## NEW CORRESPONDENCE

CITY CLERIC 100 N GARFIERD PASASENA, CA. 91101 ROOM \$228

DISTRICT, DO NOT WANT
YOU TO DIVI DE OUR DISTRICT
IN YOUR REDISTRICT INC OF

THE CITY Thank GOUNGER

2460 MONTE VISTA

PASADENA, CAT 91107

PASADENA, CAT 91107

Ray Chowkwanyun <raychowkwanyun@yahoo.com>

Sent:

Saturday, March 10, 2012 6:35 AM

To:

cityclerk

Subject:

redistricting

I live at 2665 deodar circle in pasadena, a part of district 4 represented by council member Gene Masuda. Why does the Nelson Alley Plan subtract the southwest corner of our district and add a section to the south of Colorado Boulevard? I do not understand why such a drastic change is needed given that the population deviation in our district is only 0.6%.

-- ray

cityclerk

Subject:

FW: Request to Reconsider One Downtown Pasadena City Council District

Attachments:

Redistricting Support.pdf

From: Christine Fedukowski [mailto:cfedukowski@gmail.com]

Sent: Wednesday, March 07, 2012 4:51 PM

To: Jomsky, Mark

Cc: Stewart, Jana; Bogaard, Bill; cityclerk; Downtown Pasadena Neighborhood Association

Subject: Request to Reconsider One Downtown Pasadena City Council District

Dear Mr. Jomsky,

Please see attached letter in support of redistricting as proposed by Downtown Pasadena Neighborhood Association.

Thank you,

Sincerely,

Christine Fedukowski

Christine Fedukowski || **CFC** - *Distinctive Sustainable Development* || 601 E. Del Mar Blvd #408 Pasadena, CA 91101 | P: 626.792.6246 | C:

415.310.0385 | cfedukowski@gmail.com

Please consider the environment before printing

Dear Members of the Redistricting Task Force and Pasadena City Council:

I write in support of the consolidation of downtown Pasadena into one district with its own representation on the Pasadena City Council. I speak as a resident of downtown Pasadena and as a member of the Downtown Pasadena Neighborhood Association. I refer to the map with the downtown district proposed by the Downtown Pasadena Neighborhood Association, with the downtown district noted as District 7.

I have attended several of the Redistricting Task Force Meetings, including the one held on the evening of February 15th. I am impressed and pleased by the skills and commitment of each task force member to listening to each resident's concerns and suggestions.

I feel it is important that the downtown be recognized now as its own community of interest with its own council representative. As was stated at the February 15<sup>th</sup> meeting, this would in fact be consistent with the objectives of our General Plan. A number of examples have already been given to illustrate where downtown residents may not have had representation: for instance, allocation of funds (derived from construction of downtown projects) for creation and maintenance of parks and green space outside of the downtown (and accessible only by car); limited staff resources for oversight of design and construction standards of relatively recent commercial projects, that have, and may have, result in projects of inferior quality inconsistent with principles of the General Plan; and planning for new and maintenance of existing infrastructure that favors cars over pedestrians and public transportation.

As important, a region's economic competitiveness and sustainability is greatly influenced by the economic vitality of its urban core, which requires diversity of business uses (office, retail, education, or entertainment uses); as well as diverse residential population (age, income, education, household status, ethnic background). Downtown has seen many successes due to previous efforts of both city staff and elected officials, and community groups, but now, our public leaders and representatives must make informed decisions regarding priorities and objectives to insure downtown's continued growth and vitality in the coming decades. Their decisions, policies, and actions will shape the economic

viability and competitiveness of our city and neighborhoods, certainly for the next decades, if not for the next century. If downtown Pasadena is not recognized, and represented, as its own strong, economically vital, diverse neighborhood, I am not sure we will be equipped to make informed decisions and/or implement policies that will insure the continued economic sustainability and quality of life for our urban core, and therefore, all of Pasadena.

As such, I was no less than stunned, toward the end of the February 15<sup>th</sup> meeting, to hear a comment by a Task Force member that it was premature for the downtown neighborhood to have its own district. To the contrary, not only is it not premature, but perhaps a decade or two too late. While the residential population and residential dwellings have increased in the recent decade, the greatest percentage residential dwellings have been here for decades, so there has long been a need for better representation. I can't help but wonder - if the downtown had had better representation starting in 2000 or earlier, would many of the recently built projects have been of higher quality - more consistent with the General Plan in design and construction standards, than they are now? Would we now be further along in our objective toward a more transit-oriented community? Would the original, and economically unsuccessful, Plaza Pasadena, and corresponding demolition of blocks historic structures, ever had been built (though thankfully, it was redeveloped in the 1990s for somewhat of an improvement)?

Finally, if I may reiterate comment made by others, Downtown Pasadena has outgrown the current district configuration, where it is fragmented into four districts, in essence merely serving as a shopping center to the suburban neighborhoods. In the proposed redistricting plan, downtown Pasadena remains in four districts. The downtown area, which is approximately defined as the area bordered to the west by Pasadena Avenue, to the north by the 210 freeway, to the east by Catalina Avenue, and to the south by California Boulevard, is comprised of approximately 19,600 residents, which is about 14% of the Pasadena population.

The size of the population and the unique characteristics of residents in this neighborhood both make the case for a unified downtown district to serve the downtown residents. Its residents choose to live there – it is not merely a stepping stone to the suburbs, a place for students while attending school, or a place to retire to when the kids are grown. It is a real neighborhood, and must be treated as a neighborhood, including a seat on the City Council.

So, please do not ask the residents of downtown Pasadena to wait for 10 more years to potentially have our own district. The Downtown Pasadena Neighborhood Association has been in existence for over one year. It was formed to ensure the needs of downtown residents were being addressed in the

General Plan process. It is not premature for the downtown to have its own representation on the City Council. Now is the time for one council district for downtown Pasadena.

Respectfully,

Christine Fedukowski

Downtown Resident 601 E. Del Mar Blvd,

Pasadena, CA 91101

dbnanney@earthlink.net

Sent:

Wednesday, March 28, 2012 8:56 PM

To:

cityclerk; genomas@aol.com; Sullivan, Noreen

Subject:

Fw: Altered redistricting lines have come to our attention in District #4

## Note to city clerk. Error in previous submission. Please forward this one to Council members. thank you.

-----Forwarded Message-----From: <u>dbnanney@earthlink.net</u> Sent: Mar 28, 2012 8:50 PM

To: cityclerk@cityofpasadena.net, genomas@aol.com, nsullivan@cityofpasadena.net

Subject: Altered redistricting lines have come to our attention in District #4

To: Mayor Bogaard and City Council Members:

Through email communication from our neighborhood watch leader, Jim Hastings, it has come to our attention that a city Redistribution Task Force requested and approved re-drawing of district lines in order to achieve equivalent population/residences in each of the seven districts. The result demonstrates only District #4 experienced a net loss of 359 persons, after an ensuing exchange of 2000 persons between districts.

The process as carried out appears dismissive of District # 4 and is not transparent to most people. It has been our impression that each of the districts, like members of a family, are nonetheless unique and as such may call for differing resource allocations at any time predicated by an event or economics not necessarily affecting all of the districts. On buying our home, we certainly were unaware that AT&T had no cable laid in our area to facilitate Internet usage and they have continued to state they have no foreseeable plans to lay any. Charter is consistently rated at the bottom of surveys throughout the U.S.

Secondly, set up in this manner, District #4 could in the long run encounter more steps in the process for consideration when it comes to issues such as: future funding, emergency response, capital improvements; parks and other services needed. One could construe this as a contrived effort on someone's part-- motivation unknown.

As far as we know, for example, although no one in our area complained, the amount of resulting damage/debris in the aftermath of the 11/30/2011 windstorm seemed very large and was not removed until midweek of the first week of January 2012. In retrospect, perhaps we should have complained.

Some of our residents personally worked to provide ingress and egress to Canyon Close Road based on need well before that date. I called Dederian's cell on 12/1/2012, to offer my assistance as a CERT volunteer leaving contact information but received no response.

Why place the burden imposed by the redistricting on our district to resolve population shortfalls found in other districts? Allowing this can set a pattern in which District #4 is expected, unfairly, to defer to the other districts due to the newly approved map--and if not affecting District 4 "clout", certainly could serve to diminish District #4's active voice, which is also unfair to Gene Masuda, as a hard-working, responsive and the newly-elected council member. Incidentally, have those District #4 persons who no longer have Gene Masuda as their district representative been properly noticed?

Thank you, Barbara Nanney

nnehdar@aol.com

Sent:

Wednesday, March 28, 2012 3:24 PM

To:

cityclerk

Cc:

genomas@aol.com

Subject:

Redistricting

As a residence in District 4 of Council Member Gene Masuda, I would like to express my point of view that process of the redistricting is not fair and amicable to all districts, specially to district 4.

In order for the consultant to make sound and fair recommendations for all districts, there can't be restrictions placed, such as Colorado Blvd a boundary that can't be crossed. I feel that all the residence of district 4 are being represented in an excellent manner with Council Member Gene Masuda and it would be very unfair to reduce the number of people in district 4.

I recommend that the boundary such as not crossing Colorado Blvd. be eliminated by the Task Force, in order that the Consultant can have options to make a fair and just recommendations that suits all districts.

Thank you.

Nat Nehdar, Pasadena Human Relations Commission, Chair

626-437-1354

angel medina <angel\_m\_90042@yahoo.com>

Sent:

Wednesday, March 28, 2012 10:30 AM

To:

cityclerk

Cc:

Gene Masuda

Subject:

Pasadena redistricting fairness

According to the city of Pasadena web site, the population in district 4 grew slightly. In order to equalize the demographics, I understand district four must add 359 to its population. What is shocking to me is how that minimal adjustment will be accomplished. The nine-member task force was charged with recommending a redistricting plan to equalize populations in each district. The task force manipulated the operational parameters the consultant had to follow to obtain the outcome they desired. The best way to influence the outcome of any situation is to mandate the required process and procedure so the conclusion will be favorable to your desired outcome. Having the consultant define district lines restrained by the requirement not to cross Colorado Boulevard is where the Task Force failed badly. The current plan transposes 2000 current district 4 residents and requires adding and subtracting when all that is required is the addition of 359. The redrawing of the district boundaries affects city services and the demographics of those represented. Government should be fair, transparent and be minimally invasive.

The last Pasadena communication about redistricting to the public was the request for applications to join the redistricting task force posted May 27, 2011 and due no later than May 31, 2011 to the Mayor. The current redistricting plan is not in accord with the city values espoused on the city web site. The values of "responsiveness", "open, clear and frequent communication," and "diversity and inclusiveness" are missing from this redistricting process. According to the supplemental correspondence special interests and district 4 residents have documented their needs, but the desires of district 4 residents do not appear to be taken into consideration.

I recommend the task force reexamine the rationale for the rules to redistrict Pasadena. Further, I suggest the operational parameters that restrict the consultant in order to equalize the population result in a minimally invasive difference to the residents of Pasadena.

Respectfully submitted,

Dr. Angel Odelon Medina PhD

1215 Hastings ranch Drive

Pasadena, California. 91107

From: Sent: Jeff Rupp <jsrupp@scotlandco.com>

Monday, March 26, 2012 4:21 PM

To:

cityclerk

Cc:

Genomas@aol.com; Sullivan, Noreen

Subject:

Redistricting Task Force

## Members of the City Council:

Here we go again! What is it with the City and District 4? Once again you are trying to solve a citywide problem at the expense of our District.

We have a newly elected councilman who has been very responsive to his constituents (something that had been lacking for some time). As I understand the situation, the Redistricting Task Force approved a map that had minimal changes to districts, except for our District. The new plan will not only "exchange" 2,000 people between districts, but will also have the net effect to our District of being 359 people short of the average. Where is the fairness here? Not only do you take away from Councilman Masuda's base, you minimize our base.

To further add to the unfairness, I am told the reason for this situation was a "directive" from the Task Force to redistricting consultant that basically tied their hands in equitably solving the problem to equal the population of all seven districts. Rather than direct the consultant to find the "best" solution, the task force apparently made the unwise and politically-motivated decision that Colorado Boulevard is some sort of a line of demarcation. This is totally absurd for so many reasons.

I would recommend that the Council direct the consultant to go back to the drawing board and solve the real problem of equalizing the districts with the minimum impact on the current constituencies of ALL council districts. Many of us in the District are tired of being the afterthought when it comes to intelligent planning for the City.

Jeff Rupp 1930 Canyon Close Road Pasadena, CA 91107

Alan Lamson <amlamson@sbcglobal.net>

Sent:

Monday, March 26, 2012 3:31 PM

To:

cityclerk

Subject:

Redistricting

As a resident of District 4, I am concerned about the proposed boundary changes to District 4. As I understand it, under this new plan District 4 will lose 2,000 people who are replaced with 2,000 from an adjoining District. I understand this was done because the consultant was given the direction not to cross Colorado Blvd. with district boundaries.

Couldn't the boundaries of each district be drawn so that minor changes would be made in each to satisfy the requirement that the population of each district be equal? I would appreciate a response to my concerns.

Alan Lamson Resident, District 4

## Stewart, Jana

From:

Peggy Martin <mvms1980@gmail.com>

ent:

Monday, March 19, 2012 5:15 AM

ío:

Bogaard, Bill

Subject:

Fwd: The Proposed Redistricting Plan, and other things

Dear Mayor Bogaard -

I am sorry to bother you, but I really don't think the newest (I hope) Nelson Alley Redistricting plan is fair. My reasons are outlined below.

Regards,

Peggy Martin

----- Forwarded message -----

From: Peggy Martin <mvms1980@gmail.com>

Date: Mon, Mar 19, 2012 at 4:11 AM

Subject: The Proposed Redistricting Plan, and other things

To: <u>imcintyre@cityofpasadena.net</u>

Cc: info@advanceproj.org, district1@cityofpasadena.net, vdelacuba@cityofpasadena.net,

bbogard@cityofpasadena.net

r. Holden -

Are they serious? The Task Force on Redistricting, that is.

As I am sure, you already know that the areas of the city that are predominantly poorer, less white, and more minority, and have many thousands less citizens who are eligible (sp?) to vote tunder the proposed Nelson Alley Plan, than the areas in the west of the city below the 210, in the Hastings Ranch proposed area, and District 2. When you transpose that with actual voter turn out, wel it really sucks to be a voter in those areas, doesn't it? Why is this even being considered? Doesn't the Taskforce have guidelines from the CC, or at least the City Attorney (or whoever)? Doesn't the NAP put the residents of Districts 1,3, and 5 at a distinct disadvantage? For instance, my District - 3 - has roughly 11,500 citizens eligible to vote, while districts 6 & 7 have 15,000. How is the proposed Nelson Alley plan "fair" or representative of the colorblind city that Pasadena would like to be? And, isn't it kind of racist for the "Nelson Alley Plan Demographics" to include in it's analysis a Voter Turnout by racial surnames? Hispanic/Asian/Filipino Surnames of people who have voted in the past, in each proposed district? And then lump them all together, with less prospective voters in those proposed districts? Please explain to me why it is even being considered? Are you going to approve of it? How is this proposed plan fair? Am I seeing it wrong?

And where exactly can one see the "Northwest Commission bla, bla Plan?" - Not online, if you are a member of the public. What's up with that? Are the political appointees on the Northwest Commission paid? And what are the "Retreats" the commission goes on - where are they going - if there are costs involved, who is paying for them? And why are so many of the individuals who serve the city, including the members of the Northwest Commission, exempted from the conflict of interest requirements of the city laws? And, now that I look at the apcoming meetings/agenda - has the NW Commission been abolished? The haven't met in a long time, and apparently don't plan to. Is this just a matter of the website not being updated?

Is there one place within the City's site where I can see all the various "Public Notices?" In the same general vein - are there transcripts of City Council Meetings? I do not have cable, and my computer does not have sound. And I am poor.

And the Commission on Disability and Access - is it a true Commission on Disability? Or is it all on Accessibility for those with physical disabilities? It seems like it is the latter. As a person permantently disabled, but without access limitations, I was hoping it was a broad Commission on Disability, because I have some disability issues I would like addressed. That is, if there is still a CoD. It seems from the City Clerk's part of the city's website, that a lot of the Commissions kind of fell of the grid - still on the website, but no meetings recently, and no apparent plans to meet. Have some been disbanded? Which ones?

I have a lot of questions, these are the ones off the top of my head, after going on the city's website and trying to get an answer to a specific question, and got lost in between the outdated info all throughout the city's site, the non-existence of information behind some of the buttons/links, etc..

Thank you Dr. Holden,

Peggy Martin 940 No. Raymond Ave.