

Novelo, Lilia

Subject: FW: Jun 6 Council Meeting > Item #15 > Renewal of the Playhouse District Association PBID

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Date: June 2, 2016 at 6:19:27 PM PDT

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Dear Mayor Tornek and City Councilmembers –

I am vacationing and unable to attend the June 6 City Council Meeting but would like to take a moment to encourage you to approve the renewal of the Playhouse District Association (PDA).

As a resident of the Playhouse District, I cannot say enough about the invaluable services that the PDA provides:

- Keeping our streets “clean-and-safe”
- Enhancing quality of life through creative design touches such as our distinctive crosswalk art
- Providing high quality event management that bring vitality to the District
- Investing in valuable placemaking initiatives to help build a strong economic future for the neighborhood

My neighbors and I appreciate your continued support!

Thank you –
// Greg Gunther

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