

Buchanan, Rita

From: Jomsky, Mark
Sent: Monday, March 24, 2014 8:17 AM
To: Official Records - City Clerk
Subject: Fwd: Playhouse District Parklets - Good Idea

From: Alex Wong <alex@redoakinv.com>
Date: March 24, 2014 at 8:10:01 AM PDT
To: <MJomsky@cityofpasadena.net>
Subject: Playhouse District Parklets - Good Idea

Mayor Bogaard and City Council Members,

I support the parklet idea. I think that parklets will add vitality to the Playhouse District without creating a traffic problem. They will allow Pasadena to once again lead the way in making special urban places.

As someone who has lived, worked, and developed in the District, I believe in this idea enough to consider contributing my own money toward the cause. Please vote "Yes!"

Alex Wong

Alex Wong
Red Oak Investments LLC
714-342-2502 c
2101 Business Center Drive, #230
Irvine, CA 92612
www.redoakinv.com

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Buchanan, Rita

From: Jomsky, Mark
Sent: Monday, March 24, 2014 7:31 AM
To: Official Records - City Clerk
Subject: FW: Playhouse Parklets--Support

From: Paul Dante Jacoy, DC [jacoy@aol.com]
Sent: Friday, March 21, 2014 7:02 PM
To: Jomsky, Mark
Subject: Playhouse Parklets--Support

Mayor Bogaard and City Councilmembers

I live in the downtown Pasadena area adjacent to the Playhouse District. As such, I frequent the shops along Colorado Blvd., and I support the proposed Parklets. I have visited Parklets in other cities including New York, San Francisco and San Clemente.

I think that Parklets would be a great addition to our urban environment because they would provide much needed outdoor recreational space and would create a gathering places for people rather than cars.

Because of the circulation patterns of Union and Green Streets, slowing down traffic along Colorado Blvd, would create a safer and more enjoyable downtown experience.

Please support the Parklets proposed by the PDA.

Thank you.

Paul Jacoy

Buchanan, Rita

From: Jomsky, Mark
Sent: Monday, March 24, 2014 7:31 AM
To: Official Records - City Clerk
Subject: FW: Playhouse Parklets-YES

From: Sharon Higuera [sharonghm@aol.com]
Sent: Friday, March 21, 2014 7:23 PM
To: Jomsky, Mark
Subject: Playhouse Parklets-YES

Mayor Bogaard and Members of the Pasadena City Council:

I wholeheartedly support, wish for, want, and hope for Parklets to be installed along Colorado Boulevard.

Having moved "downtown" seven years ago, I have thoroughly enjoyed the proximity to Vromans, the Playhouse, wonderful restaurants, and the camaraderie of fellow residents.

What I do miss, however, is being out of doors. How lovely it would be to stroll down the boulevard with my seven year old grandson, or with my friends, and find interesting, welcoming spots to linger, Parklets would be the answer. Stop in to buy a book, purchase a snack, do homework in a far more favorable venue than the kitchen table. Life would be good for him and for me.

Later, after delivering my grandson to his home, I could return to have supper in front of one of the marvelous restaurants, or savor a coffee and dessert after having viewed a film.

Thank you for your consideration.

Respectfully,
Sharon Graham Higuera

PS Area residents travel east or west on Union Street or Green Street. Route 66 is a fading memory.

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Buchanan, Rita

From: Jomsky, Mark
Sent: Monday, March 24, 2014 7:31 AM
To: Official Records - City Clerk
Subject: FW: Playhouse Parklets - support

From: Denise Munro Robb [denise@panix.com]
Sent: Friday, March 21, 2014 9:27 PM
To: Jomsky, Mark; Terry Tornek
Subject: Playhouse Parklets - support

Dear Mayor Bogard and City Councilmembers. I'm writing to express my support of the Parklet idea that I read about in the LA Times. What a great idea! Please let me know how I can help.

Sincerely,
Denise
Denise Munro Robb, Ph.D.
Assistant Professor of Political Science, Pierce College and Joshua's Mommy

Buchanan, Rita

From: Jomsky, Mark
Sent: Monday, March 24, 2014 7:31 AM
To: Official Records - City Clerk
Subject: FW: Yes to Playhouse Parklets!

From: Shallom Berkman [sberkman@urthcaffe.com]
Sent: Friday, March 21, 2014 10:32 PM
To: Jomsky, Mark
Subject: Yes to Playhouse Parklets!

Mayor Bogaard and City Councilmembers,

Urth Caffe vigorously supports the parklet project in the Playhouse District! It will further distinguish Pasadena as a world class destination and a pleasure for residents, businesses and tourists alike. We hope you will join and support this amazing vision of our beautiful city.

Most Sincerely
Shallom Berkman
Urth Caffe

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Buchanan, Rita

From: Jomsky, Mark
Sent: Monday, March 24, 2014 7:31 AM
To: Official Records - City Clerk
Subject: FW: Playhouse parklet-YES

From: joshua wong [joshwong@me.com]
Sent: Saturday, March 22, 2014 11:27 AM
To: Jomsky, Mark
Cc: edward van luinen
Subject: Playhouse parklet-YES

To Mayor Bogaard and City council members,

We are writing to support the proposed Playhouse "Parklets, Plus " Pilot. We have been homeowners in the Playhouse district for the last 8 years. We love our neighborhood and have seen the success of our neighborhood business grow. We believe having the Parklets along Colorado blvd. will create an even more charming, safe and desirable destination for continued business and property growth. We believe we have much to offer Pasadena and would build a continual commercial vitality along Colorado Blvd from Old Towne.

Regards,
Joshua Wong and Edward Van Luinen
700 E. Union St. #207
Pasadena, CA 91101

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Buchanan, Rita

From: Jomsky, Mark
Sent: Monday, March 24, 2014 7:31 AM
To: Official Records - City Clerk
Subject: FW: City Council Meeting, March 24th - Playhouse Parklets - Item No. 13 - IN SUPPORT

Importance: High

From: Marsha Rood [marsharood@earthlink.net]
Sent: Saturday, March 22, 2014 12:14 PM
To: Jomsky, Mark
Subject: City Council Meeting, March 24th - Playhouse Parklets - Item No. 13 - IN SUPPORT

Dear Mayor Bogaard and Councilmembers:

I live in Downtown Pasadena on South Madison Avenue, just two blocks south of Colorado Boulevard; I also serve on the Downtown Pasadena Neighborhood Association Board of Directors representing the nearly 20,000 residents in Downtown. I would like to express my enthusiastic support for the proposed "Parklets, Plus" Pilot on Colorado Boulevard in the Playhouse District. My recent experience with parklets was last weekend on Valencia Street near Dolores Park in San Francisco where they serve as an effective part of the pedestrian and community experience. The proposed Parklets, Plus Pilot will provide Pasadena with the opportunity to test this concept and to better understand its impacts not only on expanding the pedestrian domain, but also on improving pedestrian and bicycle safety, better managing traffic, enhancing retail sales, providing additional parking spaces, further differentiating the Playhouse District from other downtown districts, and giving this area on Colorado Boulevard more of a "community feel." Importantly, the Parklets will be removable for the annual Rose Parade and will be paid for by the private sector.

In conclusion, the proposed Parklets, Plus Pilot is an important part of making Pasadena "*a city where people can circulate without cars*", Guiding Principles No. 5 of the City's General Plan, a principle established by the city 20 years ago and should be supported.

Thank you for your consideration.

Respectfully, Marsha Rood



This email is free from viruses and malware because avast! Antivirus protection is active.

Buchanan, Rita

From: Jomsky, Mark
Sent: Monday, March 24, 2014 7:30 AM
To: Official Records - City Clerk
Subject: FW: Playhouse Parklets-YES!!!!!!!!!!

From: Scott Brown [scott.brown@thepartnerstrust.com]
Sent: Saturday, March 22, 2014 12:44 PM
To: Jomsky, Mark
Subject: Playhouse Parklets-YES!!!!!!!!!!

Dear Mayor Bogaard and City Councilmembers,

As a property owners (with the Urth Caffe building at 594 E. Colorado) and business owner, we support the Parklets and the overall changes projected for Colorado Blvd. I have personally experienced the Parklets and walking districts in other cities and it is fantastic.

We are here to give 100% backing that everything the project has to offer and look forward to the starring role Pasadena will play as a model to many other cities.

--

Scott Brown
Manager, Founding Partner Pasadena
594 E. Colorado Blvd
Pasadena, CA 91101
BRE License #01056761
Partners Trust – Real Estate Brokerage & Acquisitions
www.thepartnerstrust.com
www.having-fun.com
Office 626-696-4800
Cell 626-233-1724

PARTNERSTRUST
REAL ESTATE BROKERAGE & ACQUISITIONS



Meet Scott Brown(Click on this link)

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Buchanan, Rita

From: Jomsky, Mark
Sent: Monday, March 24, 2014 7:30 AM
To: Official Records - City Clerk
Subject: FW: Say ³Yes² to Playhouse Parklets

From: Bruce Rigney [bruce@rigneygraphics.com]
Sent: Saturday, March 22, 2014 4:57 PM
To: Jomsky, Mark
Subject: Say ³Yes² to Playhouse Parklets

Mayor Bogaard and City Councilmembers,

Since I first learned of the proposal to establish Parklets in the Playhouse District, I have been a firm supporter of the concept to convert Colorado Boulevard into a pedestrian-friendly, visitor-friendly neighborhood environment.

As a West Pasadena resident and a business owner in Old Pasadena, my wife and three adult children and their families who live throughout Pasadena often frequent the Playhouse District and would greatly appreciate having Parklets spaces to relax and enjoy the District's environment.

The Parklets will bring a sense of welcome to residents and visitors to the area. The area is obviously becoming more of a destination and the Parklets will help to further extend the invitation to visitors and residents and give them an unhurried, friendly environment to enjoy the facilities in the District.

I moved my business and home to Pasadena five years ago because I perceived a distinct opportunity to improve the quality of my life and those of my family. This will even further enhance the quality of our lives.

Please support this opportunity to build something aesthetic and special that further enhances Pasadena's role as a premier destination and community in Southern California.

Sincerely,
Bruce Rigney
President, Rigney Graphics

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Buchanan, Rita

From: Jomsky, Mark
Sent: Monday, March 24, 2014 7:29 AM
To: Official Records - City Clerk
Subject: FW: Playhouse district Parklets

From: Lorrie [glendrogin@att.net]
Sent: Saturday, March 22, 2014 8:05 PM
To: Jomsky, Mark
Subject: Playhouse district Parklets

To Mayor Bogaard and City Council members:

We are frequent visitors to the Playhouse district, seeing plays, movies, dining in the area and shopping. We strongly support the parklets plan, believing that the charm and aesthetics will enhance the area and have visitors stay and enjoy more leisurely time.

We believe that traffic on Colorado Blvd. will not be affected adversely by adding the parklets.

In fact, the added appeal of parklets might bring more people to spend time in the area.

Sincerely,

Glen and Lorrie Drogin
1886 Coolidge Avenue
Altadena 91001

Sent from my iPhone

Buchanan, Rita

From: Jomsky, Mark
Sent: Monday, March 24, 2014 7:29 AM
To: Official Records - City Clerk
Subject: FW: We Need Playhouse Parklets!!

From: Peg Rogers [pegjrogers@gmail.com]
Sent: Saturday, March 22, 2014 8:48 PM
To: Jomsky, Mark
Subject: We Need Playhouse Parklets!!

Dear Mayor Bogaart and City Councilmembers

As a full-time resident of the Playhouse District, I am keenly feel of the lack of park space we have and *I fully support the idea of Parklets for my neighborhood.*

It will be wonderful addition to have lovely landscaped sections of Colorado Boulevard where I can read, chat and people watch.

While we need to ensure that these are as lovely as the city.... that being said they will be a wonderful addition to my "playground" of Colorado Blvd. and a boon to the merchants I enjoy.

Thank you for your consideration.

Peggy Rogers
700 E Union

Buchanan, Rita

From: Jomsky, Mark
Sent: Monday, March 24, 2014 7:29 AM
To: Official Records - City Clerk
Subject: FW: Playhouse Parklets – "Yes!"

From: cindy clark-schnuelle [clarkschnuelle@me.com]
Sent: Saturday, March 22, 2014 9:25 PM
To: Jomsky, Mark
Subject: Playhouse Parklets – "Yes!"

Dear Mayor Bogaard and City Council Members,

I am writing to express my support for the "Parklets" in our city's Playhouse District.

I live in NW Pasadena, just West of El Molino and North of Mountain. I very much believe that the Playhouse District needs more open space and that these open spaces will enhance Pasadena's role as a city whose image will be emulated by progressive city leaders across the country.

My greater hope is that once this pilot has proven itself, that you Mr. Mayor and council members will be open to creating other "Parklets" in other corridors of our beloved city, specifically along the North Lake corridor.

Best Regards,

cindy clark-schnuelle
chair - orange heights neighborhood association
clarkschnuelle@me.com

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Buchanan, Rita

From: Jomsky, Mark
Sent: Monday, March 24, 2014 7:29 AM
To: Official Records - City Clerk
Subject: FW: Please Support Pasadena Parklets Plus!!

From: Robert Mulein [robert.mulein@gmail.com]
Sent: Sunday, March 23, 2014 8:45 AM
To: Jomsky, Mark
Subject: Please Support Pasadena Parklets Plus!!

Dear Mayor Bogaard and City Councilmembers...I have been coming regularly to Pasadena as a season ticket holder to the Pasadena Playhouse for over 25 years. We always stay in Pasadena for dinner afterwards at one of your wonderful restaurants. For the last 12 - 15 years we also meet friends frequently to enjoy dinner and stroll the Playhouse and Old Town Districts.

We enjoy all aspects of Pasadena but find Colorado Blvd. to be old, too full of traffic and unlike other grand boulevards throughout Southern California. We prefer Union or Green to walk or drive to Old Town as Colorado is boring. Parklets would go a long way in updating our experience of Pasadena and we look forward to the city moving forward with establishing them on Colorado. I believe they would also be good for business along Colorado as it would encourage people to get out of their cars and walk.

Let's see...good for business, enhances ones experience, puts Pasadena again on the cutting edge of urban planning...why say no! Thank you. Robert Mulein.

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Buchanan, Rita

From: Jomsky, Mark
Sent: Monday, March 24, 2014 7:29 AM
To: Official Records - City Clerk
Subject: FW: YES to Playhouse Parklets!

From: karen [karyook@gmail.com]
Sent: Sunday, March 23, 2014 12:51 PM
To: Jomsky, Mark
Subject: YES to Playhouse Parklets!

Dear Mayor Bogaard and City Council members:

I am writing to support the proposed Playhouse "Parklets, Plus" Pilot. I am a resident, pedestrian, and consumer in the Playhouse District.

The Parklets Plus proposal will greatly enhance my experience in this district in many important ways:

- * it will slow auto traffic and create a safer environment for walking in the area.
- * it will provide much needed public space and emphasize this district as a neighborhood to explore.
- * as the neighborhood gets more attention, better businesses will want to come in and take over the many empty places along Colorado.

The Parklets Plus proposal is a great way to honor Colorado Blvd, aka HWY. 66, as a historic scenic route that should be enjoyed and not sped through.

Please support the proposal and help make Pasadena thrive as a safe, welcoming, and exciting place for its residents and visitors.

With kind regards,
Karen Yook

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Buchanan, Rita

From: Jomsky, Mark
Sent: Monday, March 24, 2014 7:29 AM
To: Official Records - City Clerk
Subject: FW: Playhouse Parklets = YES!!!

From: Terri Mulein [terri.mulein@gmail.com]
Sent: Sunday, March 23, 2014 12:56 PM
To: Jomsky, Mark
Subject: Playhouse Parklets = YES!!!

Parlets in the Playhouse District...Absolutely! What fun to savor the sights and people in a leisure park like atmosphere! Having them will encourage people to shop at the local shops and spend more time (and money!) in Pasadena. I love Pasadena and have been coming to the Playhouse for theatre for 20+ years. Show the way once again for the rest of Southern California...give us parklets! Thank you. Terri Frankel Mulein.

Buchanan, Rita

From: Jomsky, Mark
Sent: Monday, March 24, 2014 7:28 AM
To: Official Records - City Clerk
Subject: FW: Pasadena parklets contribute to our vision for a livable and sustainable community

From: Heidrun Mumper-Drumm [mumper.drumm@gmail.com]
Sent: Sunday, March 23, 2014 1:44 PM
To: Jomsky, Mark
Subject: Pasadena parklets contribute to our vision for a livable and sustainable community

I am a professor and Director of Sustainability Initiatives at Art Center College of Design, and I also live in Pasadena. The parklet project is an effective step in building a walkable and enjoyable area for the resident and visitor communities of Pasadena. Moreover, it gives us a chance to design the kinds of experiences we want to have in the places we live and work in. Lastly, it is fun and a part of happy place-making....I defy anyone walking along or sitting in a parklet to not smile, at least once!

Best, Heidrun

Sent from my iPad

Buchanan, Rita

From: Jomsky, Mark
Sent: Monday, March 24, 2014 7:28 AM
To: Official Records - City Clerk
Subject: FW: PLAYHOUSE PARKLETS-YES

From: sharpmgt@aol.com [sharpmgt@aol.com]
Sent: Sunday, March 23, 2014 1:44 PM
To: Jomsky, Mark
Subject: PLAYHOUSE PARKLETS-YES

Mayor Bogaard and City Council members :

Thank you for your attention, consideration and hopefully your support on the matter of the proposed *Parklets, Plus* in our Playhouse district

I am a long time resident of Pasadena and have owned property on Colorado Blvd for 25+ years between El Molino and Madison. Along with my partners we were very involved in the reopening and restoration of the Playhouse. Colorado Blvd. in the past was an important east west highway through our City. Today the cross town traffic can and does use Union and Green streets and the 210 freeway. Let's take some more traffic off Colorado and allow the street to become more pedestrian friendly and enhance the neighborhood street scape to develop.

Our Pasadena Playhouse District Association is taking an important and bold step in supporting and encouraging new and exciting ideas in our district. We have found a very successful collaboration of residents, tenants and commercial property owners.

Thank you for your service and wisdom

Michael Sharp\
1 Lida Lane
Pasadena, CA 91103
625 355-3044

Buchanan, Rita

From: Jomsky, Mark
Sent: Monday, March 24, 2014 7:28 AM
To: Official Records - City Clerk
Subject: FW: I support the parklet,plus project!

From: Bill Dyrness [wdyrness@fuller.edu]
Sent: Sunday, March 23, 2014 2:14 PM
To: Jomsky, Mark
Subject: I support the parklet,plus project!

Dear Mayor Bogaard and City Council Members,

As a locally active faculty member at Fuller Seminary I want you to know of the level of excitement we feel for the parklets project. Public spaces like this will do a lot to make our Playhouse district an even better place to play, work and live.

We are watching this special project with eager anticipation,

Best wishes,

William Dyrness
Professor of Theology and Culture
Fuller Theological Seminary

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Buchanan, Rita

From: Jomsky, Mark
Sent: Monday, March 24, 2014 7:28 AM
To: Official Records - City Clerk
Subject: FW: Parklets for Pasadena -- Go for it!

From: Wayne Hunt [wayne@huntdesign.com]
Sent: Sunday, March 23, 2014 3:25 PM
To: Jomsky, Mark
Subject: Parklets for Pasadena -- Go for it!

City Council:

I enthusiastically support the parklets pilot program. Converting selected parking spaces into informal park-like seating and dining areas is a great idea for downtown Pasadena. This interesting and economical idea has proven to be popular and viable in many cities around the U.S., enlivening the street and adding pedestrian-friendly energy. Done correctly, parklets are good for pedestrians, good for business and ultimately good for the image of not only the Central District, but for Pasadena as a whole.

The proposed pilot program is an excellent low-risk way to test the concept, gauge public acceptance and refine the approach.

Wayne Hunt

Pasadena business owner since 1983
Central District property owner since 1996

Buchanan, Rita

From: Jomsky, Mark
Sent: Monday, March 24, 2014 7:27 AM
To: Official Records - City Clerk
Subject: FW: Yes to Playhouse Parklets!

From: Edgar Peters [edgar.e.peters@gmail.com]
Sent: Sunday, March 23, 2014 10:05 PM
To: Jomsky, Mark
Subject: Yes to Playhouse Parklets!

Mayor Bogaard and City Council Members:

This email is to express our complete support of the Playhouse Parklets project. As homeowners and full time residents of the Playhouse District we believe that it will enhance the quality of life in the District in addition to being a boost to local businesses. We not only live in the District but work here too.

This will make Pasadena and even more special place to live and work. Please give it your full consideration.

Sincerely,
Edgar and Sheryl Peters
Granada Court

Buchanan, Rita

From: Jomsky, Mark
Sent: Monday, March 24, 2014 7:27 AM
To: Official Records - City Clerk
Subject: FW: Playhouse Parklets YES . . .ASAP!

From: lois harrison [loiswardharrison@gmail.com]
Sent: Sunday, March 23, 2014 10:26 PM
To: Jomsky, Mark
Subject: Playhouse Parklets YES . . .ASAP!

Dear Major Bogaard and City Council Members:

Our businesses, our Playhouse District residents . . and the visitors who see our part of Pasadena as an aesthetically pleasing and vibrant destination . . . are all giving a measurable boost to the per capita spending per visit.

The success re the walkability of our area now must be followed w/ parklets which will continue to build the appeal . . . they are a win/win for parents/children/old/young. By creating appealing community we boost business . . . we create satisfied customers who bring their spending back to the area. Other cities have successfully implemented parklets.
Now it's Pasadena's turn!

Thanks for your work on behalf of our community.
L. Harrison, Playhouse District Property owner and resident

Buchanan, Rita

From: Jomsky, Mark
Sent: Monday, March 24, 2014 8:47 AM
To: Official Records - City Clerk
Subject: Fwd: Agenda Item 13: Support Playhouse Parklets

From: Carla Walecka <cwalecka@earthlink.net>
Date: March 24, 2014 at 8:46:07 AM PDT
To: <MJomsky@cityofpasadena.net>
Subject: Agenda Item 13: Support Playhouse Parklets

Mayor Bogaard and City Councilmembers:

The Playhouse District is my downtown and I completely support the **Parklets Plus** concept to enhance the vibrant street life that is starting to emerge along Colorado Boulevard between Los Robles and Hudson. As a property owner in the Playhouse District, I see that **Parklets Plus** has the advantage of increasing Colorado Boulevard parking while simultaneously improving the pedestrian environment for residents and visitors alike -- and both of those improvements will benefit all local businesses, from restaurants to arts venues to retail stores.

Yes, **Parklets Plus** has to be designed and constructed well and artfully, in keeping with the Playhouse District's identity as the City's center of culture. And of course, **Parklets Plus** must accommodate Rose Parade. That's why I particularly appreciate the ongoing collaboration between City management and staff and the Playhouse District Association to insure a comprehensive, well-executed pilot program.

I urge you to direct staff to take Parklets Plus to the next step of refinement.

Carla Walecka
Property Owner
23-27 North Mentor Building

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Buchanan, Rita

From: Jomsky, Mark
Sent: Monday, March 24, 2014 10:07 AM
To: Official Records - City Clerk
Subject: Fwd: Playhouse Parklets - "Yes!"

From: Dan Lien <bankwithdan58@yahoo.com>

Date: March 24, 2014 at 9:54:58 AM PDT

To: "mjomsky@cityofpasadena.net" <mjomsky@cityofpasadena.net>

Subject: **Playhouse Parklets - "Yes!"**

Reply-To: Dan Lien <bankwithdan58@yahoo.com>

Mayor Bogaard and City Council Members,

As a local business professional, I have personally experienced the Renaissance of Colorado Boulevard in the Heart of Pasadena over the past 30+ years. Over the years, I have worked and walked throughout this area.

It has truly become an area to Live, Work & Enjoy Life! With the 10,000+ residents now living in the area along with the sizeable workforce arriving on a weekly basis, it is time for us to deliver the ultimate in experience. That ultimate experience will be facilitated by Playhouse Parklets! With the limited green/open space our community provides, Parklets are the solution.

As we have worked diligently in promoting pedestrian and bicycle mobility, there is less and less need for vehicular use. Not only does this allow us to enjoy a much improved air quality, it allows our residents and visitors to experience first hand all that the Playhouse District has to offer. Culture, Commerce & Community in the Heart of Pasadena.

One day a year Colorado Boulevard is an International Landmark with the Rose Parade. With Parklets it will become a daily Landmark that is enjoyed by all and will become an international model of the best approach to Parklets within any downtown model. Others will see that even as the world's largest parade proudly rolls down Colorado Boulevard that Parklets is a flexible solution that allows for its future New Year's Day Celebrations!

Most importantly, Parklets will deliver economic vitality and stability for the Playhouse District that is immeasurable!

Please make history, make the lives of our residents & visitors even more enjoyable and show the world a great example of Place Making by voting YES for Playhouse Parklets!

Thanks!

Daniel J. Lien

Customer Service, Banking & Finance
<http://www.djlprofessional.com/>
626. 773. 1022
bankwithdan58@yahoo.com
Terra la Vita Bella
31 Woodlyn Lane
Bradbury, CA 91008

Stewart, Jana

From: Salty <saulroe@yahoo.com>
Sent: Tuesday, February 11, 2014 7:35 PM
To: Bogaard, Bill
Cc: Stewart, Jana
Subject: Re: Parklets on Colorado Boulevard

Dear Mayor,

Thank you for your reply. My suggestion is that before proceeding, try placing barriers on Colorado Blvd. to simulate the lane reduction and observe the traffic results for at least a week. You will then have a good idea of the traffic impacts. With this information a better choices can be made about going forward.

My selfish concern is for my own ability to traverse this part of Pasadena and visit the businesses there. For the city and citizens, I suspect that restricting traffic flow will have a negative impact on business and make it difficult for those who rely on the route.

Truly
Saul Roe

On 2/11/2014 1:36 PM, Stewart, Jana wrote:

The following is a message from Mayor Bill Bogaard. You may respond directly to him at bbogaard@cityofpasadena.net, with a cc: to me.

Dear Mr. Roe:

I have your message concerning possible narrowing of Colorado Boulevard, and will have your concerns in mind as this matter receives the attention of the City Council. In any event, this would be an experiment and would be, of course, removable at the time of the Rose Parade. If it goes forward, we would hope to see exactly what the impact on traffic is from parklets and the parking increase that would be achieved through slanted parking instead of parallel.

Our goal is to enhance the quality of life for residents and visitors to Pasadena, and careful attention will be given to the subject in the months ahead.

Thank you again for your message.

BILL BOGAARD
Mayor

Jana Stewart
Office of the Mayor & City Council

From: CityWeb-Server@cityofpasadena.net [mailto:CityWeb-Server@cityofpasadena.net]
Sent: Monday, January 20, 2014 7:46 PM
To: Bogaard, Bill
Subject: WWW COMMENT

Data from form "Contact Mayor Bill Bogaard" was received on 1/20/2014 7:45:34 PM.

Send Comments

Field	Value
Your Name	saul roe
Phone	6266959914
Email	saulroe@yahoo.com
Comments	Just read about the plans to narrow Colorado Blvd. I believe this is a very <i>bad</i> idea. The street is a main arterial with heavy bus traffic, moving citizens <i>to</i> and from work and play. Queuing Theory tells that constricting the street will have negative affects well beyond the zone of "improvement". A compromise would <i>be</i> to eliminate parking in the zone, leave cut outs for bus stops and use the car parking zone for pedestrians and street furniture including landscaping. <i>A</i> big problem will be the congestion east and west of the narrowing. Please consider some other way to make improvements.

Email "WWW COMMENT" originally sent to bbogaard@cityofpasadena.net from CityWeb-Server@cityofpasadena.net on 1/20/2014 7:45:34 PM.

Buchanan, Rita

From: Jomsky, Mark
Sent: Monday, March 24, 2014 10:17 AM
To: Official Records - City Clerk
Subject: Fwd: Playhouse Parklets - "Yes!"

From: matt randolph <matt@kornrandolph.com>

Date: March 24, 2014 at 10:08:27 AM PDT
To: <MJomsky@cityofpasadena.net>
Subject: Playhouse Parklets - "Yes!"

Dear Mayor Bogaard and City Councilmembers,

As a local business owner, I am writing to support the Parklets Plus Pilot program. I am unable to attend the council meeting tonight, but wanted to voice my opinion that more pedestrian friendly activity on and along Colorado Boulevard is important to our business and all the businesses in the Playhouse District. I believe Colorado Boulevard could be even more attractive to shoppers, diners and movie-goers, and that the Parklets Plus program is a step in the right direction. In the Playhouse District the idea of reducing vehicular traffic to create a more pedestrian friendly environment complete with more parking sounds very interesting. I always use Green and Union to travel east and west through this area.

Thank you for your careful consideration for this issue,

Sincerely,

Matt Randolph

mattrandolph
landscape architect

kornrandolph
609 east green street
pasadena, ca 91101
t 626.564.0259 e 201
f 626.449.8178
kornrandolph.com

Jomsky, Mark

From: Mitchell Tsai <tsai.mitchell@gmail.com>
Sent: Monday, March 24, 2014 10:20 AM
To: Jomsky, Mark
Subject: "Parklets, Plus" project in the Playhouse District

Dear Mr. Jomsky,

I'm a Pasadena resident who would like to voice support for the "Parklets, Plus" project in the Playhouse District. I live near PCC and frequently come to the Playhouse district to shop, or get dinner or coffee in the area. At this point, I find that the width of the road in the area to be a detriment to my enjoyment of the area, unlike say Old Town Pasadena. I can also testify to the fact that I already commute every day down Union (both bike and car), to avoid Colorado Boulevard on my way to work.

Thank you for considering my e-mail.

Mitch

Mitchell M. Tsai
P.O. Box 61223
Pasadena, CA 91116
Direct: (714) 881-4876
Email: tsai.mitchell@gmail.com

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Jomsky, Mark

From: Mark Persico <persicoplanning@gmail.com>
Sent: Monday, March 24, 2014 10:39 AM
To: Bogaard, Bill
Cc: Jomsky, Mark
Subject: Item #13 - Playhouse District Initiative

Dear Mayor Bogaard & City Councilmembers:

I am writing to urge the City Council to support the concept of street narrowing and the installation of temporary "parklets" along Colorado Boulevard within the Playhouse District. The idea is extremely creative and well worth pursuing. Based upon the analysis completed by City staff, the project works from a traffic standpoint while achieving several of the City's strategic goals. The temporary nature of the improvements also allows the City to test the concept and shape the project design if individual aspects of the project don't work as expected.

The Playhouse District has seen a significant increase in the number of residents living within the District, and a commensurate increase in overall economic activity. The installation of the parklets will provide much needed greenspace and improve the quality of life for residents and visitors. This project has significant Citywide benefits that hopefully the entire City Council can support.

The Playhouse District Association leadership has put forth a compelling concept, and they've been very professional and diligent in pursuit of the project. Please support pursuit of this creative concept.

Sincerely,

Mark Persico
Resident CD 2

Jomsky, Mark

From: Judi Masuda <judemasev@gmail.com>
Sent: Monday, March 24, 2014 10:43 AM
To: Jomsky, Mark
Subject: Playhouse Parklets - Yes!

Dear Mr. Jomsky:

As a Pasadena homeowner (295 South Madison Avenue). my vision has always been to work, live and play in the city I live in.

In recent years we have noticed an increase in bicycling and pedestrians walking to and from the Gold Line, thanks to "progressive city (transportation) planning".

The mobility corridors (Del Mar, Union and Green Streets) are my choice for travel in my car. However, my friends, neighbors and I choose to walk to the Play House District to enjoy the bookstores, dining and shopping the boulevard provides.

I would love to experience an enhanced "social interaction" in our Playhouse District through the "Parklets Plus" Pilot.

In closing, I appreciate the leadership of Fred Dock; Erlinda Romo, Greg Gunther and others in this effort. Thank you very much.

Sincerely,

Judi Masuda

Jomsky, Mark

From: Paul Cahill <paul.cahill@att.net>
Sent: Monday, March 24, 2014 11:55 AM
To: Jomsky, Mark
Subject: Playhouse Parklets - YES

Mayor Bogaard and City Councilmembers

I am writing to support the proposed Playhouse “Parklets, Plus” Pilot. I live and work in the Central District and I want to enjoy everything this project offers. I believe it can encourage more community activities and the opportunity to interact with people in the neighborhood. I think it will also help to get people out of their cars and enjoy the area at a different pace. I would like to see the parklets used to extend outdoor dining and coffee areas, and areas with plenty of casual seating.

Regards
Paul Cahill

Jomsky, Mark

From: Mark Smutny <revcivic@aol.com>
Sent: Monday, March 24, 2014 11:53 AM
To: Jomsky, Mark
Subject: Parklets Plus - Go for It!

Dear Mayor Bogaard, City Council Members and City Manager Michael Beck,

First of all, I wish to thank the exceedingly helpful and visionary leadership of key city staff in helping the planning phase of the Parklets Plus initiative progress to the point that it is now before the City Council. This initiative is an exemplar of private/public partnerships where each sector strengthens the contributions of each.

Secondly, I have participated in the Parklets Plus initiative from its inception for the simple reason that its implementation will result in a tipping point for the Playhouse District. While the Playhouse District is gradually becoming more vibrant year-by-year, Parklets Plus with all of its components (parklets, traffic calming, angled parking, enhanced arts and entertainment, perceived pedestrian safety) will transform our part of Colorado Blvd. into a vibrant destination filled with life, people, music, the arts, food--dreams we've been working on diligently for two decades.

As a key stakeholder and property owner facing Colorado Blvd., I heartily endorse the Parklets Plus Initiative.

Yours,

Mark Smutny

Dr. Mark Smutny
Senior Pastor
Pasadena Presbyterian Church
"Sacred Space for the City, Sacred Space for All"
626-676-0287 cell
626-793-2191 x 215
mark.smutny@ppc.net
revcivic@aol.com

Jomsky, Mark

From: panella.pea@gmail.com on behalf of jody perl <jodyperl@gmail.com>
Sent: Monday, March 24, 2014 11:41 AM
To: Jomsky, Mark
Subject: Playhouse Parklets: Yes, Please!

Dear Mayor Bogaard and City Councilmembers:

We are writing you to express our full support of the proposed Playhouse District "Parklets, Plus" Pilot project.

As longtime Pasadena residents and property owners, we are thrilled to see our neighborhood thriving, and believe this project is just what the district needs to make it really shine. We look forward to the improved walk-ability, pedestrian safety, and communal activity that "Parklets" will surely bring.

Sincerely,
Jeffrey and Jody Perlmutter

700 E. Union Street
Pasadena, CA 91101

--

—

Jody Perlmutter

cell/text: 310.617.2811

email: jodyperl@gmail.com

Jomsky, Mark

From: Dan Dabek <dan@cicle.org>
Sent: Monday, March 24, 2014 11:26 AM
To: Jomsky, Mark
Subject: Playhouse Parklets -"Yes!"
Attachments: Pasadena_Parklet_CICLE_Support.pdf

March 24th, 2014

Mayor Bogaard & City Councilmembers
100 N. Garfield Avenue
Pasadena, CA 91109

Dear Mayor Bogaard & City Councilmembers:

On behalf of C.I.C.L.E., I strongly support the proposed Playhouse "Parklets, Plus" Pilot.

C.I.C.L.E. is a nonprofit organization focused on promoting bicycling as a transportation mode. Our education and encouragement programs increase public awareness about bicyclists' rights to the roadway, promote bicycle safety and provide working solutions to the multiple barriers that keep people from riding their bikes for transportation.

C.I.C.L.E. has been actively working in Pasadena since 2007. Our community-focused education and encouragement programming include Bike Week Pasadena, the ArtNight Bicycle Rides and bicycle traffic safety workshops.

The Playhouse "Parklets, Plus" Pilot will serve as a regional model for urban public space and contribute to greater livability in Pasadena's Central District. This unique project can redefine Colorado Boulevard as an activated neighborhood street. Studies have shown that reduced automobile speeds, along business corridors, reduces accident rates and promotes walking and bicycle transportation. With 10,000 people living within a half-mile of Colorado and El Molino, this area is perfect for activation through public space.

This project reinforces the work that C.I.C.L.E. does by building access to public open space where people can live, improve the local economy and reconnect with their community. The lack of public space and outdoor recreation areas have caused much of Los Angeles County to suffer and fall behind other national and international cities. The "Parklets, Plus" Pilot can revive Pasadena's role as a leader in Southern California!

We appreciate your consideration and respectfully urge you to support this worthwhile pilot.

Sincerely,

--
Dan Dabek
Director

C.I.C.L.E.
Cyclists Inciting Change thru LIVE Exchange

www.cicle.org
cell: 323.490.4992

Jomsky, Mark

From: Mary Wynton <mwynton@sbcglobal.net>
Sent: Monday, March 24, 2014 12:17 PM
To: Jomsky, Mark
Cc: Marsha Rood
Subject: Playhouse Parklets Item #13

I live at the corner of Madison and California in the Casa Torre complex, frequenting the Playhouse District often to lunch, go to the theater, and visit Vroman's Bookstore. I have enjoyed the frequent art shows on El Molino in front of the Pasadena Playhouse and liked the walkability of these events. I believe that Parklets on Colorado Blvd. in the Playhouse District would enhance the ambiance of this area, slowing traffic and drawing attention to a developing area of the Pasadena downtown scene.

Sincerely, Mary B. Wynton, President of Casa Torre Homeowners' Association

Jomsky, Mark

From: Ilona Linden <ilona_linden@yahoo.com>
Sent: Monday, March 24, 2014 12:56 PM
To: Jomsky, Mark
Subject: Thumbs Up for Playhouse District Parklets!

Dear Mayor Bogaard and City Councilmembers:

As a business and property owner in the Playhouse District, I am strongly in favor of the proposed "Parklets, Plus" Pilot.

We have been at our current location -- 477 E. Colorado Boulevard -- since 1989. Our block (just east of Paseo Colorado) has always suffered from a lack of pedestrian traffic.

Having parklets would be a wonderful way both to beautify Colorado Boulevard and to encourage foot traffic.

Not long after learning of the Playhouse District's idea for parklets, I happened to visit Lyon, France. As I was walking down a boring, nondescript street, I came across some parklets. What a transformation! They broke up the monotony of asphalt and parked cars, and made the street come alive. They brought color and life to the neighborhood. People seemed to gravitate toward them. Those parklets made a real difference in an otherwise unremarkable cityscape.

I think parklets are the very thing that can transform Colorado Boulevard into a more vibrant, scenic thoroughfare.

Thank you.

Sincerely yours,

Ilona Linden
Linden Optometry A P.C. / 2020 Administrative Services
477 E. Colorado Blvd.
Pasadena
ilona@lindenoptometry.com
(626) 796-1191

3/24/2014
Item 13

Novelo, Lilia

From: Jonathan Edwards <jonathan@edwards.com>
Sent: Monday, March 24, 2014 12:42 PM
To: Jomsky, Mark; cityclerk
Cc: Beck, Michael; Mermell, Steve; Bertoni, Vince; Stone, Rhonda; Dock, Fred; Tornek, Terry; Yamarone, Mark; Stewart, Jana; McAustin, Margaret; Madison, Steve; Bogaard, Bill; Robinson, Jacque; Montano, Robert; Walsh, Eric; Masuda, Gene; Gordo, Victor; dpnalist@gmail.com Neighborhood Association
Subject: Letter in support of "Parklets, Plus" - Downtown Pasadena Neighborhood Association
Attachments: Parklets letter -final.pdf

Dear Mr. Jomsky, Mayor Bogaard, City Manager Beck, and members of the City Council,

Please find attached letter in support of "Parklets, Plus" that has been approved by the Board of Directors of the DPNA.

We look forward to tonight's presentation at the City Council meeting.

Jonathan Edwards • DOWNTOWN PASADENA NEIGHBORHOOD ASSOCIATION

507 S Madison Ave, Apt #5 • Pasadena, California • cellphone (626) 676-3466

www.downtownpasadena.org

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3/24/2014

Item 13

PLAYHOUSE DISTRICT COLORADO BOULEVARD INITIATIVE

"PARKLETS, PLUS"



DOWNTOWN PASADENA NEIGHBORHOOD ASSOCIATION

P.O. Box 967
Pasadena, CA 91102
626-539-3762
DPNAlist@gmail.com

Board of Directors:
elected 9/12/2013

Barbara Bell

Krys Cunningham

Jonathan Edwards,
President

Andy Efters,
Secretary

Christine Fedukowski

Greg Gunther,
Vice President

Joao Huang-Anacleto

Andrew Ngumba

Wesley Reutimann

Marsha Rood

Patricia Roughan,
Vice President

Mark Smutny

Fried Wilson

Monday, March 24, 2014

Mayor Bill Bogaard
Pasadena City Council
Vice Mayor Jacque Robinson
Margaret McAustin
John J. Kennedy
Gene Masuda
Victor Gordo
Steve Madison
Terry Tornek

City Manager Michael Beck
City of Pasadena Planning Department

Vince Bertoni

City of Pasadena Transportation Department

Fred Dock

Director of Public Health, Dr. Eric Walsh

The Downtown Pasadena Neighborhood Association ("DPNA") enthusiastically supports the initiative to reconfigure a portion of Colorado Boulevard in order to introduce parklets in the Playhouse District.

Colorado Boulevard increasingly functions as a destination, as a place around which community life congregates and new businesses locate. Overall quality of life, citizen health, and economic vitality of businesses will be significantly enhanced with greater emphasis on Colorado Boulevard as a destination for all activities and de-emphasis of its use primarily for facilitating movement of cars.

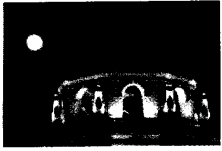
Colorado Boulevard is now *less* about getting people from one end of the city to the other, and *more* about being the gathering point for theatre, dining, shopping, business, living, and recreation.

We believe that these activities will be greatly enhanced via the "Parklets, Plus" initiative because:

- The reduction of travel lanes from 5 to 3 will reduce the noise created by speeding cars. This noise hinders sidewalk activity and street life in general by muffling conversation and creating a perception of danger. We anticipate that it will be even more pleasant to dine 'al fresco' or stroll on the sidewalk when traffic noise is reduced.
- The angled parking will further calm traffic and provide additional on-street spaces.
- The parklets will provide interesting diversions that stimulate social vibrancy and create a better community gathering place. This will also further the Playhouse District's creation of a unique sense of "place" - separate but connected to Old Pasadena - that will further stimulate local commerce and economic development.
- The newly configured roadway will serve to calm traffic 24 hours a day, thereby improving safety for vulnerable road users such as pedestrians, children and the elderly.

As it currently stands, the road configuration along this stretch of Colorado Boulevard is a **valuable asset** that sits mostly empty and/or under-utilized for much of the day. The "Parklets, Plus" initiative

PLAYHOUSE DISTRICT COLORADO BOULEVARD INITIATIVE
"PARKLETS, PLUS"



DOWNTOWN
PASADENA
NEIGHBORHOOD
ASSOCIATION

P.O. Box 967
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Marsha Rood

Patricia Roughan,
Vice President

Mark Smutny

Fried Wilson

takes advantage of this unrealized value, via the enhanced quality of life for all, increased economic returns to private businesses and the city, and enhanced reputation as a regional destination attracting employers, students, residents and visitors.

We ask the Council to strongly endorse Parklets, Plus without hesitation or holding back. The success of the project depends on design, materials, and construction of all aspects of the project being executed. 'One-offs' and 'half-attempts' will not be sufficient to calm traffic, improve livability for residents and businesses, and attract visitors as desired.

It should also be noted that the DPNA also strongly supports *other* elements of Complete Streets and Placemaking, including urban tree canopy, street lighting, public transportation improvements, and a comprehensive network of protected, fully-separated bike lanes. We urge that "Parklets, Plus" be implemented as part of a comprehensive Complete Streets initiative, not in-lieu-of, the comprehensive bicycling network or other elements of a strong Complete Streets program.

Sincerely,

Jonathan Edwards, president
On behalf of the Board of Directors,
Downtown Pasadena Neighborhood Association

Jomsky, Mark

From: margiezilla@gmail.com on behalf of Margaret Ho <margaret.ho@caltech.edu>
Sent: Monday, March 24, 2014 1:51 PM
To: Jomsky, Mark
Subject: YES on the Playhouse Parklets!!

Dear Mayor Bogaard and City Councilmembers

I am writing to strongly support the proposed Playhouse "Parklets, Plus" Pilot and urge you to vote YES. I have lived and worked in Pasadena for the last 5 years and I actually live in the Playhouse District, just south of the Pasadena Playhouse. I am a daily bicycle commuter to Caltech where I work and walk and bike all over downtown Pasadena as part of daily routine and running errands.

I support the project because I think the area of Colorado Blvd is increasingly attractive as a part of downtown Pasadena that attracts people to live in a walkable neighborhood or visit and enjoy activities and retail/food destinations that are all within walking distance. I specifically chose that location to live because I think the area is moving towards that goal. I think the more friendly that the area is to pedestrian foot traffic and to bicyclists by providing vibrant street life, the more attractive it will be to everyone.

Most people who live/work in Pasadena already know that Colorado is a popular street and take alternate routes. I personally almost never drive on Colorado and prefer to take other routes, or I just walk, bike or Metro around town. I do not think that a road diet will in any way harm people's transportation choices, in fact I think it will make the space more friendly to downtown life and allow more area to be used as attractive retail and street space and open it up to locals wanting to spending dollars in their neighborhood and to visitors who will come from other cities, especially as the Metro Gold Line Eastside Extension will be opening up in 2015 and will bring in more people to area via public transportation.

I firmly believe that a YES on the Playhouse Parklets, Plus Project is a great step in the right direction.

Sincerely,
Margaret Ho

3/24/2014
Item 13



day one

175 n. euclid ave.
pasadena, ca 91101
p 626.229.9750 f 626.765.6239
www.goDAYONE.org

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nutrition education, obesity prevention
director

javier hernandez
SGV bike plan project manager

alisha lopez
tobacco control and prevention director

March 22, 2014

Pasadena City Council
100 N. Garfield Ave.
Pasadena, CA 91101

RE: Support for Parklets, Plus Project and Complete Streets Initiatives

Dear Mayor Bogaard and Members of the Pasadena City Council,

Day One's mission is to build healthy, vibrant communities by advancing public health, empowering youth and igniting change. The *Parklets, Plus* initiative touches upon several of these goals, and is worthy of piloting to better understand its potential positive impacts on the community.

Parklets, Public Health and Roadway Safety

After decades of auto-centric transportation and land-use planning, short car trips have become a major source of air pollution, emissions, traffic congestion, and fuel consumption in Los Angeles County. The sedentary lifestyles that have also resulted from our automobile-focused transportation and land-use planning have also enacted a severe toll on the health and well-being of our communities. Indeed, rates of childhood obesity and other weight related illnesses are far too high, especially among minority populations.

Fortunately there is latent potential for greater utilization of forms of healthy, active transportation in our City, especially if we can make our downtown district safe, comfortable and easily-accessible for pedestrians, bicyclists and transit users. Indeed, 50-75% of automobile trips - approximately 50% of commuting and 75% of shopping - are less than five miles in length, distances easily covered by foot and/or bicycle. If the City tackles this remaining barrier via the future implementation of protected bicycle infrastructure, traffic calming measures, and a planned Metro Bike Share program in downtown Pasadena, forms of sustainable, healthy transportation such as bicycling will become a viable alternative to local residents and visitors.

The proposed *Parklets, Plus* pilot would be a step in this direction by calming traffic, shortening crossing distances for pedestrians, utilizing reverse-angled parking (which is significantly safer than standard vertical parking by providing better sightlines for motorists exiting parking stalls), creating more public space, and developing a more vibrant central district.

Day One hopes you as local leaders will support the proposed pilot project.

Christy Zamani, Executive Director
Day One, Inc.

3/24/2014
Item 13

Novelo, Lilia

Subject: FW: Playhouse District

From: Pemstein, Anita [<mailto:anita.pemstein@sothebyshomes.com>]
Sent: Monday, March 24, 2014 2:17 PM
To: Jomsky, Mark
Cc: anita.pemstein@sothebyshomes.com
Subject: Playhouse District

Dear mark Jomsky: I am writing this e-mail to you as well as Mayor Bogaard and our city council to ;let you know my feelings about the Parklets Pilot in the playhouse District. I am a realtor with Sotheby's International Realty and I also live at Granada Court and enjoy living and working in this part of our wonderful city. Since I do a lot of walking when I do not need my car I think that the parklets would be a great addition to this part of our city. I hope and support having the Parklets. Thank you Anita Pemstein resident and realtor of the Playhouse District

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Novelo, Lilia

Subject: FW: "Parklets, Plus"

From: bob@spacebank.net [mailto:bob@spacebank.net]

Sent: Monday, March 24, 2014 2:51 PM

To: Jomsky, Mark

Subject: "Parklets, Plus"

Mayor Bogaard and City Council members,

Parklets, Plus-- "YES"

I'm the owner of 493-497 E. Colorado Blvd, Pasadena, California.

The project embraces and implements the first 6 "Guiding Principles of the General Plan".

The "Parklets, Plus" is needed for the new generations, Innovate Pasadena and help the Playhouse District come alive! It is for the benefit of all citizens of greater Pasadena.

"Parklets Plus" deserves your yes vote!

Sincerely Arlen & Bob Oltman

Jomsky, Mark

From: David Mullin <apcodave@gmail.com>
Sent: Monday, March 24, 2014 3:06 PM
To: Jomsky, Mark
Subject: Parklet Determination

Dear Mayor Bogaard and members of The City Council:

It has come to my attention that a determination is about to be made concerning the Parklet concept. I am strongly in support of this concept and urge you to work for it's approval

I visit the theater district regularly to take advantage of Pasadena as a fabulous meeting spot with friends and family. We moved to San Diego from the San Fernando Valley almost 20 years ago. During these last 20 years we have continued to patronize and enjoy the renaissance that has defined your city. The theater, museums, restaurants, shops, and residential redevelopment make Pasadena the envy of many other cities who look to your success as an urban, walking city!! Please continue in this work by establishing these wonderful Parklets.

David and Janice Mullin

Jomsky, Mark

From: Margie Lindbeck <margiel@pacbell.net>
Sent: Monday, March 24, 2014 3:37 PM
To: Jomsky, Mark
Subject: Parklets. Yes

I am out of state but it came to my attention that the Parklets are on the agenda tonight! I am a resident in the playhouse district and a strong advocate for the Parklets for a myriad of reasons. I urge the council members to support next steps to allow this concept to move ahead.

Thank you

Marjorie Lindbeck
700 E Union Street
103
Pasadena CA
91101

Sent from my iPhone



Law Offices of
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PASADENA, CALIFORNIA 91101
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*Certified Family Law Specialist
The State Bar of California
Board of Legal Specialization

March 24, 2014

Mayor Bill Bogaard
City of Pasadena, California

Via E-Mail Only
MJomsky@cityofpasadena.net

Re: Playhouse District Parklet

Dear Mayor Bogaard:

Please add my office, my family, and myself to the growing list of strong supporters of the Parklet project in the Playhouse District. As a business owner within the district, and nearby resident, I find myself, my staff, and my family spending more and more time within the Playhouse District. I view the parklet program as a significant invitation to increase attention to the myriad of arts and entertainment venues, draw business to the dining and retail establishments, and enhance the neighborhoods by attracting services within walkable range. A true win-win.

Very truly yours,


Brian Alan Baker

BAB/vc

3/24/2014
Item 13

Jomsky, Mark

From: azreil1997@aol.com
Sent: Monday, March 24, 2014 5:17 PM
To: Jomsky, Mark
Subject: Yes for Parklets!

Dear Mayor Bogaard and City Council-members,

I would like to express my support for the Playhouse District's parklet initiative. I live in Claremont and regularly visit Pasadena because I enjoy the pedestrian experience that is rare to find in much of metro Los Angeles. For this reason I volunteered to help with the temporary parklet installation in Pasadena during International Park(ing) Day, September 2013.

I am supportive of the Playhouse District Parklets because this type of improvement will enhance an aspect of Pasadena I relish: walkability. The traffic calming and added street furnishings will build upon the district's appeal as a destination and improve safety for all users of the district's streets and sidewalks (visitors, locals, pedestrians, cyclists, and motorists).

I hope you will lend your support to this venture.

Thank you,
Ashanti Smalls