

City & School
Staff Feedback

2016

PRIORITY AREAS FOR THE YOUTH MASTER PLAN INCLUDING CURRENT CITY ACTIVITIES

ACCESS TO HEALTHY FOOD ENVIRONMENT: Youth should have access to a variety of choices and high quality foods at all times.

STRATEGIES:

1. Develop communication structure with PUSD Nutrition Director –**PUSD**
2. Implement monthly student satisfaction survey with 10-15 students – **PUSD**
3. Improve/Increase nutrition education – **Public Health Department and PUSD**

Health Department Activities:

- Improved/ increase nutrition education to change youth attitudes towards food/sugar.
- Health Department subcontracts with Pasadena Unified School District to provide nutrition education to students.
- The City Nutrition Action Plan brings together health-related community organizations to develop a plan that addresses food insecurity and access to healthy food. They meet six times a year.
- PPHD provides Adult nutrition education classes at community centers and schools. Pasadena Library displays flyers for free workshops regarding health education.

LIFE READY: A Pasadena community that is committed to support opportunities for enrichment, higher education, and careers for all youth.

STRATEGIES

1. Encourage the PUSD and other Pasadena area schools to include internships and quality job readiness during school, after school and via summer employment trainings- **PUSD**
2. Teach youth how to set goals and provide them with the support needed to accomplish them –**PUSD**
3. Create more Arts Opportunities for youth - **PUSD, City and local arts organizations**

Human Services and Recreation activities

- Request that the Summer ROSE Program identify 12-15 Arts internships jobs each summer- HSRD staff will provide 3 internal and 2 external internships during the summer through photography, graphics arts and social media.

Housing and Career Services Activities

- Foothill Workforce Development Board can assist with job readiness and currently partners with PUSD youth programs.

Human Resource Department response

- The City sponsors several youth employment programs: Summer rose, Ambassadors, Community Youth Advisors that provide work readiness training.

FEELING FREE TO BE ME: ensure all Pasadena youth are living/thriving in a safe, supportive, and bully-free environment, especially at home, school and other places where they interact in our community.

STRATEGIES:

1. Consistent and ongoing events to equip youth and parents with practical tools for personal safety. -**PUSD**
2. Develop an advanced holistic social media campaign to improve youth self-image. -**City and PUSD**
3. Build resilient teens through educational and experiential programs and activities. -**PUSD, City and CBO's**
4. Develop a sense of interconnectedness between teens so as to build trusting relationships - **PUSD and CBO's**
5. Provide abundant opportunities for increased adult/youth connections -**PUSD**

Human Services and Recreation, Health Department and Library activities

- Pasadena Youth Council Week of Kindness in October
- Correlates with the Mayor's Proclamation of Bullying Prevention Awareness Month
- Annual Suicide Prevention Summit (Health Department)
- Pasadena Public Library offers workshops on bullying 2-3 times per year.
- Annual events in HSRD catalog of activities
- La Pintoresca Teen Education Center will continue their partnership with Flintridge Youth of Promise Mentoring Program.
- Pasadena Police Department offers several youth programs (PAL, Youth Advisors, Junior Public Safety, Kids Safety and the Explorer Program). In Spring of 2016 they are launching a Teen Academy.

- Pasadena Police Department is a partner in the Youth of Promise Mentoring Partners program. The Police Department is also on John Muir and Pasadena High school campuses participating in the law and Business academies.

UNITED YOUTH SUPPORT: create a comprehensive support system that connects all aspects of youth development.

STRATEGIES:

1. Improve parent support at home -**PUSD**
2. Develop Academic support at school -**PUSD**
3. Develop community support -**PUSD**
4. Develop opportunities for youth connectivity -**PUSD and City**

Human Services and Recreation and Public Health department activities

- Expand Youth Council work plan to include information gather and distribution
- Ongoing partnerships with other teen agencies i.e. Day One to collaborate teen organizations, and increase marketing and information for Youth Council through other teen agencies.
- Other outside agencies have assisted with Youth Council's campaigns and youth networks, by utilizing their social media resources.
- Functional support provided by the SAMHSA wraparound research grant implemented at Jackie Robinson Center.

BUSES & BIKES: access for all youth to an effective and more affordable public transportation system and viable methods to get around Pasadena.

STRATEGIES:

1. Increase public transportation options for youth -**Metro and City**
2. Improve and encourage bike safety at schools -**PUSD and City**
3. Improve bicycle infrastructure and services in Pasadena -**City**

Transportation Department activities

- Both Metro and Pasadena Transit have increased the frequency on those routes which serve the various high schools. Public busses cannot provide "dedicated" buses to and from schools. This is a violation of federal regulations since they are not school buses.
- To enhance transit frequency along these existing bus lines would require additional funding and is a long-term goal for the Transportation Department.

- Both Metro and Pasadena Transit have routes which serve all high school sites with late afternoon and evening schedules.
- Pasadena Transit is not able to subsidize beyond the current discounted rate of .50 for youth. PUSD has specific transit programs for students who travel a specified distance to their home school for bus passes at no cost.
- The review of how routes can be reconstructed is already part of the short and long range planning of transit routes; Expansion of services would impact funding and additional dedicated funding sources are needed.
- Pasadena Transit considers all customers comments regarding g transfer points when doing schedule changes and continually strives to improve connections where needed.
- Every effort is made on a daily basis to maintain excellent on-time performance. This is part of our current program.
- In the Current Bicycle Action Plan some routes are funded and other routes are not funded.
- Rack installation is an annually budgeted operating cost of Transportation, Lockers are not.
- Metro operates bike lockers at Gold Line Stations; Transportation provides bike parking rooms at parking garages near transit.
- Bike share Pasadena set to launch in 2017 as the second phase of Metro's regional bike share program.
- Transportation is preparing an OTS grant application for a school outreach campaign, building on the "We Make Time" campaign that was developed in 2014.
- The City provides public access to a geo-located public bicycle infrastructure and route stress levels provided via City's open data portal.
- Transportation is currently distributing helmets and light sets via an OTS grant; program will cease when grant funds are expended. This was the Ride Right, Ride Bright bicycle safety outreach campaign.
- Transportation Department partners with CICLE to provide access to and support workshops and rides during bike week.

DRUGS, ALCOHOL & TOBACCO: Pasadena is committed to advancing positive health by providing youth friendly alcohol and drug prevention, intervention, and support services to youth.

STRATEGIES

1. Connect teens to City resources that offer prevention, educational awareness and intervention treatment for tobacco, alcohol and other drug use-**PUSD and City**
2. Develop a positive and supportive referral for teens who are caught using drugs/alcohol rather than punitive ones -**PUSD**
3. Develop a Peer guide program -**PUSD and City**

Pasadena Public Health Department activities

- The Pasadena Public Health Department's Substance Use Prevention Program works with PUSA middle schools with an evidence based school program called, Project Alert. This program is being taught in 3-4 middle schools in the 6th grade science class.
- PPHD has a new evidenced based program called, towards No Drug Abuse.
- PPHD also presents a program called, Drugs True Stories" sessions are presented to encourage parents to talk with their kids about the dangers of alcohol and other drug use.
- PPHD works with Rethink Alcohol and Drug (RAD) partners to consider new policies or strengthening existing policies. RAD also sends out PSA's through social media to youth and young adults with positive messages regarding the non-use of AOD and provides alternatives.
- PPHD utilizes resource fairs at community events to educate youth on Tobacco programs.
- PPHD provides a tobacco program outreach with a Public Relations campaign.
- PPHD received a grant received to train the trainer instruction with teachers currently in the second year of a three-year grant.
- PPHD is providing training to youth partners through the Community Health Improvement Plan and Community Nutrition Action Plan
- PPHD is providing a training program for peer leaders working with youth from NATHA.
- PPHD and PUSD to develop and distribute a youth friendly Survival Guide.
- PPHD provides PUSD with alcohol, tobacco and other drugs curriculum