

# Agenda Report

November 21, 2016

**TO:** Honorable Mayor and City Council

**FROM:** Police Department

**SUBJECT: AUTHORIZATION TO ENTER INTO A CONTRACT WITH THE APEX SECURITY GROUP FOR SUPPLEMENTAL TRAFFIC CONTROL SERVICES AT MAJOR EVENTS**

**RECOMMENDATION:**

It is recommended that the City Council:

1. Find the proposed action is exempt from the California Environmental Quality Act ("CEQA") pursuant to CEQA Guidelines Section 15061(b)(3), the General Rule that CEQA only applies to projects that may have an effect on the environment;
2. Authorize the City Manager to enter into a contract, without competitive bidding pursuant to City Charter Section 1002(F), contracts for professional or unique services, with The APEX Security Group for supplemental traffic control and security services at Major Events in an amount not to exceed \$250,000 per year, for a period of three years.
3. It is further recommended that the City Council grant the proposed contract an exemption from the Competitive Selection process pursuant to Pasadena Municipal Code Section 4.08.049(B) contracts for which the City's best interests are served.
4. Authorize the City Manager to extend the contract for up to two additional one-year periods, in an amount not to exceed \$250,000 per year, without further City Council authorization.

**BACKGROUND:**

In order to provide adequate traffic control and security services for Major Events within the City, at the Rose Bowl and during New Year's Activities, it is necessary to supplement the City's police department with personnel and equipment provided by outside agencies.

As referred to herein, "Major Events" and "New Year's Activities" are defined as follows; a Major Event within the City refers to events with a large number of people in attendance, such as UCLA football games, music concerts, music festivals, full and half marathons and international soccer matches. New Year's Activities include all pre-parade, parade, and post-parade operations and the Rose Bowl football game.

Staff is recommending that the City Council authorize a contract with The APEX Group to provide supplemental traffic control and security services at Major Events and New Year's Activities. The APEX Group can provide affordable traffic control and security personnel during Major Events when the police department cannot provide adequate staffing. The cost of one APEX traffic control or security officer is approximately \$4.50 to \$27.00 less per hour than personnel provided by the Los Angeles Department of Transportation, California Highway Patrol or Los Angeles County Sheriff's Department, respectively.

The APEX Group is unique in the fact that they hire off-duty or retired officers from law enforcement agencies who are certified by P.O.S.T. (Police Officer Standards and Training) to legally direct traffic per the California Vehicle Code – being retired or off-duty from a law enforcement agency does not change their legal ability to direct traffic on a highway. The APEX Security Group provides managers who are TCM (Trained Crowd Manager) certified. Additionally, using one company who can provide both traffic control and security services eliminates the need for two separate command elements during Major Events.

Staff has been unable to identify another private security company capable of providing similar services such as the APEX Security Group who, in addition to traffic control officers, can provide both armed and unarmed security officers if needed. Staff contacted three Southern California based security companies in an effort to find a security company able to provide comparable services as The APEX Security Group. All three companies – Allied Nationwide Security Incorporated, Secure Group and Spear Security Service – are able to provide both armed and unarmed security officers, but unable to provide traffic control officers.

The APEX Security Group is a subsidiary of Contemporary Services Corporation (CSC) which actively hires local residents to work at the Rose Bowl. Approximately 30% of the CSC employees who work at the Rose Bowl live in Pasadena and Altadena. Both APEX and CSC are headquartered in Northridge California with satellite offices currently located at the Rose Bowl Stadium.

The City of Pasadena entered into a contract with The APEX Security Group in January of 2012 and has utilized their services at several Major Events in the City to include the Rose Parade and Rose Bowl game. The APEX Security Group has proven to be reliable, proactive and fiscally responsible. APEX leadership is familiar with the Pasadena Police Department's management of the Incident Command System (ICS) utilized during Major Events. The current contract between the City of Pasadena and APEX expired June 30, 2016.

Services provided by The APEX Group include the provision of supplemental traffic control and security personnel, supervision, and management as indicated. Staffing levels will be determined upon review of factors including, but not limited to attendance levels; anticipated traffic flow; pre and post event activities; mass transit availability; the availability of City personnel; and other factors that come to the attention of the Pasadena Police Department.

**COUNCIL POLICY CONSIDERATION:**

The proposed action is consistent with the City Council's Strategic Plan Goals to ensure public safety and maintain fiscal responsibility and stability.

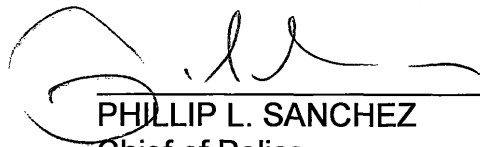
**ENVIRONMENTAL ANALYSIS:**

The proposed contract has been determined to be exempt from the California Environmental Quality Act ("CEQA") pursuant to State CEQA Guidelines Section 15061 (b)(3), the general rule that CEQA applies only to projects which have the potential for causing a significant effect on the environment. Where it can be seen with certainty that there is no possibility that the activity in question may have a significant effect on the environment, the activity is not subject to CEQA. Such is the case with the proposed contract authorization for supplemental traffic control and security services. The proposed contract consists of supplementing the City's police department with APEX traffic control and security officers during Major Events within the City and at the Rose Bowl and does not propose any physical changes to the environment.

**FISCAL IMPACT:**

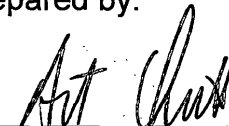
The funding source for all Major Events, other than New Year's, will be identified on an event-by-event basis, and actual fees charged by APEX are funded by the event promoters. The costs for all APEX traffic control and security services for New Year's activities are charged to the New Year's Day fund, fund 106.

Respectfully submitted,



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