



# One Arroyo Survey Summary

December 2017

<https://onearroyo.org/>

# Introduction

The One Arroyo Survey (October & November 2017) was an effort by the Arroyo Advisory Group to receive public input from the Pasadena community about the One Arroyo Vision. The data received helps guide the vision and identify and prioritize projects for the Arroyo. The survey was available during multiple outreach events as well as online. The following pages summarize the results.

# 2,652

responses received

2271 responses were made online, while 381 were collected at events

# 10

events attended

city staff and volunteers staffed pop-up booths at farmers markets, festivals, and other events

# Oct-Nov

survey timing

the survey was open from October through November, 2017

## Survey Responses

Tell us your vision for the Arroyo!

Most common words people used in response:

Place

Natural

Nature

Trails

Habitat

Open

Park

Love

People

Play

Outdoor

Use

Disc Golf

Community

Activities

Safe

Pasadena

Keep

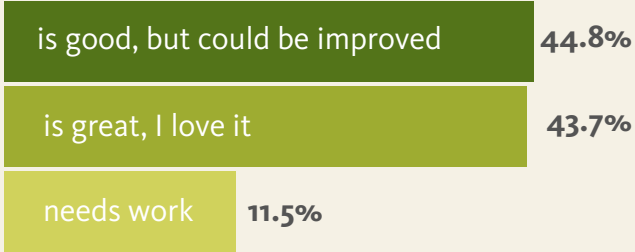
"A natural space and experience..."

"A unified setting for recreation and reflection."

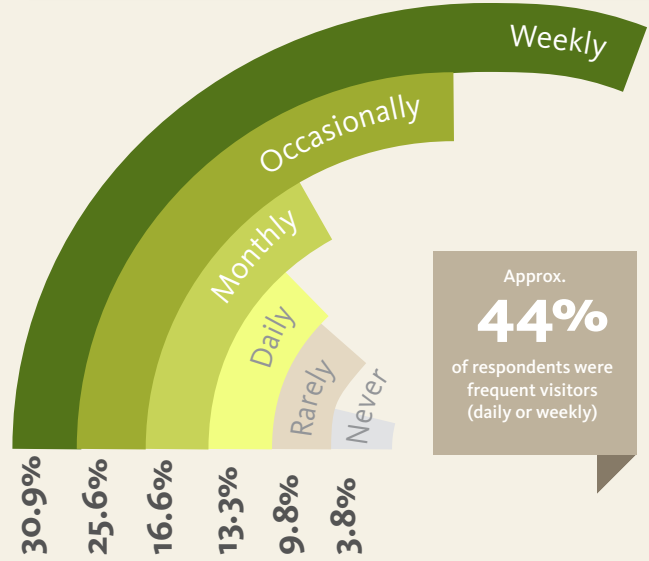
"Habitat restoration as primary. Protection of Hahamongna..."

"...One connected natural park, that is accessible to all citizens..."

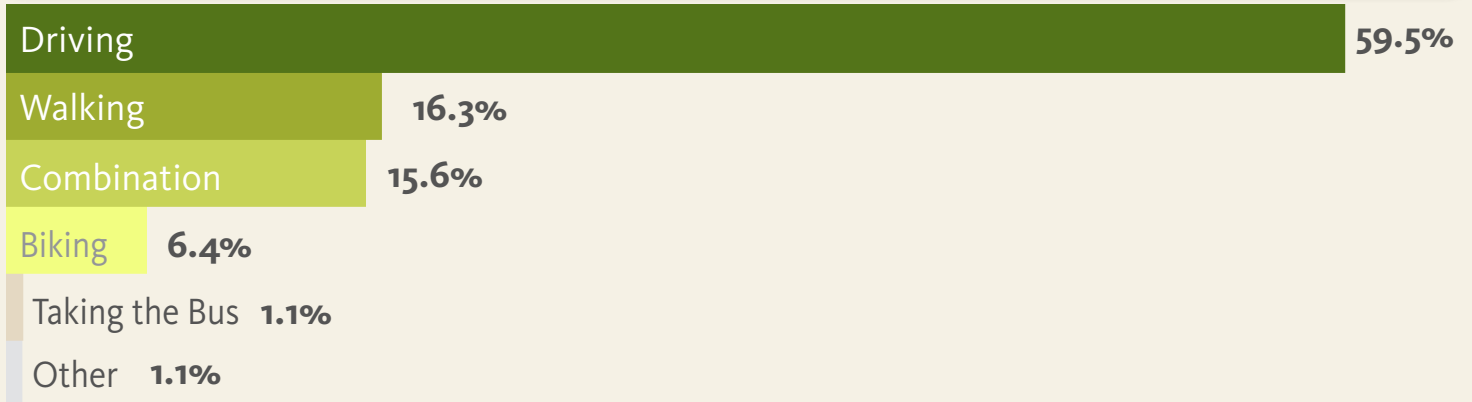
### The One Arroyo Vision Statement...



### People visit the Arroyo...



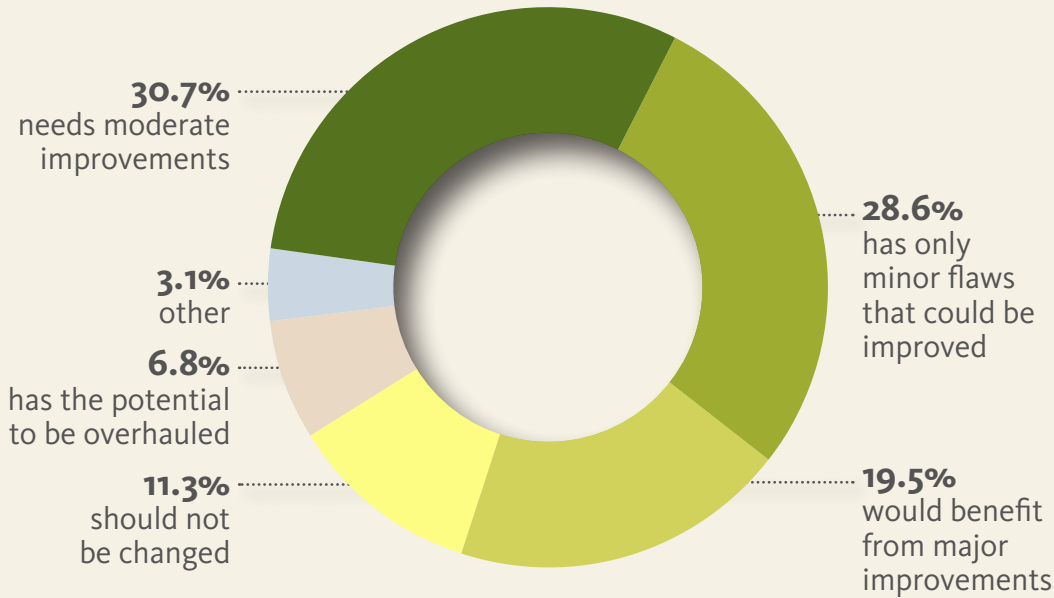
### How people get to the Arroyo



### Top activities

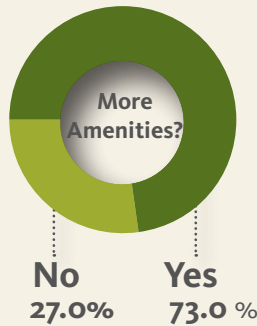
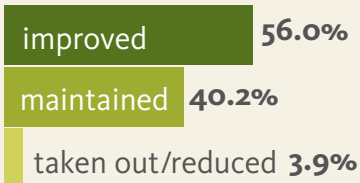


Overall, the Arroyo Seco...

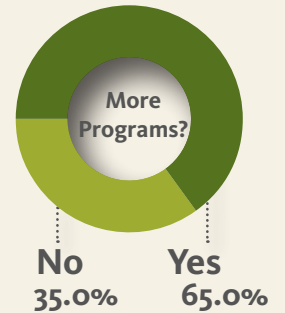


Approx.  
**57%**  
of respondents want to see improvements  
*(overhaul, major, moderate)*

Existing open space amenities should be...\*



Existing open space programs should be...

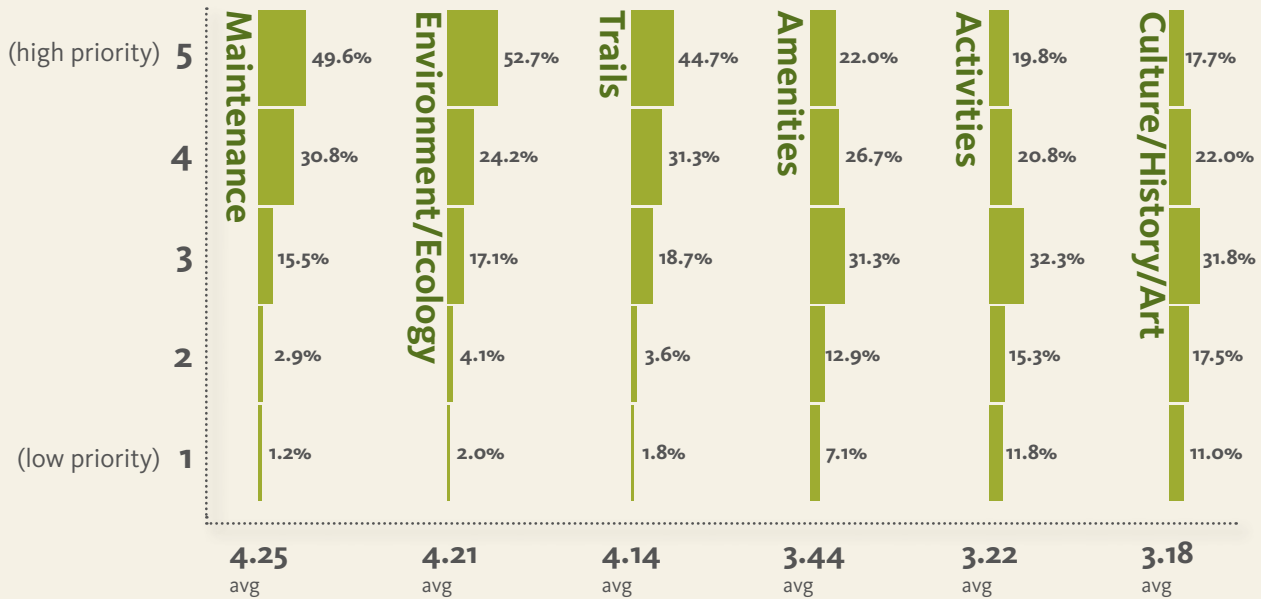


There should be more of these amenities...

(Top Five)

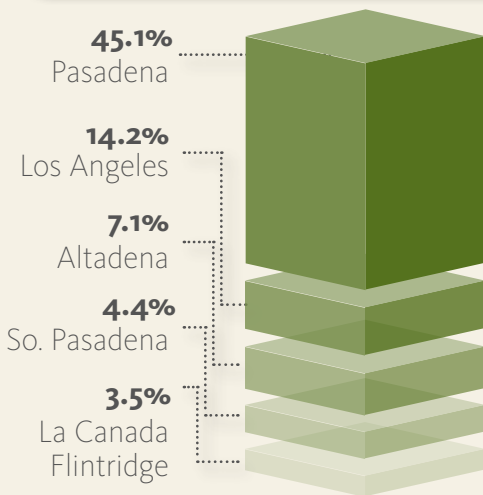


## Priorities for the Arroyo\*

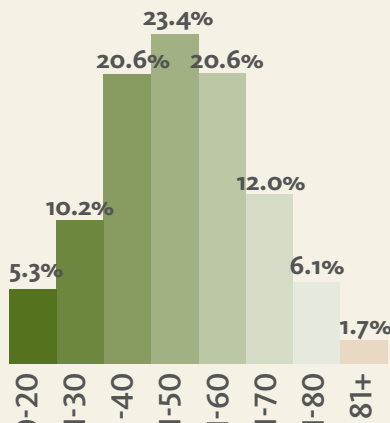


## Survey Demographics

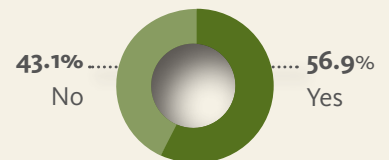
### Top 5 cities of residence



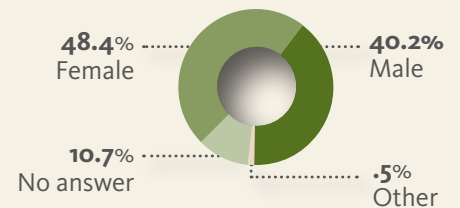
### Age breakdown\*



### School aged children in household?



### Gender identity\*



### Top 5 Zip Codes

- 91105 (South Arroyo)
- 91103 (North Arroyo)
- 91104 (Pasadena north of 210)
- 91001 (Altadena)
- 91101 (Downtown Pasadena)

**4 of the top 5 zip codes were within the City of Pasadena**

### How would you describe yourself?\*



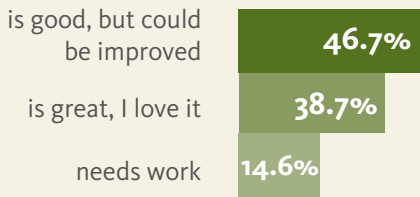
\*due to rounding, data may not appear to equal 100%

\*\*respondents were allowed to choose more than one answer; data may not equal 100%



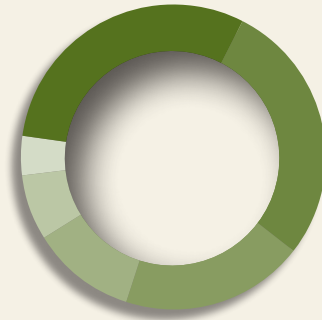
# Responses from Pasadena Residents

## The One Arroyo Vision



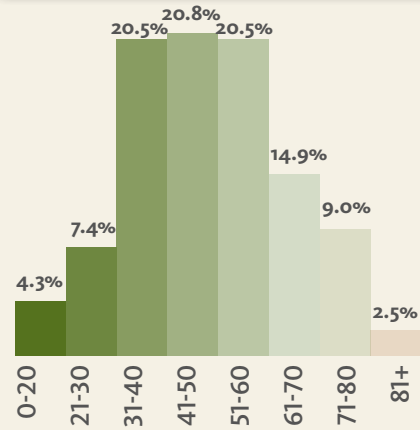
1,181 Pasadena resident survey responses

## Overall, the Arroyo Seco...

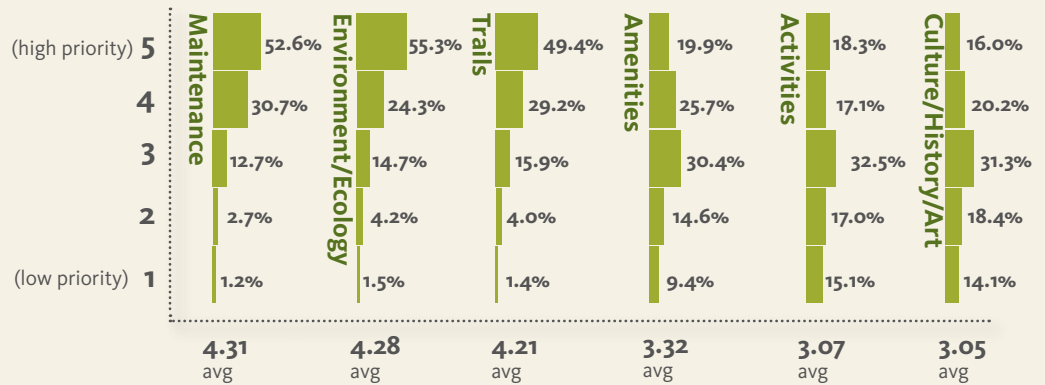


- 31.5% needs moderate improvements
- 29.0% has only minor flaws that could be improved
- 17.4% would benefit from major improvements
- 10.2% should not be changed
- 8.2% has the potential to be overhauled
- 3.7% other

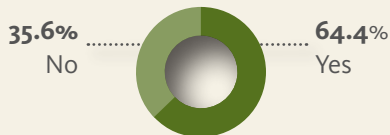
## Age Breakdown\*



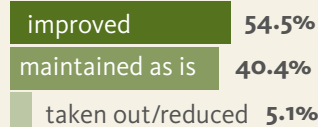
## Priorities for the Arroyo\*



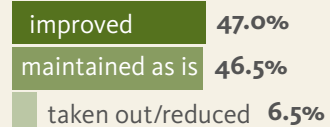
## School aged children in household?



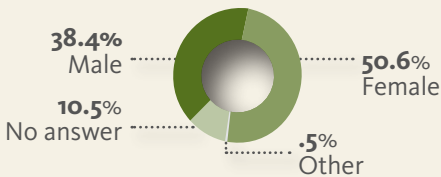
## Existing open space amenities should be...



## Existing open space programs should be...



## Gender Identity



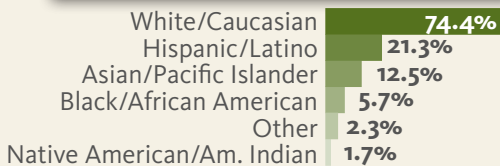
## More open space amenities?



## More open space programs?



## How would you identify yourself\*\*



## There should be more of these amenities...



\*Due to rounding, data may not appear to equal 100%.  
 \*\*Respondents were allowed to choose more than one answer; data may not equal 100%.  
 Note: Blank answers were excluded from all percentage calculations.

# Explore the Arroyo Seco



