

CORRESPONDENCE

Jomsky, Mark

From: Theresa Mazich <theresa@InSightCruises.com>
Sent: Saturday, July 08, 2017 12:47 PM
To: Jomsky, Mark
Cc: Johnson, Kevin
Subject: City Council Public Hearing on 7/17/17 re designation of Rose Villa - Oakdale Landmark District (LD-25)

Re: City Council Public Hearing on 7/17/17
Designation of a Landmark District for the
Rose Villa - Oakdale Landmark District (LD-25)

To Honorable Mayor Tornek and Members of the City Council

As a resident of the proposed Rose Villa - Oakdale Landmark District, I am writing to ask that you approve the designation of this area as a Landmark District. The architectural significance of the proposed District is well documented in resources cited in the Pasadena Planning & Community Development Department Staff Report of November 17, 2016.

On a personal note, my husband, Neil Bauman, and I relocated to Pasadena in 2009 after living in Palo Alto, California for ten years. We could have settled anywhere in the Los Angeles region. We chose Pasadena for its reputation as a friendly, diverse, cohesive community and its architectural charms. In the 10 years since we left, Palo Alto's characteristic bungalows and mid-Century houses have been annihilated by mansionization. We hope Pasadena prudently stewards its renowned architectural assets, including the proposed Rose Villa - Oakdale Landmark District.

Many thanks for your consideration.

Sincerely,
Theresa Mazich

Theresa E. Mazich, M.D., COO
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Jomsky, Mark

From: Don Slater <dcslater@jps.net>
Sent: Monday, July 10, 2017 10:39 AM
To: Jomsky, Mark
Cc: Johnson, Kevin, Aschbacher Pam
Subject: Support for the Proposal to Designate the Rose Villa - Oakdale Landmark District

To Mayor Tornek and Members of the City Council,

We are writing to express our support for the proposal to designate the Rose Villa – Oakdale Landmark District that will be subject of a public hearing before the City Council on July 17, 2017. Our home at 320 S Hill Avenue is within the proposed district and does contribute to the historic character of the neighborhood.

We moved to Pasadena in 1986 and were immediately attracted to the area around Cal Tech with its mix of well-preserved early 20th-century revival architectural styles and mature landscapes that are not typical of most Southern California cities. Over the years, we've watched many of our neighbors improve and upgrade their properties while maintaining the unique historical character of the district. We believe it is now appropriate to establish the landmark district to ensure that this neighborhood character is preserved as Pasadena continues to grow and develop around us.

Sincerely,
Donald and Kathleen Slater

Jomsky, Mark

From: Ludina delbruck Sallam <ludinads@yahoo.com>
Sent: Monday, July 10, 2017 4 34 PM
To: Jomsky, Mark, Johnson, Kevin
Subject: Rose Villa - Oakdale Landmark District

**Mayor Tornek and Members of the City Council
City of Pasadena, 100 N. Garfield Avenue
Pasadena, CA 91101**

Dear Mayor Tornek and Members of the City Council,

I hope you will approve the designation of the landmark historic district near Caltech at the meeting on July 17, 2017. I grew up there, and it is a beautiful neighborhood with unique and interesting homes. There is a lot of "mansionization" going on in neighboring cities, and it would be a real shame if that started happening in this area. There is too much history and beauty and I hope we can preserve it for future generations! Thank you so much,

Sincerely,
Ludina Delbruck Sallam
626-296-6545

Jomsky, Mark

From: Janie Beaman <janie.beaman@gmail.com>
Sent: Monday, July 10, 2017 4:44 PM
To: Jomsky, Mark, Johnson, Kevin
Subject: Rose Villa - Oakdale Landmark District

Dear Mayor Tornek and Members of the City Council,

I live at 1520 Rose Villa Street, in the heart of the proposed new landmark district. I moved to this address from La Canada where mansionization has run amok. The Rose Villa house that I bought a year and a half ago requires a ton of renovation, but I'm enjoying the process of bringing it back to its glory days as a Spanish Colonial Revival home from the 1920s. This street is so special because of the Revival homes, which add a lot of character to a city like Pasadena that values its cultural heritage. My neighbors and I are a true and rare community of like-minded citizens who want to preserve the character of our street, and your vote in support of the landmark district will make that possible.

Thank you.

Janie Beaman

Paul F. Sutherlen
Zoe Sutherlen
430 So. Minnith Avenue
Pasadena, CA 91106

July 11, 2017

Mayor Tomek and Members of the City Council
City of Pasadena, 100 N. Garfield Ave.,
Pasadena, CA 91101

Letter of Support for Proposed Rose Villa - Oakdale Landmark District (hearing date
7/17/17)

Dear Sirs:

We are homeowners within the boundaries of the proposed Rose Villa - Oakdale Landmark District. We have owned our house since 1979 and we love our neighborhood. We strongly support the formation of this new District. We believe that this designation will both preserve the classic architectural heritage of our neighborhood and will also enhance property values over the long term.

Sincerely,



Paul F. Sutherlen



Zoe Sutherlen

Reese, Latasha

Subject: FW Letter of support for proposed Rose Villa - Oakdale Landmark District, hearing date 7/17/17

From: Pam Aschbacher <pama@caltech.edu>

Date: July 11, 2017 at 4:42:42 PM MST

To: <mjomsky@cityofpasadena.net>

Cc: Kevin Johnson <kevinjohnson@cityofpasadena.net>

Subject: Letter of support for proposed Rose Villa - Oakdale Landmark District, hearing date 7/17/17

Mayor Torneck and Members of the City Council
City of Pasadena
100 N Garfield
Pasadena, CA 91101

Letter of support for proposed Rose Villa - Oakdale Landmark District, hearing date 7/17/17

Dear Mayor Torneck and Members of the City Council:

As long time residents of the area, we strongly support the proposal to designate our area the Rose Villa - Oakdale Landmark District, a matter to be addressed in a public hearing before the Council on July 17. Our home at 302 S Hill is a Period Revival design (Tudor cottage) built in 1924, and thus contributes to the historic character of the neighborhood. We have lived here since 1972 and plan to remain for years to come.

The charming architectural features of this historic neighborhood near Caltech contribute greatly to the area's desirability, ambiance and stability. Luckily, this area's architectural coherence has remained despite significant changes to this part of the city over time -- particularly increased density nearby, heavy traffic on streets surrounding the area, the 210 freeway with access via two of our bordering streets (Hill and Allen), and PCC's greatly increased enrollment. During the application process to become a landmark district, we have learned more about our area's history and features and have gotten to know our neighbors better, and importantly, we have come to cherish even more the special gem that is our neighborhood.

We hope that becoming a landmark district will help preserve its ambiance in the face of continued development threats from those with ample money but no appreciation of the neighborhood homes' size, design character, build quality, history, and overall coherence as a neighborhood. Those features greatly affect our comfort and pride in our homes and the area, our attitudes toward others and how we interact with them, and how long we want to remain. We have seen large portions of surrounding cities lose their lovely ambiance in the face of unlimited development. We do not want that to happen here.

We sincerely hope you will agree to designate our area a landmark district, with the protections and constraints that affords.

Sincerely,

Pam and Michael Aschbacher

302 S Hill Ave
Pasadena CA 91106



Barbara Joan Miller
1770 Oakdale Street
Pasadena, CA 91106

July 13, 2017

Honorable Mayor Tornek and Members of the City Council
City of Pasadena
100 N. Garfield Ave.
Pasadena, CA 91101

Re: City Council Public Hearing on 7/17/17
Designation of a Landmark District for the
Rose Villa - Oakdale Landmark District (LD-25)

Dear Mayor Tornek and Council Members:

I bought my first house in 1990, a 1923 Spanish bungalow. I love my house but also moved here because of the integrity of the neighborhood. In the past 30 years through my work as a location scout for the film industry, I have seen many residential neighborhoods. This neighborhood, bounded by Caltech, PCC and Huntington Gardens, has something special.

In the past several years, I have been dedicated to seeking landmark designation for the Rose Villa - Oakdale district. We want to recognize the unique qualities and ambiance of our neighborhood and ensure compatible future exterior alterations.

Through Neighborhood Meetings, gatherings, and canvassing, we have enlisted the support of owners of more than 60% of the 269 properties in the District. We want to retain the best of our shared heritage, while revitalizing and changing in the future.

Thank you for your time and consideration.

Sincerely,

Barbara J. Miller
Co-chair, Proposed Rose Villa - Oakdale Landmark District