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651 SOUTH ST. JOHN AVENUE
PASADENA, CALIFORNIA 91105-2913

626.441.6333
WWW.PASADENAHERITAGE.ORG

October 16, 2017

Mayor Terry Tornek and Members of the City Council
City of Pasadena
100 No. Garfield Avenue
Pasadena, CA 91101

RE: SUPPORT for CRAFTSMAN HEIGHTS LANDMARK DISTRICT

Dear Honorable Mayor and Councilmembers:

On behalf of Pasadena Heritage, I am writing to express our enthusiastic support for the designation of the Craftsman Heights Landmark District on your agenda for consideration tonight!

Pasadena Heritage believes Craftsman Heights is well worthy of this designation, and commends neighborhood residents for their commitment and hard work in preparing the Landmark District nomination for this important part of Pasadena. The homes within the District exemplify a range of styles unified by their scale, period of significance and neighborhood quality and integrity. The neighborhood is representative of the evolution of Pasadena's residential development in its early years.

We further commend the city's Planning Department staff in the Design and Historic Preservation Section for their knowledge, attention, careful review, and guidance throughout the process for this fairly large district.

It takes a remarkable effort and perseverance to bring neighbors together in support of landmark district status, and we believe the residents and the neighborhood as a whole deserve your support for this designation.

Thank you for taking our comments into consideration.

Sincerely yours,

Susan N. Mossman
Executive Director

cc: Kevin Johnson



GARFIELD HEIGHTS NEIGHBORHOOD ASSOCIATION

email: info@garfieldheights.org Website: www.garfieldheights.org

FaceBook: Garfield Heights Neighborhood Association

Mailing address: 1186 N. Marengo Ave., Pasadena, CA 91103 Phone: (818) 665-6441

October 16, 2017

City of Pasadena
City Council

Dear Council Members:

On behalf of the Board of Directors of the Garfield Heights Neighborhood Association, I would like to express our support for the designation of the Craftsman Heights Landmark District.

As the second oldest Pasadena Landmark District, formed in 1999, our residents have enjoyed all the benefits that this designation provides. We have found that our residents have a tremendous "pride of place" in Garfield Heights; one which carries through to their willingness to maintain and improve their properties in a way that will promote and preserve the historic character of our neighborhood.

The landmark designation has allowed many of our residents to apply for a Mills Act contract with the City, further showing their commitment to maintain and preserve their historic homes.

We have also found that this landmark district designation contributes to the economic vitality of our City. Last December, we held our bi-annual Home Tour, with over 450 guests visiting our neighborhood. Many of these guests were from outside Pasadena, including ones from Palm Springs, San Diego and the South Bay area. Our tour goers continued to enjoy their day in Pasadena both before and after the event, adding visitor dollars to our restaurant and hospitality economy.

As the neighboring landmark district to the west of the proposed Craftsman Heights Landmark District, we wholeheartedly support our friends in their effort to promote and maintain the distinct architectural heritage that makes Pasadena such a gem of a community. We would urge the City Council to approve their application for Landmark District designation.

Sincerely,

Janet Whaley, Chair
Historic Preservation and Beautification Committee
Garfield Heights Neighborhood Association

10/16/2017
Item 12