

Agenda Report

November 13, 2017

TO: Honorable Mayor and City Council
FROM: Public Health Department
SUBJECT: RESOLUTION TO UPDATE THE HEALTHY FOOD AND BEVERAGE VENDING AND PROCUREMENT POLICY

RECOMMENDATION:

It is recommended that the City Council:

1. Find that the proposed action is not a project subject to the California Environmental Quality Act (CEQA) pursuant to Section 21065 of CEQA and Sections 15060 (c)(2), 15060 (c)(3), and 15378 of the State CEQA Guidelines and, as such, no environmental document pursuant to CEQA is required for the project; and
2. Adopt the attached resolution to allow the City Manager or his designee to periodically update the City of Pasadena Healthy Food and Beverage Vending and Procurement Policy to remain consistent with federal updates of the U.S. Dietary Guidelines for Americans.

BACKGROUND:

The City of Pasadena Healthy Food and Beverage Vending Procurement Policy (“the Food Policy”) was adopted by a resolution of the City Council on October 3, 2011. The Food Policy provides nutritional guidelines for all snacks and beverages offered in city vending machines and at meetings, trainings, programs and events using city funds. The purpose of the Food Policy is to create a healthier food environment that supports the well-being of city employees and residents. The nutritional standards in the Food Policy are based on the U.S. Dietary Guidelines for Americans which are updated every five years by the federal government based on new medical science. Because new U.S. Dietary Guidelines were published for 2015-2020, the nutritional standards in the Food Policy are now out-of-date.

The City of Pasadena Public Health Department (PPHD) is requesting the City Council to adopt the proposed resolution to allow the City Manager or his designee, the Director

of Public Health and/or Health Officer, to update the Policy without City Council authorization now and when future U.S. Dietary Guidelines are published. The 2015-2020 U.S. Dietary Guidelines recommend new nutritional standards that will result in changes in the number of calories or amount of sodium allowed in food items covered under the current Food Policy.

COUNCIL POLICY CONSIDERATION:

Updating the policy will ensure that the practices are consistent with the City Council's strategic planning goal to ensure public health and safety.

ENVIRONMENTAL ANALYSIS:

The action proposed herein is not subject to the California Environmental Quality Act (CEQA) in accordance with Section 21065 of CEQA and State CEQA Guidelines Sections 15060(c)(2), 15060(c)(3), and 15378. The authorization to update the Healthy Food and Beverage Vending and Procurement Policy is a continuing administrative activity. This action would not cause either a direct physical change in the environment or a reasonably foreseeable indirect physical change in the environment. Therefore, the proposed action is not a "project" subject to CEQA, as defined in Section 21065 of CEQA and Section 15378 of the State CEQA Guidelines. Since the action is not a project subject to CEQA, no environmental document is required.

FISCAL IMPACT:

The proposed action will not have a fiscal impact.

Respectfully submitted,



MICHAEL JOHNSON
Director of Public Health

Prepared by:



MARY URTECHO-GARCIA
Program Coordinator I
Public Health Department

Approved by:



STEVE MERMELL
City Manager

Attachments (3)
Attachment A-Resolution No. 9145
Attachment B-Proposed Resolution
Attachment C-(Exhibit A)-Adopted Healthy Food & Beverage Vending and Procurement
Policy Guidelines (2011)

RESOLUTION NO. 9145

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF
PASADENA, CALIFORNIA ADOPTING THE HEALTHY
FOOD AND BEVERAGE VENDING AND PROCUREMENT POLICY**

WHEREAS, the League of California Cities at its recent annual conference in July 2011 unanimously adopted a resolution reaffirming its recognition of the important role cities play in combating the obesity epidemic and called upon cities in California to join the Let's Move Cities and Towns Campaign; and

WHEREAS, a goal of the Let's Move Cities and Towns Campaign is to make healthy food available to children and families in municipal facilities; and

WHEREAS, The League initiated the Healthy Eating Active Living Cities Campaign to support cities to adopt policies to increase access to healthy food; and

WHEREAS, more than half of California's adults are overweight or obese and, therefore, at risk for many chronic conditions including diabetes, heart disease, cancer, arthritis, stroke, and hypertension; and

WHEREAS, more children are being diagnosed with diseases linked to overweight and obesity previously seen only in adults, such as Type 2 diabetes and heart disease; and

WHEREAS, the current generation of children are expected to have shorter lives than their parents due to the consequences of obesity; and

WHEREAS, according to the 2009-2010 California Physical Fitness Report, 37.6% of 5th, 7th and 9th grade students in the Pasadena Unified School District are not in the body composition Healthy Fitness Zone (HFZ) standards and 42.8% are not in the aerobic capacity Healthy Fitness Zone (HFZ) standards; and

WHEREAS, one in four youth between the ages of 9 and 16 in California is overweight, and more specifically according to the County of Los Angeles Public Health Office of Health Assessment and Epidemiology 2008 report, the prevalence of childhood obesity in Pasadena is 27.0%; and

WHEREAS, obesity and overweight takes a tremendous toll on the health and productivity of all Californians, annually costing the state \$21 billion; and

WHEREAS, the City of Pasadena bears a portion of these costs in health care premiums, sick days and lost productivity; and

WHEREAS, City of Pasadena teens and adults who consume one or more sodas or sugar sweetened beverages per day are more likely to be overweight or obese and contribute to the 23.9% prevalence of childhood obesity in Pasadena; and

WHEREAS, foods and beverages of minimal nutritional value are marketed extensively; and

WHEREAS, there are healthier, alternatives to soft drinks and sugary snacks that can be made accessible to participants in programs and facilities throughout the city; and

WHEREAS, research has confirmed that a policy approach to preventing disease confers significant benefit to the populations at large; and

WHEREAS, the City of Pasadena is committed to spending public funds to promote the public's health and welfare, including the health and welfare of children and families; and

WHEREAS, the City Council has jurisdiction over municipal facilities and programs serving employees and residents where they consume food and beverages; and

WHEREAS it is in the City's interest to use its facilities and programs to promote and support health.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF PASADENA THAT:

SECTION 1. All of the food, beverages & snacks to be provided and or sold in City vending machines at City facilities and institutions (afterschool programs, recreation centers, pools, libraries, parks, community centers, childcare centers, etc.), shall provide healthier options to youth and residents in the following manner:

- **Require 100% of snacks sold in vending machines on City property to meet specified nutrition standards.**
- **Require 100% of beverages sold in vending machines on City property to meet specified nutrition standards.**
- **100% of beverages and snacks served at all meetings/programs/events led, or coordinated, by City staff or purchase with city funds, to meet specified nutrition standards.**

The nutritional standards are set forth in Exhibit A which is attached hereto and incorporated herein by this reference. These standards have been established to mirror many of the standards used by the Pasadena Unified School District (SB 12 and SB 965) as well as those standards developed in other cities and counties with food and beverage policies. These standards are also consistent with the nutrition messages provided in the Dietary Guidelines for Americans. The Dietary Guidelines Advisory Committee (DGAC) that is jointly established by the US Department of Agriculture (USDA) and the US Department of Health and Human Services (HHS) has created the Dietary Guidelines for Americans with the purpose of providing science-based advice to promote health and reduce the risk of chronic disease through diet and physical activity.

City of Pasadena staff shall receive yearly training and updates on incorporating healthy vending and healthy snacks for special events (staff events, holiday functions, youth special events and teen center special events) to comply with the aforementioned nutrition standards.

SECTION 2. Youth-orientated programs funded by the City will ensure that snacks served during programs will comply with this resolution and ensure that the message of health is modeled for participating youth.

SECTION 3. Youth-orientated programs that use City facilities will be encouraged to comply with this resolution and ensure that the message of health is modeled for participating youth. City staff will offer a healthy snack guide and healthy fund-raising options to program leaders to support compliance with the resolution.

SECTION 4. Future procurement and/or contractual negotiations for the provision of food and beverages to be provided and/or sold through vending machines and other means within City facilities at City functions and sponsored events shall include a provision stipulating that all food and beverages to be purchased or provided through contracts shall meet the City's Nutrition Standards set forth Exhibit A.

SECTION 5. City of Pasadena Public Health Department RENEW Staff shall conduct annual training to all relevant city personnel such as Staff Assistants/Park and Recreation Staff on how to comply and implement the Snack and Beverage guidelines. Training would also provide recommendations on meals/entrees and how to choose healthier catering and incorporate healthier options at special events. Staff will conduct periodic visual observations of vending machines and program events to insure compliance

SECTION 6. This resolution shall become effective immediately and the designated city staff persons or person shall monitor enduring compliance, and report back to the Mayor and City Council every six (6) months on the status of implementation.

SECTION 7. All other resolutions in conflict with this resolution are hereby repealed.

Adopted at the regular meeting of the City Council of the City of Pasadena on the
3rd day of October 2011,


by the following vote:

AYES: Councilmembers Gordo, Holden, Madison, Masuda, Tornek,
Vice Mayor McAustin, Mayor Bogaard

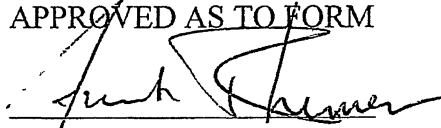
NOES: None

ABSENT: Councilmember Robinson

ABSTAIN: None


Mark Jonsky, CMC
City Clerk

APPROVED AS TO FORM


Frank L. Rhemrev
Assistant City Attorney

RESOLUTION NO. _____

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF PASADENA,
CALIFORNIA RELATING TO THE HEALTHY FOOD AND BEVERAGE
VENDING AND PROCUREMENT POLICY**

WHEREAS, on October 3, 2011, the City Council of the City of Pasadena adopted Resolution No. 9145 whereby the City’s Healthy Food and Beverage Vending and Procurement Policy was adopted; and

WHEREAS, Resolution No. 9145 incorporates nutritional standards styled as “Pasadena Proposed Policy Standards” (“Exhibit A”); and

WHEREAS, the above-referenced nutritional standards are based on the “Dietary Guidelines for Americans” which is published jointly by the U.S. Departments of Agriculture (“USDA”) and Health and Human Services (“HHS”) under the National Nutrition Monitoring and Related Research Act of 1990, which mandates such publication at least every five years; and

WHEREAS, subsequent changes to the Dietary Guidelines for Americans may require amendment of Exhibit A.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Pasadena that the City Manager will update the nutrition standards specified in the Healthy Food and Beverage Vending and Procurement Policy (Exhibit A, Pasadena Policy Standards) as deemed appropriate to remain consistent with the USDA Dietary Guidelines for Americans going forward.

ADOPTED at a regular meeting of the City Council of the City of Pasadena this ____ day of November, 2017, by the following votes:


AYES:

NOES:

ABSENT:

ABSTAIN:

APPROVED AS TO FORM:


Lisa Hosey
Deputy City Attorney

Mark Jomsky
City Clerk

Exhibit A

Adopted Healthy Food & Beverage Vending and Procurement Policy Guidelines (2011)

Based on the 2010-2015 Standards of the USDA Dietary Guidelines for Americans.

- **Calories:** 250 calorie maximum per single serving food item
- **Sodium:** 360 mg or less of sodium per package/serving and include at least one item that meets the snack criteria and also meets the FDA definition of “low sodium” less than 140 mg per serving or portion

Proposed Healthy Food & Beverage Vending and Procurement Policy Guidelines

Based the 2015-2020 Standards of the USDA Dietary Guidelines for Americans.

- **Calories:** 200 calorie maximum per single serving food item.
- **Sodium:** 200 mg or less of sodium per package/serving and include at least one item that meets the snack criteria and also meets the FDA definition of “low sodium” less than 140 mg per serving or portion