

Agenda Report

June 20, 2016

TO: Honorable Mayor and City Council

THROUGH: Economic Development and Technology Committee (June 16, 2016)

FROM: Housing and Career Services Department

SUBJECT: ALLOCATION OF \$50,000 FROM THE PASADENA ASSISTANCE FUND FOR PUBLIC/HUMAN SERVICE PROJECTS

RECOMMENDATION:

It is recommended that the City Council take the following actions:

- 1) Find that the recommended action is exempt from the California Environmental Quality Act ("CEQA") pursuant to State CEQA Guidelines per Section 15061 (b)(3), the "General Rule" that CEQA only applies to projects that may have an effect on the environment; and
- 2) Approve the allocation from the Pasadena Assistance Fund (PAF) in the amount of \$50,000 for 2016-18 human/public service activities.

BACKGROUND:

The Pasadena Assistance Fund (PAF) is an endowment fund formerly known as the Human Services Endowment Fund. In 2012, through a partnership with the City, the Fund was transferred, and invested by the Pasadena Community Foundation (PCF). PCF has served Pasadena for over 60 years as a philanthropic resource. Its mission is to build hometown legacies and permanent funds to support the critical services offered by non-profit organizations within Pasadena. PCF's investment strategy employs a diversified global portfolio of equities, bonds, and other investment vehicles that the City cannot use in the investment of public funds. At the time of transfer to PCF, \$1.7 million remained in the fund. As of June 1, 2016, the fund balance totals \$1,968,757 and PCF has made \$130,000 in grant distributions over the past two years.

Allocations from the Fund are made bi-annually through a City Request For Proposals (RFP) process. The PAF RFP for human/public service activities was released on

Allocation of Pasadena Assistance Fund (PAF)

June 20, 2016

Page 2 of 3

March 21, 2016. The recipient of the grant will receive \$25,000 a year for two years. A total of nine proposals were submitted by the April 21, 2016 deadline. Four of the proposals were deemed complete and were evaluated for eligibility. The RFP required that submitted proposal come from Pasadena agencies, for projects that service only Pasadena residents. A committee comprised of city staff and Human Service commissioners evaluated the proposals based on how well human/public services were provided to low and moderate income residents of Pasadena. The RFP focused on identifying existing barriers to low and moderate income in the community and awarding the project that best assisted residents in overcoming those barriers. Examples of barriers presented in the proposals included employment for the disabled, gaps in academic achievement, and access to nutritious food.

The PAF projects being recommended for funding total \$50,000, and are shown in the table below. PCF is responsible for contracting with the agencies and administering the grants.

Agency Name	Project Name	Project Description	Recommended Funding
Foothill Unity Center	Food Nutrition Assistance	This project will provide food distributions, nutrition education, and referrals for social services that help meet other basic needs.	\$25,000
Pasadena City College	Project LEAP	This project will provide academic case management which includes one-on-one mentoring, academic and personal advisement, crisis intervention, academic and life skills workshops, and linkages to on and off-campus supportive service resources.	\$25,000

ADVISORY COMMUNITY RECOMMENDATION:

On May 11, 2016, the Human Services Commission recommended that the City Council approve the two-year funding allocations for the PAF projects listed in the above table.

COUNCIL POLICY CONSIDERATION:

This proposed action supports the City Council Strategic Planning Three-Year Goals in the areas of improving, maintaining, and enhancing public facilities and infrastructure; improving mobility and accessibility throughout the City of Pasadena; and supporting and promoting the quality of life and the local economy.

ENVIRONMENTAL ANALYSIS:

The action proposed herein is exempt from the California Environmental Quality Act (CEQA), pursuant to State CEQA Guidelines Section 15061 (b)(3), the "General Rule" provision of CEQA which applies to projects which may have the potential for causing a significant effect on the environment. Where it can be seen with certainty that there is no possibility that the activity in question may have a significant effect on the environment, the activity is not subject to CEQA. The recommended action, approval of a funding allocation, is excluded from the definition of "project" pursuant to State CEQA Guidelines Section 15378(b)(4). Accordingly, no further CEQA review is required for this action.

FISCAL IMPACT:

PAF is a private, philanthropic endowment fund and is not part of the City's operating budget. There is no fiscal impact on the City General Fund as a result of this action and it will not have any indirect or support cost requirements. The anticipated impact to other operational programs or capital projects as a result of this action will be none.

Respectfully submitted,



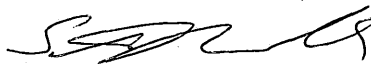
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