



LOCAL GOVERNMENT PARTNERSHIP PROGRAM

**A Funding Opportunity to Improve Air Quality
in Your Community**

Mobile Source Air Pollution Reduction Review Committee, aka "The MSRC"

- The MSRC was Established by the California Legislature in 1990
- Sole Mission is to Invest Funds to Reduce Air Pollution Generated by Mobile Sources (i.e., cars, trucks, buses, etc.)
 - ⇒ *Funds Generated by Surcharge on Motor Vehicle Registrations*
- The MSRC Works Closely with the South Coast Air Quality Management District; However, the MSRC is NOT a Regulatory Agency
 - ⇒ *The MSRC Invests in Clean Air Projects that Support SCAQMD Objectives & Priorities*

SIGNIFICANT AIR QUALITY CHALLENGES IN OUR REGION...

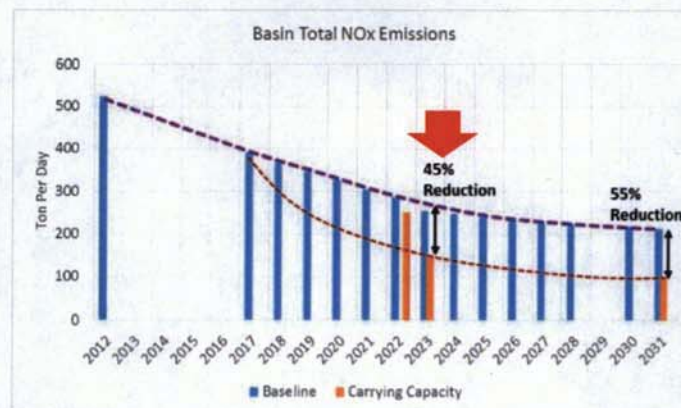
Standard	Concentration	Classification	Latest Attainment Year
2008 8-hour Ozone	75 ppb	Extreme	2031
2012 Annual PM2.5	12 $\mu\text{g}/\text{m}^3$	Moderate	2021
2006 24-hour PM2.5	35 $\mu\text{g}/\text{m}^3$	Serious	2025
1997 8-hour Ozone	80 ppb	Extreme	2023
1979 1-hour Ozone	120 ppb	Extreme	2022

- **ACCORDING TO THE SOUTH COAST AQMD...**

- South Coast Region is **EXTREME NON-ATTAINMENT** for OZONE
- Ozone Causes **RESPIRATORY AILMENTS** and is a Primary Component of **SMOG**

Clean Transportation
Funding from the MSRC

MANDATORY AIR POLLUTION REDUCTIONS ARE NEEDED NOW...

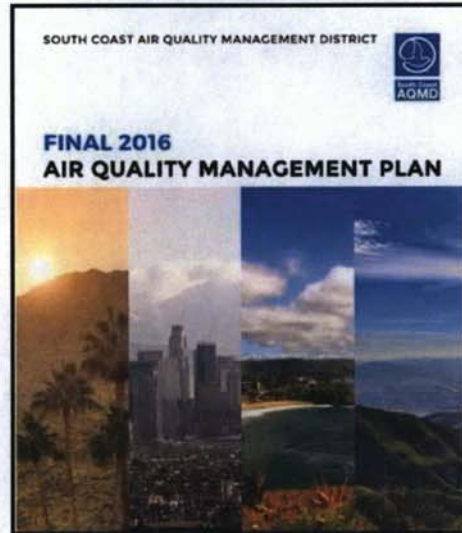


- **NOx** is a Precursor to Ozone (SMOG) Formation...
- **From Today's Levels – NOx Emissions Need to be Reduced 45% by 2023 – That's Only a Few Years Away...**

Clean Transportation
Funding from the MSRC

HOW DO WE REDUCE NO_x EMISSIONS BY 45%?

By Implementing the
Clean Air Measures
Outlined in the South Coast
AQMD's 2016 Air Quality
Management Plan



- **The AQMP is the Roadmap for How to Meet Our Mandated Clean Air Obligations**

Clean Transportation
Funding from the MSRC

THE MSRC IS PARTNERING WITH THE SOUTH COAST AQMD AND WANTS TO PARTNER WITH YOU...

...To Implement High Priority AQMP Strategies

- ✓ AQMP includes Traditional Regulatory Measures & Incentive-based Strategies
- ✓ Incentive-Based Programs will Accelerate the Introduction of Key AQMP Technologies including Zero & Near-Zero Emission Vehicles

The MSRC Has Reserved Incentive Funding for Your Jurisdiction under the Local Government Partnership Program

Clean Transportation
Funding from the MSRC

**This is a great opportunity to receive funding to
implement projects your jurisdiction needs to be
part of our clean air future**

Participation is 100% voluntary

Funding is already reserved for your jurisdiction

**Please ask your staff to work with the MSRC to
develop projects that jumpstart implementation of
the AQMP & help improve air quality for all
residents**

Clean Transportation
Funding from the MSRC