,000	Tenant-Based Rental Assistance: 30 Households Homeowner Housing Rehabilitated: 60 Housing Units Rental Units Rehabilitated: 8 Housing Units
Public Services	CDBG: \$1,668,650	1,250 Persons Assisted
Homeless Intervention & Prevention	ESG: \$775,000	Homeless Overnight Shelter: 1,250 Persons Assisted Homelessness Prevention: 150 Persons Assisted
Public Facility Improvements	CDBG: 1,000,000	25,000 Persons Assisted
Infrastructure Improvements	CDBG: \$2,500,000	75,000 Persons Assisted
Economic Development	CDBG: \$425,000	Business Assisted: 40 Micro-Enterprises



Annual Action Plan

Housing Department

The Annual Action Plan describes the specific projects and activities that the City will undertake in the coming program year (PY).

CDBG PY20-21 Budget Priorities		
Administration	18%	\$459,064
Public Services	12%	\$319,019
Non-Public Service	54%	\$1,390,000
Urgent Need	16%	\$425,000
TOTAL		\$2,593,083

ESG PY20-21 Budget Priorities		
Administration	17%	\$33,230
Emergency Shelter	13%	\$25,000
Street Outreach	41%	\$80,838
Homeless Prevention	29%	\$57,330
TOTAL		\$196,398

HOME PY20-21 Budget Priorities		
Administration	8%	\$83,454
CHDO	12%	\$125,181
Affordable Housing	79%	\$800,000
TOTAL		\$1,008,635



Annual Action Plan

Housing Department

Year 1 Goals	Funding	Goal Outcome Indicator
Housing	HOME: \$800,000 CDBG: \$450,000	Tenant-Based Rental Assistance: 6 Households Homeowner Housing Rehabilitated: 13 Housing Units
Public Services	CDBG: \$319,019	250 Persons Assisted
Homeless Intervention & Prevention	ESG: \$156,393	Homeless Overnight Shelter: 250 Persons Assisted Homelessness Prevention: 40 Persons Assisted
Infrastructure Improvements	CDBG: \$500,000	15,000 Persons Assisted
Economic Development	CDBG: \$425,000	Business Assisted: 40 Micro-Enterprises

#	PROPOSER/PROPOSED PROJECT	FUNDING AMOUNT
PLANNING & ADMINISTRATION		
1	Housing Department <i>CDBG Program Administration</i>	\$408,664
2	Housing Rights Center <i>Fair Housing Program</i>	\$50,400
2	Finance Department <i>Section 108 Repayment (Robinson Recreation Center)</i>	\$440,000
Subtotal		\$899,064
PUBLIC SERVICES		
4	Armenian Relief Society <i>Community Social Service</i>	\$40,608
5	Flintridge Center <i>Youth of Promise</i>	\$96,624
6	Pasadena Unified School District <i>Student & Family Services</i>	\$100,000
7	Rose Bowl Aquatics Center <i>Get in the Swim</i>	\$36,387
8	YWCA San Gabriel Valley <i>Healthy Aging & Community Engagement</i>	\$45,400
Subtotal		\$319,019
HOUSING		
9	Housing Department <i>Pasadena Single-Family Residential Rehabilitation (MASH)</i>	\$450,000
INFRASTRUCTURE IMPROVEMENTS		
10	Public Works Department <i>NW Pasadena Sidewalk Improvements</i>	\$500,000
URGENT NEED		
11	Economic Development Division <i>Emergency Business Grant (EBG) Program</i>	\$425,000
TOTAL FUNDING RECOMMENDATION		\$2,593,083



Community

Development

Block

Grant

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Annual Action Plan

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#	PROPOSER/PROPOSED PROJECT	FUNDING AMOUNT
HOMELESSNESS		
1	Housing Department <i>ESG Program Administration</i>	\$13,230
2	Housing Department <i>HMIS Management</i>	\$20,000
3	Friends In Deed <i>Homeless Prevention</i>	\$57,330
4	Friends In Deed <i>Bad Weather Shelter</i>	\$25,000
5	Housing Works <i>Mobile Integrated Service Team</i>	\$80,838
TOTAL FUNDING RECOMMENDATION		\$196,398

Emergency

Solutions

Grant

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Annual Action Plan

Housing Department

#	PROPOSER/PROPOSED PROJECT	FUNDING AMOUNT
AFFORDABLE HOUSING		
1	Housing Department <i>HOME Program Administration</i>	\$83,454
2	Community Housing Development Organization <i>CHDO</i>	\$125,181
3	Housing Department <i>HOME Efficiency Loan Program (HELP)</i>	\$600,000
4	Housing Department <i>Tenant-Based Rental Assistance</i>	\$200,000
TOTAL FUNDING RECOMMENDATION		\$1,008,635

HOME

Investment

Partnership

Act

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Annual Action Plan

Housing Department

Grand Total of Funding Programmed for 2020-2021

FUNDING SOURCE	FUNDING AMOUNT
Community Development Block Grant	\$2,593,083
Emergency Solutions Grant	\$196,398
HOME Investment Partnership Act	\$1,008,635
GRAND TOTAL FUNDING RECOMMENDATION	\$3,798,116

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