



Agenda Report

April 9, 2018

TO: Honorable Mayor and City Council

THROUGH: Legislative Policy Committee (March 27, 2018)

FROM: Assistant City Manager

SUBJECT: CONTRACT AWARD TO EMANUELS JONES AND ASSOCIATES FOR STATE LEGISLATIVE ADVOCACY SERVICES

RECOMMENDATION:

It is recommended that the City Council:

1. Find that the proposed action is not a project subject to the California Environmental Quality Act (CEQA) pursuant to Section 21065 of CEQA and Sections 15060 (c)(2), 15060 (c)(3), and 15378 of the State CEQA Guidelines and, as such, no environmental document pursuant to CEQA is required for the project; and
2. Approve a five-year contract renewal with Emanuels Jones and Associates for State legislative advocacy services, effective July 1, 2018 through June 30, 2023 for an annual contract cost of \$54,800 in the first year; \$60,080 in the second year and \$65,888 for years three through five. Competitive bidding is not required pursuant to City Charter Section 1002(F) contracts for professional or unique services; and
3. Exempt the proposed contract from the competitive selection process of the Competitive Bidding and Purchasing Ordinance, pursuant to PMC Section 4.08.049(B), contracts for which the City's best interest are served.

BACKGROUND:

The City has contracted with Emanuels Jones and Associates to provide state legislative advocacy services since January 2001. Emanuels Jones and Associates was initially selected through a competitive selection process. The firm has provided the City a wide range of services over a very turbulent time in state government.

These services included:

- Promoting the city's adopted State Legislative Platform
- Monitoring issues of importance to the City of Pasadena
- Attending League of California Cities briefings on behalf of the city
- Alerting staff to legislative proposals that may impact the City
- Providing research and support in evaluating issues and proposed legislation
- Weekly tracking of legislation in which the City has taken an interest or position
- Lobbying for positions taken by the City of Pasadena
- Taking lead on getting the City extension on various state grants.

Emanuel Jones has developed a close relationship with the City and is very knowledgeable about the issues and strategies that are important to us. Annually the principle partners attend an intensive two day workshop with the City's Department Directors to draft the upcoming legislative platform. This first person contact is invaluable because of the discussion that occurs as well as the insight into Sacramento legislation. Additionally, over the past years they have also secured contracts with both the cities of Glendale and Burbank which gives us a greater voice as the Tri-Cities when moving forward legislation in Sacramento.

The more recent accomplishments include:

- Stopped critical legislation to shut down Aliso Canyon and keep our natural gas reliability intact. (SB 57 and Budget Trailer Bill)
- Worked aggressively to stop SB 649, the telecommunication bill which would have taken away local control regarding placement of telecom equipment
- Participated in a coalition group and Assemblymember Holden to get SB 100 into a two-year bill.
- Worked closely with Senator Portantino on SB 400 which froze the rents on 710 housing.

During the recession, Emanuels Jones was one of the City's contractors who stepped up and opted not to increase their contract price. As such, they have had the same contract amount of \$4,000 per month since 2013. They are proposing the monthly cost increase to \$4,400. Staff believes this pricing to be fair. Emanuels Jones and Associates' current contract term expires June 30, 2018. Over the past five years we have spent \$245,000.

COUNCIL POLICY CONSIDERATION:

This action supports the City Council's strategic planning goal to maintain fiscal responsibility and stability.

ENVIRONMENTAL ANALYSIS:

The action proposed herein is not subject to the California Environmental Quality Act (CEQA) in accordance with Section 21065 of CEQA and State CEQA Guidelines Sections 15060 (c)(2), 15060 (c)(3), and 15378. The provision of state legislative advocacy services is a continuing administrative activity, and this action would not cause either a direct physical change in the environment or a reasonably foreseeable indirect physical change in the environment. Therefore, the proposed action is not a "project" subject to CEQA, as defined in Section 21065 of CEQA and Section 15378 of the State CEQA Guidelines. Since this action is not a project subject to CEQA, no environmental document is required.

FISCAL IMPACT

Annual cost of this contract will be as follows:

Fiscal Year 2019: \$4,400 per month, plus \$2,000 in expenses per year.
Fiscal Year 2020: \$4,840 per month, plus \$2,000 in expenses per year.
Fiscal Year 2021: \$5,324 per month, plus \$2,000 in expenses per year.
Fiscal Year 2022: \$5,324 per month, plus \$2,000 in expenses per year.
Fiscal Year 2023: \$5,324 per month, plus \$2,000 in expenses per year.

The total contract cost over the five year period is \$312,544. Funding for this contract will be included in the City Council's annual operating budget allocation.

Respectfully submitted,



JULIE A. GUTIERREZ
Assistant City Manager

Approved by:



STEVE MERMELL
City Manager