

## Attachment 1

### RFP Response Scoring Matrix

Criteria	WaterSmart	Smart Utility Systems (SUS)	Civic Resource Group (CRG)
<b>Design and Development (40 points)</b>			
a) Design and Development of Web-based Application for Residential Customers and Home Water Reports as called for under Task 3. (10 points)	8	9	9
b) Design and development of a Utility facing dashboard with the features called for under Task 4. (10 points)	10	10	10
c) Implementation of the Program based on the finalized Program design as called for under Task 6. (10 points)	10	10	10
d) Program measurement, verification and first year evaluation as called for under Task 9. (5 points)	5	5	5
e) Technical specifications, data transfer protocols and security, and completion of technical assessment questionnaire as called for under Task 1 and Task 5 (5 points)	5	5	5
<b>Experience (25 points)</b>			
a) Experience in licensing and maintaining a residential engagement software system to track and report water use and water efficiency measure, with a minimum of one year of implementation with a water utility, and third party verified water savings of at least 3%. (20 points)	20	0	0
b) Provide three references where similar behavioral efficiency programs have been implemented for six months or longer as called for under Task 10. (5 points)	5	0	0
<b>Cost (25 points)</b>			
a) Based on estimated total program costs over a three-year period, including services provided by the Service Provider, City staff, and/or other contractors necessary to implement and administer the program. (25 points)	15	25	20
<b>Local Pasadena Business (5 points)</b>			
a) Local Pasadena Business (5 points)	0	0	0
<b>Small or Micro-Business (5 points)</b>			
a) Small or Micro-Business (proposer must be certified by the State of California as a small or micro-business - <a href="http://www.pd.dgs.ca.gov/smbus/sbcert.htm">http://www.pd.dgs.ca.gov/smbus/sbcert.htm</a> ) (5 points)	0	0	0
<b>Total (100 points)</b>	78	64	59



Home Water Report Program  
 P.O. Box 631  
 Burbank, CA 91503-0631

# YOUR HOME WATER REPORT

THIS IS AN INFORMATIONAL REPORT AND NOT A BILL.

SERVICE ADDRESS:  
 ACCOUNT NUMBER:

GO PAPERLESS. SEE ALL INFO & PRODUCTS AT:

818-238-3700

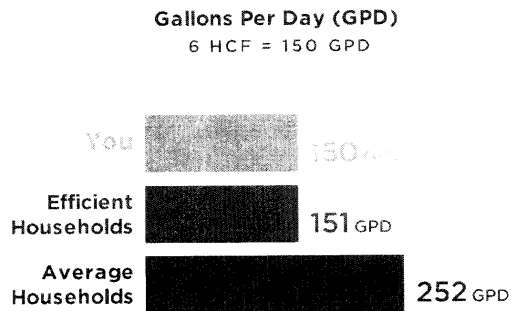
[waterreports.burbankca.gov](http://waterreports.burbankca.gov)

## Your WaterScore

MAR 25 TO APR 24, 2015



Way to go, WaterSaver!  
 You ranked in the top 20%.



Your water use is compared to homes in the City of Burbank with 2 occupants and a similar yard size.



### Your first Home Water Report!

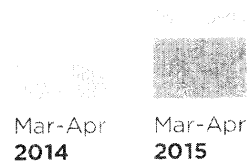
Welcome to your new report.

- Learn how much water you use, in gallons per day (1 HCF = 748 gallons)
- See how that use compares, and where it goes within your home and on your property
- Choose ways to use water more efficiently



### Your use compared to last year

You used **66% more** water than during the same period last year.



## Water-saving actions just for you

Selected based on your household characteristics, yard size, and historical water use.

Log on to update your profile

Potential annual savings if you:

 Choose low water-use plants <b>59</b> GALLONS PER DAY <b>\$87</b> DOLLARS PER YEAR	 Upgrade to a low-flow toilet <b>16</b> GALLONS PER DAY <b>\$24</b> DOLLARS PER YEAR <small>REBATE OFFERED</small>	 Water at dawn <b>15</b> GALLONS PER DAY <b>\$22</b> DOLLARS PER YEAR
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## Log On

Get your full list of recommended actions, and see:

- Where you're using the most
- Your progress over time
- Efficient products for purchase

[burbankwaterandpower.com/waterreports](http://burbankwaterandpower.com/waterreports)

Registration Code:  
 Zip Code:

A free service offered by your water utility and powered by WaterSmart Software®