



July 5, 2018

Mayor Terry Tornek and Pasadena City Council  
100 North Garfield Avenue  
Pasadena, CA 91109  
VIA E-MAIL

Re: Housing Project at 3200 East Foothill Boulevard

Dear Mayor Tornek and City Council Members,

The Pasadena Chamber of Commerce Legislative and Government Affairs Committee had a thorough briefing on the project at 3200 East Foothill Boulevard (Space Bank) by the developers and were impressed with the project, its appearance, massing and especially the open space to be included. We also appreciate that there will be 69 affordable units on the property so that very low and moderate-income persons will be included among the 550 apartments on site. The developers also presented the project to the Pasadena Chamber Board of Directors, who also enthusiastically embraced the project.

The Pasadena Chamber of Commerce has reviewed the Draft Sustainable Communities Environmental Assessment of the project at 3200 East Foothill Boulevard in Pasadena and finds the review to be thorough, comprehensive and appropriate. According to the report, any potential impacts to environmental or cultural resources on the site can be mitigated or are less than significant. We support the staff recommendation and encourage the commission to recommend approval to the City Council.

We appreciate that the developers are placing parking toward the freeway side of the project and creating ingress and egress in a way that will have as little impact as possible on the surface streets. We also note that placement of parking against the freeway will act as a partial buffer to noise generated by passing traffic. Including the housing units and retail and/or restaurant uses along the ground floor street frontage will bring enhanced vitality to East Pasadena and provide easy access to the Gold Line.

The developers, Trammell Crow Residential, have been conscientious and considerate of the area and the property in developing fewer units than would be allowed under the zoning. They have also incorporated open space to the project that also enhances the experience for residents, neighbors and those who work nearby. This is an important and necessary project on a very appropriate site.

The Pasadena Chamber of Commerce is fully supportive of the project at 3200 East Foothill Boulevard and would recommend the City Council approve and certify the SCEA.

Thank you,

A handwritten signature in black ink, appearing to read "Paul Little". The signature is written in a cursive style and is enclosed within a large, hand-drawn oval shape.

Paul Little  
President and Chief Executive Officer

Cc: S. Mermell, M. Jomsky

## **Novelo, Lilia**

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**From:** Kim santell <kimbeagle@sbcglobal.net>  
**Sent:** Thursday, July 05, 2018 4:55 PM  
**To:** cityclerk  
**Subject:** NO

I am not in favor of the Planned Development of 550 apartment units and 9,000 sq ft of retail/restaurant replacing what is currently on the Space Bank property at 3200 Foothill Blvd.  
Also, I am not in favor of a Home Depot going in where the Avon building is.

Kim Santell  
3262 Alameda st.  
Pasadena, ca. 91107