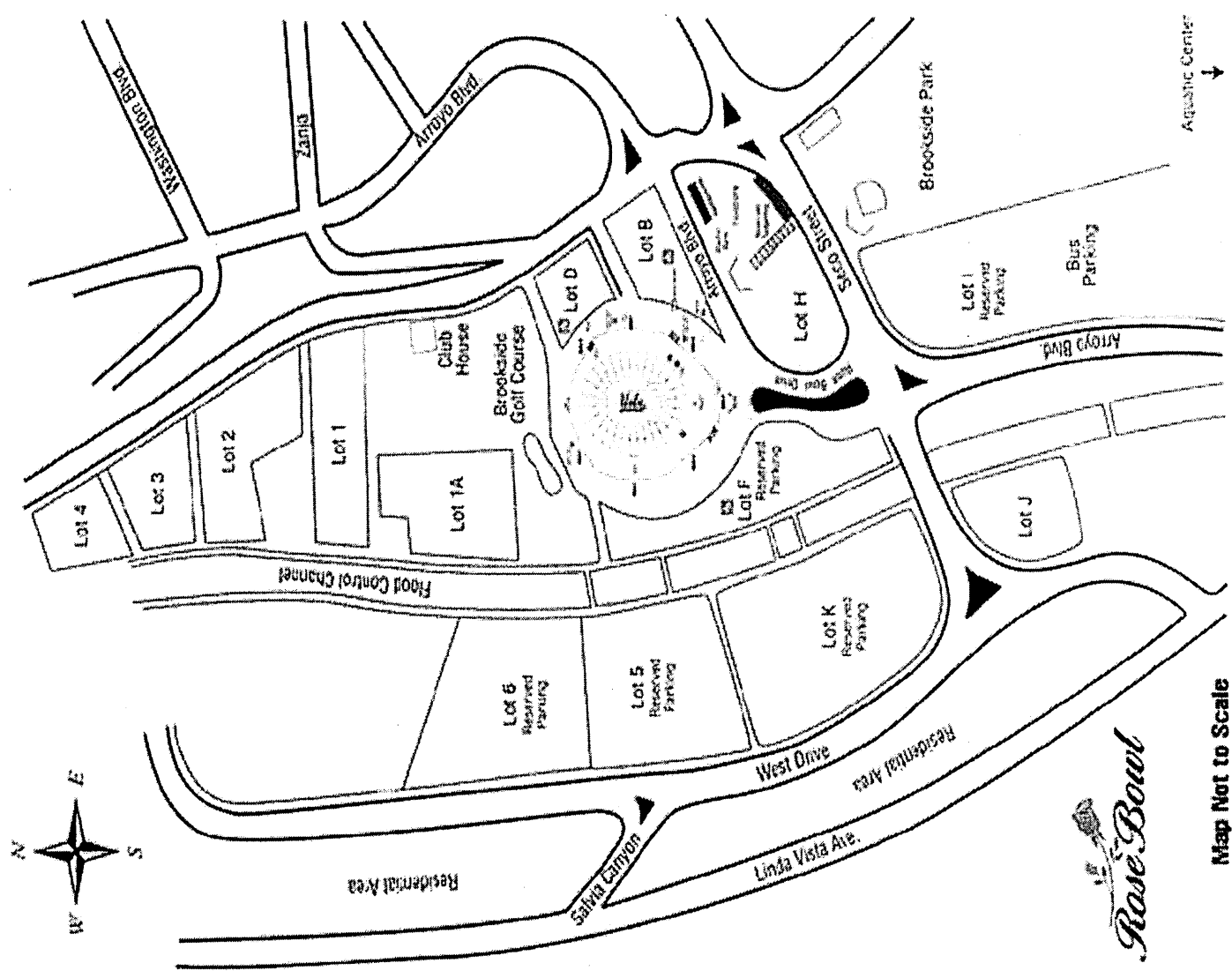


Day One Environmental Scan
Preliminary Photo Essay
UCLA-USC Tailgate @ Rose Bowl
11/17/12

Day One, Inc.
175 N. Euclid Ave.
Pasadena, 91101 CA
626-229-9750
www.dayonepasadena.org

Rose Bowl General Parking, Tailgating Areas



Map Not to Scale

11/17 Game Details

- 12pm Kickoff Time
- Tailgating commenced at 6am
- Alcohol consumption after 12pm prohibited
 - Violations highlighted in red times

11/17 Game Details

- 12pm Kickoff Time
- Tailgating commenced at 6am
- Alcohol consumption after 12pm prohibited
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6:10am – RVs lined up on Salvia Canyon

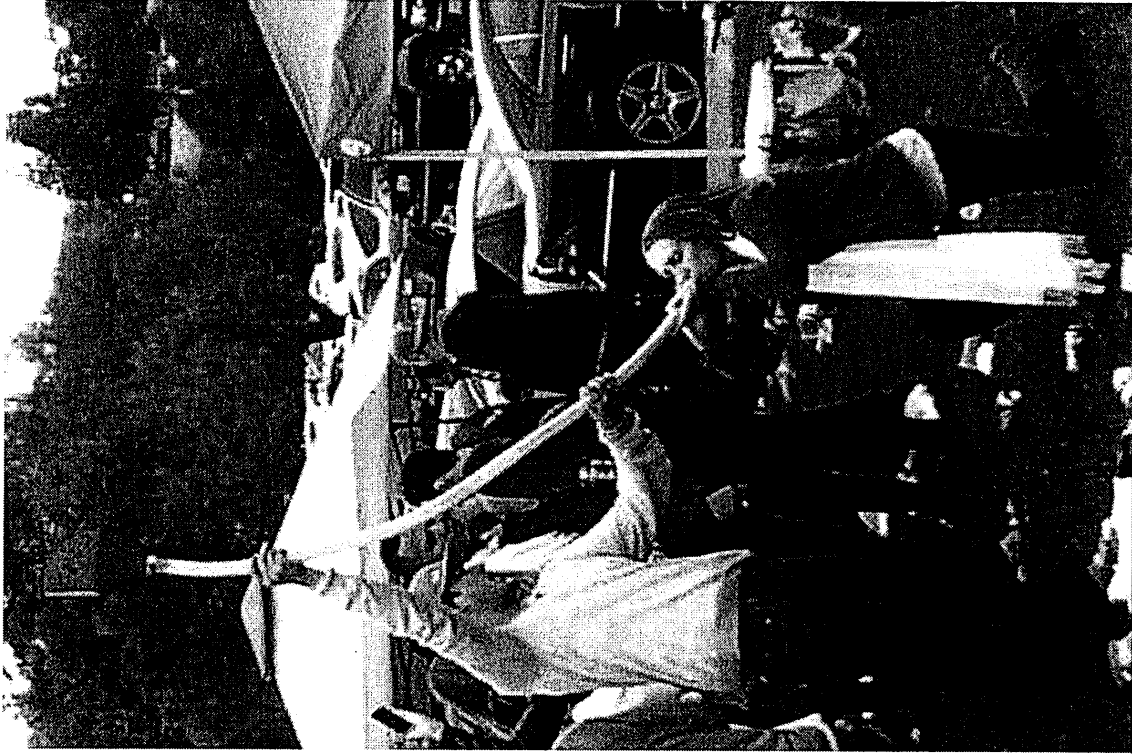
The consumption of alcoholic beverages in tailgating areas after kickoff is prohibited.

Source: Rose Bowl Stadium Vehicle Tailgating Policy
http://www.rosebowlstadium.com/RoseBowl_tailgating.php

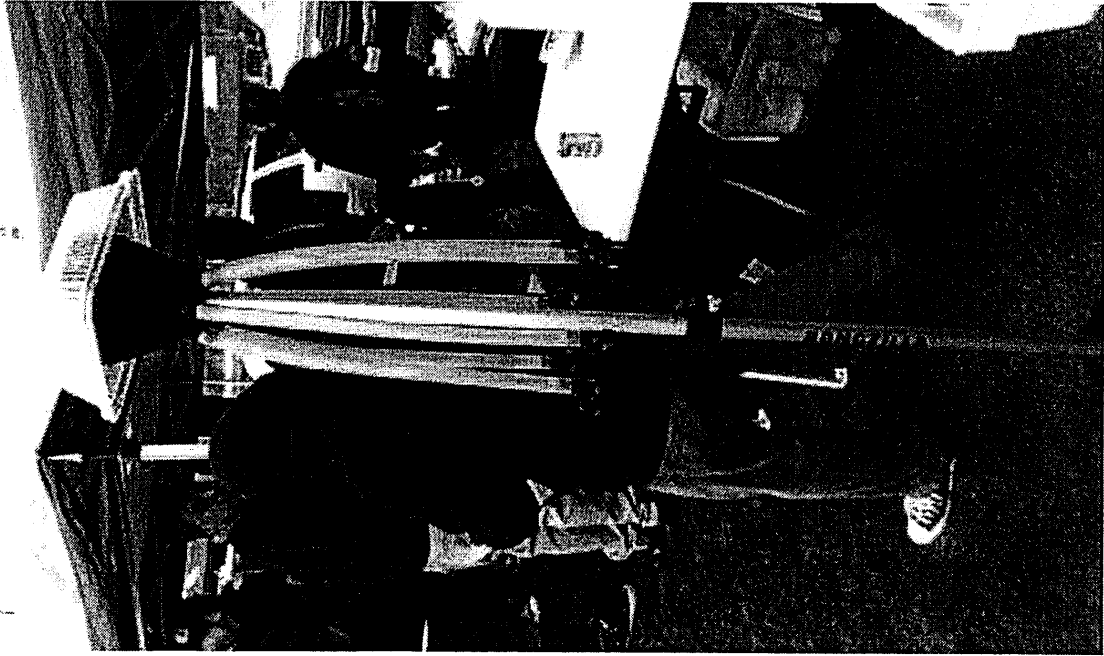
Playing of games that involve the consumption of alcohol or use of alcohol-related paraphernalia are prohibited.

Source: Rose Bowl Stadium Vehicle Tailgating Policy
http://www.rosebowlstadium.com/RoseBowl_tailgating.php

Alcohol Paraphernalia – “Beer Bong”



12:09pm – Lot 2, Brookside Golf Course



8:40am – 6 person “Beer Bong”
(Lot 1A)

Alcohol Paraphernalia – “Beer Bongz”

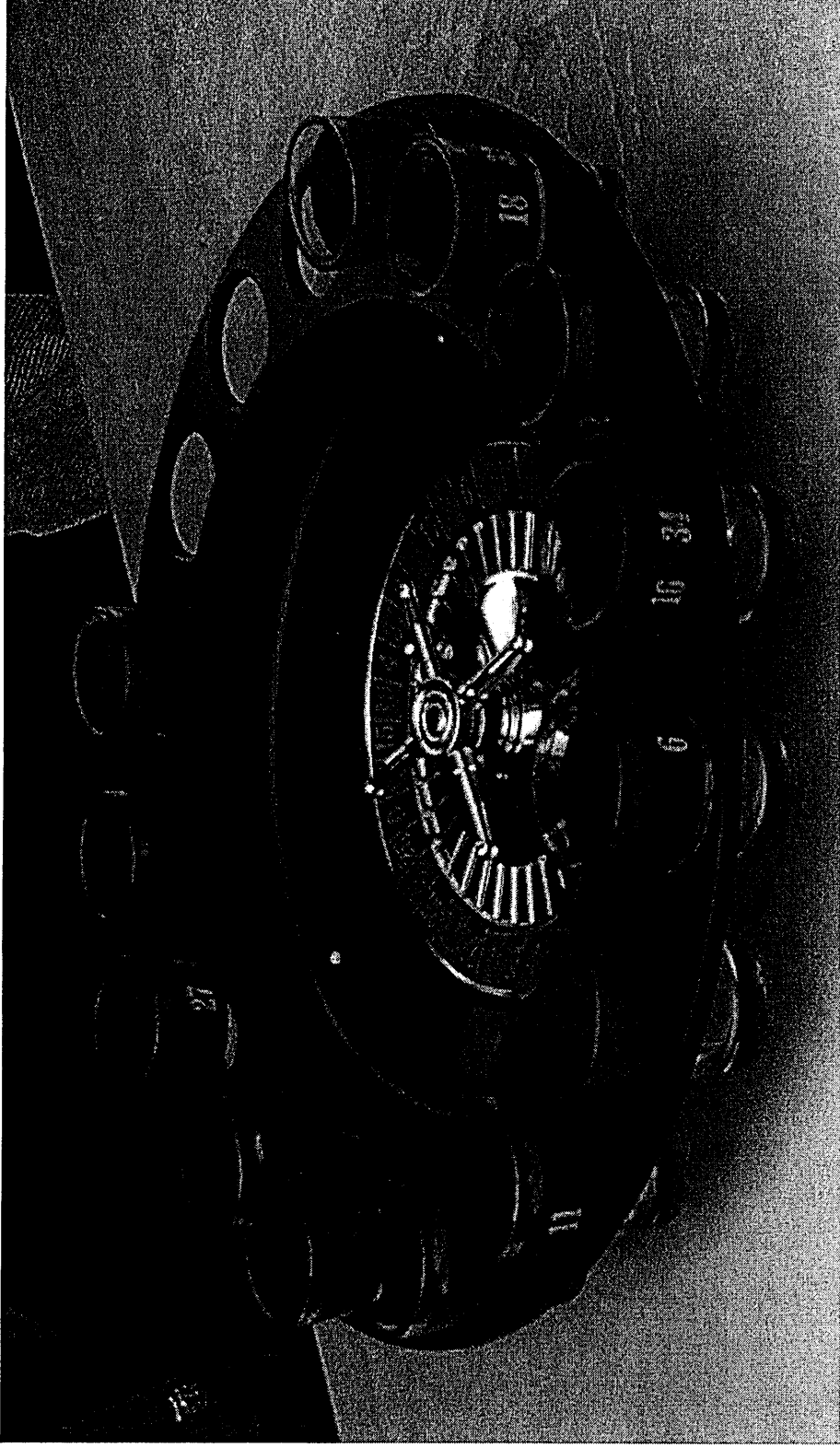


10:52am – Lot H (south of Bowl)



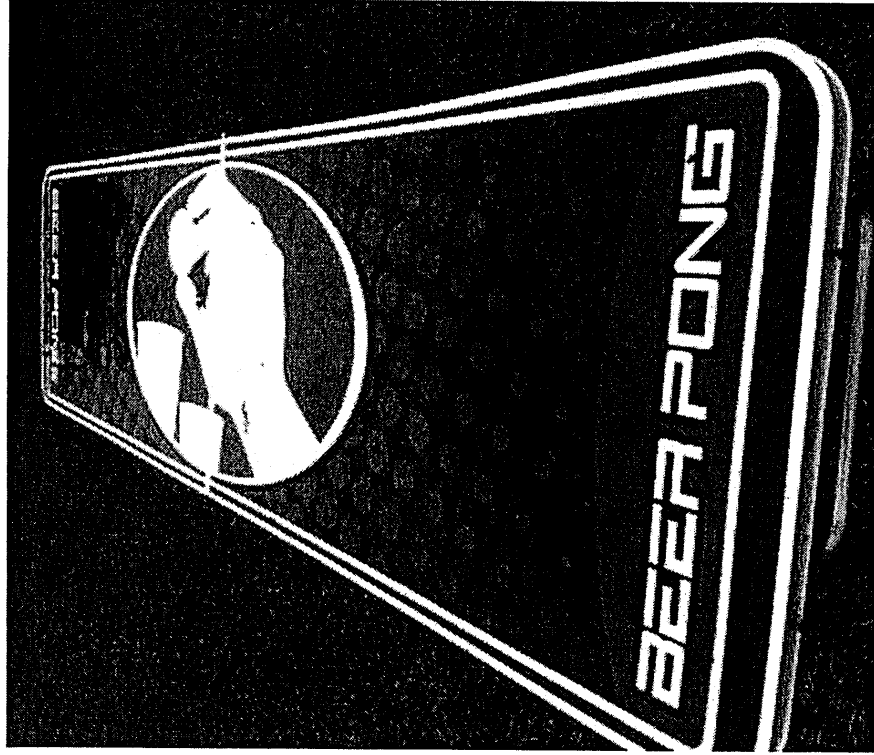
12:18pm – Brookside Park

Alcohol Paraphernalia – Shot Roulette



12:02pm – Lot 1A (Golf Course)

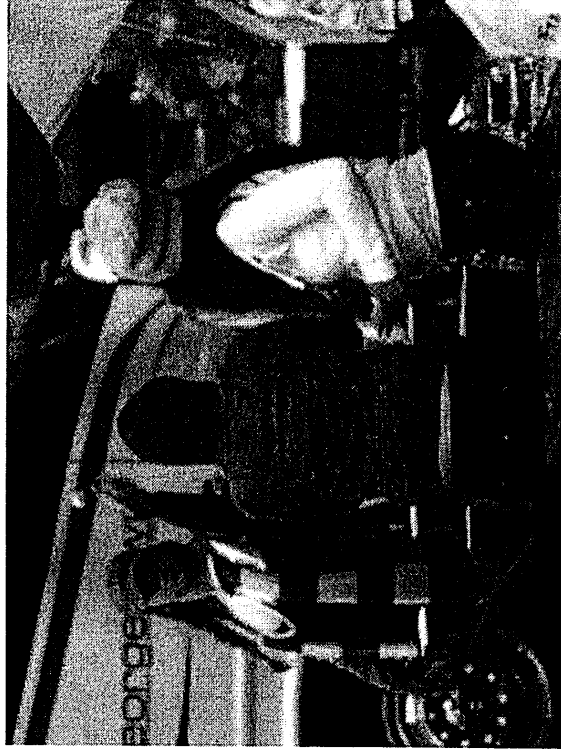
Drinking Games - "Beer Pong"



10:22am – official "Beer Pong" table (Lot 3)

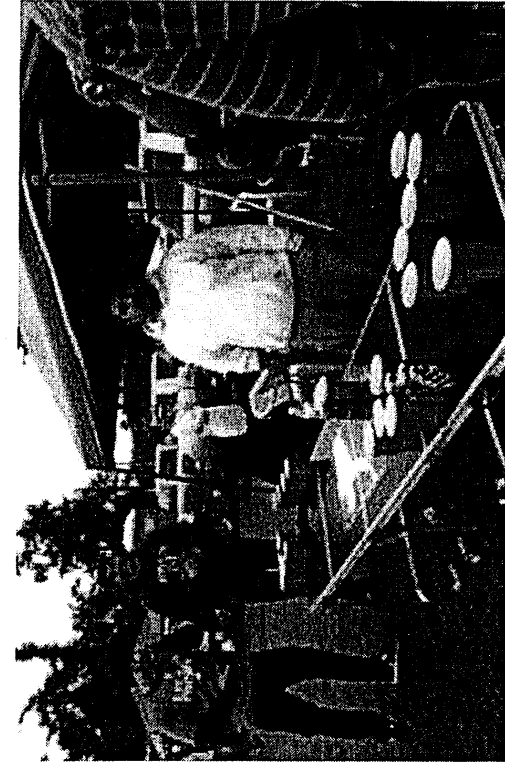


10:12am – Brookside Park

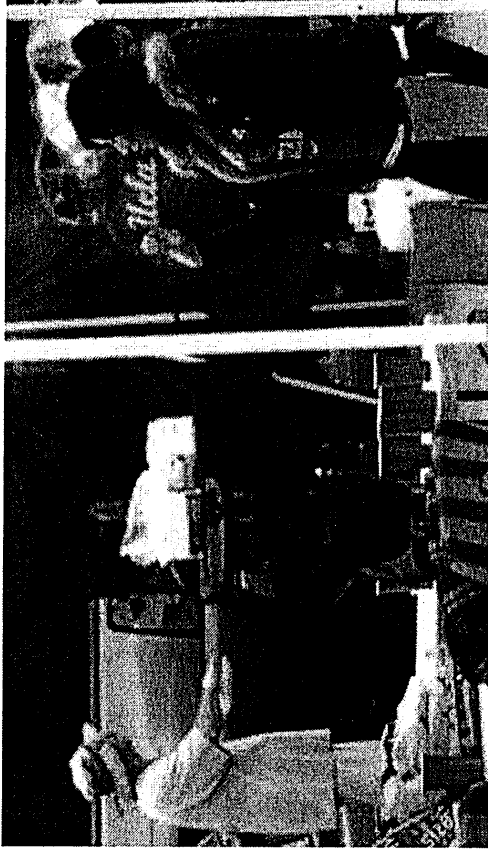


9:53am – Brookside Park

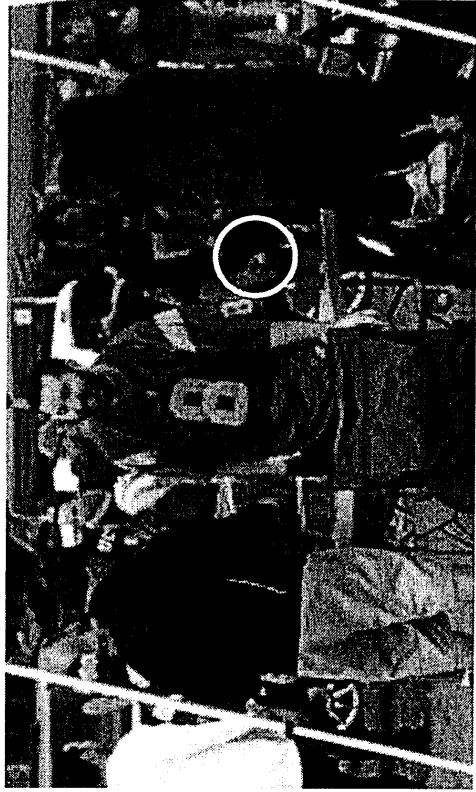
Drinking Games - "Beer Pong"



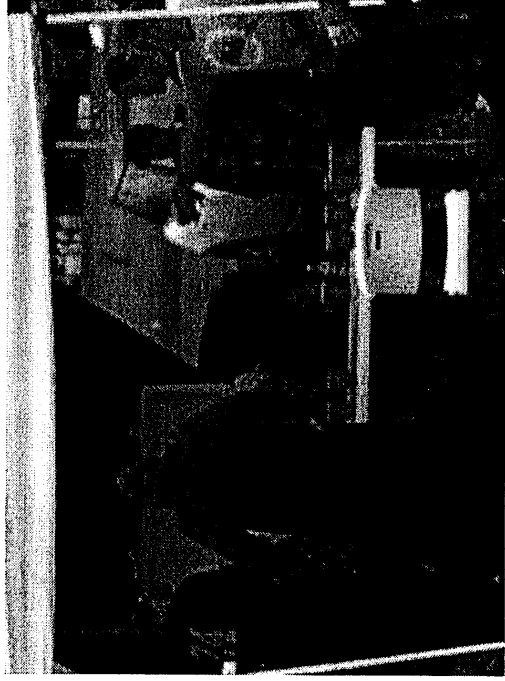
11:18am - Brookside Park



12:30pm - Brookside Park



12:40pm - Brookside Park



2:47pm - Lot 1A Golf course

Drinking Games – “Flip Cup”

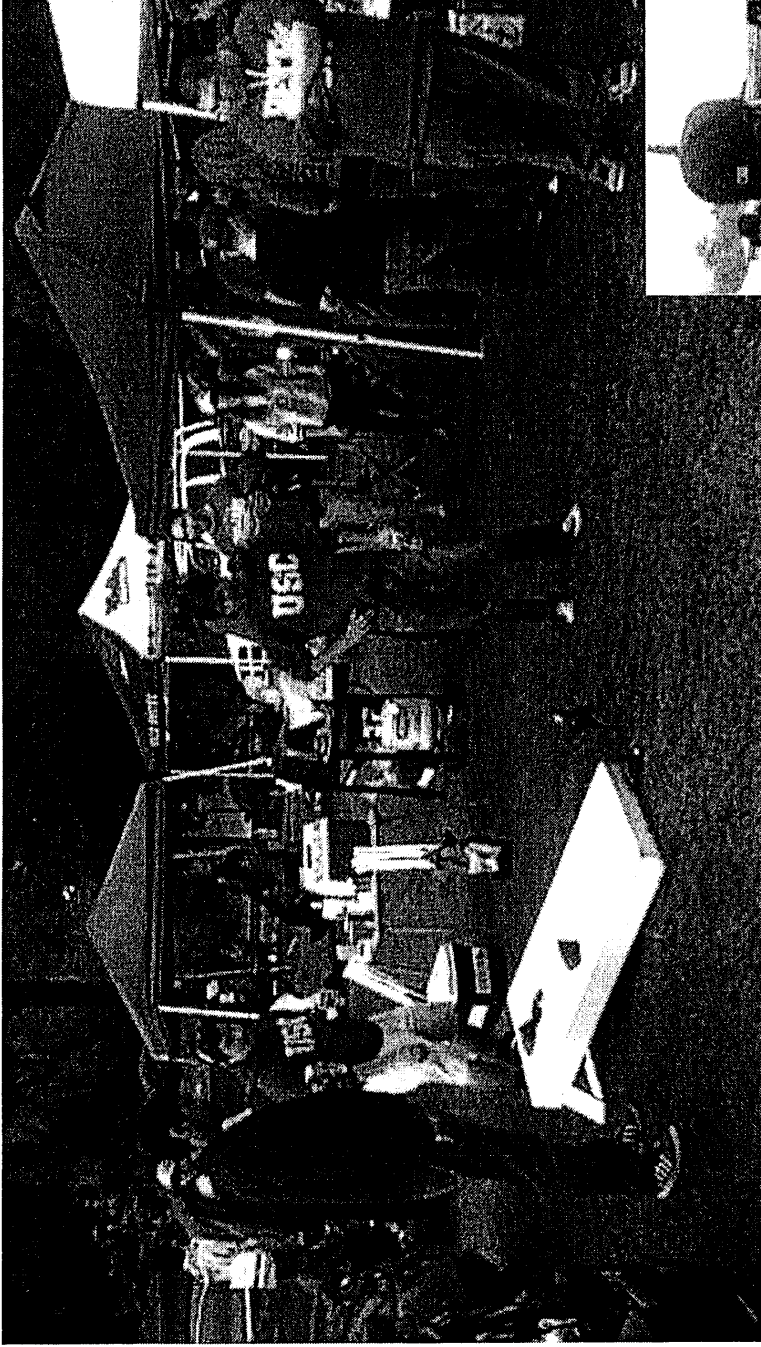


10:55am – Flip Cup game (Lot H)

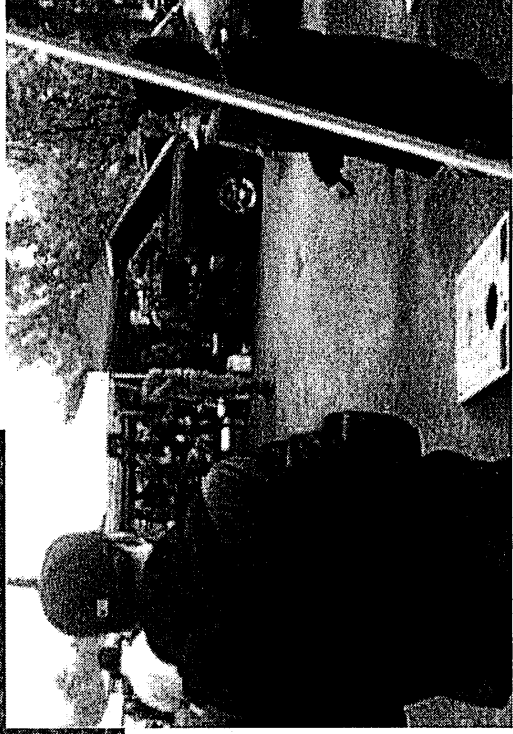


10:55am – winners rejoice (Lot H)

Drinking Games – “Corn Hole”

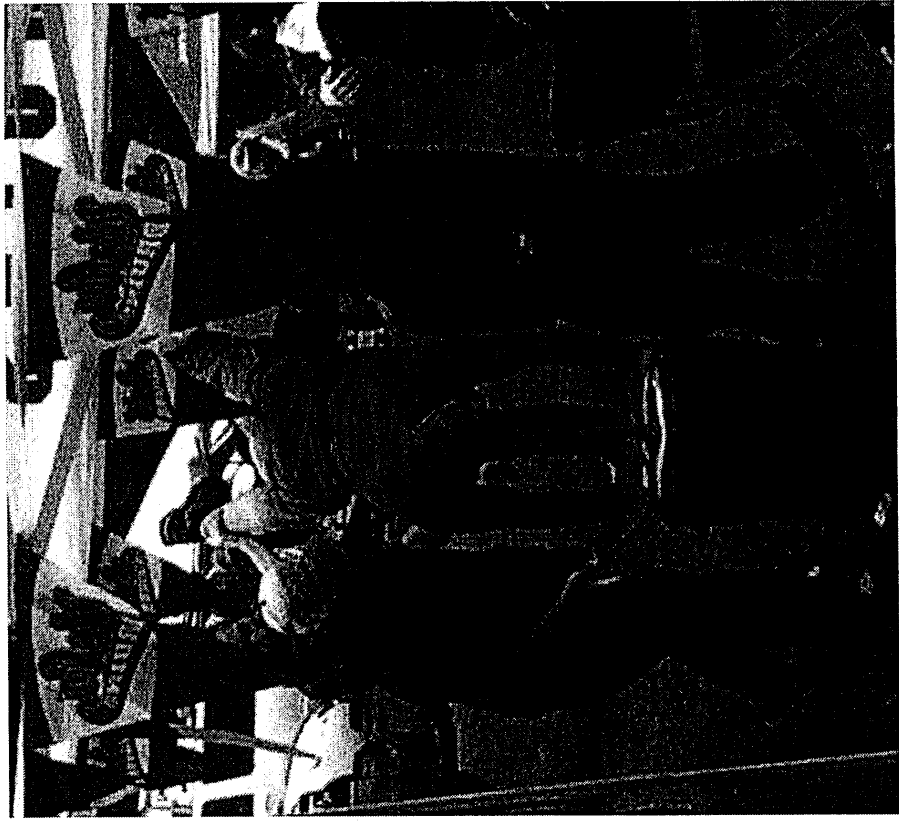


11:40am - Lot 2 , Brookside Golf Course

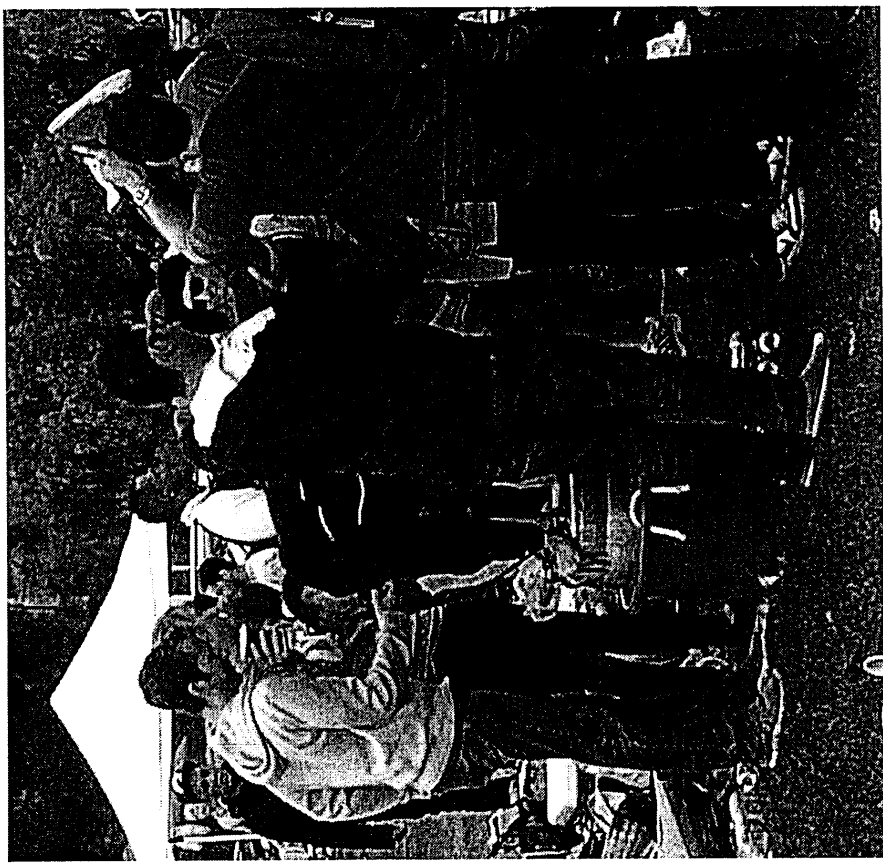


10:50am – Lot 5, Brookside Golf Course

Drinking Games – “Keg Stands”



11:17am – Brookside Park



12:07pm – Lot 2 (Golf course)

Drinking Games – “Keg Stands”

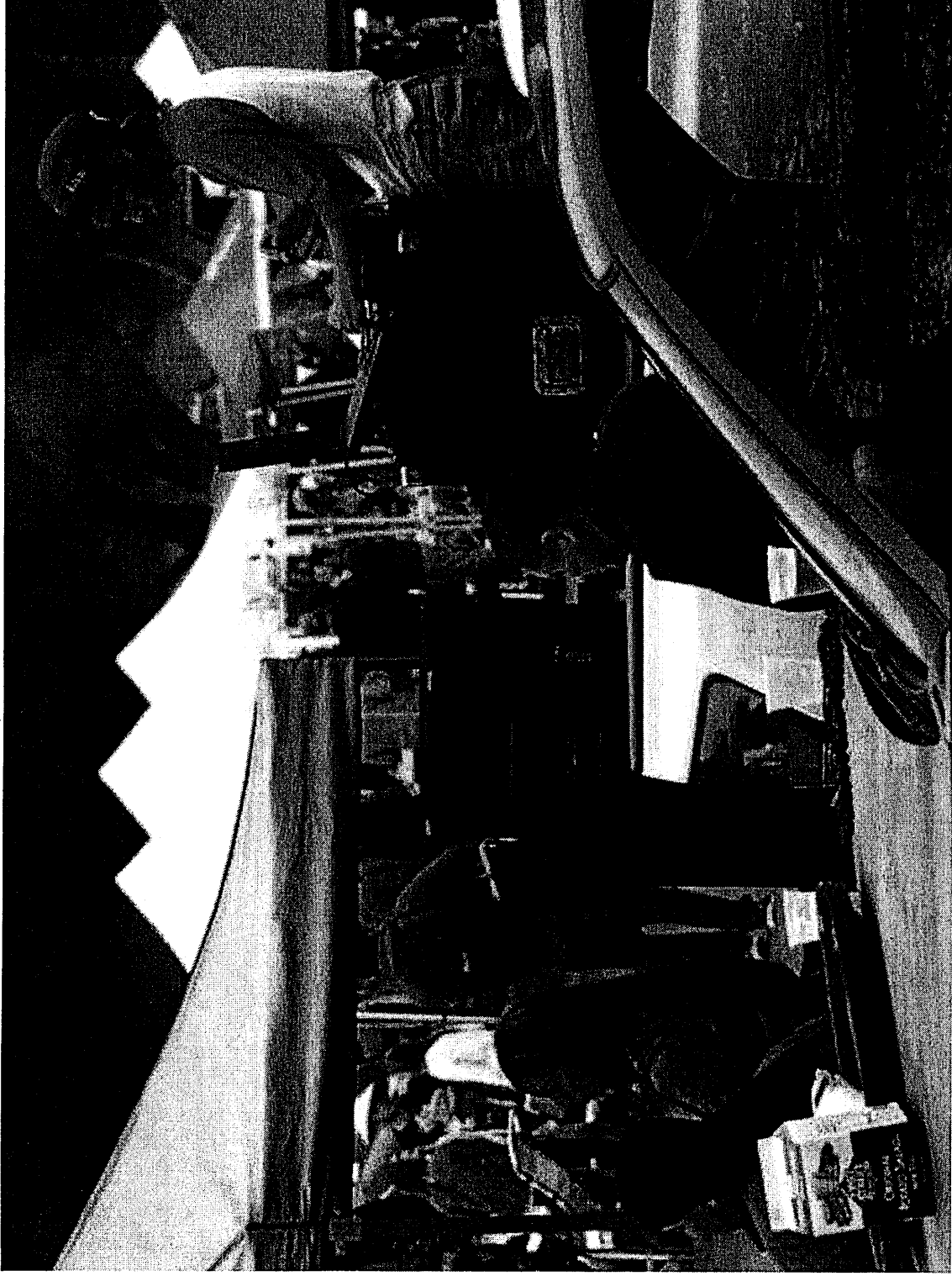


12:23pm – Lot 2, Golf Course

Excessively loud amplified music (such as DJ's or live entertainment) is prohibited. Music with inappropriate language is prohibited in the tailgating areas.

Source: Rose Bowl Stadium Vehicle Tailgating Policy
http://www.rosebowlstadium.com/RoseBowl_tailgating.php

Amplified Sound (DJs)



8:26am – Young DJ spinning (Lot 6, Brookside Golf Course)

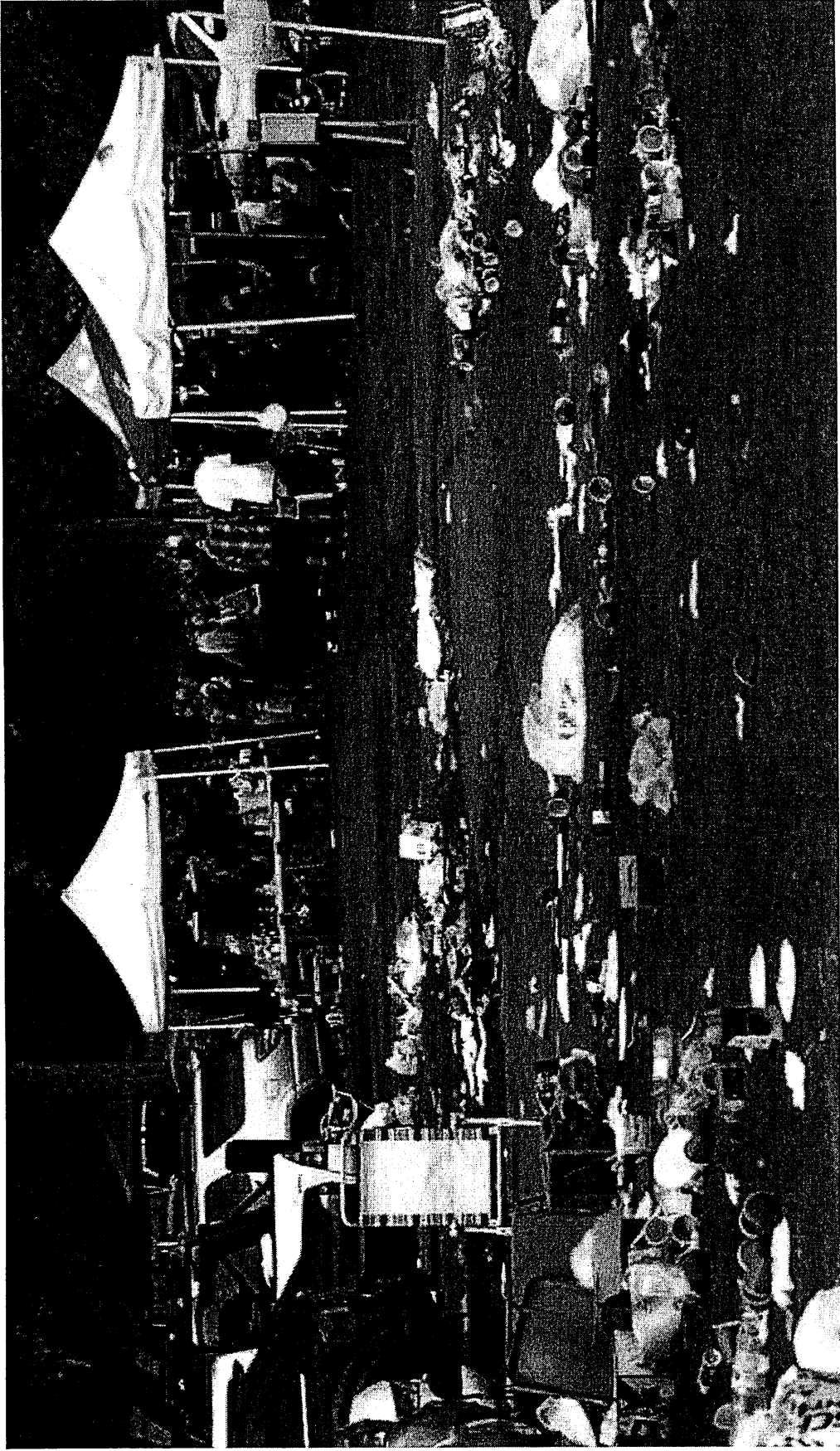
Amplified Sound (DJs)



11:01am – DJ spinning in Lot H

Please do your best to clean up your tailgating area before entering the game. Bring trash bags with you to dispose of trash. Neatly tied trash bags can be left at your tailgate area or taken to dumpsters located throughout the parking lot areas. Please refrain from leaving loose trash and litter in the parking areas.

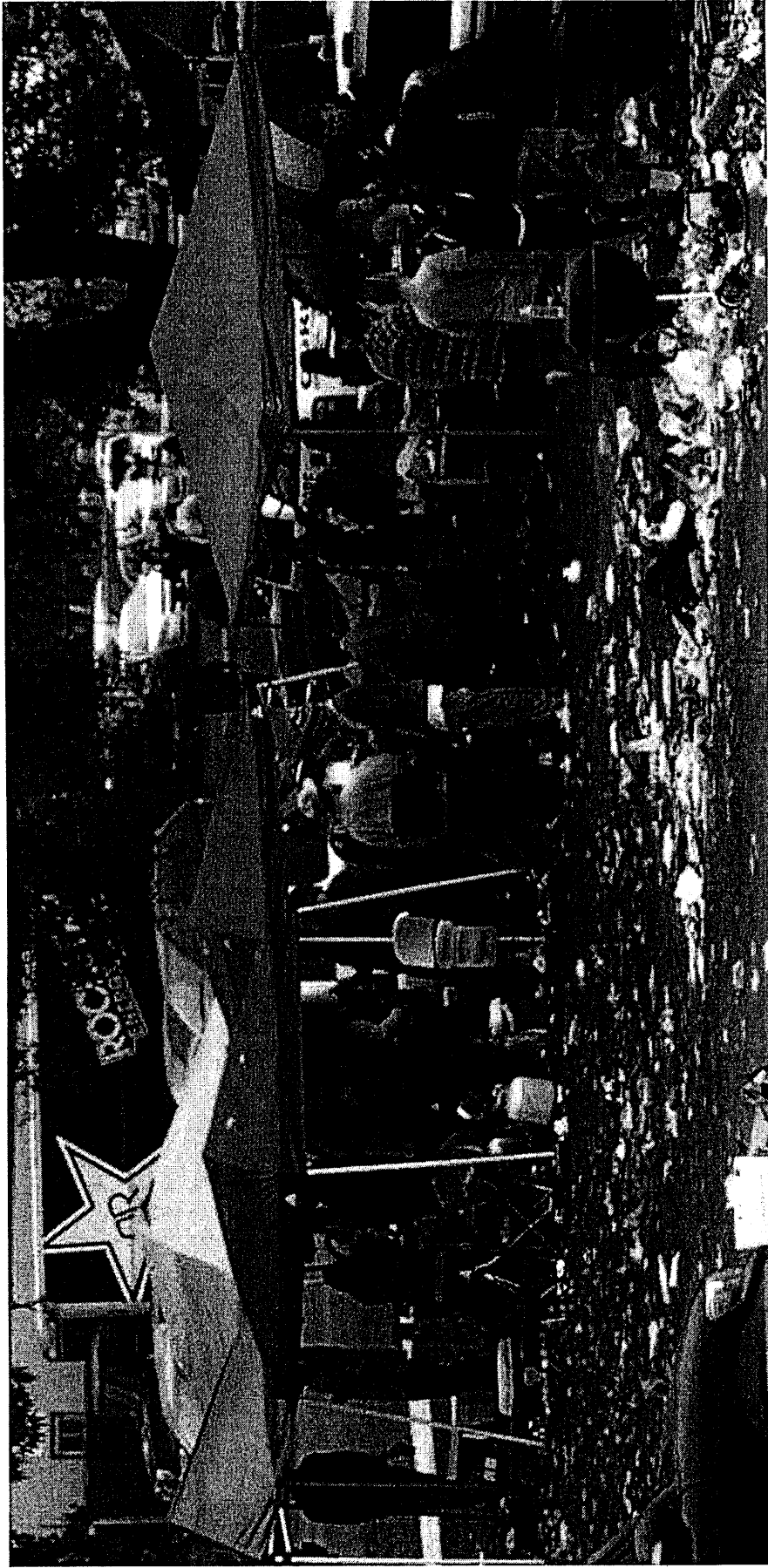
Source: Rose Bowl Stadium Vehicle Tailgating Policy
http://www.rosebowlstadium.com/RoseBowl_tailgating.php



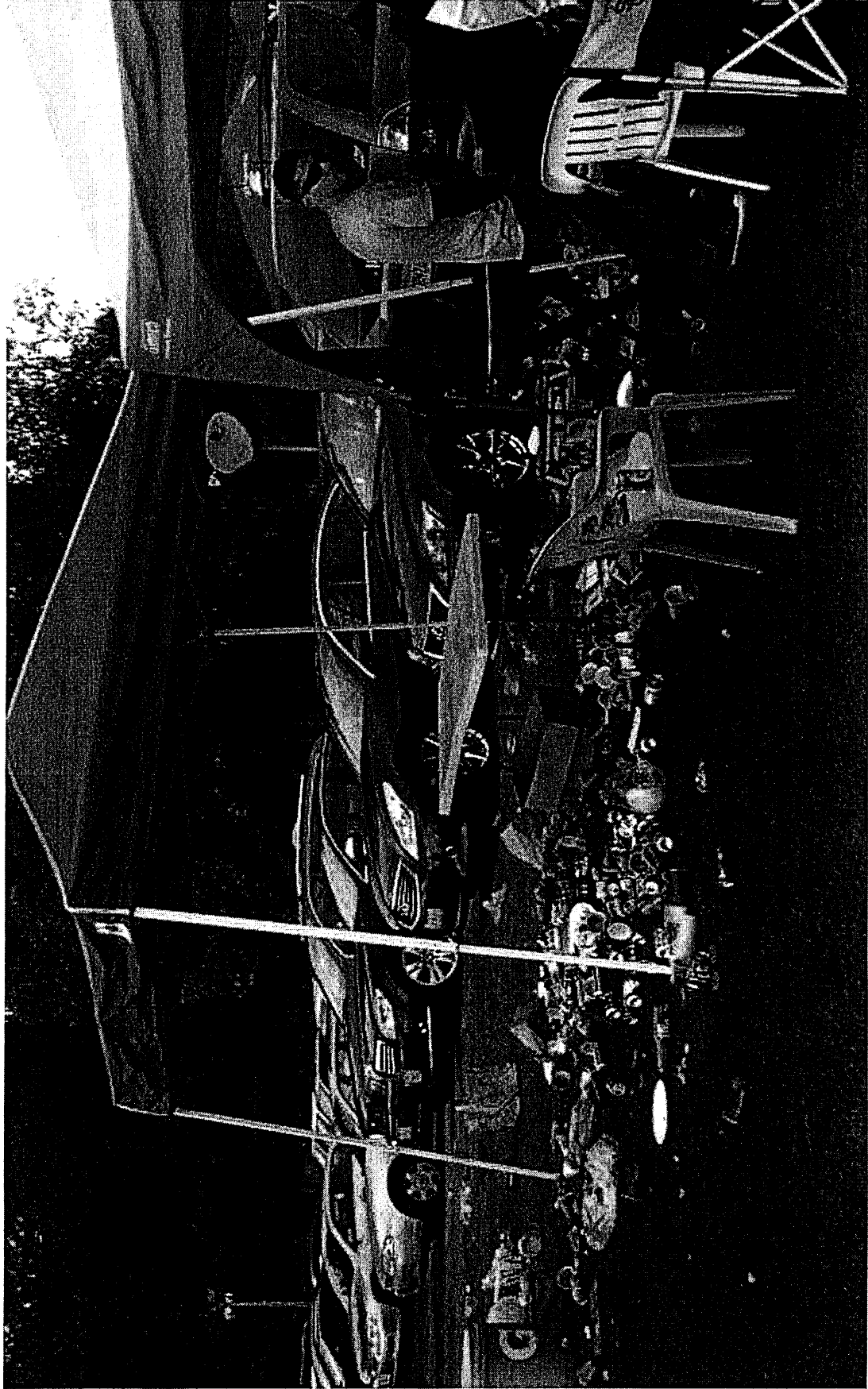
1:12pm - Lot 6 (Golf Course)



11:52am - Brookside Park (RV area)



2:51pm - Lot 1A



12:51pm - Lot 1A

Please do not use glass containers. All drinks should be placed in plastic/disposable cups.

Source: Rose Bowl Stadium Vehicle Tailgating Policy
http://www.rosebowlstadium.com/RoseBowl_tailgating.php

Glass containers



11:30am – Lot 2 (Golf Course)



11:33am – Brookside Park