

CITY OF PASADENA  
City Council Minutes  
April 22, 2014 – 4:00 P.M.  
City Hall Council Chamber

Teleconference Locations:

Los Angeles Unified School District Office  
24<sup>th</sup> floor, 333 South Beaudry Avenue  
Los Angeles, CA 90017

Residence  
27766 Lakes Edge Road  
Lake Arrowhead, CA 92352

SPECIAL MEETING

**OPENING:**

Mayor Bogaard called the special meeting to order at 4:01 p.m. The Pledge of Allegiance was led by Councilmember McAustin.

**ROLL CALL:**

Councilmembers:

Mayor Bill Bogaard  
Vice Mayor Jacque Robinson (Participated via teleconference)  
Councilmember Victor Gordo (Participated via teleconference)  
Councilmember John J. Kennedy (Arrived at 4:03 p.m.)  
Councilmember Steve Madison (Arrived at 4:03 p.m.)  
Councilmember Gene Masuda (Absent)  
Councilmember Margaret McAustin  
Councilmember Terry Tornek

Staff:

City Manager Michael J. Beck  
City Attorney Michele Beal Bagneris  
Senior Assistant City Clerk Rita Buchanan

Councilmembers Kennedy and Madison arrived at 4:03 p.m.

**APPROVAL OF FINDINGS RELATED TO THE STAGING OF AN ADDITIONAL DISPLACEMENT EVENT AT THE ROSE BOWL STADIUM TO BE HELD ON AUGUST 2, 2014**

**Recommendation of Rose Bowl Operating Company:**

- (1) Find that the proposed actions are categorically exempt under the California Environmental Quality Act (CEQA) Guidelines Section 15323 (Normal Operations of Facilities for Public Gatherings);
- (2) Make the required findings, pursuant to Pasadena Municipal Code Section 3.32.270, to authorize one additional Displacement Event at the Rose Bowl Stadium during calendar year 2014 for a Jay-Z & Beyoncé concert to occur on August 2, 2014;

- (3) Acknowledge that the General Manager will issue a permit to Live Nation for the purposes of sound check on August 1, 2014 between the hours of noon - 10:00 p.m. (intermittent), and for sound check and the concert on August 2, 2014 between the hours of 10:00 a.m. - 11:00 p.m.; and
- (4) Direct staff to file a Notice of Exemption before April 25, 2014.

Councilmember Gordo, Chair of the Rose Bowl Operating Company (RBOC) Board, introduced the item and provided a summary of the RBOC's discussion and recommendation to approve the proposed event at the Rose Bowl, and responded to questions.

Daryl Dunn, Rose Bowl Operating Company, summarized the agenda report as part of the PowerPoint presentation, and responded to questions.

Tom Seifert, Pasadena resident, spoke in support of the proposed displacement event at the Rose Bowl stadium.

Vice Mayor Robinson urged staff to consider additional traffic congestion measures for Lincoln Avenue and Seco Street, including plans to address car sharing services (e.g. Uber), and suggested the use of the Pasadena City College parking structures and shuttles to transport attendees to the event in order to alleviate traffic congestion.

Councilmember Kennedy requested that staff provide information on the Rose Bowl Operating Company's contractual policies; specifically, percentages of contracts that are awarded to local firms.

Councilmember Tornek noted that the forthcoming Environmental Impact Report discussion for the proposed Rose Bowl Music Festival is an opportunity for the City Council and community to consider the appropriateness of the future use of the Rose Bowl stadium as a concert venue and determine the impacts of such uses with respect to the Arroyo Seco Public Lands Ordinance.

Following discussion, it was moved by Vice Mayor Robinson, seconded by Councilmember Gordo, to approve the Rose Bowl Operating Company recommendation:

AYES: Councilmembers Gordo, Kennedy, Madison, McAustin, Tornek, Vice Mayor Robinson, Mayor Bogaard  
NOES: None  
ABSENT: Councilmember Masuda

**ADJOURNMENT**

On order of the Mayor, the special meeting of the City Council adjourned at 5:04 p.m.

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Bill Bogaard, Mayor  
City of Pasadena

ATTEST:

\_\_\_\_\_  
City Clerk