



October 7, 2013

Mayor Bill Bogaard and Pasadena City Council
100 North Garfield Avenue
Pasadena, CA 91109
VIA EMAIL

RE: Support for sales tax sharing agreement with Avon

Dear Mayor Bogaard and Pasadena City Council Members,

The Pasadena Chamber of Commerce strongly supports the sales tax sharing agreement being recommended by city staff.

The sales tax sharing agreement will keep Avon's distribution center in east Pasadena in operation for the next three years. This will maintain an important employer in Pasadena. It will also ensure that an important revenue stream for the city, though diminished, will remain.

We also encourage you to support the agreement because the continued operation of the Avon facility will provide time for the City and community to decide on the appropriate use of the property should Avon close and sell the property at the end of the term of the sales tax agreement.

Thank you,



Paul Little
President and Chief Executive Officer
Pasadena Chamber of Commerce

CC: M. Jomsky, M. Beck, E. Duyshart