



12:16pm – Lot 3 (Golf Course)

# **Public intoxication and alcohol impaired behavior will be addressed aggressively by law enforcement.**

If you see alcohol related behavior getting out of hand, please IMMEDIATELY contact tailgating Ambassadors, Police, or Parking Personnel or call 911 to report the location and to describe the incident. **Pasadena Police, security and parking personnel will be present to ensure that you enjoy the game in a safe and comfortable environment.**

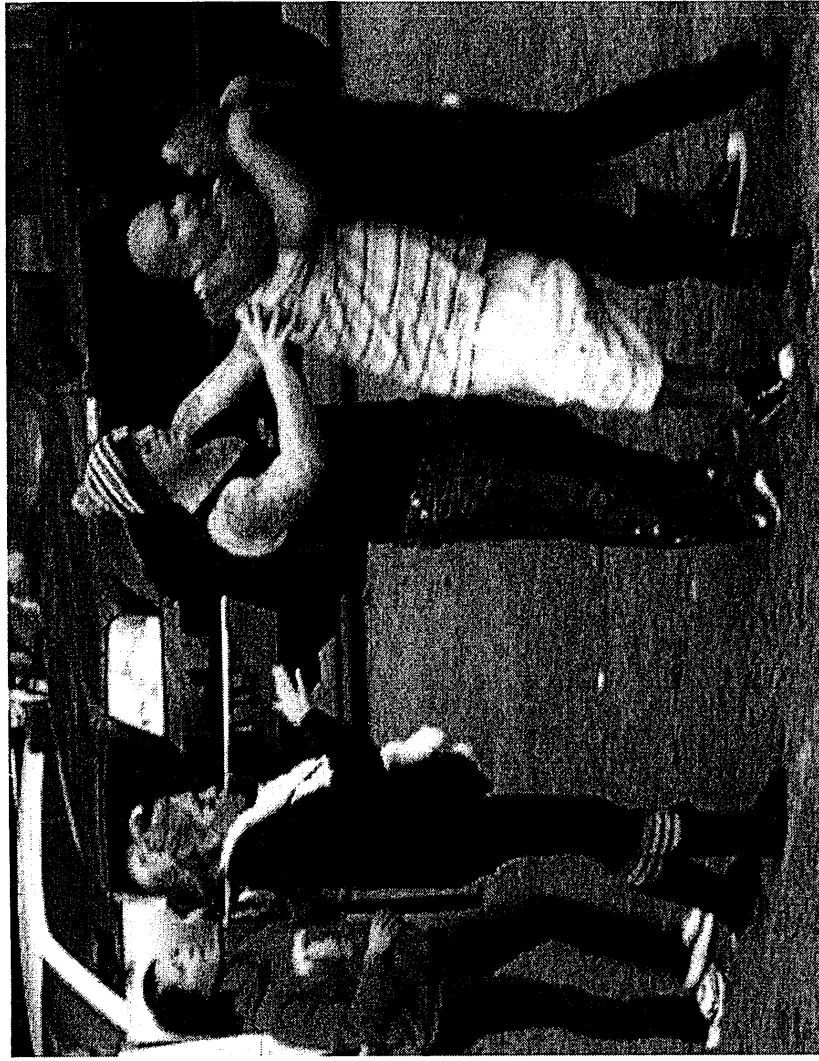
Source: Rose Bowl Stadium Vehicle Tailgating Policy

[http://www.rosebowlstadium.com/RoseBowl\\_tailgating.php](http://www.rosebowlstadium.com/RoseBowl_tailgating.php)

# Alcohol-Induced Violence



2:13pm – Inebriated fan being held back, post-fight (Lot 6, Brookside Golf Course)



2:15pm – Fight almost resumes (Lot 6, Golf Course)

# Alcohol-Induced Violence (cont.)



2:15pm – Bystanders step in to prevent further fighting



2:16pm – PPD arrives, speaks w/ 2<sup>nd</sup> party

# **Fights and threatening behavior against other fans will also be addressed aggressively by law enforcement.**

If you see rivalries or other incidents where there is a threat of violence or other conduct getting out of hand, please email [a special email account will be established] or call [a special number will be established] to report the location and to describe the incident.

Source: Rose Bowl Stadium Vehicle Tailgating Policy

[http://www.rosebowlstadium.com/RoseBowl\\_tailgating.php](http://www.rosebowlstadium.com/RoseBowl_tailgating.php)

# Alcohol-Induced Violence (cont.)



2:16pm – 2<sup>nd</sup> Officer stops injured and inebriated man



2:16pm – Shortly thereafter he is allowed to go on his way



# South Coast Air Quality Management District

21865 Copley Drive, Diamond Bar, CA 91765-4182  
(909) 396-2000 • [www.aqmd.gov](http://www.aqmd.gov)

E-mailed: November 18, 2012

November 18, 2012

[RoseBowlNFLComments@cityofpasadena.net](mailto:RoseBowlNFLComments@cityofpasadena.net)

Mr. David Sinclair  
Planning Division  
Planning and Community Development Department  
175 N. Garfield Avenue  
Pasadena, CA 91101

## **Review of the Final Environmental Impact Report (Final EIR) for the Proposed Amendment of Article 3 of the Pasadena Municipal Code**

The South Coast Air Quality Management District (AQMD) staff appreciates the opportunity to comment on the above-mentioned document and appreciates your consideration of our previous comment letter, dated October 10, 2012. The following comments are submitted in response to new information provided by the lead agency in the Final EIR. We appreciate that the lead agency has addressed most of our concerns regarding the air quality analysis; however, we remain concerned about the lead agency's commitment to only nominal mitigation measures in the Final EIR. As a result, the AQMD staff recommends that the lead agency review and consider additional transportation related mitigation measures to minimize the project's significant regional air quality impacts resulting from the high volume of traffic generated by the project. In particular, we encourage the lead agency to review the list of mitigation measures provided in our previous comment letter and consider alternative ways to incorporate these measures into the project prior to certification of the Final EIR. Details regarding specific mitigation measures are provided below.

The proposed project creates significant regional air quality impacts in the South Coast Air Basin, including generating regional NO<sub>x</sub> emissions more than ten times above AQMD thresholds, as well as significantly exceeding VOC, CO, and PM thresholds. Despite these significant impacts, the lead agency has not adopted all feasible and enforceable mitigation measures to reduce these emissions pursuant to CEQA Guidelines §15126.4. Further, the proposed project is directly related to the Downtown LA Stadium Project that was approved by the City of Los Angeles on September 28, 2012 and contains similar operational characteristics resulting in comparable levels of emissions. The Downtown LA Stadium project was granted special consideration under CEQA by the state legislature in return for a commitment to reduce emissions from vehicles accessing

the project site. Therefore, the Final EIR should include a commitment that is equivalent to the level seen in the mitigation measures adopted for the Downtown LA Stadium. The AQMD staff recognizes that there may be some exceptions to this level of commitment given the unique transportation resources available to the Downtown Stadium. Nonetheless, it should be feasible to provide and implement alternative mechanisms to achieve a similar level of commitment to reducing impacts from vehicular emissions. Therefore, the AQMD staff requests that the following measures be further considered.

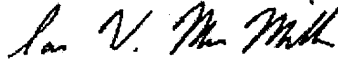
- Commit to achieving a vehicle trip reduction target at project start-up and adjusting transportation provisions as necessary during the life of the project in order to meet the target.
- Commit to monitoring spectator and employee modes of travel to events during the life of the project.
- Expand Mitigation Measure 3.7-2.1 and 3.7-3 to include additional commitments that enhance the existing proposed transportation measures and further reduce vehicle trips including, but not be limited to:
  - Additional Metro and Metrolink service
  - Special Metrolink trains
  - Express bus park-and-ride with electric or alternative fuel shuttles (from multiple locations in the region)
  - Encouraging and incentivizing transit (i.e., allowing patrons to purchase transit passes when they purchase an event ticket)
  - Charter bus service and shuttle bus powered by alternative fuels (from multiple locations in the region)
  - Coordinate ridesharing (i.e., provide coordination services online when patrons purchase an event ticket)
  - Provide parking discounts for high occupancy vehicles
  - Provide additional electric charging stations on-site rather than rely on off-site charging stations, specifically, ensure that at least 5% of parking spaces have Level 2 chargers installed. In addition, the project should include Level 3 electric vehicle chargers
- Provide additional electric hookups beyond Lot 1 and Brookside Park for tailgating events.

The AQMD staff recognizes that CEQA allows deferral of the formulation of specific mitigation strategies until after project approval (e.g., Mitigation Measure 3.7-2.1 and 3.7-3). However, this is only permissible when the agency is committed to a performance standard designed to reduce the significant effects of the project. Therefore, as mentioned above the AQMD staff recommends that the lead agency provide a commitment to achieve a trip reduction target and monitoring/reporting plan similar to that developed for the Downtown LA Stadium Project.



The measures discussed in this letter have either previously been suggested in our October 10, 2012 letter or are discussed in other portions of the Final EIR. AQMD staff is available to work with the lead agency to address these issues and any other air quality questions that may arise. Please contact me at (909) 396-3244 if you have any questions regarding the enclosed comments.

Sincerely,



Ian MacMillan  
Program Supervisor, CEQA Inter-Governmental Review  
Planning, Rule Development & Area Sources

IM:DG

LAC121107-02  
Control Number

## Jomsky, Mark

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**From:** rtmconsult@gmail.com on behalf of Richard Mandeville <rtmconsult@earthlink.net>  
**Sent:** Monday, November 19, 2012 2:18 PM  
**To:** Jomsky, Mark  
**Cc:** Karen Mandeville  
**Subject:** Proposed Rose Bowl NFL Use

As a 35 year Linda Vista resident I am adamantly opposed to bringing in an NFL Team to the Rose Bowl even during a proposed transitional five year period. The City Council should back up their own previous position and the voice of its citizens in saying "NO" to the NFL. Five years or who knows how long is a long time to have Pasadena's citizens held hostage for 25 weekends a year. The imposition on the local residents and the community at large on ingress and egress traffic problems and loss of the use of its park facilities including but not limited to the ball fields, general recreation fields, tennis courts, Aquatic Center, golf courses, soccer fields, kids space museum, and park damage to at least some of these facilities through event parking, especially with fall/winter inclement weather, is unfathomable. I cannot say "NO" to the NFL strongly enough. Richard Mandeville, 500 Linda Vista Avenue, 626-793-5908

## Jomsky, Mark

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To: RoseBowlNFLComments  
Subject: RE: RoseBowl Hearing for expanded service and NFL team

From: [Lovett.goode@wellsfargo.com](mailto:Lovett.goode@wellsfargo.com) [mailto:[Lovett.goode@wellsfargo.com](mailto:Lovett.goode@wellsfargo.com)]

Sent: Monday, November 19, 2012 3:04 PM

To: RoseBowlNFLComments

Subject: RoseBowl Hearing for expanded service and NFL team

I understand there is a hearing tonight and I would like to share my thoughts/concerns:

- I am a concerned citizen and Rose Bowl resident that will be impacted by the expansion of events and possible NFL team at the Rose Bowl.
- I am willing to agree to expanded events on two primary conditions:
  1. Road block to keep out traffic, but with **access for guests of residents** – my housekeeper comes on Saturday mornings and she had trouble getting through.
    - a. I am willing to try to schedule times of day that are best for traffic – Example: I had her arrive early and leave before half time.
    - b. I do not wish to impede the ability to have services or guests at my residence because there is a game or event at the Rose Bowl.
  2. Revenue is **shared with Pasadena and the resident area** directly impacted by the games.
    - a. Revenue must be used to NOT increase Pasadena residents taxes.
    - b. Revenue must be used to enhance the neighborhood directly impacted by the games.
      - i. Fix / repair streets – trucks turning corner often run over sidewalk (cracked) and landscape.
      - ii. Add/trim trees, flowers, etc... (difficult at best to get a sidewalk tree trimmed correctly near my house)
      - iii. Trash clean up along neighborhood streets – I have to clean up trash thrown over the wall by pedestrians.
- Based on what I witnessed this past weekend at the UCLA v USC game:
  1. I understand and agree with added security so something like what happened at the prior UCLA USC game never happens again in my neighborhood.
  2. However, Commercial vendors pay for professional tents with food & beverage (including alcohol) – this should be a source of revenue for Pasadena and should be treated/courted.
    - a. The vendors/tailgate party was already low attendance because of the rain
    - b. Pasadena Police made the vendors shut down their party before halftime! Many people attend just the tailgate (with TV's set up showing the game) and do not actually go to the game. This vendor even had their own security.
  3. The concern and police need to be directed towards the "free" (non commercial) tailgate parties that do not pay to host a party and have no dedicated security.
    - a. This was "overkill" and if I were the vendor, I would seriously consider discontinuing any events in Pasadena.
  4. **If there is so much concern with a UCLA USC game,....how could we even think of hosting a NFL team??!!**

I wish I could attend to present my concerns in person, however I would like a response.

Thank you,

**Lovett Goode**

1164 Armada Drive  
Pasadena, CA 91103  
818-481-2171

## Brandt-Hawley Law Group

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Glen Ellen, California 95442  
707.938.3900 • fax 707.938.3200  
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November 19, 2012

Bill Bogaard, Mayor  
and Members of the City Council  
100 North Garfield Avenue  
Pasadena, California  
*via email*

Subject: Agenda Item 11; *Amendment of Arroyo Seco Public Lands Ordinance*

Dear Honorable Mayor Bogaard and Councilmembers:

On behalf of the Linda Vista-Annandale Association, I request that the Council decline to certify the EIR or to approve the proposed amendment of the Municipal Code for temporary use of the Rose Bowl Stadium by the National Football League.

The wide depth and scope of environmental issues attending the proposed use of the Rose Bowl by the NFL are evidenced by the voluminous correspondence, public hearing testimony, and environmental data and reports, all here incorporated by reference and all of which will be significantly augmented tonight at the public hearing. Primary issues relating to the segmentation of the ordinance amendment and unknown prospective lease parameters, lack of Planning Commission action, and insufficient analysis of environmental impacts are well-documented.

I respectfully suggest that an overarching problem with the City's process that has resulted in wide public dismay is that by approval of the ordinance amendment the City Council is essentially pre-committing itself to an unstudied project. After spending hundreds of thousands of dollars on this EIR process and hearings, the public may reasonably assume that the City intends to approve a still-undefined NFL lease without knowing its actual impacts.

The California Supreme Court has recently made clear that less than a binding legal commitment to a proposed project equates to unlawful pre-commitment under CEQA when an agency's actions create "bureaucratic and financial momentum" that as a practical matter preclude its future unbiased consideration of a project. (*Save*

*Tara v. City of West Hollywood* (2008) 45 Cal.4th 116.) In my own experience, Superior Courts are enforcing the mandate.

To avoid unlawful pre-commitment or future *post-hoc* rationalization, the Linda Vista-Annandale Association asks the City Council to defer action. It should await an actual lease proposal and then consider approval of the *whole of the action*: the proposed NFL lease, the required amendment of the Arroyo Seco Public Lands Ordinance, and all appropriate mitigation measures.

Thank you very much.

Sincerely,

A handwritten signature in black ink, appearing to be 'Susan Brandt-Hawley', written over the word 'Sincerely,'.

Susan Brandt-Hawley

cc: Theresa Fuentes