

Jomsky, Mark

From: Justin Smith <jsmith@utilityrefrigerator.com>
Sent: Wednesday, February 15, 2012 8:15 AM
To: cityclerk
Subject: District 4

Importance: High

Good day

My wife Denise and I have lived on Dudley Street for nearly 25 years.

During the time we have been in district 4 we have been well represented especially under councilman Gene Masuda.

The neighborhood feel we share with our other neighbors in East Pasadena is very important to us.

We see no value in taking 2000 residents from Gene's domain and swapping us with another district. We like the current formation of most of our neighbors being located above Colorado and think it is the best district for us. In our area we are fortunate to have maintained our property values especially on Dudley Street. Being in district 4 helps that.

We strongly oppose leaving district 4 and especially the jurisdiction under Gene Masuda.

Very truly yours,

Justin Smith
Denise Reiser

Jomsky, Mark

From: CityWeb-Server@cityofpasadena.net
Sent: Wednesday, February 15, 2012 8:44 AM
To: cityclerk
Subject: Comment about Redistricting

Data from form "Redistricting Comments" was received on 2/15/2012 8:43:45 AM.

Send Comments

Field	Value
Your Name	NUN CHAU
Council District	GENE MASUDA
Email	nunlabk@gmail.com
Comments	I live on Lola Ave, the proposed redistrict shift us from district 4 to district 2. We are pleased to have Gene Masuda to be our council member. We are looking up to his commitments for our neighborhood over his council term. The redistrict takes away the leadership too soon. What is the purpose of election? You are moving Gene's neighborhood away. There is no perfect time to make change but perhaps the timing of redistrict can be implemented to match council service term as long as possible. We want to remain in District 4. Thank you for your consideration.

Email "Comment about Redistricting" originally sent to cityclerk@cityofpasadena.net from CityWeb-Server@cityofpasadena.net on 2/15/2012 8:43:45 AM.

Jomsky, Mark

From: Anita R. Geddes <annapas@aol.com>
Sent: Wednesday, February 15, 2012 11:06 AM
To: cityclerk
Subject: Redistricting of District 4

I would like to have Distict 4 Rep. Gene Masuda continue to representing us on Mountain St.
Thank you,
Randy Geddes
2207 E. Mountain St.
Pasadena, CA

Jomsky, Mark

From: FRITZFAST@aol.com
Sent: Wednesday, February 15, 2012 5:04 PM
To: cityclerk
Subject: Pasadena's Redistricting Plan - Attn Bill Lightfoot

Pasadena's Redistricting Plan

Bill Lightfoot;

Pasadena is in the midst of redrawing boundaries to be in compliance with mandated equality in the number of residents per district based upon the 2010 Census. And they must be within a certain percentage of each other.

As it stands right now, as drawn based upon the 2000 census, there are some districts with more than allowed and others just the opposite. In an effort to correct this situation the City has enlisted a commission to redraw those boundaries and these are subject to City Council approval.

At issue from my point of view is there is either something with a strong odor or there is a touch of politics being played out behind closed doors.

What the commissioners seem reluctant to address is this whole process could be a relatively easy fix if they would simply accept one basic fact. A fact confirmed by the very consultant hired to assist this commission, **that fact being that crossing Colorado Blvd to make most of the changes would be easier, faster, with less interruption of districts, with fewer moves.** But the commissioners say that they don't want to cross Colorado Blvd. This makes absolutely no sense since the 2 largest districts area wise, district 4 and 6 (about 30%of the districts) already bookend the City at both end and do so by crossing to the north and south of this sacred cow known as Colorado Blvd.

So what they are trying to do is simply mess with virtually every district by segregating certain districts based solely on ethnicity instead of what is common sense and do it just by the number of residents in each area. The boundaries of the districts already look like a figgin' jig saw puzzle using the former method.

Commissioners – stop the games! I live in district 4 on the very east end of town and the districts with too much are district 6 (extreme west end) & district 3 (mid-town) and the districts with too few are district 2 (mid to east end of town) and district 5 (mid- town).

District 4 is just fine the way it is and does not need tweaking and if the commissioners would do the right thing and cross Colorado Blvd. in the heart of the City this whole issue could be solved in a very short period of time.

Commissioners – do the right thing and stop the games. Colorado Blvd. has been crossed; stop using that as an excuse.

Fritz Puelicher

Jomsky, Mark

From: CityWeb-Server@cityofpasadena.net
Sent: Wednesday, February 15, 2012 3:38 PM
To: cityclerk
Subject: Comment about Redistricting

Data from form "Redistricting Comments" was received on 2/15/2012 3:38:06 PM.

Send Comments

Field	Value
Your Name	Alan Lamson
Council District	#4
Email	amlamson@sbcglobal.net
Comments	It would be useful to give some rationale for the changes that are being proposed. Are you trying to equalize the number of residents in each district or are there other considerations? Thanks, Alan Lamson

Email "Comment about Redistricting" originally sent to cityclerk@cityofpasadena.net from CityWeb-Server@cityofpasadena.net on 2/15/2012 3:38:06 PM.

Jomsky, Mark

From: CityWeb-Server@cityofpasadena.net
Sent: Wednesday, February 15, 2012 1:17 PM
To: cityclerk
Subject: Comment about Redistricting

Data from form "Redistricting Comments" was received on 2/15/2012 1:16:50 PM.

Send Comments

Field	Value
Your Name	Al Romero
Council District	District 4
Email	acevac@msn.com
Comments	Please disregard my last comment. I made a terrible mistake sayingt I was in District 6. Instead we are in District 4. Mr Masuda is our representative and again we are very satisfied with his representation of District 4 and I believe a majority of people in his district is also very satisfied. Please do not move North Craig to another district. Thank you, Al and Mercedes Romero

Email "Comment about Redistricting" originally sent to cityclerk@cityofpasadena.net from CityWeb-Server@cityofpasadena.net on 2/15/2012 1:16:50 PM.

Jomsky, Mark

From: Milly and Rick Drake <rmkdrake@sbcglobal.net>
Sent: Wednesday, February 15, 2012 1:22 PM
To: cityclerk
Subject: District 4

We live on East Dudley St., and we want to stay in District 4, with Gene Matsuda..

Thank you

Richard & Millyann Drake

Sent from my iPad

**CORRESPONDENCE
FOR MEETING OF
MARCH 7, 2012**

GERALD J. DAY
292 NORTH CRAIG AVENUE
PASADENA, CA 91107-3211

2-17-2012

REGARDING ANY CHANGE OF THIS ADDRESS
OUT OF THE 4th COUNCIL DISTRICT:

I Am PERFECTLY SATISFIED THE
WAY THINGS ARE. WHY CHANGE?

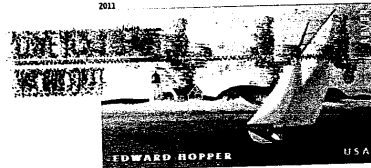
Gerald J. Day
(GERALD J. DAY)
CITY CLERK
OF PASADENA

RECEIVED
FEB 21 09:18

GERALD J. DAY
292 NORTH CRAIG AVENUE
PASADENA, CA 91107-3211

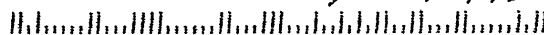
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17 FEB 2012 PM 7 L



OFFICE OF CITY CLERK
100 NORTH GARFIELD AVENUE
Room 5 228
PASADENA, CA 91101

91101172600



Paradise

February 28, 2012

Dear City Council,

My name is Yvonne Crossley
my address is 120 N. Oak Avenue,
Paradise. I will turn ninety on
April 5 but I am in excellent
health. I can't say that about
my balance problem because I have
to walk with a cane.

In 1940 my husband graduated
from College, secured his first position
and was just married to me. In 1941
we moved into our new home on
North Oak Avenue. We raised four

2.

children but of course we had to add
three more bedrooms and one more bathroom.
They worked really well in school
and all went to a College or University.

After my children were no longer
living at home the neighborhood
started to go downhill and that
really worried me.

My neighbor across the street,
Sally Shaw started a neighborhood
watch program. Then we all started
to take a real interest to try and
improve everything we could. The
City helped too, they posted
neighborhood watch signs and make
improvements. Things started to change

3.

and it returned to be a very nice neighborhood
all the lawns are well kept, and all
the people are nice and friendly. Our
crime rate on this street is very low.

I really don't want you to take Oak
Avenue out of Gene Masuda's district
our district number four. He is a very
good councilmember and he will work
as hard as he can to keep this street
the way it should be and also all the
rest of his district. I voted for him
because I believe in him with all
my heart. So, won't you please keep
in with councilmember Masuda.

Sincerely,

Yvonne Copsy

Ms Yvonne Copsy
120 N Oak Avenue
Pasadena, California

91107 FEB 2012 10:11 AM



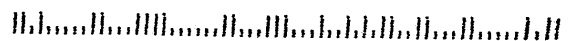
City Clerk

100 North Garfield

Room 5228

Pasadena, California

91101



Mc Lemoire, Latasha

From: ilityd santiago <ilityd@att.net>
Sent: Sunday, February 26, 2012 1:47 PM
To: cityclerk
Cc: Iityd Santiago
Subject: dist. 4 redistricting plan

dear sir;

I heard that there is a plan to change our voting district area.

We are satisfied with the service of our current council representation in our district.

Please do not change our voting district.

Thankyou,

Iityd Santiago
1995 paloma st. resident

Mc Lemoire, Latasha

From: Silverlock <silverlokk@gmail.com>
Sent: Monday, February 27, 2012 2:54 PM
To: cityclerk
Subject: 4rth district redistricting.

I have heard that the city plans on moving Wagner Street out of the 4rth District when redistricting. Please keep us where we are, we like Gene Masuda as our representative. Thank you.

Mc Lemoire, Latasha

From: Irwin Salgado <irwin@charter.net>
Sent: Sunday, March 04, 2012 5:57 PM
To: cityclerk
Subject: Redistricting

Dear City Clerk,

I totally disagree with the redistricting plans that your Advisory Committee has put forth. Why didn't they ask the residents for their input? We have been very fortunate in our neighborhood that we get good representation. Hence, people like to move to our neighborhood.

Now, you'll give some of us to another district? It's not fair that we, the residents, are used as pawns in the political games.

Irwin Salgado

2943 La Tierra St.
Pasadena, CA, 91107

Mc Lemoire, Latasha

From: CityWeb-Server@cityofpasadena.net
Sent: Monday, March 05, 2012 9:01 AM
To: cityclerk
Subject: Comment about Redistricting

Data from form "Redistricting Comments" was received on 3/5/2012 9:01:25 AM.

Send Comments

Field	Value
Your Name	Carol Fletcher
Council District	4-Gene Masuda
Email	carolfletcher918@gmail.com
Comments	Dear Task Force Members, I live in District #4 (2200 Block of Paloma St), voted for Gene, and want him to remain my Council Member. Chopping up District #4 is not the way to resolve the problems. Thanks for your time. Carol Fletcher

Email "Comment about Redistricting" originally sent to cityclerk@cityofpasadena.net from CityWeb-Server@cityofpasadena.net on 3/5/2012 9:01:25 AM.

Mc Lemoire, Latasha

From: Kenji Luster <kenji@kenjicam.com>
Sent: Tuesday, March 06, 2012 8:33 PM
o: cityclerk
Subject: Redistricting District 4

Mr. Jomsky,

I am concerned about the redistricting currently under study by the Redistricting Task force. I understand why the city needs to draw new lines, however, I hope that it will not brake up the current diverse group of residence that make up the current District 4 area.

Thank you,
Kenji Luster
2690 Lambert Dr.

Mc Lemoire, Latasha

From: don armstrong <aaboy91107@yahoo.com>
Sent: Tuesday, March 06, 2012 7:28 PM
To: cityclerk
Subject: Redistricting

City Clerk and Redistricting Committee . . .

We live in District 4 and understand you plan to remove some 2000 voters from our area and replace them with 2000 others from another District.

Hummmm. That's very interesting. Does District 4 people put their paints n differently than the 2000 that will come from another District ? Or is it just another political move ?

Don and Gloria Armstrong
2570 Las Lunas
Pasadena
626-793-7543

Mc Lemore, Latasha

From: RAZ Video <howie@razvideo.com>
Sent: Tuesday, March 06, 2012 2:00 AM
To: cityclerk
Subject: Redistricting

Would like to voice my opposition to current plans that would redraw the redistricting boundaries of district 4. It appears the task forces unwillingness to shifting some boundaries below Colorado will greatly impact my district.

As a business and home owner in district 4 these new proposed map changes concern me and my neighbors. My business on Walnut would wind up in district 2 and my home on La Tierra would remain in district 4. Myself and my fellow business owners along my fellow neighbors where I live have worked hard to form a relationship with our district 4 council member and we feel Mr. Masuda represents us and the community neighborhood standards we support well. We wish to stay in district 4.

While I am not a expert in these matters I believe not redrawing below Colorado is not a fair system of achieving redistricting. I urge the Redistricting Task Force to keep changes to district 4 to a minimum. Especially when you consider it's numbers (percentage) is very close to being balanced.

Thank you.
Harald Zechner

Mc Lemoire, Latasha

Subject: FW: Request to Reconsider One Downtown Pasadena City Council District
Attachments: Map of One-DPNA Plan.jpeg

From: Jomsky, Mark
Sent: Wednesday, March 07, 2012 10:33 AM
To: Official Records - City Clerk
Subject: Fwd: Request to Reconsider One Downtown Pasadena City Council District

Sent from my iPhone

Begin forwarded message:

From: Diane Ricard <dricard@alum.mit.edu>
Date: March 7, 2012 10:20:05 AM PST
To: "Jomsky, Mark" <mjomsky@cityofpasadena.net>, <cityclerk@cityofpasadena.net>
Cc: <bbogaard@cityofpasadena.net>, "Stewart, Jana" <janastewart@cityofpasadena.net>, Downtown Pasadena Neighborhood Association <dpnalist@gmail.com>
Subject: Request to Reconsider One Downtown Pasadena City Council District

(Hi Mark, Please distribute this to all of the members of the Pasadena Redistricting Task Force and the Pasadena City Council. Thank you!)

Dear Redistricting Task Force Members and Pasadena City Council Members:

I am writing to ask you to recommend the consolidation of downtown Pasadena into one district with its own representation on the Pasadena City Council. For reference, I have attached a map with the downtown district proposed by the Downtown Pasadena Neighborhood Association, which is referred to in the map as District 7.

I am one of several downtown residents who made the request for a single downtown district at the Redistricting Task Force Meeting on the evening of February 15th. Toward the end of the meeting, the Task Force stated that it was premature for the downtown neighborhood to have its own district. It is not premature. Downtown Pasadena has outgrown the current district configuration, where it is fragmented into four districts. In the proposed redistricting plan, downtown Pasadena remains in four districts. The downtown area, which is approximately defined as the area bordered to the west by Pasadena Avenue, to the north by the 210 freeway, to the east by Catalina Avenue, and to the south by California Boulevard, is comprised of approximately 19,600 residents, which is about 14% of the Pasadena population. The size of the population and the unique characteristics of residents in this neighborhood both make the case for a unified downtown district to serve the downtown residents.

I selected downtown Pasadena as my residential neighborhood in 1998, because I wanted to live in a neighborhood where I am able to walk to a robust variety of commercial, retail, dining and entertainment choices. I am an urban dweller, and I have chosen this lifestyle for my entire adult

life, first in Boston, then in Portland, Oregon, and now in Pasadena. I believe that this was the type of lifestyle Pasadena leadership was promoting through the redevelopment of Old Pasadena.

Downtown Pasadena is a neighborhood of urban dwellers, and our needs are different than single family homeowners in the suburban parts of Pasadena. The downtown area is our backyard and our front yard. We walk, bike and take public transportation more often than other Pasadena residents, and we make fewer vehicle trips within Pasadena. And parents have different concerns in this neighborhood for play areas and safety for their children than the single family homeowners in the suburban parts of Pasadena. We downtown dwellers enjoy all of the amenities that the downtown - our neighborhood - has to offer. We support this neighborhood - through our presence we make the neighborhood vital, and through our utilization of the downtown businesses we make it economically viable. We take pride in our neighborhood as much as any other neighborhood association takes pride in their neighborhood. We deserve to be treated as a neighborhood, which includes a seat on the City Council.

Toward the end of the February 15th meeting, one Redistricting Task Force Member commented that perhaps the residents in downtown Pasadena have better representation with four council members than if it were within one council district. That is not the case. My experience as a 14 year resident of District 6 is that the needs of the single family homeowners outside of downtown are given a higher priority than the needs of the downtown residents.

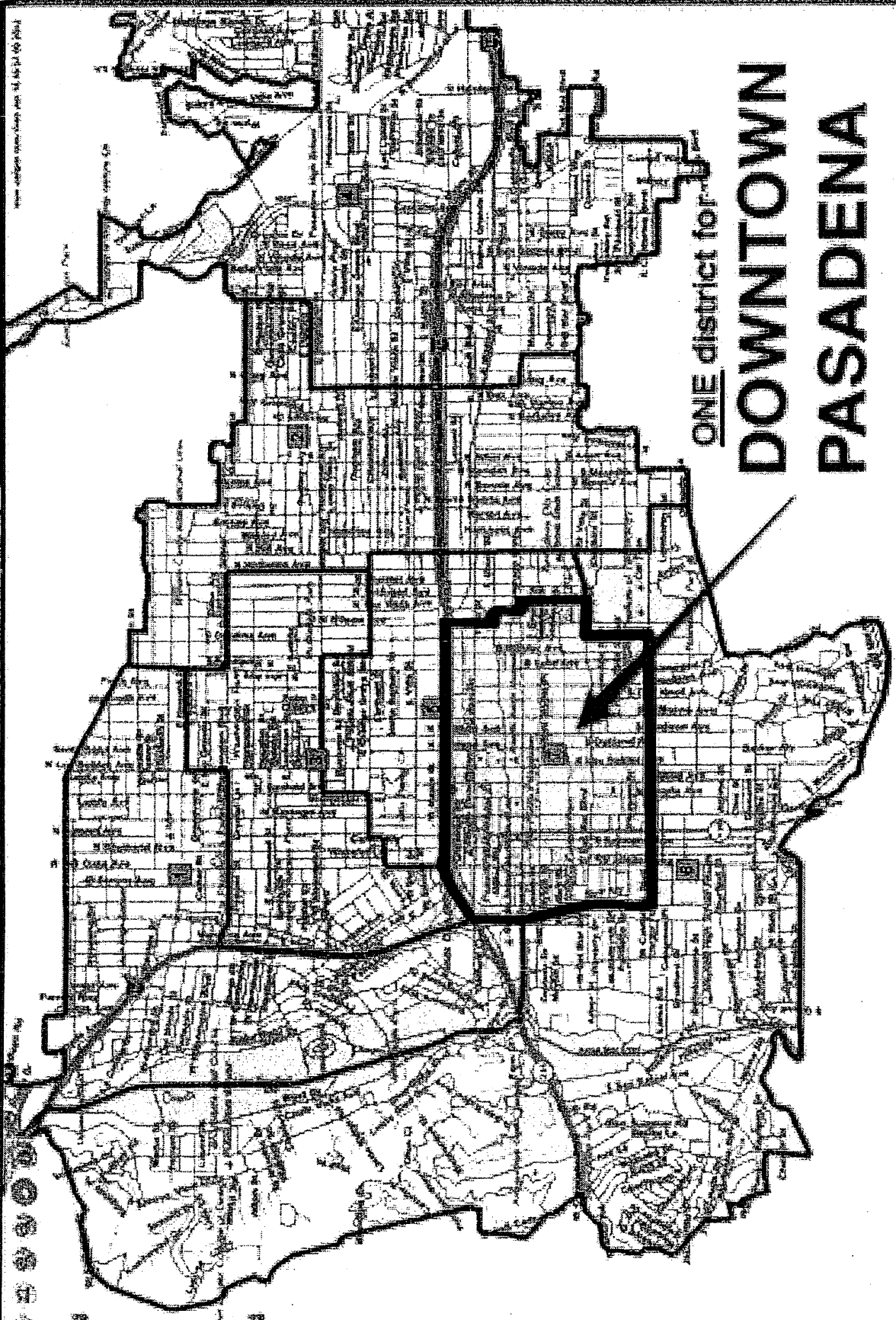
Another Redistricting Task Force Member suggested that our request for a single district wasn't valid because we proposed the northern border as the 210 Freeway and a freeway should not be a district boundary. This problem is easily resolved by moving the boundary slightly south or slightly north of the freeway.

Please do not ask the residents of downtown Pasadena to wait for 10 more years to potentially have our own district. Downtown Pasadena has been a vibrant neighborhood for the 14 years that I have lived here. And the Downtown Pasadena Neighborhood Association has been in existence for over one year. It was formed to ensure the needs of downtown residents were being addressed in the General Plan process. It is not premature for the downtown to have its own representation on the City Council. Now is the time for one council district for downtown Pasadena.

Respectfully,
Diane Ricard
290 S. Oakland Avenue
Pasadena, CA



From California State Map, 1947 (1:50,000)



ONE district for
DOWNTOWN
PASADENA

Continued to Page 41 (Map 3) (Data Department 80-3-7)

District	Population	Permits	% Increase	Value	% Retail	Assess	% Admin	Other - % Other	Permits (Ordinary)	% (Pasadena Council)	Permits (Special)	% (Permit)	% (Permit)
1	18,281	1,024	1.0%	4,006	11.6%	4,214	8.7%	4,283	32.4%	9,487	49.6%	4,937	14.8%
2	22,426	1,121	1.1%	5,218	12.7%	5,426	10.0%	5,495	38.5%	11,921	53.5%	5,051	20.0%
3	19,271	843	0.8%	4,245	17.8%	4,453	8.8%	4,522	26.2%	11,228	64.4%	5,324	32.4%
4	18,410	1,022	1.0%	4,024	12.0%	4,232	15.0%	4,301	30.5%	9,503	52.1%	5,047	28.1%
5	15,443	732	0.7%	3,524	10.0%	3,732	12.5%	3,801	25.2%	10,028	64.8%	7,484	48.4%
6	22,051	1,121	1.1%	5,218	12.7%	5,426	10.0%	5,495	38.5%	11,921	53.5%	5,051	20.0%
7	18,281	1,024	1.0%	4,006	11.6%	4,214	8.7%	4,283	32.4%	9,487	49.6%	4,937	14.8%

Jomsky, Mark

From: LuAnn Dodson <grace4la@yahoo.com>
Sent: Wednesday, March 07, 2012 3:49 PM
o: cityclerk
Subject: Redistricting

I live in District 4. I have lived here for many years.

I just recently heard about the task force wanting to move 2000 from one district to another. This unfair process will impact my district in a negative way.

Do not be impacting my district with this unfair political maneuver.

Thank you
LuAnn Dodson

Jomsky, Mark

From: Greg Gunther <ggunther@frogkick.com>
Sent: Wednesday, March 07, 2012 2:05 PM
To: Jomsky, Mark; cityclerk
Cc: Bogaard, Bill; Stewart, Jana; dpnalist@gmail.com
Subject: Redistricting > Downtown Deserves Representation
Attachments: Map of One-DPNA Plan.jpeg

Dear Mr. Jomsky –

In Brief:

- I am writing this note to urge the Pasadena Redistricting Task Force to provide Downtown Pasadena with appropriate (singular, unified) City Council representation as part of the current redistricting effort.
- I am endorsing the plan for one (1) Downtown City Council District submitted by the Downtown Pasadena Neighborhood Association (attached).
- And, while I am writing to you directly, it's my understanding that you will distribute this message to all members of the Redistricting Task Force as well as the City Council.

As Background:

- My wife and I relocated to Southern California in 2010, and we consciously chose the Playhouse District for our residence after evaluating a number of communities in the region (from Santa Barbara to La Jolla).
- Specifically, we were attracted to Pasadena by the opportunity to enjoy a walking "urbanesque" lifestyle featuring the kinds of cultural events and commercial amenities offered by Downtown Pasadena. For those in Pasadena who were involved in forging the 1994 General Plan, we salute your vision and appreciate the groundwork you laid to provide us with this wonderful community!
- As you can imagine, our lifestyle is now dramatically (deliciously!) different from the suburban setting we left behind – and it has become clear to me that the concerns, needs and priorities of Downtown residents are distinctive from those of other Pasadena neighborhoods.

Bottom Line:

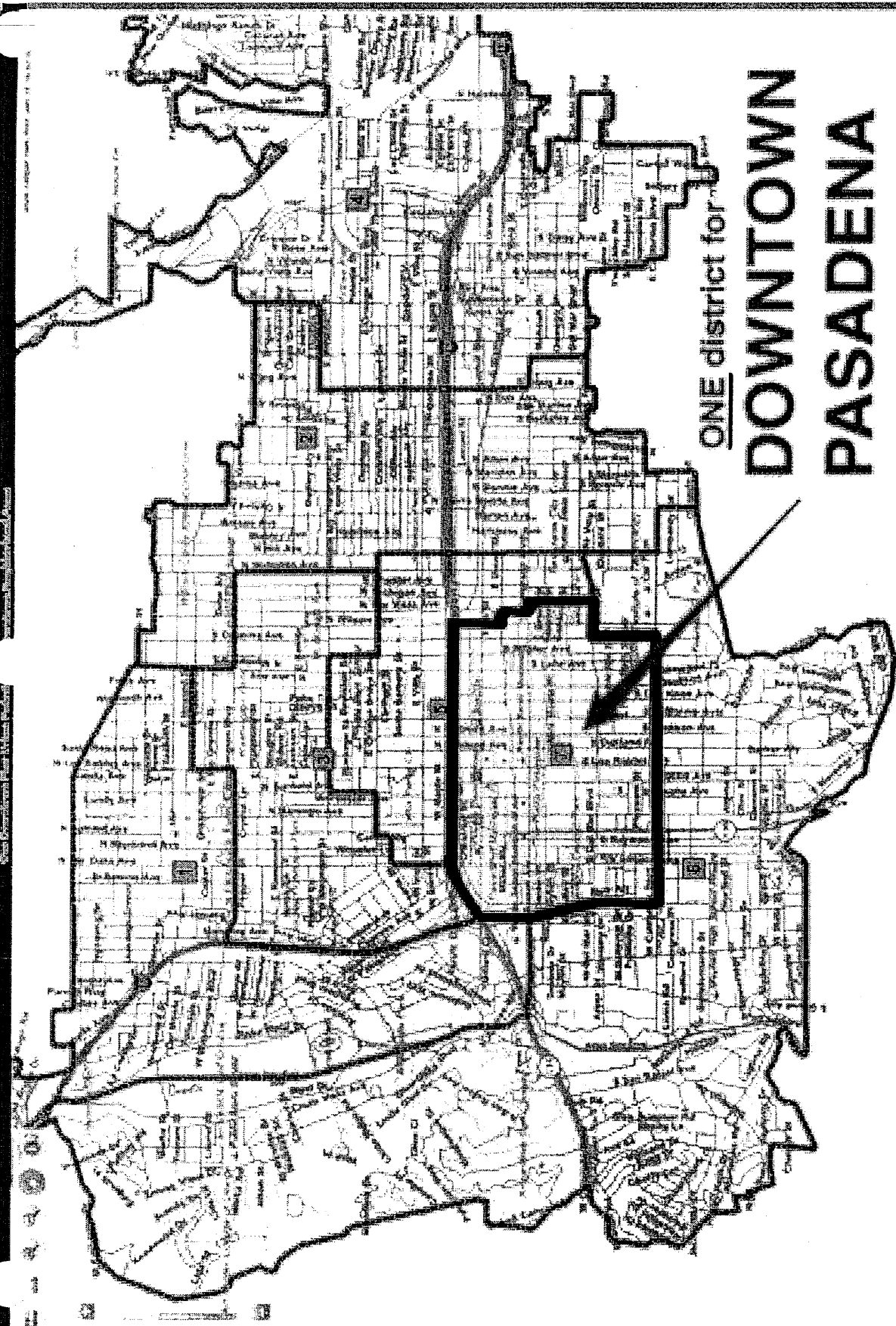
- The current splintering of the Downtown into four (4) Council Districts denies us appropriate democratic representation.
- Despite our aggregate mass (nearly 20,000 residents - 14% of the total population), the current jurisdictional boundaries relegate us to a small, nominal percentage of any individual Councilmember's constituency base – and this Balkanization of the Downtown area systemically ensures that the concerns, needs and priorities of Downtown residents are treated as a relatively minor blip in any given Councilmember's overall field of vision.

The current redistricting effort provides a "once in 10 years" opportunity to remedy this injustice. Please help ensure that this matter is treated fairly.

Thank you,
// Greg Gunther

700 E. Union St.
Pasadena, CA 91101

626.394.6333
ggunther@frogkick.com



ONE district for
DOWNTOWN
PASADENA

Number 11-10,338

Category	Population	Demographics	White	% White	Black	% Black	Asian	% Asian	Other	% Other	Population Change	% Change	1970-1980	% 1970-1980	1980-1990	% 1980-1990
1	28,281	1,918	8,206	81.4%	4,714	24.2%	1,191	5.7%	4,383	21.5%	9,687	48.2%	44,974	61.8%	14,880	26.7%
2	68,476	2,113	11,876	86.9%	1,211	6.3%	2,888	18.8%	1,780	8.8%	8,962	25.2%	23,716	30.7%	10,718	20.0%
3	19,737	488	8,383	81.9%	3,477	17.8%	5,179	26.8%	5,127	26.8%	11,226	58.2%	7,824	52.4%	14,377	73.7%
4	68,687	421	12,461	84.8%	1,488	6.8%	3,447	18.8%	1,384	4.3%	4,382	24.8%	24,116	30.1%	18,880	26.1%
5	78,483	1,328	4,938	64.9%	2,814	18.4%	2,422	12.4%	4,881	25.2%	14,689	14.8%	28,114	28.1%	14,114	17.6%
6	68,887	2,112	10,888	78.2%	1,887	3.2%	3,887	18.8%	888	2.8%	2,888	12.8%	18,888	21.8%	18,888	28.8%
7	78,888	1,111	11,111	88.8%	1,488	7.7%	1,234	28.8%	888	4.4%	2,888	18.2%	2,888	14.2%	10,427	26.8%