

# Agenda Report

December 17, 2012

**TO:** Honorable Mayor and City Council

**FROM:** Police Department

**SUBJECT: AUTHORIZATION TO ENTER INTO A SERVICES CONTRACT WITH THE APEX GROUP FOR SUPPLEMENTAL TRAFFIC CONTROL SERVICES AT SPECIAL EVENTS IN AN AMOUNT NOT TO EXCEED \$200,000 PER YEAR**

## **RECOMMENDATION:**

It is recommended that the City Council:

1. Find that the proposed action is categorically exempt from CEQA pursuant to State CEQA Article 19, Categorical Exemptions section 15323 (Normal Operations of Facilities for Public Gatherings);
2. Authorize the City Manager to enter into a services contract, without competitive bidding pursuant to City Charter Section 1002(F) contracts for professional or unique services, with the Apex Group for a period of one year, with two optional one-year extensions, in an amount not to exceed \$200,000 per year for supplemental traffic control services at special events within the City;
3. Grant the proposed contract an exemption from the competitive selection process of the Competitive Bidding and Purchasing Ordinance pursuant to Pasadena Municipal Code, Section 4.08.049(B), contracts where the best interest of the City is served.

## **BACKGROUND:**

In order to provide adequate, competent and economic traffic direction within the City, at New Year's activities, UCLA Football Games and during other major events within the City it is necessary to supplement the City's police department with personnel provided by outside agencies.

## APEX SERVICES CONTRACT

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Staff is recommending that the City Council authorize a contract with The Apex Group to provide the needed services. The Apex Group can provide affordable supplemental traffic control personnel during Major Events when the police department cannot provide adequate staffing. The cost of one Apex traffic control officer is approximately \$20.00 less per hour than personnel provided by other local law enforcement agencies.

The Apex Group is unique in the fact that it hires off-duty or retired officers from law enforcement agencies. Because Apex personnel are current or former law enforcement officers, they are certified by P.O.S.T. (Police Officer Standards and Training) to legally direct traffic per the California Vehicle Code. Being retired or off-duty from a law enforcement agency does not change their legal ability to direct traffic on a highway.

Staff has been unable to identify another private company capable of providing similar services. Consequently, the City's only alternative service provider would be another public agency, wherein the cost of service would be expected to greatly exceed that of Apex. For these reasons, it is in the City's best interests to contract with Apex Group.

Services provided by Apex include the provision of supplemental traffic control personnel, supervision, and management as indicated. Staffing levels will be determined upon review of factors including, but not limited to attendance levels; anticipated traffic flow; pre and post event activities; mass transit availability; the availability of City personnel; and other factors that come to the attention of the Pasadena Police Department.

### **COUNCIL POLICY CONSIDERATION:**

The proposed action is consistent with the City Council's Strategic Plan Goals to ensure public safety and maintain fiscal responsibility and stability.

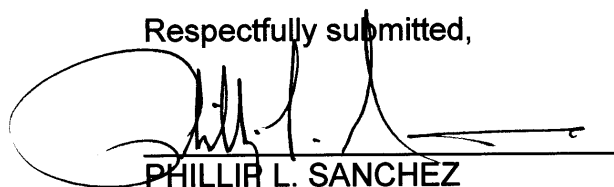
### **ENVIRONMENTAL ANALYSIS:**

The action is categorically exempt from CEQA pursuant to State CEQA Article 19, Categorical Exemptions section 15323 (Normal Operations of Facilities for Public Gatherings).

**FISCAL IMPACT:**

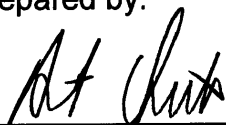
The funding source for all major events throughout the year will be identified on an event-by-event basis, and actual fees charged by Apex are funded by the event promoters. Funds to pay for all New Year's activities have been budgeted in the New Year's Parade account number 87500, New Year's Post Parade account number 87501, and the Rose Bowl Game account number 87502.

Respectfully submitted,



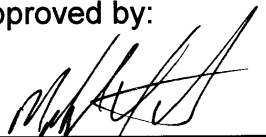
PHILLIP L. SANCHEZ  
Chief of Police  
Pasadena Police Department

Prepared by:



ART CHUTE, Sergeant  
Event Planning Section

Approved by:



MICHAEL J. BECK  
City Manager

**Disclosure Pursuant to the  
City of Pasadena Taxpayer Protection Amendment  
Pasadena City Charter, Article XVII**

Contractor/Organization hereby discloses its trustees, directors, partners, officers, and those with more than 10% equity, participation, or revenue interest in Contractor/Organization, as follows:

*(If printing, please print legibly. Use additional sheets as necessary.)*

**1. Contractor/Organization Name:**  
Apex Security Group, Inc.

**2. Type of Entity:**  
 non-government     nonprofit 501(c)(3), (4), or (6)

**3. Name(s) of trustees, directors, partners, officers of Contractor/Organization:**

1. Mark Camillo, Stockholder, Director, President
2. Robert Brockway - Stockholder, Director, Vice President
3. Keith Gramer - CFO
4. James Benille - Secretary
5. Damon Zumwalt - Chairman of the Board
6. Damon Ray Zumwalt - Stockholder, Director
7. James Granger - Director

**4. Names of those with more than a 10% equity, participation or revenue interest in Contractor/Organization:**

1. Mark Camillo - Stockholder - 15%
2. Damon Ray Zumwalt - 15%
3. Devin Schultz - 15%
4. Dora Zumwalt - 15%
5. Renee Zumwalt - 15%
6. Dasha Zumwalt - 15%

Prepared by: James H. Benille  
 Title: Secretary  
 Phone: (800) 754-5150  
 Date: 12.13.12