

March 12, 2012

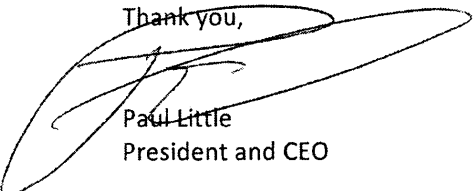
Mayor Bill Bogaard  
Pasadena City Council  
100 North Garfield Avenue  
Pasadena, CA 91109  
VIA E-MAIL

Dear Mayor Bogaard and Pasadena City Council Members,

At its meeting of December, 2011, the Board of Directors of the Pasadena Chamber of Commerce voted to encourage the City of Pasadena and the Rose Bowl to seek an interim National Football League in the Rose Bowl for up to four years.

The Board felt the opportunity is too great to not pursue without learning details of any possible deal and fully understanding the impacts such a use would have on the Rose Bowl, City of Pasadena and all affected areas.

Thank you,



Paul Little  
President and CEO

Cc: M. Jomsky, M. Beck, D. Dunn

03/12/2012  
ITEM # 9