

Introduced by: _____

ORDINANCE NO. _____

AN ORDINANCE OF THE CITY OF PASADENA AMENDING TITLE 3 (CIVIC EVENTS AND FACILITIES) TO INCREASE THE NUMBER OF DISPLACEMENT EVENTS IN THE ARROYO SECO AND CLARIFY THE PERMITTED USES RELATED TO THE BROOKSIDE GOLF COURSE AREA

The People of the City of Pasadena ordain as follows:

SECTION 1. This ordinance, due to its length and corresponding cost of publication, will be published by title and summary as permitted in Section 508 of the Pasadena City Charter. The approved summary of this ordinance is as follows:

“Summary

“Ordinance No. _____ amends Title 3 (Civic Events and Facilities) to clarify the permitted uses of Brookside Golf Course, including to allow amplified sound and increased uses on the Brookside Golf Course, and to increase the number of displacement events in the Arroyo Seco from 12 to 15. It is anticipated that, as a result of these amendments, the Rose Bowl Operating Company will host an annual music and arts festival at the Rose Bowl Stadium and Brookside Golf Course.

Ordinance No. _____ shall take effect upon publication.”

SECTION 2. Pasadena Municipal Code, Title 3, Chapter 32 (Arroyo Seco Public Lands), Section 3.32.260, Subsection A is amended to read as follows:

“3.32.260 Rose Bowl area – Administration.

A. To achieve a balance of recreational programs, public parks use and to preserve the residential values in the area, evaluation criteria for proposed Rose Bowl events shall include the recreational and financial benefits to the community, the impact on the surrounding residential areas. The standards which shall be considered in evaluating proposed Rose Bowl events shall include, but are not limited to the following:

1. The displacement of activities normally conducted on improved turf areas, including area H and the golf course.
2. The impact upon surrounding residential areas and the Arroyo Seco resulting from traffic, noise, parking and any other anticipated impacts.
3. That displacement of recreational programs and activities within Brookside Park and the Brookside Golf Course has not occurred more than 42 15 times annually.”

SECTION 3. Pasadena Municipal Code, Title 3, Chapter 32 (Arroyo Seco Public Lands), Section 3.32.270 is amended as follows:

“3.32.270 Rose Bowl area – Number of permitted events.

A. No displacement of recreational programs and accessibility to Arroyo Seco facilities shall be allowed more than 42 15 times in any calendar year without

permission of the city council ~~board of directors~~ who must find that each additional permitted event meets all of the following requirements:

1. The additional event represents a unique opportunity that will enhance the stature of the Rose Bowl.
 2. The revenue generating potential from the additional event justifies its consideration.
 3. The event does not create undue conflicts with other Arroyo Seco activities taking place at the same time.
 4. The event does not impose undue adverse impacts on surrounding residential areas.
- B. To minimize adverse impacts on surrounding residential areas, scheduling of events at the Rose Bowl shall emphasize a minimum number of events which yield the maximum amount of new revenues to the city.
- C. In the event that the RBOC enters into a multi-year license agreement to host a multi-day, multi-stage music and arts festival, in no case shall that festival and any regular season event permitted pursuant to Section 3.32.275 occur in the same year."

SECTION 4. Pasadena Municipal Code, Title 3, Chapter 32 (Arroyo Seco Public Lands), Section 3.32.460 is amended as follows:

“3.32.460 Brookside Golf Course area – Permitted uses.

In addition to golf uses, the The following uses are permitted in the Brookside Golf Course area:

- A. Golf and Clubhouse and related activities, including but not limited to weddings, private parties, and similar events;
- B. Parking under the same limitation as in Section 3.32.300;
- C. Displacement events and activities ancillary to displacement events, including but not limited to music and arts festivals, Rose Bowl Game parties, and related temporary structures and concessions;
- D. Amplified sound, including sound as permitted by the general manager of the Rose Bowl Operating Company pursuant to Pasadena Municipal Code Section 9.36.170(C);
- E. Non-displacement events and related temporary structures and concessions; and
- F. Structures that are ancillary to any use provided herein ~~golf related activities~~ and maintenance and operation of the area. Any new permanent structure or alteration of existing structures shall be subject to the hearing procedures of Section 3.32.180.”

SECTION 5. The City Clerk shall certify the adoption of this ordinance and shall cause this ordinance to be published by title and summary.

SECTION 6. This ordinance shall take effect upon publication.

Signed and approved this _____ day of _____, 2016.

Terry Tornek
Mayor of the City of Pasadena

I HEREBY CERTIFY that the foregoing ordinance was adopted by the City Council of
the City of Pasadena at its meeting held this _____ day of _____ 2016, by
the following vote:

AYES:

NOES:

ABSENT:

ABSTAIN:

Date Published:

Mark Jomsky
City Clerk

Approved as to form:



Theresa E. Fuentes
Assistant City Attorney

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