



Agenda Report

DATE: November 3, 2014

TO: HONORABLE MAYOR AND CITY COUNCIL

FROM: CITY CLERK

SUBJECT: ADOPTION OF A RESOLUTION APPROVING A VOLUNTARY FAIR CAMPAIGN PRACTICES AGREEMENT PURSUANT TO PASADENA MUNICIPAL CODE SECTION 9.88.050 TO BE DISTRIBUTED BY THE CITY CLERK TO ALL CANDIDATES FOR PUBLIC OFFICE IN PASADENA

RECOMMENDATION:

It is recommended that the City Council adopt a resolution approving a voluntary fair campaign practices agreement pursuant to Pasadena Municipal Code Section 9.88.050 to be distributed by the City Clerk to all candidates for public office in Pasadena.

BACKGROUND:

On August 7, 1984, the Board of Directors adopted the Pasadena Fair Campaign Practices Ordinance, which, among other provisions, requires the City Clerk to distribute a voluntary Fair Campaign Practices Agreement to candidates for public office in the City. Rather than distribute the version contained in Resolution No. 5142 (Attachment A) approved in 1984, staff is recommending the adoption of a similar agreement to provide a more updated document to perspective candidates. Staff plans to bring forward a substantive review of the agreement following the 2015 Election Cycle.

At the October 22, 2014 Legislative Policy Committee meeting, staff presented this item as information. The Committee agreed that the language contained in the agreement should be reviewed and suggested that a future Charter Reform Task Force might provide the appropriate setting to determine what, if any, changes are necessary.

FISCAL IMPACT:

There is no anticipated fiscal impact.

Respectfully submitted,



Mark Jomsky, CMC
City Clerk

Attachment A – Resolution No. 5124