

**ATTACHMENT A: PASADENA HUMANE SOCIETY & SPCA LICENSING AND CANVASSING
INFORMATION**

LICENSING PROGRAM

Date licensing program transferred to PHS	July 2013
Pre-July 2013 licensed dog compliance rate	17.1%
Current licensed dog compliance rate	27.4%
# new & renewed dog licenses sold since July 2013	15,062
# of unique licenses currently active	8,595
#/% of intact dogs	1,517/18%
Chihuahua & Chihuahua mixes	14% of all licensed dogs
Bully breeds (aka Pit Bulls)	6% of all licensed dogs

CANVASSING PROGRAM

Date canvassing began	September 2013
Canvass schedule	2 staff in field 5 hrs/day Tuesday - Saturday
<u>Canvass area of City</u>	<u># times canvassed since September 2013</u>
Northeast	2
Northwest	2
Southwest	2
Southeast	1 completed, 2 nd in progress

Licensing and Canvassing Notes:

- All licensed dogs are in the PHS data base and license is trackable from all PHS animal control vehicles which allows owners to be contacted and lost dogs returned without bringing them to the shelter
- Canvassers drop off reminders to all known dog-owning households
- Canvasses can issue or renew licenses in the field
- If dog is easily visible and/or audible from the street, canvassers attempt to contact resident and leave license information
- Renewal reminder letters are mailed to all license holders

Source: Pasadena Humane Society & SPCA
06/12/15