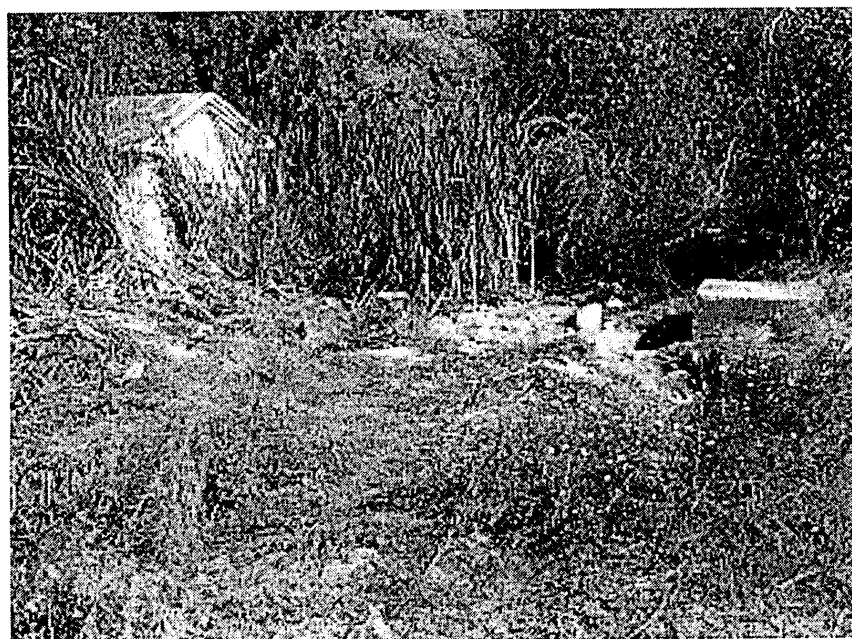


I ran some more over to Washington Blvd, and surveyed the scene again. Still covered in plastic. This time I took a video documentation of what I found:

After my run, I called Charles Peretz and expressed my frustration that both he and Ted Latta had promised me that the sites would be cleaned the day before, and had not been. He was very polite and told me that he had just gotten off the phone with Mr. Latta, and that they couldn't get to it until today. Mr. Peretz said that unless something came up, that the pollution would be cleaned that day, and that he'd let me know when the job was complete.

I thanked him for being so responsive, though I let him know that such neglect and pollution is a constant issue in the Central Arroyo. I described how Brookside Park is overrun with plastic straw wrappers from juice drinks and how it's riddled with plastic water bottle caps on the ground. People stuff plastic chip bags into the native ground squirrel dens and into bushes. I suggested that, given the current state of neglect and degradation of the Central Arroyo, perhaps he and others responsible for maintaining these areas should make it known to the City that their resources are stretched too thin to accommodate additional uses and facilities such as the NFL or the Soccer in Hahamongna.

I received an email from Mr. Peretz that evening notifying me that the plastic pollution below Devil's Gate had been cleaned. He attached the below picture:



Mr. Peretz said that the crew were having trouble finding the second site along Washington Blvd, and that Ted Latta would contact me soon to find out exactly where to go. I have not heard back from him yet. He also mentioned, in regard to my comments to him about pollution being the norm in Brookside:

"I chatted with Ted about your observations in the area of the high use athletic fields at Brookside and Area H. He did confirm my understanding that this is a core service performed on a daily basis. Unfortunately, based on the high use of this area, the amount of trash produced by users of this area is great. Ted will assess whether relocating (or adding additional) trash cans might mitigate this issue."

During a Facebook conversation below my post on the [Save Hahamongna Facebook page](#), my friend Barbara Ellis related a similarly difficult interaction with the City recently:

"That's exactly what I found when I tried to tell them about pollution (bleach) in Berkshire Creek. I got NOWHERE. No-one called back. Voicemail boxes full, and so on. The trash down by that spring, and the cutting down of the tule there, shocked me as well. I reported the graffiti under the freeway bridge - Is it still there?

The graffiti was indeed still there. My friend [Petrea Burchard](#) said:

"Funding has been cut so seriously that some city departments are down to one person. Individual workers are not to blame in most cases. But it's true, they will respond to the squeaky wheel, so we have to squeak and keep on squeaking."

We both agreed that this ultimately begs the question, how does the City of Pasadena expect to properly maintain an additional soccer field and parking lot in Hahamongna, or clean up after NFL fans in the Rose Bowl if they cannot even properly maintain the facilities and uses of the Arroyo we already have?

Once I have received word that the Washington Blvd. pollution has also been removed, I will post the (hopefully) final update in this series and describe the adequacy of the city's cleanup. Until the Arroyo and the City of Pasadena are adequately maintained as the pristine, natural and healthy places that they should be, I'm just going to continue to be a squeaky wheel, and keep on squeaking!

Tuesday, October 30, 2012

Trash-a Dena: There's Still a Problem

I had hoped with this third post to end [this particular series](#) documenting my attempt to have the City of Pasadena clean two areas in the Central Arroyo Seco of [plastic pollution](#). I have been prepared each time I interacted with the City to praise their responsiveness and their thoughtful consideration of the issues which I had brought to their attention. Unfortunately, with regard to this post, that's still not the case.

Today, as I made my way to the natural area below Devil's Gate Dam, which was reported to me by Parks and Natural Resources Administrator Charles Peretz to have been cleaned by city work crews, this is what I found:

http://www.youtube.com/watch?feature=player_embedded&v=WM0EAtLt2_k

Whether it's the City's claims that they adequately clean the Central Arroyo after events, or during a day to day basis, this is the poor caliber of work that we are left with every time. They dispose of all of the big stuff, and pay no attention to the micro-trash which accumulates. They cover the trash with fresh mulch, which is often contaminated with shredded plastic itself. The City of Pasadena, therefore, not only neglects the sensitive environment of the Arroyo Seco, but contributes to it's degradation.

We have in the Arroyo a great natural and cultural resource for the City of Pasadena, for the nation and for the rest of the world. I will continue to demand from the City that these areas of the Arroyo be cleaned, until their full potential as such is met.

Friday, November 16, 2012

Trash-a-Dena: Going Forward

After having reported to the City of Pasadena that the plastic pollution I'd brought to their attention in the Central Arroyo Seco had not been adequately cleaned, I met personally with Public Works crew supervisor Ted Latta. He wanted me to show him the polluted site I had reported along the bank of the Arroyo off of Washington Blvd, as he and his crew could not find it. When I took him up the road and showed him the area, he recognized it and exclaimed "Oh, you mean the illegal dumping ground!" According to Ted, construction contractors frequently dump old windows, cement, wood and various other types of construction debris along that bank and elsewhere late at night to avoid paying to properly dispose of it at the landfill. "Yeah, we'll have that cleaned up for you" Ted told me.

After showing him the polluted location along Washington Blvd, I asked Ted if he would accompany me to inspect the polluted wetland area below Devil's Gate Dam which was reported to me to have been cleaned. Of course, as documented in my previous post, the area was still riddled with bits of styrene and other pollution. Ted seemed happy to take me there. "I know that area is clean because I cleaned it myself" he said.

Upon our arrival, I pointed out all of the micro-trash and other not-so-small items of plastic pollution which he had neglected to remove from this sensitive habitat. Ted seemed a bit bewildered that I should be concerned with particles of styrene and plastic which were spread throughout the tules and mulch. "My guys would never pick that up" he said, speaking of his crew. "They wouldn't see that as trash..." Ted explained that his crew only cleaned up the most obvious items of trash in the Arroyo, and that if his Public Works crew actually spent the time to properly maintain the place, they'd be there all day and never get anything else done.

Hearing this was a verification of what I have long observed in the Central Arroyo, especially after events-- the City only picks up the "big stuff," and leaves all of the plastic micro-trash to continually accumulate, photo-degrade and permanently degrade the environment.

Mr. Latta assured me that he would return to the wetland and clean the remainder of the pollution, and on our way back he showed me some of the various projects he was supervising in the Arroyo. I found that Ted has an artistic eye, as evidenced by his desire to keep the Arroyo looking natural and un-manicured. Fallen limbs were left as habitat for creatures and native trees were allowed to grow branches naturally from their bottoms. I admired Ted's vision of leaving things in the Arroyo as looking "like a painting," and lamented the fact that his work crew was so underfunded and short on manpower. The Arroyo has become a much different place than when he first began working there. "Twenty years ago, nobody came down here to run (the Rose Bowl loop) except the boxers!" He told me.

A few days later, I was happy to find that the bank along Washington Blvd. had been cleaned. Of course, the amount of trash in the Central Arroyo remains staggering, and I have since spent many hours picking up hundreds of bits of plastic from off the trails. I also recently led a cleanup of Brookside Park for the Arroyo Seco Foundation. This disheartening degradation is what inspired me to reach out to Pasadena's city manager Michael Beck. I sent Mr. Beck a link to my posts, and received the following reply:

Tim,

Thanks for sharing your concern. I have copied the public works director to make sure she is aware of the debris. I would also encourage you to suggest on your blog that those that are walking in the area try to help keep the area clean by picking up debris when appropriate and feasible.

Thanks,

...Michael

Michael J. Beck
City Manager
(626) 744-4333

I responded

Dear Mr. Beck,

Thank you for your email. To your point about encouraging citizens to assist with the cleanup of the Arroyo, I would like to note that I often see other people picking up trash as they hike through the Arroyo. In addition, as Outreach Coordinator for the Arroyo Seco Foundation, I have organized and led cleanup events in various parts of the Arroyo on a regular basis. Recently, as part of Coastal Cleanup Day, I led a group of volunteers who removed 60 to 70 large bags of trash from the natural stream area under the Colorado Street Bridge-- approximately one ton of waste.

The citizens of Pasadena are actively involved in cleanup efforts in the Arroyo on an informal and on a formal basis. However, volunteer efforts are not sufficient. The City of Pasadena needs to do more.

Regards,

Tim Martinez

To which Mr. Beck responded:

Tim,

And we will do more. Thanks for bringing this to our attention. We are committed to improving the entire area. Siobhan is a very capable leader and effective manager. She will get things done.

Thanks,

...Michael

My suggestions for improving the Arroyo:

Parking Fee Program: The Urban Land Institute (ULI) visited Pasadena in January 2012 to conduct a Governors Advisory Panel for the 254 acre Central Arroyo. The study area contained the Rose Bowl stadium, Brookside Golf Course and Clubhouse, Brookside Park, Rose Bowl Aquatics Center, Kidspace Museum, surface parking lots and the 3.3 mile recreational loop.

The ULI accurately described the Central Arroyo as a world class area which "contributes significantly to the economic, social and environmental well-being of the city and the greater Los Angeles area." According to the ULI, "parking is an untapped potential revenue source for the

city. The number of current and potential visitors strongly suggests the need to develop a fee-based parking program."

I remember as a kid back in the 1990's, Old Pasadena was much grittier and polluted than it is today. The historic alleyways smelled awful and overflowed with trash, and from what I understand, conditions were much worse back in the 1980's. Old Pasadena has now become a model for downtown revitalization, due to the fact that once parking meters were installed, the money was kept in the area and used to implement Old Pasadena's Clean & Safe program. Everyday, "Clean Team" personnel maintain the streets, alley walkways, and sidewalks of Old Pasadena. Their continuous activities include street sweeping, sidewalk pressure washing, daily porter service, trash removal, and other cleaning initiatives. Clean & Safe also provides for the Old Pasadena Ambassador Guide Program which enhances Pasadena's downtown experience further.

I suggest that Pasadena follow the Urban Land Institute's excellent suggestion for generating revenue from parking in the Central Arroyo, and apply it to an equivalent, Arroyo Seco version of Old Pasadena's Clean & Safe program. Just as the streets and alleyways of Old Town are now kept spotlessly clean, so should the Arroyo trails, facilities and surrounding parkland be kept in pristine condition. We should accept nothing less for the world-class parkland of the Central Arroyo.

City Work Crew Training: Once sustainable funding is secured to properly maintain the Central Arroyo, it will become necessary to educate city workers about modern environmental issues. Plastic pollution has quickly become one of the greatest sources of pollution, on both land and sea. This toxic petrochemical waste cannot be digested by the Earth, and poses a profound threat to the continuation of life on this planet. It is imperative that city workers learn the threats posed by this issue, and are trained to recognize the vital importance of cleaning even small bits of plastic which accumulate throughout the Arroyo. This will ensure that Pasadena follows the best practices in the protection of the Arroyo Seco watershed, the Los Angeles River and the vast, irreplaceable habitat of the Pacific Ocean.

Diverse Utilization of the Central Arroyo: The City of Pasadena should heed the Urban Land Institute's wise suggestion "that the city not be swayed by the offer to temporarily host the National Football League. It was the panel's opinion that such an effort would be detrimental to the ultimate goal of making the Central Arroyo Seco a sustainable part of the Pasadena community."

In the recent Pasadena Star News Op-ed: Rose Bowl gem can be cubic zirconia, Anne Yu describes the displacement that occurs for the various users of the Arroyo as a result of too many large events:

"With the... numerous events - annual weekend dog show, food truck festival, soccer tournaments, and the many charity walks - that occur over the weekends, regular users of the

amenities in the area encounter some kind of disruption for nearly half of the 52 weekends a year."

"The fact that citizens who care about the city have to regularly give up our neighborhood for tailgaters who get drunk and start fights is shameful."

Just imagine how much more displacement of runners, hikers, bicyclists, swimmers, parents and children going to Kidspace, golfers, soccer players and other regular users of the Central Arroyo will be displaced if the Pasadena City Council amends the the Arroyo Seco Public Lands Ordinance to increase the number of displacement (major) events from 12 to 25 to allow a National Football League (NFL) team to use the Rose Bowl for five continuous years... not to mention the vast increase in trash and plastic pollution which would surely occur as a result. The diverse uses of the Arroyo should not be displaced by allowing such an intrusion to occur.

Keep Hahamongna Natural: Finally, the City of Pasadena should abandon any plans to go forward with the construction of a soccer field and parking lot in Hahamongna Watershed Park. Pasadena cannot adequately maintain the parkland and city services it already has! Adding another area for the city to have to maintain would further spread city resources too thin, not to mention the fact that the soccer field construction described under the City's Multi-benefit Multi-Use project would destroy the rich native California alluvial scrub habitat contained in the park.

Jomsky, Mark

From: JoAnn Newman <janewman2011@gmail.com>
Sent: Sunday, November 18, 2012 9:23 PM
To: Jomsky, Mark
Subject: Fwd: No To NFL at RoseBowl!!

Sent from my iPad

Begin forwarded message:

From: JoAnn Newman <janewman2011@gmail.com>
Date: November 18, 2012 9:17:40 PM PST
To: "mjomsky@cityofpafasena.net" <mjomsky@cityofpafasena.net>
Subject: No To NFL at RoseBowl!!

NO more of this!!! No more litter, congestion, contamination! Keep Pasadena and the Rose Bowl places to be proud of!
JoAnn Newman



Jomsky, Mark

From: Chip Ossman <chip@ossmanconsulting.com>
Sent: Friday, November 16, 2012 3:48 PM
To: City_Council
Cc: Jomsky, Mark; 'Paul Little'
Subject: Rose Bowl - Temp NFL - Yes, please.

The Honorable Mayor and Council Members,

Pasadena Has Won the Lottery!!

The City of Pasadena has the winning ticket: the Rose Bowl. Let's not throw that ticket away. Let's cash it in and reap the benefits to our City and the Rose Bowl.

Should the NFL decide to place a team in the greater Los Angeles area, the Rose Bowl can be the team's interim home while the permanent home stadium is built. The opportunity to host a National Football League team in the Rose Bowl on an interim basis - not to exceed five years and more likely two to four years - is simply too great a windfall income opportunity for Pasadena to ignore.

Having the NFL in the Rose Bowl will generate significant revenues for the city of Pasadena as well as the Rose Bowl. The Rose Bowl will receive the income of the events directly. The city will receive sales tax, business income tax, business license taxes and payments from game revenues for support services including police and fire, as well as Pasadena Water & Power. The Rose Bowl will continue its hire-local program and encourage all vendors to offer these new jobs to Pasadena residents before, during, and after each game.

NFL games would be an economic boon at a time when our local economy is struggling. Experience elsewhere shows an economic impact in the millions of dollars per season. In addition to revenue at the stadium itself, NFL games in the Rose Bowl would add customers for retailers, hotels and restaurants.

There will also be opportunities for local entrepreneurs within the stadium and in Pasadena to capitalize on sales opportunities to NFL fans. There will also be jobs generated at the Rose Bowl and in our community as a result of the NFL playing in our stadium.

Yes, Pasadena citizens once rejected a permanently located NFL team in the Rose Bowl - but this current situation is very different. There will be no alterations to the Rose Bowl to accommodate the NFL, and the NFL can only play there for a maximum of five years. For our current opportunity, our multimillion-dollar windfall, common sense and the facts show Pasadena can and should accept up to five years of an interim NFL location, as the benefits of added Pasadena income and jobs just can't be ignored.

Let's not tear up that winning lottery ticket. Let's cash it in and reap the benefits for Pasadena.

On Nov. 19, please vote to allow the NFL in the Rose Bowl.
Thank you for your consideration,

Chip Ossman
Ossman Project Management Consulting, Inc. 215 N. Marengo Ave, 3rd Floor;
Pasadena, CA 91101
Ph & Cell: 626-440-9049; Chip@OssmanConsulting.com

Jomsky, Mark

From: Pala, Giancarlo, Glendale, GLOBE Center <Giancarlo.Pala@us.nestle.com>
Sent: Sunday, November 18, 2012 9:51 PM
To: Jomsky, Mark
Cc: Bogaard, Bill; Madison, Steve; Beck, Michael; president@lvaa.net
Subject: Use of the Rose Bowl by an NFL Team

Dear Mr. Jomsky,

Four years ago we moved to the Linda Vista neighbourhood (i.e. Linda Vista Avenue) and we really enjoy the beauty of the area.

Unfortunately, increasing the number of major events to 25 will have a major impact on the quality of life for the neighborhood and beyond.

In our opinion, such a major increase will:

- have a direct impact on the area and the many people visiting the Rose Bowl area (runners, hikers, swimmers, children visiting Kid's Space, etc.)
- continue to create major amounts of garbage and debris, also impacting potentially the water quality

(note: At many other college football venues, garbage bags are distributed to visitors I am surprised this is not applied around the Rose Bowl, given the wonderful natural backdrop).

- Further increase reckless driving behaviour. I.e. the neighbourhood is already experiencing major traffic and speeding during the week. We are observing cars passing at high speeds and absolute disrespect for pedestrians. This is in my opinion mainly due to the fact the Linda Vista is literally a "straight shot" across the Arroyo area. More small children are moving into the area and the lack of speed controls and other measures is a continuous risk to the community. (Unfortunately, we had to experience an example of reckless driving behaviour during the recent UCLA – USC game.)

Regards

Giancarlo Palà, Michelle Lofino & Max Lofino Palà

Jomsky, Mark

From: gjpash@aol.com
Sent: Sunday, November 18, 2012 5:42 PM
To: Jomsky, Mark
Cc: Bogaard, Bill; Madison, Steve; Beck, Michael
Subject: NFV/ROSE BOWL HEARING

I AM WRITING TO URGE THE PASADENA CITY COUNCIL TO NOT AMEND THE ARROYO SECO PUBLIC LANDS ORDINANCE INCREASING THE NUMBER OF DISPLACEMENT EVENTS FROM 12 TO 25 THEREBY ALLOWING AN NFL TEAM USE OF THE ROSE BOWL.

BETWEEN WALKS FOR DISEASE AND OTHER WORTHY CHARITIES, UCLA GAMES, SWAP MEETS AND PERIODIC R V SALES AND CITIZENS USING THE RUN AND WALK PATHS AROUND THE BOWL, I SAY ENOUGH IS ENOUGH! NOT ONLY WILL WEST SIDE RESIDENTS SUFFER WITH MORE EVENTS, BUT ALL CITIZENS OF OUR FAIR CITY WHO ENJOY USING THE AMENITIES OF THE ARROYO SECO WILL BE SORELY AFFECTED. NOT TO MENTION THE BROOKSIDE GOLFERS WHO DO MAKE MONEY FOR THE CITY WILL BE DISPLACED GAME DAYS AND POSSIBLY GAME TIME LOST FOR CLEAN UP THE FOLLOWING DAY.

SEVERAL YEARS AGO THE CITY OF PASADENA - ALL 6 DISTRICTS - VOTED TO OPPOSE THE NFL COMING TO THE ROSE BOWL. I REPEAT, VOTED TO OPPOSE THE NFL COMING TO THE ROSE BOWL PERIOD.

NOW DUE TO POOR MANAGEMENT AND BUDGETING EVIDENTLY SOME REVENUE IS NEEDED. HOWEVER THE WILL OF THE PEOPLE SHOULD NEVER BE IGNORED.

I URGE THE CITY COUNCIL OF PASADENA TO FOLLOW THE DICTATES OF OUR FORMER FIRST LADY, NANCY REAGAN, AND JUST SAY NO!

MOST SINCERELY,

GORDON J. PASHGIAN

Jomsky, Mark

From: Mark Persico <persicoplanning@gmail.com>
Sent: Monday, November 19, 2012 9:47 AM
To: Bogaard, Bill; Morales, Margo; Jomsky, Mark; McAustin, Margaret
Subject: Rose Bowl EIR

Dear Mayor Boggard and Vice Mayor McAustin,

I'm writing in support of the City Council certifying the Environmental Impact Report for the temporary use of the Rose Bowl by a future NFL team.

As a cyclist I'm a regular user of the loop around the Rose Bowl, and I enjoy the arroyo. I'm also an attendee of games at the Rose Bowl, and enjoy the historic stadium.

After considering all of the various issues, I believe that the temporary use of the stadium is the best means of funding improvements to this valued City-owned historic resource. While 5 years may be too long for a "temporary use" and 3 years may be more reasonable, we need to be creative in financing these public improvements. Cities increasing have to address their own financial needs, because there are no readily available outside source of funding sources.

I'm sorry that I cannot attend the meeting this evening personally to deliver these comments due to an out of town meeting.

Thank you for your time and consideration of my comments.

--

Mark Persico
1077 N. Wilson Ave.
Pasadena, CA 91104

Jomsky, Mark

From: Jonas Peters <jonas.peters@gmail.com>
Sent: Sunday, November 18, 2012 8:04 PM
To: Jomsky, Mark; Sinclair, David; Bogaard, Bill; RoseBowINFLComments; district1; Madison, Steve; Tornek, Terry; De La Cuba, Vannia; Sullivan, Noreen; McIntyre, Jacqueline; McAustin, Margaret
Subject: Sample Photos of loose trash at the Rose Bowl Today, Nov 18 2012 - about 10am - taken during jog around the RB loop
Attachments: photo-28.JPG; photo-27.JPG; photo-21.JPG; photo-26.JPG; photo-20.JPG; photo-19.JPG; Slide1.jpg; Slide2.jpg

Dear Mayor Bogaard, City Council Members, and Staff:

I am e-mailing electronically the attached photos to you in response to the FEIR in advance of tomorrow's meeting for your consideration. Several are close-ups, and two files are low-res composites of a bunch of photos. I will provide a more detailed letter in writing concerning these photos and related issues, but I sincerely hope that these photos convey what the Rose Bowl really looks like on a game weekend according to our current best practices at cleanliness. The photos fully support some of the ecological concerns sorely lacking in the FEIR, despite public comments I provided in writing at the DEIR stage on this topic. It is not just one day that the effects of a college game are felt. These effects are and will be increasingly cumulative as we move to the number of additional NFL games being proposed, and will have a highly negative aesthetic and environmental impact on the Rose Bowl/Central Arroyo area from a variety of perspectives.

I hope you will agree these photos establish quite clearly that our current food containment efforts are sorely lacking, contribute to our local pest problems, and should not have been or be used as a basis for how to mitigate against trash/pests should an NFL project at the Rose Bowl proceed. The FEIR is legally inadequate on this topic, as with most all ecological topics it now tries to cover in response to public comments. It was downright awful out there on the RB jogging loop this morning, despite the beautiful overcast Fall weather, and despite the efforts of the clean-up crew. I would be happy to send more photos to punctuate the point if anyone is interested. But I hope these initial photos are sufficient in your deliberations.

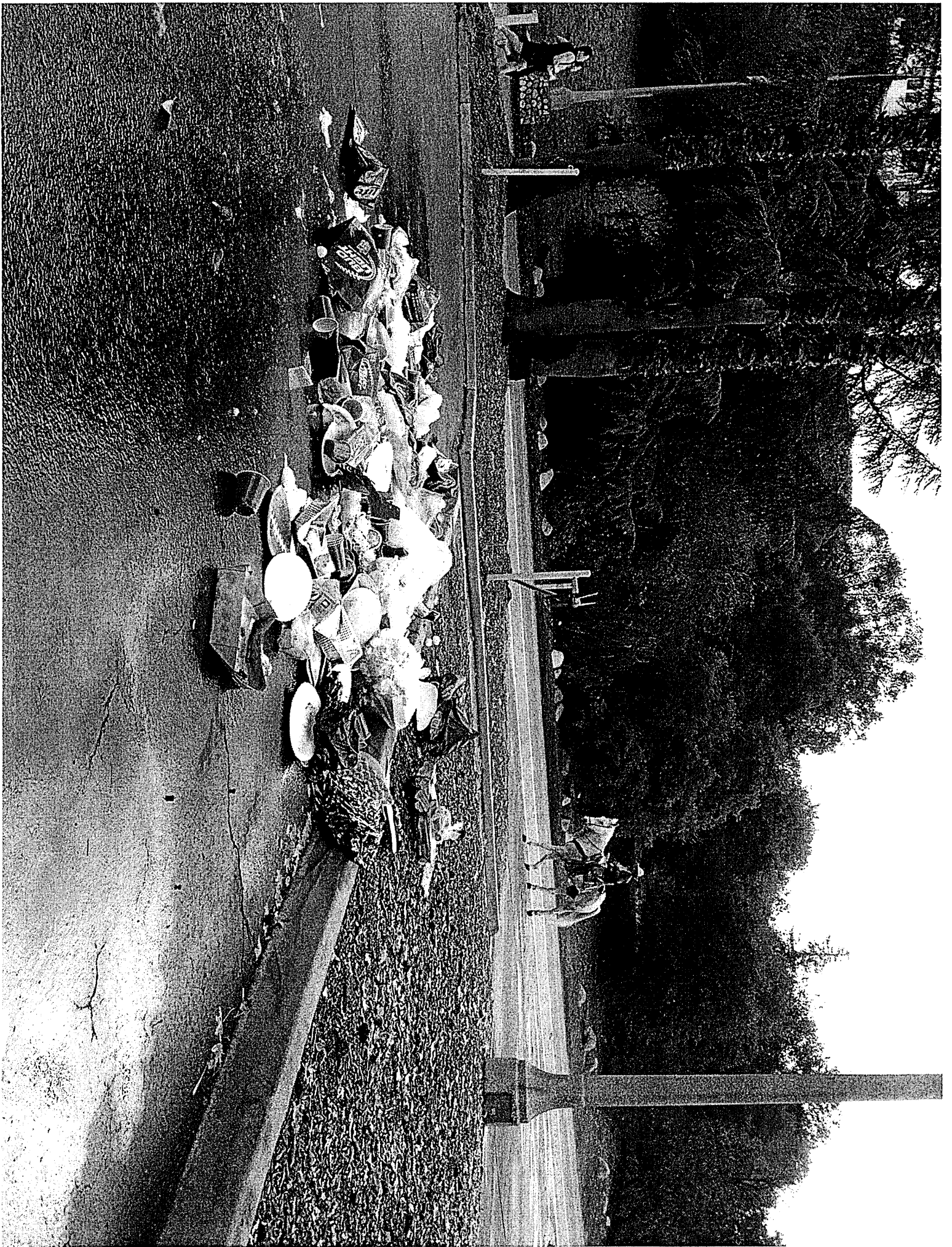
Sincerely,

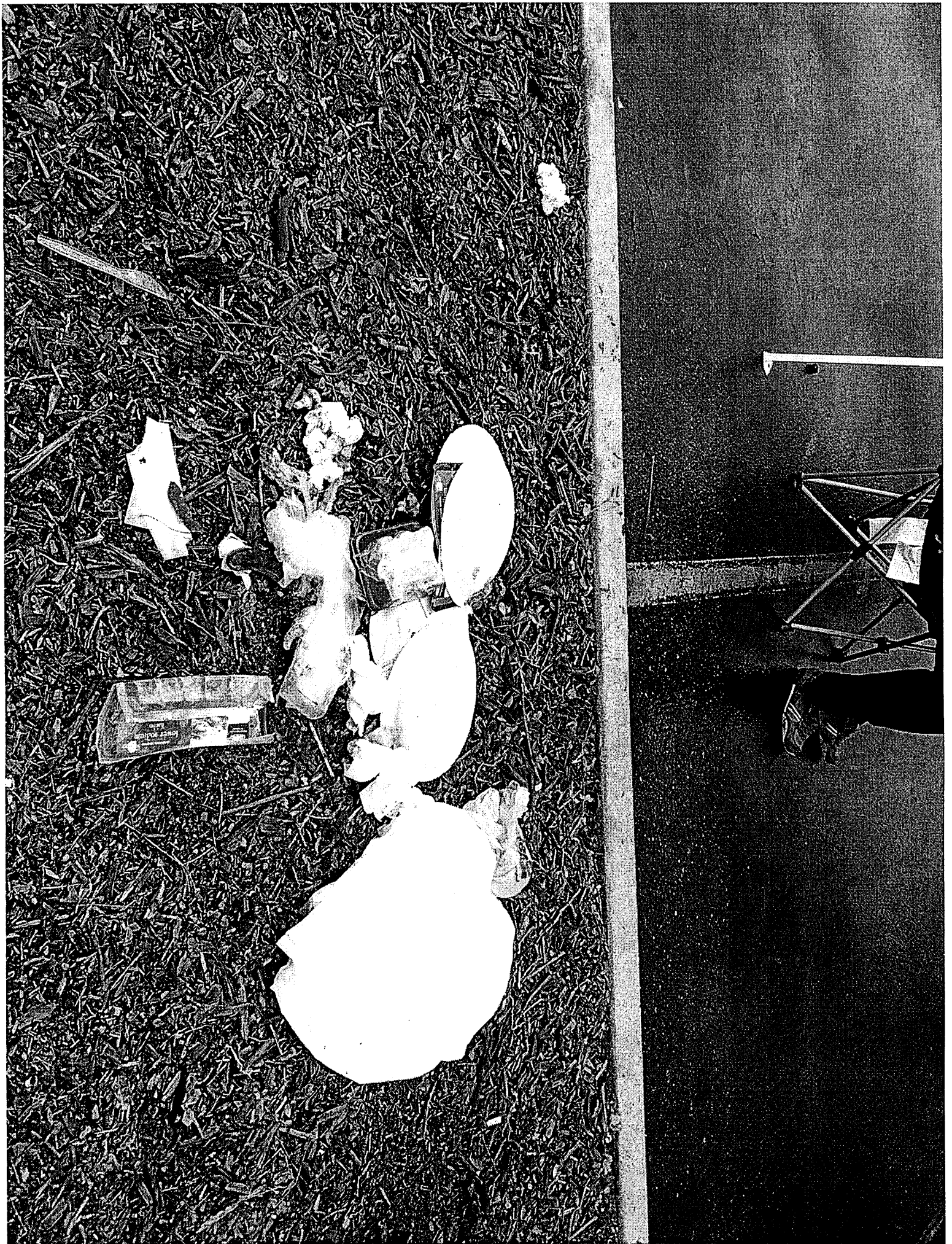
Jonas C. Peters



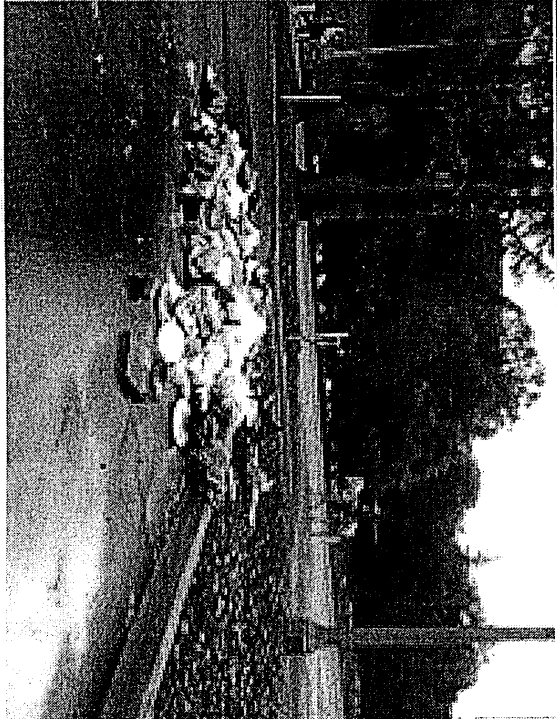


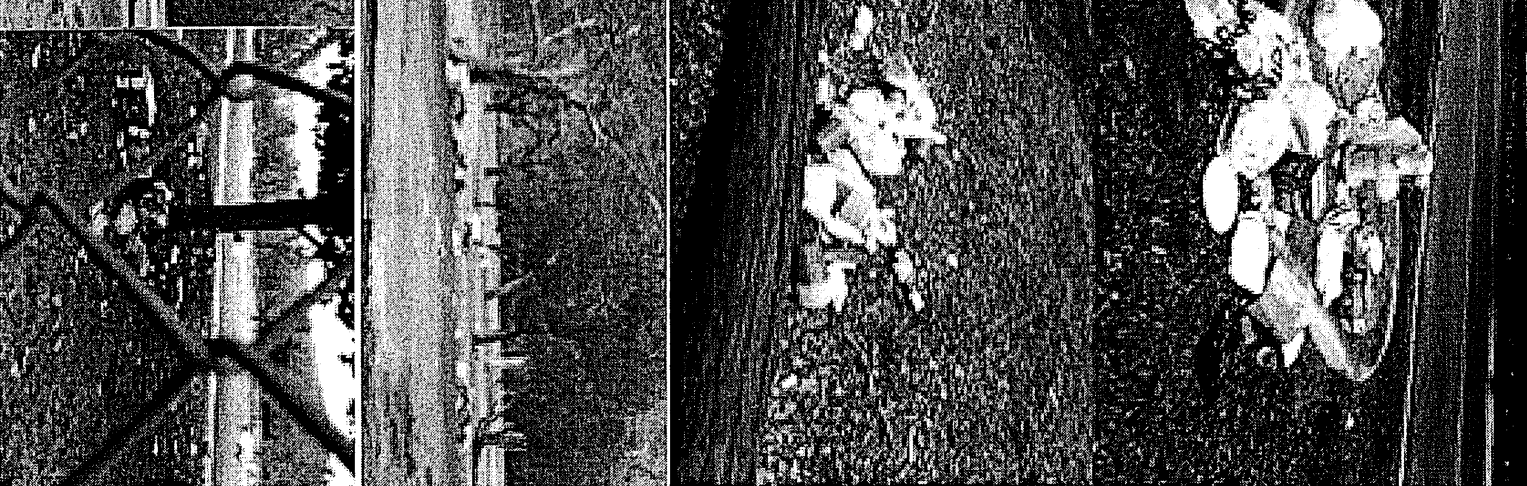
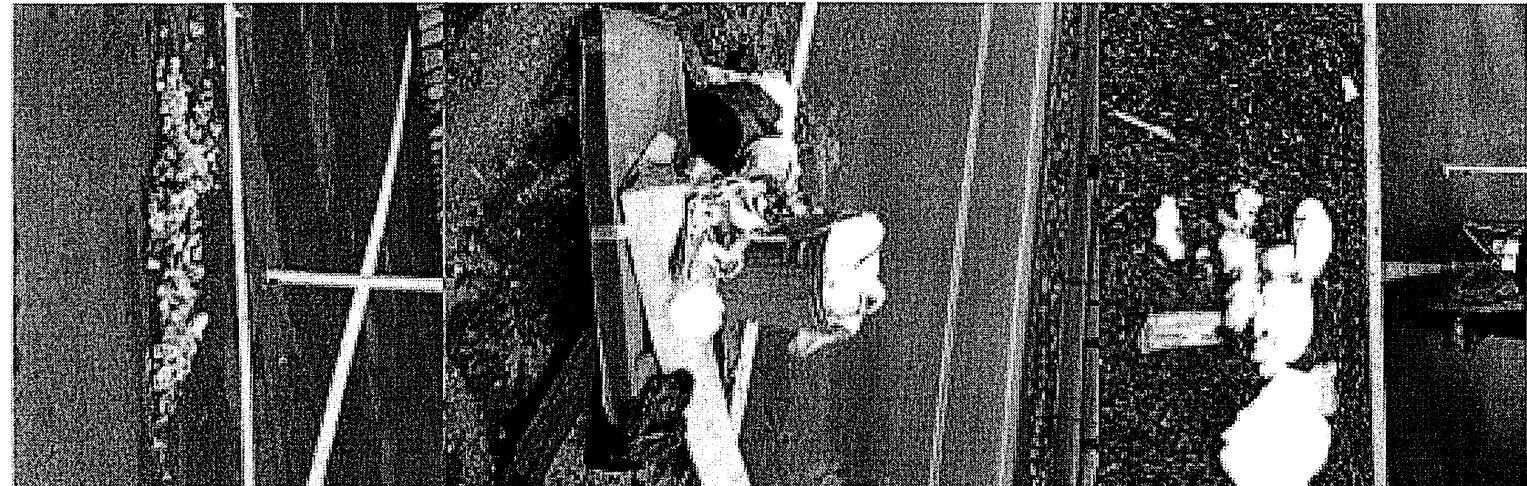












11/19/2012

Dear Mr. Sinclair:

My name is Jonas Peters and I am a City of Pasadena resident and a Professor of Chemistry at the California Institute of Technology with expertise in chemicals of an organic and inorganic nature and how inorganic species interface with biological systems (bioinorganic chemistry), having relocated here in 1999 for work. I live, work, and am raising a family here in Pasadena, and am therefore highly concerned about the environmental impacts of the NFL/Rose Bowl project, and all projects at the Rose Bowl. I am a founding member of the newly formed community group that calls itself the "East Arroyo Neighborhood Preservation Committee", a group of local citizens collectively dedicated to the concept conveyed by this name. This small but growing group has collected hundreds of signatures, both in hard copy and electronic form, voicing opposition to this project.

I provide this letter for your consideration in advance of today's meeting (Agenda No. 11), in addition to all members of the City Council, City Staff, and Mayor Bogaard. This letter follows a previous letter I sent in on Nov 15th 2012 focusing on inadequate EIR study of air pollution concerns, whose contents are also included below for completeness and ease of record keeping. I apologize in advance for any typos and redundancy found in this letter. This letter was prepared in haste owing to the time line presented to the public for the City Council meeting and vote today, Nov 19, 2012. All of these comments concern Agenda item No. 11 for consideration at today's meeting.

*** NFL Fan Violence/Crime vs UCLA Fan Violence/Crime – FEIR is legally inadequate**

I expressed concerns in my Oct 8th letter (Letter No. 48 in the FEIR packet) pertaining to the inadequacy of the EIR study on this topic that were backed up by research I did on the internet pertaining to NFL Fan Violence. The EIR and this entire project operates on the assumption that there are no cultural differences between UCLA Bruin fans, fans of their annual opponents, and NFL fans. This is neither anecdotally true, nor true from knowledge easily gleaned from the internet, YouTube, and other sources, as Letter 48 clearly pointed out. The FEIR response to my detailed letter, backed up with references and weblinks, is as follows:

"Response 48-5

Behavior of NFL fans is not expected to be substantially different than behavior of college football fans. Please see Response 8-40, Response 8-41, and Appendix F3.0 which contains a letter from CSC. The concern of residents regarding drunk driving is acknowledged and the comment will be included as part of the record and made available to the decision makers prior to a final decision on the proposed project. However, college football games have not presented a significant public safety or public services environmental impact and, as discussed in the EIR, NFL games are not expected to create a significant public safety or public services environmental impact."

This response is laughable, and does not respect those who read it. There is no basis provided for the claim that UCLA college football fans behave just like NFL fans, though there are plenty of data that are presented conveying the opposite conclusion in Letter 48. The EIR should have studied the rates of crime and the types of crime (violent vs non-violent; weapons involved; theft; drunk driving, public disturbance) that result from typical UCLA games at the Rose Bowl, and provide a direct statistical comparison to similar data for NFL games at NFL stadiums, including data from teams that might consider moving to LA if certain teams are already identified as most likely candidates. The EIR study is completely flawed in its underlying

assumption, and uses this assumption to justify zero data collection and analysis on this very important topic, and one that relates to so many other environmental impact concerns. The FEIR is legally inadequate on this topic.

Response 8-44, on the same issue, is equally inadequate. It reminds us of the “NFL Code of Conduct”. Well, I can remind those who drafted this EIR that a head football coach of the New Orleans Saints placed a bounty on the heads of players of opposing teams last year. So the NFL propogates, as a body, mixed messages and can and does generate violent fans that commit crimes at its games. While most fans are non-violent, it doesn’t take many bad apples to cause quite a problem. Again, comparative crime data is the only meaningful, objective way to compare the fan cultures of the current Rose Bowl project (UCLA games) and the future one (NFL games).