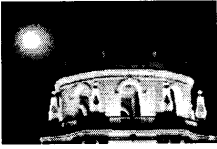


# REDISTRICTING: PASADENA NEEDS "ONE-DOWNTOWN DISTRICT"



March 30, 2012

## DOWNTOWN PASADENA NEIGHBORHOOD ASSOCIATION

P.O. Box 967  
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Board of Directors:  
elected 4/17/11  
Lawrence Akkava  
Jonathan Edwards  
Chris Fedukowski  
Michael Koroff  
Richard Kim  
Diane Ricard  
Marsha Rood  
Pat Roughton  
Brigham Yen  
Karen York

Mayor Bill Bogaard  
Pasadena City Council  
Jackie Robinson  
Margaret McAustin  
Chris Holden  
Gene Masuda  
Victor Gordo  
Steve Madison  
Terry Tornek

The Downtown Pasadena Neighborhood Association (DPNA) opposes the current City Council District Boundaries and the proposed changes known as the "Nelson Alley" Plan,<sup>i</sup> and asserts that the Redistricting Task Force (Task Force) failed to perform its duty to thoroughly re-examine the current map<sup>ii</sup> and give serious consideration to alternatives that proposed solutions to the flaws that exist in the current map.

In short, the Task Force had a bias towards minimal change and did not adequately respond to community input. The following points evidence this finding:

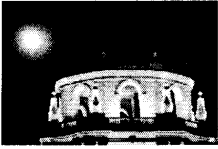
1. Before the redistricting process began, the Task Force Chair Bill Crowfoot was quoted by the Pasadena Star News<sup>1</sup> as saying that "the process will be more about tweaking lines than making massive shifts," evidencing a personal bias to affirm that the previous plan would remain intact. Rather than state that the redistricting task force would make findings based on new material collected during the 10 years since the previous redistricting in 2002, it was evident that the process was predetermined.
2. The Task Force did not consider:
  - a. The flaws and inequities that exist in the current map (if any)
  - b. Non-demographic changes that have occurred in the city since 2002 such as
    - i. Geographic change resulting from the opening of the Gold Line in 2003,
    - ii. Economic change resulting from the flight of auto dealerships and increased business competition from Glendale, Arcadia, and Downtown Los Angeles.
    - iii. Land Use changes that resulted over time from the 1994 General Plan.

Instead, a non-resident consultant firm, National Demographics Corp (NDC), proposed a variety of different plans with varying degrees of change, all of which were arbitrary, and none of which were based on the realities of changes within the city. Given no reason to support change, the Redistricting Task Force defaulted to minimal change.

To date, no examination of the existing plan has been made to determine its integrity or flaws, and the Redistricting Task Force has proceeded under the unquestioned assumption that it and similar plans are representative of all areas in the City of Pasadena

<sup>1</sup> "City releases names of Pasadenans who will draw council district lines," *Pasadena Star News*, June 21, 2011.

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3. The DPNA asserts that the current plan, and plans similar to it, are fundamentally flawed: they under-represent Downtown Pasadena. Downtown Residents have unique characteristics and are therefore a very different community of interest. The current 4-way split of Downtown Pasadena underserves our area. Therefore, the DPNA has proposed a "One-Downtown District" plan<sup>iii</sup> and in the process asserted specific facts and characteristics particular to downtown residents to support that plan, and has listed allegations of under-representation.

Yet, the plan proposed by DPNA was dismissed out-of-hand, without serious examination, as "premature" by members of the Redistricting Task Force.

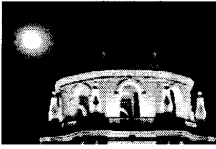
- a. The DPNA's "One-Downtown District" plan, which was developed and submitted using NDC's software ([www.onlineredistricting.com](http://www.onlineredistricting.com)), was not printed out and distributed to the Task Force in the same or equivalent format by NDC.
- b. No detailed analysis of the plan was made or provided by the Task Force nor did the Task Force instruct the consultant (NDC) to offer an opinion or analysis.
- c. No alternatives were discussed which might fulfill similar objectives as the "One-Downtown District" plan.
- d. When challenged by the DPNA to respond to the facts, characteristics, and allegations, Task Force Vice-Chair Richard McDonald incorrectly characterized the DPNA map as creating "7 white-majority districts" (which is not only untrue, but impossible), thereby proving that the proposed map was never examined in detail, or seriously considered.

4. To date, the DPNA does not remain confident that a serious consideration or investigation has been made of its listed facts, characteristics and allegations. Those facts are as follows:

- The 1994 General Plan targeted growth towards Downtown Pasadena, resulting change over a long period of time, much of it since 2002.
- According to the 2011 census, approximately 19,000 people, or 1/7 of the city's population, live in Downtown Pasadena.
- Downtown Pasadena contains the highest density and largest diversity of mixed-use than any other area of the City.
- The ethnic, cultural, and socioeconomic characteristics of Downtown residents are more diverse and less homogenous than in any other part of the City.
- 2,895+ residential units were built in Downtown Pasadena since the last redistricting occurred in 2002.<sup>2</sup>
- The Gold Line was finished in 2003, and therefore the 2002 redistricting effort did not take into consideration the changes to neighborhoods that occurred as a result.
- The percentage of Asians increased since the last redistricting effort; Asians are spread throughout the city, but their highest concentrations are within Downtown Pasadena.
- None of the current Council members live within Downtown Pasadena.
- There is a precedent for significant redistricting change: in 1992, District 5 was created to respond to changing demographics.
- Downtown residents are active in their civic duty and are eager to participate in shaping its future.

<sup>2</sup> Data from Figures 11 & 20, General Plan Update Metrics Report, September 2010. Years 2002-2009.

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- As a result of the poorly-reasoned and arbitrary objective that each district should contain a portion of Colorado Blvd, Districts 1, 3, and 5 are non-compact and un-intuitive, and Downtown Pasadena is split into 4 separate council districts, to its detriment.

- District 1's piece of Colorado Boulevard consists of only one block, and District 5's piece of Colorado Boulevard consists of only 3 blocks. These short lengths are not particularly meaningful and demonstrate the arbitrary nature of the Colorado Blvd objective.

- District 3 is non-compact (i.e., its boundaries sprawl in a manner which does not make sense geographically). The portion of Downtown Pasadena located in District 3 is not adjacent to the core of District 3 in Northwest Pasadena. The residents of the Downtown portion of District 3 have much more in common with the Downtown residents of District 6 than they do with the residents in the remaining portion of District 3, a non-adjacent portion of Northwest Pasadena that is separated from Downtown by District 5

- Residents of the Downtown portion of District 6 have much more in common with the Downtown residents of District 3 than they do with the remaining portion of District 6, Linda Vista/Annandale and West Pasadena. As outlined in the following point, Downtown Pasadena is an extremely different neighborhood with entirely different characteristics than Linda Vista/Annandale and West Pasadena

5. Residents of Downtown Pasadena are *different* from other Pasadena residents in important ways. The difference between Downtown and suburban neighborhoods is far greater than the differences between suburban neighborhoods to each other. Characteristics specific to Downtown Pasadenans include the following:

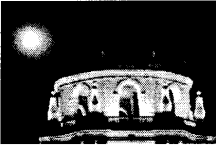
- a. Downtown Pasadenans continue to thrive on the growth of mixed-use planning and neighborhood vitality and, more than ever, they are less likely to be auto dependant. As a result they generate less Vehicle Miles Travelled (VMTs) than residents in other parts of Pasadena. The benefits include:
  - i. More people are walking, biking, using public transit and other multi-modal/alternative forms of transportation in Downtown Pasadena than any other area of the City
  - ii. Downtown Pasadenans own fewer cars per household<sup>3</sup>, keeping its streets less crowded than people who live in other parts of the city.
  - iii. The City's 2012 Downtown survey shows that 49% of the Central District population do not drive a car alone to get to work<sup>4</sup>
  - iv. More pedestrian traffic on the sidewalks reinforces a sense of a safe neighborhood for visitors (as well as Pasadena residents).
- b. Downtown Pasadenans own businesses, work in shops and teach in our schools and universities making Pasadena a city of great commerce and learning
- c. Many Downtown Pasadenans are young professionals<sup>5</sup> who are the key to shaping the future of Pasadena as innovators in information technology, the arts, and health industries. Services and amenities that keep Downtown Pasadena lifestyle attractive are a benefit to the entire city.
- d. Urban centers are also an attraction to non-retiring seniors

<sup>3</sup> General Plan Metrics Report, page 17.

<sup>4</sup> General Plan Metrics Report, page 17. The 49% who do not commute alone may carpool, take public transit, walk, bike, or other.

<sup>5</sup> General Plan Metrics Report, page 17. 33% of Central District residents were ages 25-34 in the 200 census, double the county and city averages. Also Figure 62, page 55.

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- e. Downtown Pasadenans are much more likely to live in multi-family dwellings (and some mixed-use, multi-family dwellings as well).
  - f. Downtown Pasadenans have smaller household sizes<sup>6</sup>. Many dwelling units are also smaller and therefore denser providing more efficient use of resources and decreased carbon footprint impacts on the natural environment<sup>7</sup>. The long term impact on the need for city services are significantly decreased: there is less use of city services such as schools<sup>8</sup> or more efficient use of utilities.
  - g. Given the complex design and building systems incorporated into mixed-use and/or multi-family buildings (vs. single-family) Downtown Pasadena's multi-family dwellings have shown a propensity for significant construction defect problems.
  - h. Downtown Pasadenans have a strong need for the continued growth of urban, or semi-urban lifestyle that intertwines work, education, entertainment and other social, civic and cultural activities
  - i. While Downtown Pasadenans enjoy the private space of their homes, however, public space, which is contingent on pedestrian activity, is much more important to Downtown residents.
  - j. Because Downtown Pasadenans lack private green space, the need for quality public parks is very high.
  - k. In commercial terms, Downtown Pasadenans are considered a 'captured audience' given their tendency to shop within short distance of their homes. Downtown Residents spend 10 times (daily) what the average office worker spends in the Central District – making a substantial contribution to the City's revenue base (fully 25%).
6. Under-Representation of Downtown Pasadena includes but is not limited to the following:
- a. New development projects in Downtown Pasadena were assessed park fees (the "Residential Impact Fee") that in turn were paid by Downtown Pasadenans; however, no new parks were created in Downtown Pasadena<sup>9</sup>. Instead these funds were:
    - i. Spent to create parks outside of Downtown Pasadena near areas that already had plenty of open space (by nature of their single-family zoning)
    - ii. Not accessible to Downtown pedestrians
    - iii. Without sufficient parking or public transit to accommodate Downtown Pasadenans.
  - b. The "Park Now" movement to create a park in Downtown Pasadena was a grassroots effort (that was not Council-led). It lacked enthusiastic championing (a level of commitment greater than mere support) by any councilperson, including the councilperson that represented District 3.
    - i. The state grant that would fund the park took into consideration community involvement and participation; therefore, turnout at the community design meetings were key to its success.
    - ii. However, the Councilmember from District 3 did not attend, publicize, or otherwise aid efforts to increase attendance. Instead, a conflicting meeting was scheduled on May 19, 2011 which decreased attendance at the "Park Now" meeting.
    - iii. Councilmembers from District 6, 5, or 7 also did not attend, publicize, or otherwise aid efforts to increase attendance at any of the "Park Now" meetings, despite the fact that a significant portion of District 6, 5, and 7 residents live within walking distance of the proposed park site.

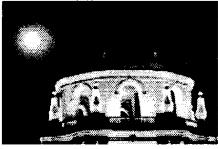
<sup>6</sup> General Plan Metrics Report, page 15.

<sup>7</sup> General Plan Metrics Report, page 21.

<sup>8</sup> General Plan Metrics Report, page 17.

<sup>9</sup> General Plan Metrics Report, page 20-21. Parks created were: Hahamongna, Vina Vieja, Linda Vista, Robinson, and Annandale Canyon.

## REDISTRICTING: PASADENA NEEDS "ONE-DOWNTOWN DISTRICT"



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Karen Yock

- c. Council members remain in favor of a 'Downtown Streetcar' but again none are available to champion the project or its study.
  - d. Unlike concerns of single-family neighborhoods, Downtown Pasadenans require better pedestrian-friendly street development (for example, pedestrian-biased street crossings, better sidewalk care, more benches, better lighting, etc.). Downtown Pasadenans do not feel that this is enough of a concern of the current council, and insufficient action has been taken by the council.
  - e. The city's core "Guiding Principles" reveal a bias against Downtown Pasadenans, or better stated, a failure to recognize that downtown residents exist. The language of Guiding Principle #1 implicitly states that the city belongs to the people who live outside of Downtown Pasadena by distinguishing "*our neighborhoods*" as different and distinct from Downtown Pasadena.<sup>10</sup>
  - f. Downtown Pasadenans are consistently under-represented or un-represented on council-appointed commissions and committees
    - i. The General Plan Update Advisory Committee, with 18 members, should have a minimum of 3 Downtown residents. It has only one.
    - ii. The redistricting task force itself should have at least one Downtown resident. It has none.
  - g. The Council Member of District 6 remained unresponsive regarding safety and security issues of Central Park until dangerous criminal issues could no longer be ignored by residents and businesses and the Old Pasadena Management District (OPMD).
7. Task Force reaffirmed the "Colorado Boulevard Objective," a preference to orient all maps so that each district contains a piece of Colorado Blvd, with the reasoning that each district should contain a portion of a business district. (Others have speculated that the Rose Parade or Route 66 is the reason; it's unclear.) However:
- a. Colorado Boulevard is no longer overwhelmingly commercial; it is now also substantially residential.
  - b. Business districts exist elsewhere in the city.
  - c. Whatever justification for the Colorado Boulevard Objective, it is weak, and should not be a barrier to change, given the stated flaws and inequities that have resulted from its implementation.

In response to the above facts, characteristics, and allegations of under-representation, the Task Force merely stated that the DPNA's "One-Downtown Plan" is "premature" because no mention of a downtown was made during the previous redistricting effort 10 years ago in 2002. However:

1. No law, Federal or otherwise, establishes a minimum time frame for a district to have been 'considered', and more importantly, no resident should have to suffer the injustice until a remedy is no longer considered "premature".
2. Pasadena has changed significantly in the past 10 years as a response to the 1994 General Plan (the effects of which had a long tail), the addition of the Gold Line Rapid Transit system in 2003, and numerous economic, ethnic, and social-economic changes (all of which were unexamined by the Task Force).

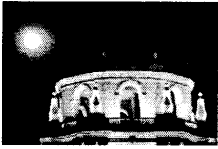
Therefore the Task Force should not reject the DPNA Downtown Plan as "premature".

In conclusion, since the Redistricting Task Force has failed in its duty to examine facts, characteristics, and allegations, it is now the City Council's duty to either:

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<sup>10</sup> Guiding Principle #1, the wording of which displays a bias against Downtown Pasadena as its own distinct neighborhood, states: "Growth will be targeted to serve community needs and... will be redirected away from our neighborhoods and into our downtown."

## REDISTRICTING: PASADENA NEEDS "ONE-DOWNTOWN DISTRICT"



### DOWNTOWN PASADENA NEIGHBORHOOD ASSOCIATION

1. Provide findings and develop a plan that responds to the facts, characteristics, and allegations.  
OR
2. Reappoint a new task force with instructions to make those findings and develop a map that responds to the facts, characteristics, and allegations.

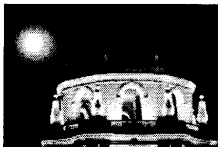
Sincerely,

Downtown Pasadena Neighborhood Association

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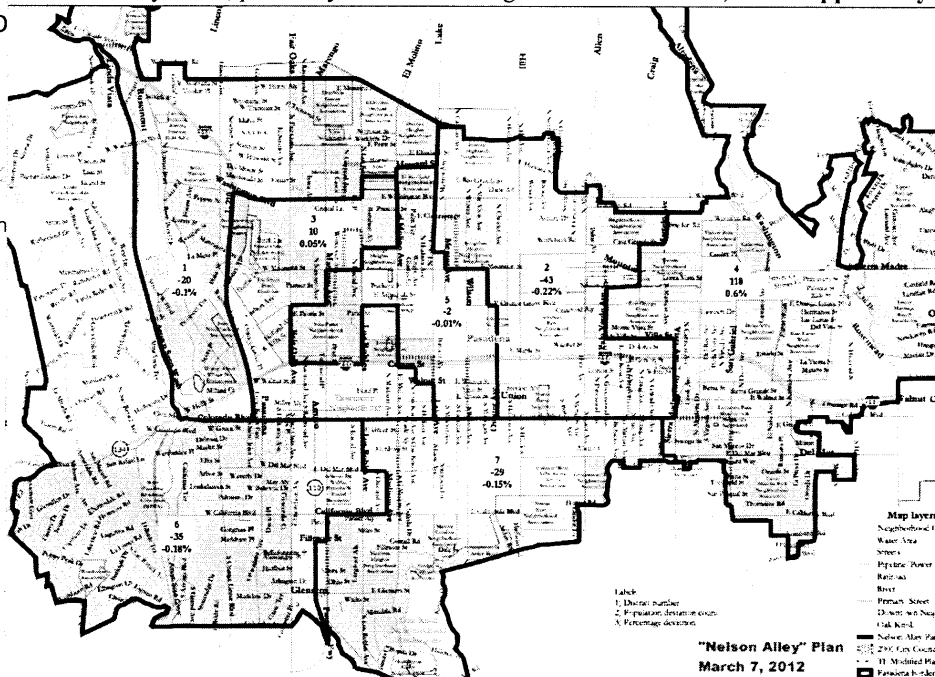


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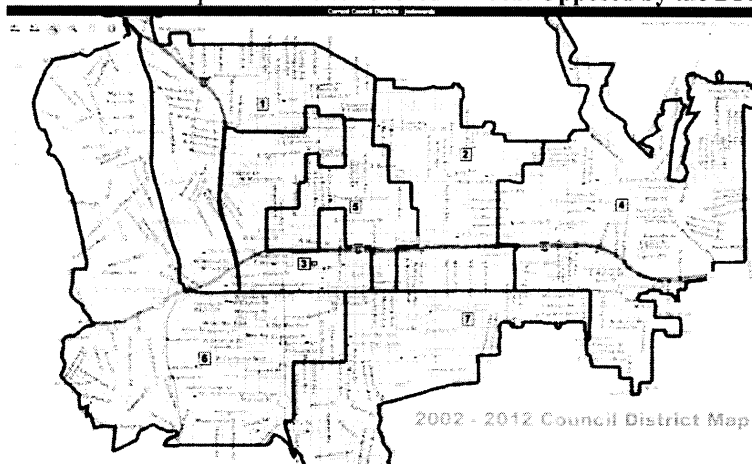
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Pat Roughan  
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Karen York

i "Nelson Alley" Plan, passed by the Redistricting Task force March 7, 2012. **Opposed by the DPNA.**



ii The "Current Map": Districts established in 2002. **Opposed by the DPNA**



District	Population	Density	% Deviation	White	Black	Asian	Other	Hispanic	Population	% (11th Dist.)	% (11th Dist.)	% (11th Dist.)
1	79,147	247	1.3%	8,130	40,726	4,881	24,224	1,117	5,775	45.7%	4,667	14,941
2	183,514	1,835	5.3%	17,812	42,496	3,261	2,582	13,946	1,846	10.7%	3,744	21,096
3	203,138	795	4.7%	8,577	47,496	3,817	12,849	12,774	4,659	22.9%	7,942	15,417
4	192,250	358	1.8%	12,877	45,396	1,052	5,446	2,233	16,836	11.5%	6,182	10,223
5	189,934	1,893	5.6%	8,814	47,496	1,817	10,886	1,325	2,746	14.5%	7,647	19,773
6	217,771	2,177	11.7%	15,078	40,326	1,086	5,046	2,815	13,936	7.9%	3,241	14,006
7	187,738	1,877	5.6%	17,844	40,274	752	8,556	4,989	25,774	13.8%	4,314	17,006

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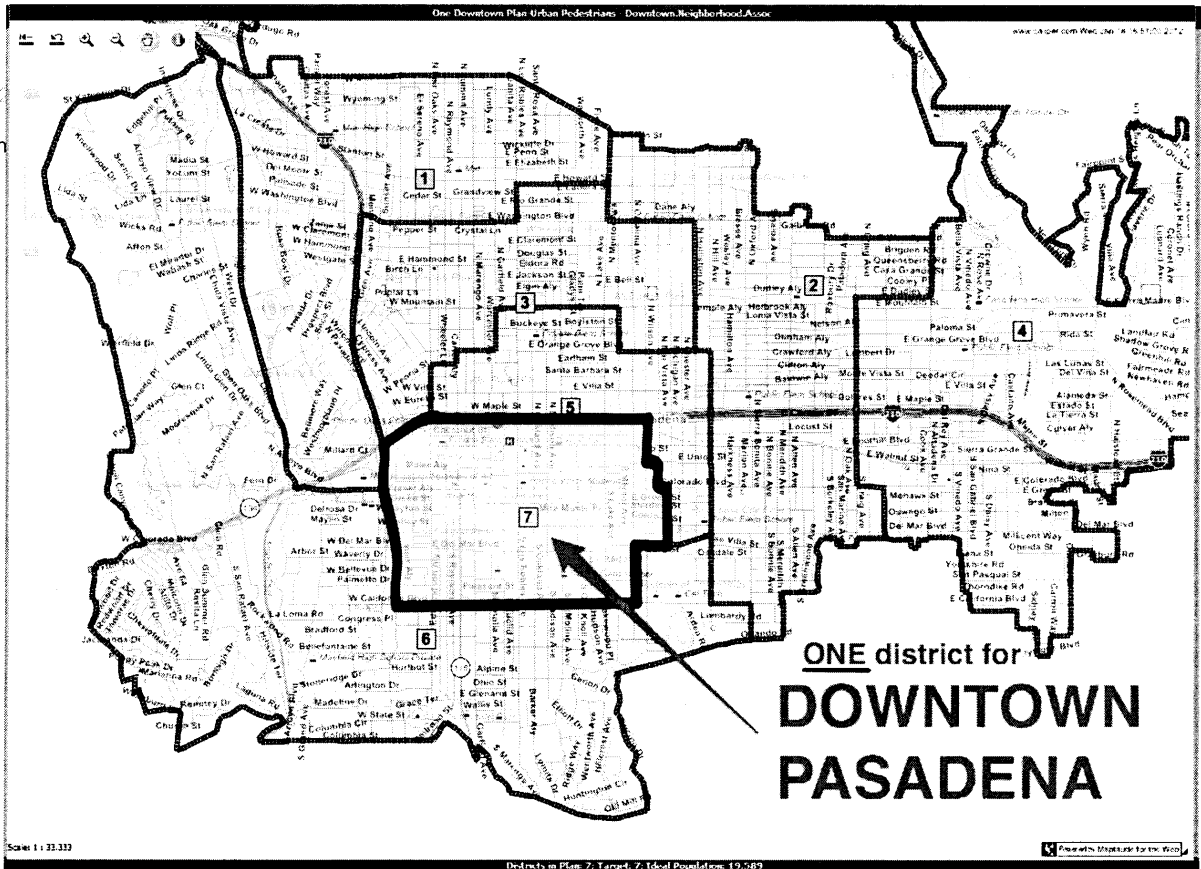


DOWNTOWN  
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iii DPNA's "One-Downtown District" Plan:

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Karen Yock



Scale 1 : 23,323

Districts in Plan 7: Target 7: Total Population: 19,589

District	Population	Deviate	% Deviation	White	% White	Black	% Black	Asian	% Asian	Other	% Other	(Hispanic Origin)	% (Hispanic Origin)	(H18+)_Pop	% (H18+)_Pop	(18+)_Pop	% (18+)_Pop
1	16,392	-196	-1.0%	6,036	41.4%	4,758	24.5%	1,109	5.7%	4,262	22.0%	6,657	49.8%	6,677	44.9%	14,665	76.7%
2	16,476	-113	-0.6%	12,570	64.5%	1,211	6.2%	2,808	14.4%	1,708	8.8%	4,912	25.2%	3,623	23.0%	15,728	86.8%
3	19,757	166	0.5%	8,883	45.0%	3,471	17.6%	1,170	5.9%	5,127	26.0%	11,228	56.8%	7,624	52.4%	14,557	73.7%
4	19,487	-122	-0.6%	12,454	64.0%	1,159	6.0%	3,547	18.2%	1,214	6.2%	4,303	22.1%	3,142	20.1%	15,655	80.4%
5	19,482	-126	-0.6%	8,928	45.9%	2,018	10.4%	2,422	12.4%	4,961	25.2%	10,609	54.5%	7,461	49.4%	15,110	77.6%
6	19,901	312	1.6%	14,560	73.2%	631	3.2%	3,301	16.6%	556	2.8%	2,480	12.5%	1,930	11.4%	16,875	84.8%
7	16,665	76	0.4%	11,105	66.5%	1,402	7.1%	5,226	26.6%	506	4.6%	2,955	15.2%	2,558	14.4%	17,625	96.8%

Click to display the map



**Jomsky, Mark**

---

**From:** AESEZ@aol.com  
**Sent:** Friday, March 30, 2012 9:49 AM  
**To:** cityclerk  
**Subject:** District 4

I would like to register my opposition to the carving up of District 4 in the new plan. The redistricting leaves our district without much say in our own city. Our citizens deserve as much ownership in what happens to us as any other district in the city.

Sincerely,

Mrs. Esther Ziol  
District 4 homeowner

**From:** Ann Nomura <anomura4@yahoo.com>  
**Sent:** Thursday, March 29, 2012 4:18 PM  
**To:** cityclerk  
**Cc:** G Masuda  
**Subject:** district 4

Dear City Clerk of Pasadena,  
Please add my name and this email to the list of Pasadena citizens who request that the Redistricting Task Force make the 7 districts as equal as possible. We are all citizens of Pasadena, no area should have favoritism over another area.

Sincerely,  
Ann Nomura  
(Hastings Ranch)

**From:** yvonne pizzo <yvonnemaepizzo@gmail.com>  
**Sent:** Monday, April 02, 2012 12:04 PM  
**To:** cityclerk  
**Subject:** Redistricting

I have lived in Pasadena 4th district since 1972.  
the redistricting of Pasadena is UNFAIR and illogical. I am outraged and feel the city is not being responsible or fair and must stop the present proposal. Our elected officials need to see that Pasadena citizens are ALL represented fairly.

Yvonne M Pizzo  
1185 Medford Rd.  
Pasadena California 91107

If the task force cannot be fair, they need to be replaced with a new team that can be FAIR.

**From:** FRITZFAST@aol.com  
**Sent:** Monday, April 02, 2012 10:49 AM  
**To:** cityclerk  
**Subject:** Pasadena's Redistricting Plan

City Clerks Office;

Pasadena's Redistricting Plan

Please do not vote for the current proposal.

Below is a letter of concern sent to each member of the Task Force, and as seems quite typical, I did not receive one reply. Now remember District 4 is minus 359 residents which could have been adjusted by adding several blocks from the far east end of District 7 to District 4. However the Task Force has chosen to move over 2000 residents in District 4 around to make this change. I have to question how this plays out as far as depriving the residents of District 4 who voted for Mr. Masuda to voice their concerns and wishes.

Pasadena is in the midst of redrawing boundaries to be in compliance with mandated equality in the number of residents per district based upon the 2010 Census. And they must be within a certain percentage of each other.

As it stands right now, as drawn based upon the 2000 census, there are some districts with more than allowed and others just the opposite. In an effort to correct this situation the City has enlisted a Task Force to redraw those boundaries and these are subject to City Council approval.

At issue from my point of view is there is either something with a strong odor or there is a touch of politics being played out behind closed doors.

What the commissioners seem reluctant to address is this whole process could be a relatively easy fix if they would simply accept one basic fact. **A fact confirmed by the very consultant hired to assist this commission, that fact being that crossing Colorado Blvd to make most of the changes would be easier, faster, with less interruption of districts, with fewer moves.** But the Task Force says that they don't want to cross Colorado Blvd. This makes absolutely no sense since the 2 largest districts area wise, district 4 and 6 (about 30% of the districts) already bookend the City at both end and do so by crossing to the north and south of this sacred cow known as Colorado Blvd.

So what they are trying to do is simply mess with virtually every district by segregating certain districts based solely on ethnicity instead of what is common sense and do it just by the number of residents in each area. The boundaries of the districts already look like a figgin' jig saw puzzle using the former method.

Commissioners – stop the games! I live in district 4 on the very east end of town and the districts with too much are district 6 (extreme west end) & district 3 (mid-town) and the districts with too few are district 2 (mid to east end of town) and district 5 (mid- town).

District 4 is just fine the way it is and it needs very little adjustment to meet its goal and if the Task Force would do the right thing and cross Colorado Blvd. in the heart of the City this whole issue could be solved in a very short period of time.

Task Force members – do the right thing and stop the games. Colorado Blvd. has been crossed; stop using that as an excuse.

To all Council Members - I plead with you to tell the Task Force to ask Dave Ely, the consultant, to draw up a revised map with the least amount of moves and by crossing Colorado Blvd in the heart of town. That will be the most equitable course to take.

Fritz Puelicher

793 4949

**From:** Laura Rodriguez <laurardgz@gmail.com>  
**Sent:** Monday, April 02, 2012 10:13 AM  
**To:** cityclerk  
**Cc:** Genomas@aol.com  
**Subject:** Redistricting plan for Pasadena

Dear Members of the City Council,

I am against the proposed redistricting plan that will be discussed at your meeting today. After gathering information on the details, I found that District 4 will be losing 2,000 residents caused by a problem in Districts 5 and 6. District 5 has too few residents (-1,495) while District 6 has too many (+2,180).

District 4 is stable and has adequate representation; please do not fix the problem by impacting our district. It is not fair. Please request an alternate plan.

Laura Rodriguez  
3880 Hampton Rd.  
Pasadena, CA 91107

**From:** CityWeb-Server@cityofpasadena.net  
**Sent:** Monday, April 02, 2012 8:28 AM  
**To:** cityclerk  
**Subject:** Comment about Redistricting

Data from form "Redistricting Comments" was received on 4/2/2012 8:27:39 AM.

Send Comments

Field	Value
Your Name	Al and Mercedes Romero
Council District	District 4
Email	<a href="mailto:acevac@msn.com">acevac@msn.com</a>
Comments	<p>We are so dissapointed in the way the re-districting map has been done. First of all, why is our district being used as the only way to equal out the re-districting map. That is so unfair. Many in our district are disapointed that our district was used to "equalize" other districts with no input from the population that reside in District 4. There seems to be some bias here. The task force is supposed to be transparent but it was not. It seems to us that the process was rigged. Also, Mr. Gene Masuda is very popular in District 4. Why, because he interacts with his constituencies more than any other past council representative for District 4. We urge that the consultant to go back and re-do the map where there will not be such a huge upheaval of people.</p> <p>Thank You</p>

Email "Comment about Redistricting" originally sent to [cityclerk@cityofpasadena.net](mailto:cityclerk@cityofpasadena.net) from [CityWeb-Server@cityofpasadena.net](mailto:CityWeb-Server@cityofpasadena.net) on 4/2/2012 8:27:39 AM.

**From:** James Brennan <brennanjames2@gmail.com>  
**Sent:** Monday, April 02, 2012 7:47 AM  
**To:** cityclerk  
**Subject:** Redistricting Plan

I disagree with the redistricting plan for District 4. The Redistricting Task Force approved a map to have minimal changes to districts with the exception of District 4, which will remove 2000 residents from the district and add to another districts. Our district is already 359 people short from the average per district so this will create further inequality. The Redistricting Task Force was asked to work with a redistricting consultant to equal the population in all 7 Districts but the Task Force told the consultant not to cross Colorado Blvd. with Districts. As a result, the consultant drew new lines for Districts and used District 4 to solve the population problem for other Districts. The process is wrong and puts the burden on District 4. The consultant had only one option and that was to go through District 4 to solve the population problem for the rest of the Districts. The Task Force did not allow the consultant to consider other options so they manipulated the results at the expense of District 4. I opposed this new map and believe it should be send back to the Task Force to do the redistricting that is fair and equal for all Districts and residents in Pasadena and especially residents in District 4.

Jim Brennan  
3755 Newhaven Road  
Pasadena, Ca 91107



**From:** RAZ Video <howie@razvideo.com>  
**Sent:** Sunday, April 01, 2012 11:16 PM  
**To:** cityclerk  
**Subject:** City Council item 15 Redistricting

The redistricting plan being sent to the city council on Monday is totally out of step. It unfairly impacts district 4 because of the task forces unwillingness to make changes the other districts below Colorado Bl.

District 4 is not the tool to fix the other districts imbalance. It is only 359 people short yet the current recommendation will impact thousands who will be moved in and out of district 4. This is a burden should be shared by all the districts equally.

Send the current proposal back to the task force and demand that a fairer plan be drawn.

Thank you.  
Harald Zechner

**From:** CityWeb-Server@cityofpasadena.net  
**Sent:** Sunday, April 01, 2012 11:07 PM  
**To:** cityclerk  
**Subject:** Comment about Redistricting

Data from form "Redistricting Comments" was received on 4/1/2012 11:07:18 PM.

Send Comments

Field	Value
Your Name	Gerald Orcholski
Council District	4
Email	<a href="mailto:gerryjim@sbcglobal.net">gerryjim@sbcglobal.net</a>
Comments	I'm not sure what is going on with redistricting, but I understand from my councilmember Masuda, that it is not fair to district 4. I write to say that redistricting should be done in a fair manner for all districts and not be done in a political way as to benefit the interests of some districts that have a loud voice. That sounds to me what Gene Masuda is expressing and if so, I agree that it is unfair to district 4.

Email "Comment about Redistricting" originally sent to [cityclerk@cityofpasadena.net](mailto:cityclerk@cityofpasadena.net) from [CityWeb-Server@cityofpasadena.net](mailto:CityWeb-Server@cityofpasadena.net) on 4/1/2012 11:07:18 PM.

**From:** ckirby <ckirby351@earthlink.net>  
**Sent:** Sunday, April 01, 2012 10:25 PM  
**To:** cityclerk  
**Subject:** Redistricting

Dear Members of the City Council:

As a resident of District 4, I am concerned with the impact and fairness of the Redistricting Task Force recommendation. Since Districts 1 and 4 have had the least changes in population, it seems that these two districts should suffer the least impacts. All options need to be studied including the option of crossing Colorado Boulevard. I respectfully request that the matter be referred back to the task force with the direction to refrain from placing boundaries on the consultant. Thank you. Diane Kirby, Rim Road, District 4.

**From:** Barbara Auzenne <baauzenne@yahoo.com>  
**Sent:** Sunday, April 01, 2012 7:33 PM  
**To:** cityclerk  
**Cc:** genomas@aol.com  
**Subject:** Pasadena Redistricting District 4

Hello,

My husband Phil and myself, Barbara are residents of district 4. We live at 2037 Las Lunas St., which is between Oak St. and Pala Verde. We strongly disagree with the process that is going on. We feel that it is politically motivated and that there is nothing to fix by redistricting our area. Please leave it as it is so we can continue to deal with city councilman Gene Matsuda, whom we elected. Why should we be forced to have a city councilman that we don't know and didn't elect? The Task Force needs to go back to the drawing table and do the redistricting in a manner that is fair for all districts equally.

Again we see no reason or benefit for this political nonsense that is costing the city unnecessary expenses, and will put us in the district of a councilperson that we didn't vote for and don't know.

Thank You,

Phil and Barbara Auzenne

**From:** Don Maddox <donmvg1@att.net>  
**Sent:** Saturday, March 31, 2012 11:35 AM  
**To:** cityclerk  
**Subject:** redistribution

I'm a resident of District 4 & don' understand the rationale for taking so many residents from our district when there is a, perhaps, a better way. Not sure I understand the rationale for not moving across Colorado Blvd in your design.  
Don Maddox

**From:** Annette Sneidmiller <jandann@verizon.net>  
**Sent:** Friday, March 30, 2012 5:08 PM  
**To:** cityclerk  
**Subject:** Drawing of new district lines

I agree with every point Dr. Medina has made in his aforementioned email. No need for me to reinvent the wheel.

Annette Sneidmiller  
James Ballinger  
1190 Rexford Ave.  
Pasadena, CA 91107  
(626) 351-0090

According to the city of Pasadena web site, the population in district 4 grew slightly. In order to equalize the demographics, I understand district four must add 359 to its population. What is shocking to me is how that minimal adjustment will be accomplished. The nine-member task force was charged with recommending a redistricting plan to equalize populations in each district. The task force manipulated the operational parameters the consultant had to follow to obtain the outcome they desired. The best way to influence the outcome of any situation is to mandate the required process and procedure so the conclusion will be favorable to your desired outcome. Having the consultant define district lines restrained by the requirement not to cross Colorado Boulevard is where the Task Force failed badly. The current plan transposes 2000 current district 4 residents and requires adding and subtracting when all that is required is the addition of 359. The redrawing of the district boundaries affects city services and the demographics of those represented. Government should be fair, transparent and be minimally invasive.

The last Pasadena communication about redistricting to the public was the request for applications to join the redistricting task force posted May 27, 2011 and due no later than May 31, 2011 to the Mayor. The current redistricting plan is not in accord with the city values espoused on the city web site. The values of "responsiveness", "open, clear and frequent communication," and "diversity and inclusiveness" are missing from this redistricting process. According to the supplemental correspondence special interests and district 4 residents have documented their needs, but the desires of district 4 residents do not appear to be taken into consideration. I recommend the task force reexamine the rationale for the rules to redistrict Pasadena. Further, I suggest the operational parameters that restrict the consultant in order to equalize the population result in a minimally invasive difference to the residents of Pasadena.

Respectfully submitted,

Dr. Angel Odelon Medina PhD  
1215 Hastings ranch Drive  
Pasadena, California. 91107

**Jomsky, Mark**

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**Subject:** FW: Thank You from the DPNA

Begin forwarded message:

**From:** Diane Ricard <dricard@alum.mit.edu>  
**Date:** April 2, 2012 3:23:24 PM PDT  
**To:** "Bogaard, Bill" <bbogaard@cityofpasadena.net>  
**Subject: Re: Thank You from the DPNA**

Hi Bill,

I hope you had a nice weekend.

I did take a quick look at the report, and a thorough read of what was said about our request. The stated reasoning in this report for dismissing the idea of a consolidated district for Downtown Pasadena residents seems to be that the DPNA is in the formative stage. We have been holding regular meetings for the past year. The group will certainly grow with time, but we are not in the formative stage. Regardless, residents in this area have been around for a lot longer than a year.

You mentioned on Friday that we weren't happy with the results from the Task Force with regard to Downtown Pasadena. This is true, but first and foremost we are not happy with the process by which their determination was made. It does not seem there was an objective process that yielded the result. The report states that eight illustrative maps were presented at the October 19th meeting, with significantly different configurations. This means the consultant had the capability to evaluate our request.

The first instance I can find of one of us bringing up the issue was at the December 7th special public forum meeting at the Westridge school. This gave the Task Force plenty of time to direct its consultant to analyze our request to determine if our proposed configuration or a compromise configuration made sense.

I know you can't please all of the people all of the time, but we made a legitimate request that deserved, and still deserves, more consideration than it was given.

See you tonight!

Diane

**From:** Nun Chau <nunlabk@gmail.com>  
**Sent:** Monday, April 02, 2012 3:06 PM  
**To:** cityclerk  
**Subject:** Redistricting District 4

Dear Council members,

I am currently resident in District 4 at 301 Lola Ave.

I want to let you know that I want my neighborhood to remain in district 4.

The new redistrict line impacted neighborhood from 4 to 2 on the north of Colorado Blvd; but at the same time add neighborhood from 7 to 4 from the south of Colorado. It looks about the same area of coverage on the map. Please keep the current district boundary in this area because that's where people elected their council members.

Thank you,  
Nun Chau

**04/02/2012**  
**Item 15**



April 2, 2012

To Whom It May Concern:

My name is Josephine Porraz and I live in District 4 area. It is my understanding that the Redistricting Task Force approved a map to have minimal changes to districts with the exception of District 4.

Under this new approved map, District 4 will lose 2000 residents in addition to the 359 people that District 4 is already short of. This doesn't make sense. I believe that every district should be well-balanced and it is not. It seems like District 4 is being target and that is not fair.

This whole redistricting is unfair. The Redistricting Task Force should go back and re-evaluate. It is my understanding that the Redistricting Task Force was asked to work with a redistricting consultant to equal the population in all of the seven districts. But that is not the case. Also, the Redistricting Task Force told the consultant not to cross Colorado Boulevard with districts. I am sure that many districts throughout Pasadena cross Pasadena.

The consultant drew new lines for districts and used District 4 to solve the population problem for other districts. This process is totally wrong. It puts pressure on District 4. The consultants had only one goal in mind and that was to go through District 4 to solve the population problems for the rest of the remaining six districts. The Task Force did not allow the consultant to consider other options which meant the results would be unfair and not accurate.

Since the whole process has been manipulated and unfair, the Council needs to send the Redistricting Map back to the Task Force and do the redistricting in a fair manner for all districts equally. As of right now, the districts of Pasadena are not equal. District 4 will be short of people. I think the Task Force should reconsider Colorado Boulevard. **I also encourage the Council to look at this unfair situation and make sure that all districts are equal and well-balanced.** I love being in District 4 and I do not want to be removed from District 4.

I am so sorry that I can not attend tonight's meeting. I do not drive and I have a disability that does not allow me to be out after dark.

Thank you for your consideration in this matter and **I hope the right thing will be done. District 4 should not be the "fall guy".**

Sincerely,

Josephine Porraz

**04/02/2012  
Item 15**