

## Iraheta, Alba

---

**From:** cityclerk  
**Sent:** Sunday, April 5, 2020 10:13 AM  
**To:** Flores, Valerie; Iraheta, Alba; Jomsky, Mark; Martinez, Ruben; Novelo, Lilia; Reese, Latasha; Robles, Sandra  
**Subject:** FW: COVID-19 support

---

**From:** Scott Unger  
**Sent:** Sunday, April 5, 2020 10:12:55 AM (UTC-08:00) Pacific Time (US & Canada)  
**To:** cityclerk  
**Subject:** COVID-19 support

**CAUTION:** This email was delivered from the Internet. Do not click links or open attachments unless you know the content is safe.

Hello.

I am a commercial real estate advisor who was born and raised in Pasadena, offices in Pasadena, and supports community organizations and businesses in Pasadena.

Please utilize this email as support for relief in the form of utility incentives/rebates as this will help local businesses (and residents) cope with the impacts of the pandemic and effects of the stay at home order.

Thanks very much.

Scott

**Scott A. Unger**  
Senior Vice President  
KIDDER MATHEWS

150, Pasadena, California 91101  
| LIC N° 01855517  
| [vcard](#) | [profile](#) | [team website](#) | [linkedin](#) | [ig](#) | [kidder.com](#)



04/06/2020  
Item 5

## Iraheta, Alba

---

**From:** cityclerk  
**Sent:** Saturday, April 4, 2020 10:30 AM  
**To:** Flores, Valerie; Iraheta, Alba; Jomsky, Mark; Martinez, Ruben; Novelo, Lilia; Reese, Latasha; Robles, Sandra  
**Subject:** FW: Utility Support

---

**From:** Norm Sauve  
**Sent:** Saturday, April 4, 2020 10:29:40 AM (UTC-08:00) Pacific Time (US & Canada)  
**To:** cityclerk  
**Subject:** Utility Support

**CAUTION:** This email was delivered from the Internet. Do not click links or open attachments unless you know the content is safe.

Hi Eric, we highly support the utility incentives/rebates. This will go a long way in assisting business and residential customers impacted by COVID-19.

Stay well,

Norm Sauvé

Sauvé Riegel Commercial

**Iraheta, Alba**

---

**From:** cityclerk  
**Sent:** Saturday, April 4, 2020 10:55 AM  
**To:** Flores, Valerie; Iraheta, Alba; Jomsky, Mark; Martinez, Ruben; Novelo, Lilia; Reese, Latasha; Robles, Sandra  
**Subject:** FW: Utility Relief

---

**From:** gfelik@aol.com  
**Sent:** Saturday, April 4, 2020 10:54:26 AM (UTC-08:00) Pacific Time (US & Canada)  
**To:** cityclerk  
**Subject:** Utility Relief

**CAUTION:** This email was delivered from the Internet. Do not click links or open attachments unless you know the content is safe.

Dear Pasadena City Council

Thank you so much for taking the time to consider \$12 Million in local COVID-19 support in the form of utility incentives/rebates for business's in the Pasadena area.

Our business, Felikian's Carpet One, on the South East corner of Rosemead and Foothill Blvd's, has been serving the San Gabriel Valley for over 50 years. We are proud that our family owned business has survive competition from numerous companies, both big and small. We are also incredibly proud that we have always managed to survive our fluctuating economy.

We have never experienced anything like this. This virus threatens to do what nothing else in the last 50 years has come close to achieving, the annihilation of our company. Any help that the city can give us would be greatly appreciated. Our employees, most of whom have been with us for over 15 years, are relying on us to get them through the scariest time in our nations history. Please help us.

Thank you, in advance, for your help.

Greg Felikian  
Felikian's Carpet One

04/06/2020  
Item 5

## Iraheta, Alba

---

**From:** cityclerk  
**Sent:** Sunday, April 5, 2020 8:51 PM  
**To:** Flores, Valerie; Iraheta, Alba; Jomsky, Mark; Martinez, Ruben; Novelo, Lilia; Reese, Latasha; Robles, Sandra  
**Subject:** FW: Utility Rebates

---

**From:** Carole Walker  
**Sent:** Sunday, April 5, 2020 8:50:47 PM (UTC-08:00) Pacific Time (US & Canada)  
**To:** cityclerk  
**Subject:** Utility Rebates

CAUTION: This email was delivered from the Internet. Do not click links or open attachments unless you know the content is safe.

-----

Members of the Pasadena City Council please consider giving residential & commercial owners as well as tenants rebates on their utilities. If utilities are shut off it will exacerbate an already terrible situation. It adds insult to injury. Pasadena has always been a thriving City & a model to other cities. People who move here & want to do business here speaks to the well deserved reputation of the economic strength of the City. Let's keep these businesses a chance to thrive again.

Carole Walker Redstone Commercial. Doing business in Pasadena for 40 years.

Sent from my iPhone

## Jomsky, Mark

---

**From:** Thomas Seifert <tdseifert@aol.com>  
**Sent:** Sunday, April 5, 2020 9:26 PM  
**To:** Jomsky, Mark  
**Cc:** tdseifert@aol.com  
**Subject:** Fwd: April 7 Council Agenda, Item #5 / Draft

**CAUTION:** This email was delivered from the Internet. Do not click links or open attachments unless you know the content is safe.

Mark: Please distribute to City Council with my thanks and hope that you are well !

Dear Honorable Mayor Tornek, Vice-Mayor Hampton and Distinguished Members of the Council:

While I certainly understand the rationale behind Staff's recommendation for the adoption of Item 5 on Monday's agenda and support such a move in these challenging and troubling times, but as we move forward and put these sacrifices behind us, I hope that we will resume and stay the course of the City's underground wiring plans and continue with the collection of the "underground surtax".

It was concluded after a series of town hall meetings hosted by DPW that a vast majority of our citizens want underground utilities and have continued to support the surtax collection. We suffered the one setback with the embezzlement but that money has been replaced with insurance recovery and the only, but major disappointment, has been the glacial use of the funds by the City.

Please do not let the temporary use of these funds set a precedent as we go forward.

Thank you for your consideration,

Thomas D. Seifert

Pasadena, CA 91105-2460

## Martinez, Ruben

---

**From:** cityclerk  
**Sent:** Monday, April 06, 2020 11:59 AM  
**To:** Flores, Valerie; Iraheta, Alba; Jomsky, Mark; Martinez, Ruben; Novelo, Lilia; Reese, Latasha; Robles, Sandra  
**Subject:** FW: City Council Meeting - COVID-19 Utility Incentives/Rebates

---

**From:** Robin Iles  
**Sent:** Monday, April 6, 2020 11:59:02 AM (UTC-08:00) Pacific Time (US & Canada)  
**To:** cityclerk  
**Subject:** City Council Meeting - COVID-19 Utility Incentives/Rebates

**CAUTION:** This email was delivered from the Internet. Do not click links or open attachments unless you know the content is safe.

As the representatives for the ownership at 595 E. Colorado Boulevard, The Swig Company would like to extend our support of the consideration of efforts to financially help business and residential customers with the economic impacts of the virus. Our building currently has 87 tenants, most of whom are providing invaluable psychological services to the community. The stay at home order has greatly affected their businesses by not being able to accommodate those unable to enter the building due to the precautions necessary.

Any assistance the City of Pasadena can provide is vital at this time.

Thank you for your consideration.

**ROBIN ILES**  
Property Manager

**The Swig Company**  
595 E. Colorado Blvd., Suite 700  
Pasadena, CA 91101



RECEIVED

April 6, 2020

2020 APR -6 PM 1:34

Dear Mayor Tornek and Members of the Pasadena City Council,

CITY CLERK  
CITY OF PASADENA

I realize that we are all facing a crisis with regard to the Covid-19 pandemic, and I applaud your proposal to adapt the Conference Center for hospital use to help accommodate patients in this emergency.

I do have a concern about the use of the undergrounding surtax fund to aid citizens and business owners in this emergency. While large business owners and hotels are certainly suffering financial setbacks at this time, they will also be paying markedly lower utility bills, as most of them are closed or operating at low capacity. Moreover, many of them are national chains, with operations and assets throughout the country, not just in Pasadena. Residential users, however, will likely have higher utility bills during this crisis because they are staying at home, and they clearly deserve a break. Certain businesses, such as groceries, gas stations, and others that are still legally operating for the benefit of the community, as well as medical facilities also deserve a break. I hope the Council will take these facts into consideration in their decision on this proposal to eliminate the surtax for the next 6 months and rebate the surtax from the past 24 months.

I echo Tom Seifert's concerns on this subject as well. It seems that the city government is determined to shut down the entire undergrounding project, whereas I think that it actually should be accelerated. The loss of \$1 million from the fund (the portion not reimbursed by insurance following the recent embezzlement scandal) plus the City's inability to advance undergrounding projects in a timely manner, thereby losing value in the fund due to inflation, does not inspire confidence in the City's ability to manage this project. A proposal in June 2019 to suspend collection of the surtax for 3 years was not approved by the Council because of citizen opposition.

Once we are past this crisis, I hope that the City will provide strong leadership to realize the undergrounding of power lines in a timely and efficient manner to improve the safety and beauty of Pasadena.

Sincerely,  
Ann Scheid

04/06/2020  
Item 5 & 5A