

Agenda Report

January 7, 2013

TO: Honorable Mayor and City Council
FROM: Housing Department
SUBJECT: APPROVAL OF SUBMISSION OF THE 2012 CONTINUUM OF CARE HOMELESS ASSISTANCE APPLICATION TO THE U. S. DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT (HUD)

RECOMMENDATION:

It is recommended that the City Council adopt a resolution:

- 1) Authorizing the filing with the U. S. Department of Housing and Urban Development (HUD), the 2012 Continuum of Care (CoC) Homeless Assistance Application for a funding request of \$3,124,378 for fourteen projects; and
- 2) Authorizing the Chief Executive Officer to execute, and the Secretary to attest, the 2012 CoC Homeless Assistance Application and all other related documents, agreements and amendments.

BACKGROUND:

On November 9, 2012, HUD released its Notice of Funding Availability (NOFA) for CoC Homeless Assistance to reduce the incidence of homelessness by assisting homeless individuals and families to move to self-sufficiency and permanent housing. The NOFA makes available renewal and limited new funding for CoC programs. The deadline for the City to submit an application in response to the NOFA is January 18, 2013. Nationwide approximately \$1.61 billion is available in competitive grant funding under this NOFA.

HUD Continuum of Care Strategy

The CoC is the entity in a geographic area that plans for and administers programs to prevent and end homelessness, and submits an Annual Application to HUD for new and renewal funding. The application consists of an overview of the CoC's past year performance results and planning activities, as well as individual applications for specific projects. The City is the Collaborative Applicant/Lead Agency for the Pasadena CoC.

The Application funds primarily existing homeless programs. Funds are awarded by program, not block-granted.

HUD defines the CoC as a system of homeless services with five basic components: 1) outreach, intake and assessment; 2) emergency shelters and appropriate services; 3) transitional housing with support services; 4) permanent housing or permanent supportive housing to meet the long-term needs of individuals/families; and 5) prevention strategies which intervene for persons at risk of homelessness.

The purpose of the CoC assistance programs is to reduce the incidence of homelessness by assisting homeless individuals and families to move to self-sufficiency and permanent housing. CoCs that sustain current successful interventions will be scored higher in the national competition. Higher scoring CoCs are more likely to be approved for funding for any new project requests. The City and Housing and Homeless Network (Network), the principal planning entity for City's homeless strategies, have developed a ten-year strategy to identify needed services and housing for homeless persons in future years. This Ten-Year Strategy to End Homelessness was approved by the Pasadena Community Development Commission, to which the City Council is the successor, in July 2005 and is being implemented on an ongoing basis.

Renewal Funding Process

The CoC NOFA process allows jurisdictions to submit renewal applications for currently funded recipients whose projects are ongoing and are performing well, as verified by jurisdictional monitoring. Renewal projects are existing projects whose HUD funding will expire during the 2013 calendar year. The City has twelve projects which are eligible for renewal funding. Project sponsors of eligible projects were notified of their ability to apply for renewal funding via electronic notification. All eligible project sponsors responded and submitted applications prior to the established deadline.

New Project Funding

In addition to the 12 renewal projects, the CoC application will include two new projects. One project is to fund rental assistance subsidies and supportive services for ten chronically homeless individuals. The new project augments five existing rental assistance grants serving 75 homeless individuals, three of which are eligible to apply this year for renewal funding and are included in Attachment A. The rental assistance program provides tenant-based rental subsidies to homeless persons with a qualifying disability, and requires the provision of supportive services as a match. The City will work with a sponsor agency to ensure that these services are provided, and that applicants for the rental subsidies come from the client base of non-profit agencies serving the homeless population in Pasadena. The City will apply for the maximum permanent housing bonus available through the NOFA, which is \$109,969.

The second new project application will be a City application for funding for CoC planning activities, for the maximum amount of \$37,215. If awarded, these funds would be available for costs associated with planning and monitoring new and existing CoC projects.

Rating & Ranking Process

Nationally, the total renewal demand may exceed the \$1.61 billion that is available for funding. Therefore, this year HUD requires that CoCs must rate and rank new and renewals projects, and place those projects into tier 1 or tier 2. Applications that fall into tier 2 are those that total the CoC's Annual Renewal Demand, the amount required to fund all renewals, less 3.5%, the amount HUD has directed CoCs to reduce. Funding will be awarded to tier 1 projects first, then to tier 2 depending on funding availability and CoC application score.

Renewals submitted by project sponsors as well as the two new projects were rated and ranked by the Rating & Ranking Committee, which is comprised of non-CoC funded members of the Housing & Homeless Network. Ranking was based on HUD guidance and project performance over the last operating year as verified by data entered into the Homeless Management Information System; the project's Annual Performance Report; and City monitoring. One renewal project, CHOISS 1, operated by Alliance for Housing & Healing, which provides permanent supportive housing for persons with HIV/AIDS and an additional co-occurring disorder, fell into tier 2. Both of the two new projects also fell into tier 2. Depending on the number of applications submitted nationwide and funding availability, tier 2 projects may not be awarded funding.

Attachment A lists the new and renewal projects by tier and ranking.

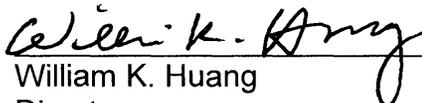
COUNCIL POLICY CONSIDERATION:

Approval of the subject recommendation has the potential to provide housing and supportive services for over 1,000 homeless individuals/families. The proposed projects are in accordance with the approved Ten-Year Strategy to End Homelessness, Pasadena Continuum of Care system, General Plan Housing Element, Five Year Consolidated Plan, and Five Year Public Housing Plan.

FISCAL IMPACT:

The City has the potential to gain \$3,124,378 in grant funding for homeless services programs, including renewal funding for existing programs and new funding for rental assistance should HUD award funding under the CoC competition.

Respectfully submitted,



William K. Huang
Director
Housing Department

Prepared by:



Anne Lansing, Project Planner

Approved by:



MICHAEL J. BECK
City Manager

Attachments:

Attachment A – Tier 1 & Tier 2 Ranking

Attachment A-2012 CONTINUUM OF CARE APPLICATION – Tier 1 & Tier 2 Ranking

AGENCY	PROPOSED PROJECT	PROJECT DESCRIPTION	PERSONS SERVED	FUNDING REQUEST
TIER ONE				
City of Pasadena	HMIS (Homeless Management Information System) (Renewal)	Homeless services client tracking system.	All sponsor agencies and client households (HUD requirement)	\$140,378
City of Pasadena	Rental Assistance (Renewal)	Rental subsidies and supportive services for homeless persons with targeted disabilities.	50 households with disabilities	\$775,690
City of Pasadena	Rental Assistance (Renewal)	Rental subsidies and services for chronically homeless persons with targeted disabilities.	4 chronically homeless individuals.	\$56,984
City of Pasadena	Rental Assistance (Renewal)	Rental subsidies and services for chronically homeless persons with targeted disabilities.	4 chronically homeless individuals.	\$59,526
Pacific Clinics	Passageways (Renewal)	Outreach/intake/assessment.	990 unduplicated clients	\$978,417
Affordable Housing Services	Navarro House (Renewal)	Permanent Supportive Housing for persons with special needs.	6 individuals with special needs	\$44,557
Hestia House	Pacific Clinics (Renewal)	Permanent Supportive Housing for chronically homeless age 18-24.	8 individuals	\$240,187
Serra Project	CHOISS Program II (Renewal)	Permanent housing for formerly homeless individuals & families with HIV/AIDS	6 households	\$123,719
Union Station Foundation	Euclid Villa (Renewal)	Transitional housing-Families.	14 families	\$166,818
Union Station Foundation	Transitional Housing Program (Renewal)	Transitional housing-single men.	20 men	\$124,423
URDC Human Services Corporation	Casa Maria (Renewal)	Transitional housing-single women & women with children. (chronic substance abuse)	12 women and 4 dependent children	\$158,376
TIER 2				
Alliance for Housing & Healing	CHOISS Program I (Renewal)	Permanent housing for formerly homeless individuals & families with HIV/AIDS	6 households	\$108,118
City of Pasadena	Rental Assistance (New Project)	Rental subsidies and services for chronically homeless households with targeted disabilities.	10 chronically homeless households.	\$109,969
City of Pasadena	Planning Costs (New Project)	Eligible costs associated with CoC Planning	All projects.	\$37,215