

Jomsky, Mark

From: Greg Gunther <ggunther@frogkick.com>
Sent: Saturday, March 25, 2017 8:56 PM
To: Tornek, Terry; Hampton, Tyron; McAustin, Margaret; John Kennedy; Masuda, Gene; Gordo, Victor; Madison, Steve; Wilson, Andy
Cc: Jomsky, Mark; Mermell, Steve; Bawa, Gurcharan; De La Cuba, Vannia; Sullivan, Noreen
Subject: Please Vote "NO" on Council Agenda Item #9 (Do NOT Loosen Our Water Conservation Targets)

Dear Mayor Tornek and City Councilmembers -

My name is Greg Gunther, and I am a Central District Resident addressing you as an individual on this item.

While I generally can be counted on to support Staff recommendations on most matters, I must take issue with the proposed relaxation of water conservation targets proposed in Item #9 on the March 27 City Council Agenda.

I strongly encourage the Council to "sit tight" with our current conservation targets for two key reasons:

- **First of all, it has not been easy for us (as a Community) to change our behaviors and respond appropriately to the drought conditions that have plagued our region for the past several years. And, we all know that these drought conditions are guaranteed to return at some point in the not-too-distant future, so why on earth would we "un-do" the hard-earned behavioral gains that have been won?**
- **Secondly, and perhaps most importantly, it's critical to recognize that water is a UNIQUE type of resource - and as such, it must be managed very differently.**
 - Unlike electricity, water cannot be "generated" through a variety of alternative means - it's a FIXED RESOURCE that must be captured efficiently and deployed wisely
 - In short, there is NO opportunity for any of us to create more water than what the rains provide

As such, it seems foolish to me that we would send a message to the Community that "It's now OK to 'lighten up' and freely use more H2O..." just because we had one wet winter.

Yes, the recent rains were welcome, but they haven't resolved the fundamental disconnect we face in this region.

Let's not mistakenly send the wrong message to the Community at large... it will just make it that much harder to respond appropriately when the next years of drought inevitably return.

Thank you -

// Greg Gunther
700 E. Union Street #301
Pasadena, CA 91101

03/27/2017
Item 9