

CITY OF PASADENA  
City Council Minutes  
September 23, 2013 – 8:30 A.M.  
Pasadena Conference Center  
Conference Room 211  
300 East Green Street

**SPECIAL WORKSHOP MEETING**

**OPENING:** Mayor Bogaard called the special workshop meeting to order at 9:13 a.m.

**ROLL CALL:**  
Councilmembers:

Mayor Bill Bogaard  
Vice Mayor Jacque Robinson  
Councilmember Victor Gordo (Arrived at 9:52 a.m.)  
Councilmember John J. Kennedy (Arrived at 9:31 a.m.)  
Councilmember Steve Madison (Arrived at 9:36 a.m.)  
Councilmember Gene Masuda  
Councilmember Margaret McAustin  
Councilmember Terry Tornek

Staff:

City Manager Michael J. Beck  
City Attorney Michele Beal Bagneris  
City Clerk Mark Jomsky

No one appeared for public comment.

**COUNCIL WORKSHOP ON STRATEGIC PLANNING**

The Mayor introduced Marilyn Snider, Snider and Associates, the consultant who facilitated the workshop.

Councilmember Kennedy  
arrived at 9:31 a.m.

Councilmember Madison  
arrived at 9:36 a.m.

Councilmember Gordo  
arrived at 9:52 a.m.

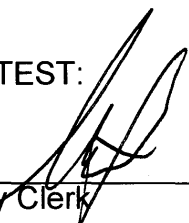
The City Council and City staff participated in a discussion regarding the City's mission and vision statements, core values, and strategic objectives; accomplishments occurring over the past 12 months; current internal weaknesses/challenges; external factors/trends that will/might impact the City in the coming year; and reviewed and identified three-year goals, and created new objectives for the next six month period.

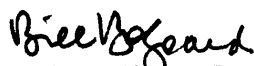
The details of the City Council's strategic planning discussion were summarized and provided in the consultant's written report at the end of the workshop.

**ADJOURNMENT**

The Mayor adjourned the special workshop meeting at 11:56 a.m., due to lack of a quorum.

ATTEST:

  
\_\_\_\_\_  
City Clerk

  
\_\_\_\_\_  
Bill Bogaard, Mayor  
City of Pasadena