

## Iraheta, Alba

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**From:** City Web  
**Sent:** Friday, April 17, 2020 2:10 PM  
**To:** Public Comment; City\_Council  
**Subject:** Public Comment for Meeting on April 20, 2020 about Agenda Item 25

**Name** Paul Little - Pasadena Chamber of Commerce

**Email**

**Phone**

**Address**

**City** Pasadena

**State** CA

**Zip Code** 91106

**Meeting Date** April 20, 2020

**Agenda Item Number** 25

**Comments** The may be very different than Mr. Hawkesworth's report indicates. He acknowledges the outlook gets more dismal as the crisis wears on. We can anticipate a 20% closure rate among small retailers and restaurants.

Restaurants are facing potential distancing regulations reducing available sales space even if they open.

You can help with some meaningful and dramatic financial support for those businesses that are integral to the City's financial well-being.

If you want to retain our local small businesses, you should implement the following programs to support local small businesses:

- Direct financial support for impacted businesses who need funds now to maintain payroll and keep their doors open or to reopen once the crisis passes.
- Rebate of all sales tax collected by the City from 1-1-2020, to the small businesses in the amount they paid.
- Rebate of all utility user taxes paid by local small businesses from 1-1-2020.
- Stop collecting utility and other City fees throughout the duration of the Safer at Home order.

04/20/2020  
Item 25

- Restructuring local purchasing requirements to provide more opportunity for local businesses.

If we want Pasadena to retain its small businesses and the character and attractiveness they provide, we need immediate and significant financial intervention on the local level from the City of Pasadena.

**I consent to have my  
comment read out loud  
during the meeting.**

Yes

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