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CITY CLERK

October 16, 2014

Mayor Bill Bogaard, Pasadena City Council  
City of Pasadena  
100 North Garfield Avenue  
Pasadena, CA 91109  
VIA E-mail

Re: Enterprise Zone repeal and small business incentives

Dear Mayor Bogaard and Pasadena City Council Members,

The Pasadena Chamber of Commerce supports efforts to assist small business to locate and prosper in Pasadena. While the loss of Enterprise Zone tax credits and incentives will be greatly felt, the addition of some measure of incentives to entice small businesses to locate in Pasadena is appreciated.

While it may seem a minor gesture, reducing business license fees for qualifying small businesses is a sincere and definite incentive for enterprises that scrape and save just to open their doors.

The Pasadena Chamber of Commerce is pleased to see the City of Pasadena maintain some incentives for small businesses. We are also happy to assist with any recruitment efforts the City may undertake.

Thank you for your support of our local small businesses.

A handwritten signature in black ink, appearing to be "Paul Little".

Paul Little  
President and CEO  
Pasadena Chamber of Commerce

Cc: Pasadena City Council, M. Beck, M. Jomsky, E. Duyshart