

Ordinance Fact Sheet

TO: CITY COUNCIL DATE: March 13, 2017

FROM: CITY ATTORNEY

SUBJECT: REAUTHORIZING ONE PERCENT PUBLIC, EDUCATIONAL,
AND GOVERNMENT (PEG) FEE

TITLE OF PROPOSED ORDINANCE:

AN UNCODIFIED ORDINANCE OF THE CITY OF PASADENA REAUTHORIZING THE PUBLIC, EDUCATIONAL, AND GOVERNMENT (PEG) FEE ON STATE VIDEO SERVICE FRANCHISES OPERATING WITHIN THE CITY

PURPOSES OF THE ORDINANCE:

At its February 27, 2017 meeting, the City Council directed the City Attorney to prepare this ordinance.

REASONS WHY LEGISLATION IS NEEDED:

This legislation is needed to preserve a fee assessed on cable TV and video revenues in the amount of one percent, with such fee solely being used to support Public, Educational, and Government Access (PEG) capital expenditures. Although a reasonable argument may be made that this ordinance may not be needed, there is the possibility that substantial PEG funding could be lost unless the fee is reauthorized.

PROGRAMS, DEPARTMENTS OR GROUPS AFFECTED:

The Department of Information Technology, Pasadena Community Access Corporation, Pasadena Community College, and Pasadena Unified School District, all of whom benefit from PEG capital expenditures, would be affected by this ordinance.

MEETING OF 03/20/2017
~~03/13/2017~~

AGENDA ITEM NO. 17

FISCAL IMPACT:

This action will not have any indirect or support cost requirements. However, if this ordinance were not passed, there could be a negative fiscal impact to the City (and other local PEG channel operators). Pasadena collects approximately \$260,000 in PEG fees from AT&T and Charter annually.

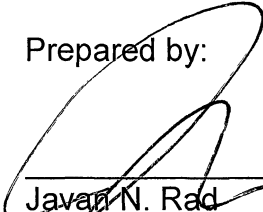
ENVIRONMENTAL DETERMINATION

On February 27, 2017, the Council determined the ordinance is exempt California Environmental Quality Act (CEQA) review pursuant to State CEQA Guidelines Section 15061(b)(3), the General Rule that CEQA only applies to projects that may have an effect on the environment.

Respectfully submitted,


Michele Beal Bagneris
City Attorney

Prepared by:



Javan N. Rad
Chief Assistant City Attorney

Concurrence:



Steve Mermell
City Manager