

Agenda Report

March 12, 2012

TO: Honorable Mayor and City Council

FROM: Department of Transportation

SUBJECT: AUTHORIZATION TO ENTER INTO A CONTRACT WITH ITERIS, INC., TO PROVIDE CONSULTING SERVICES FOR THE PROPOSED LINCOLN PROPERTY COMPANY PROJECT (PARSONS SITE) PLANNED DEVELOPMENT

RECOMMENDATION:

It is recommended that the City Council:

1. Find that entering in to the proposed contract with Iteris, Inc. is exempt from the California Environmental Quality Act ("CEQA") pursuant to State CEQA Guidelines Section 15061 (b)(3) (General Rule), and
2. Authorize the City Manager to enter into a contract with Iteris, Inc. for professional consulting services to prepare a traffic impact study for the 100 West Walnut Street proposed development in an amount not to exceed \$90,720.

BACKGROUND:

On February 6, 2012, City Council authorized the City Manager to enter into an agreement for the preparation of the Environmental Impact Report (EIR) for the proposed Parsons planned development exclusive of the preparation of a traffic impact analysis.

On December 28, 2011, a request for proposal (RFP) to complete the traffic impact study for the proposed Parsons planned development at 100 West Walnut Street was sent to fourteen traffic consultants, all of whom have been determined by staff on the basis of prior work with the City of Pasadena, overall technical expertise, and professional capacity to be qualified to prepare studies of this size and complexity. Six proposals were received and evaluated. Iteris, Inc. was selected on the basis of cost and capability to prepare the study.

The RFP included the traffic study scope outlined below:

- Evaluation of up to four alternative development scenarios including the formal project.
- Defined a study area that includes 93 intersections and 86 street segments for analysis during A.M. and P.M. commute peak hours and mid-day weekends.
- Required evaluation of project impacts on pedestrians and bicyclists on street segments fronting the project utilizing the San Francisco Department of Public Health, Environmental Health Section Pedestrian Environmental Quality Index (PEQI) and Bicycle Environmental Quality Index (BEQI).
- Required Multi-Modal Level of Service (MMLOS) analysis of street blocks fronting the project and the adjacent street blocks.
- Required assessing secondary impacts of the proposed measures to mitigate significant project impacts on other modes of transportation (automobile, transit, pedestrians, and bicycles).
- Required evaluation of the project's access and on-site circulation including the proposed extension of Holly Street from Fair Oaks Avenue to Pasadena Avenue.
- Required assistance with preparing the environmental impact documents and attending meetings.

COUNCIL POLICY CONSIDERATION:

The proposed action is consistent with the City Council's goals in the Mobility Element of the General Plan in assessing project's transportation-related impacts in compliance with local and state laws and ordinances.

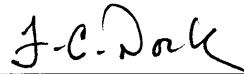
ENVIRONMENTAL ANALYSIS:

The proposed action is authorization to enter into a contract with Iteris, Inc. for preparation of a traffic impact study for the planned development at 100 West Walnut Street. This action will authorize the preparation of a technical study only and is, therefore, exempt from CEQA per Section 15061(b)(3) (General Rule).

FISCAL IMPACT:

The total budget for consultant services for the traffic portion of the EIR is \$90,720 including all options and allowances, as well as labor and direct expenses. The applicant is responsible for all costs associated with the preparation of the traffic portion of the EIR. There will be no direct cost from the City to prepare the document. Work will commence upon deposit of funds from the applicant to cover the full cost of preparation of the EIR.

Respectfully submitted,



FREDERICK C. DOCK
Director
Department of Transportation

Prepared by:



Mike Bagheri
Transportation Development Manager

Approved by:



MICHAEL J. BECK
City Manager

**Disclosure Pursuant to the
City of Pasadena Taxpayer Protection Amendment
Pasadena City Charter, Article XVII**

Contractor/Organization hereby discloses its trustees, directors, partners, officers, and those with more than 10% equity, participation, or revenue interest in Contractor/Organization, as follows:

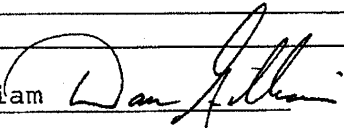
(If printing, please print legibly. Use additional sheets as necessary.)

1. Contractor/Organization Name: Iteris, Inc.
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2. Type of Entity: <input checked="" type="checkbox"/> non-government <input type="checkbox"/> nonprofit 501(c)(3), (4), or (6)

3. Name(s) of trustees, directors, partners, officers of Contractor/Organization:
Abbas Mohaddes - Director, President, CEO; James Miele - Vice President, CFO, Secretary; Gregory McKhann - Sr. Vice President; Todd Kreter - Sr. Vice President, Alan Clelland - Sr. Vice President; Dan Gilliam - Vice President, Asst Secy; Gregory A. Miner - Director, Chairman; Richard J. Char - Director; Kevin C. Daly - Director; Joel Slutzky - Director; Thomas L. Thomas - Director; Mikel Williams - Director

4. Names of those with more than a 10% equity, participation or revenue interest in Contractor/Organization:
Lloyd I. Miller III - 13.4%; Austin W. Marxe and David M. Greenhouse - 12.5%

Prepared by: Dan Gilliam 

Title: Vice President Contracts/Asst. Secy

Phone: 949-270-9606

Date: 2/17/2012