

# Agenda Report

October 27, 2014

**TO:** HONORABLE MAYOR AND CITY COUNCIL

**THROUGH:** FINANCE COMMITTEE

**FROM:** ROSE BOWL OPERATING COMPANY (RBOC)

**SUBJECT:** CONTRIBUTION OF \$300,000 TO THE CITY OF PASADENA FOR AMENDMENTS TO THE FISCAL YEAR 2015 CAPITAL IMPROVEMENT PROGRAM BUDGET – APPROPRIATION TO CENTRAL ARROYO SECO PROJECTS

## **RECOMMENDATION:**

It is recommended that the City Council approve a journal voucher amending the following three projects in the Fiscal Year 2015 Capital Improvement Program (CIP) budget:

1. Increase appropriations to the East Arroyo Neighborhood Connector Trail Improvements project (77377) by \$130,000;
2. Increase appropriations to the School Park Site Improvements (Linda Vista School Park play equipment) project (78801) by \$25,000; and,
3. Increase appropriations to the Trail and Rubble Wall Restoration – Central Arroyo project (77371) by \$145,000
4. It is further recommended that should the City be successful in obtaining a \$300,000 grant from the Los Angeles County Regional Park and Open Space District for the Rose Bowl Pedestrian Loop Improvements Project, that the City Council identify the required matching funds to complete the project.

## **BACKGROUND:**

Recently, Live Nation hosted a series of concerts at the Rose Bowl Stadium. As part of the agreement to stage these events, specifically for the 18<sup>th</sup> event, Jay Z/Beyonce on Sunday, August 3, 2014, Live Nation contributed \$200,000 towards improvements in the Central Arroyo. The Rose Bowl Operating

Company (RBOC) has agreed to contribute an additional \$100,000, bringing the total amount of funds for Central Arroyo projects to \$300,000.

Staff from the RBOC and the City recommends the following criteria for use of the funds:

- Eligible projects shall be drawn from the existing list of Central Arroyo projects contained in the adopted Capital Improvement Program Budget (CIP).
- The project should be located within the Central Arroyo or within the neighborhoods most affected by Rose Bowl events.
- The funds provided should be sufficient to complete the project.

There are thirteen projects in the CIP located in the Central Arroyo:

Central Arroyo Projects	Unfunded
Area H improvements	\$5,600,000
Brookside Park - Jackie Robinson baseball stadium improvements	\$588,877
Brookside Park - new maintenance office and materials storage yard	\$450,000
Brookside Park - renovation of security lighting	\$625,000
Brookside Park - upgrade athletic field lighting and reconfigure diamond 2	\$1,000,000
Central Arroyo - implement Master Plan	\$31,217,786
Central Arroyo -trail installation - west side of Arroyo Blvd. from Westgate St. to Rosemont Ave.	\$90,000
East Arroyo neighborhood connector trail improvements	\$130,000
Habitat restoration in the Central arroyo Phase II	\$376,375
Linda Vista School/Park site play equipment	\$25,000
Parking control along west drive	\$607,500
Rose Bowl pedestrian loop improvements	\$600,000
Trail and rubble wall restoration - central Arroyo	\$550,812

Applying the aforementioned criteria would reduce the list of options to:

- Central Arroyo trail installation – west side of Arroyo Blvd. from Westgate St. to Rosemont Ave.
- East Arroyo neighborhood connector trail improvements
- Linda Vista School/Park site play equipment

However, as the City has recently applied for a \$300,000 grant for the Rose Bowl pedestrian loop improvements, the funds could also be used towards the 50% match requirement. Staff believes this would also be an appropriate expenditure of these funds.

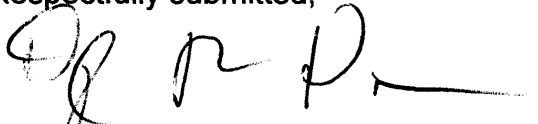
On August 23, a meeting was hosted at the Rose Bowl Stadium by Vice-Mayor Robinson and Councilmember Madison to receive community input from residents most affected by Rose Bowl events as to which projects should receive funding. Based on the input, much of it dealing with the impacts of events at the stadium, there was consensus to fund the East Arroyo neighborhood connector trail improvements and the Linda Vista School/Park site play equipment.

In addition, there was significant discussion about repairing historic rock walls or using funds to help towards the grant for the pedestrian loop improvements. The overall consensus of those present was that the historic rock wall improvements were more of a priority at this time.

**FISCAL IMPACT:**

The funds will be transferred to the City from revenues generated from the August 2014 Rose Bowl concerts and will be posted to the appropriate funding source accounts and appropriated to the appropriate expense accounts relating to projects #77377, 78801, and 77371. It has been anticipated that these funds would be utilized in this manner; hence there will not be an adverse fiscal impact or indirect costs to the City associated with this action.

Respectfully submitted,

A handwritten signature in black ink, appearing to read 'Darryl Dunn', with a long horizontal line extending to the right.

DARRYL DUNN  
General Manager  
Rose Bowl Operating Company