

Agenda Report

November 8, 2010

TO: Honorable Mayor and City Council

THROUGH: Finance Committee

FROM: Finance Department

SUBJECT: AMENDMENTS TO THE FISCAL YEAR 2011 GENERAL FEE SCHEDULE

RECOMMENDATION:

It is recommended that the City Council adopt a resolution amending the Fiscal Year 2011 General Fee Schedule as detailed in Attachment A.

BACKGROUND:

The Fiscal Year 2011 General Fee Schedule was adopted by the City Council on June 21, 2010. Since adoption of the General Fee Schedule the state of California implemented surcharges to the fee the City charges for birth certificates and various parking citations. In addition, the Transportation Department has identified necessary changes to the General Fee Schedule related to the use of metered parking spaces by valet parking firms and the preparation of traffic impact studies.

Parking Violation Fees

The state of California has mandated a \$3 increase to the parking surcharge for all parking violations. This action increases the total mandated fee per violation from \$9.50 to \$12.50. This mandate becomes effective 60 days after the state budget passes; the budget passed on October 8, 2010.

On January 1, 2009, the state mandated an increase of \$4.50 to the parking surcharge for all violations. This action increased the total mandate per violation from \$5 to \$9.50. This mandate became effective on January 1, 2009. The new \$3 surcharge is in addition to the previously approved \$4.50 increase and brings total state-mandated surcharges for parking citations to \$12.50.

Birth Certificate Fee

Assembly Bill (AB) 52 was approved by the governor and chaptered on September 29, 2010 (Chapter 529, Statutes of 2010). The new law establishes a source of funding for the *Umbilical Cord Blood Collection Program* by adding a \$2 surcharge to the current fee for certified copies of birth certificates requested by individuals and nonpublic agencies. This fee increase does not affect birth certificates purchased by government agencies. This fee is scheduled to sunset on January 1, 2018.

AB 52 contains an urgency clause which states that, "This bill would declare that it is to take effect immediately as an urgency statute." Although the urgency clause established the new fee effective September 29, the State of California Office of Vital Records (OVR) recognizes the need for public notification, modification of procedures, and updating of automated systems. OVR plans to complete these changes at the state level and implement the new fee by November 1, 2010, and is requiring that the new fee be implemented by local offices as soon as feasible.

The new \$2 fee will be paid into the *Umbilical Cord Blood Collection Program* fund within the state treasury. As the fees are collected, local offices must remit them directly to the state treasurer. Additionally, AB 52 does not provide an administrative cost to the issuing agencies for the collection of the fee; therefore, local offices are required to remit 100 percent of the fees collected to the *Umbilical Cord Blood Collection Program* fund.

Valet Parking Fees

Currently, the General Fee Schedule allows collection of meter fees during meter hours of operation and street usage fees from 8:00 a.m. to 8:00 p.m. for special events and valet operations throughout the City. The street usage fee was added to the General Fee Schedule to assess fees during non-metered hours of operation and for non-metered areas including loading zones. At the time the street usage fee was added to the General Fee Schedule, staff included the hours of 8:00 a.m. to 8:00 p.m. as it coincided with the meter hours of operation. Since then valet and meter hours of operation in some districts have been extended past the 8:00 a.m. to 8:00 p.m. timeframe however, the hours specified for collection of street usage fees have not been updated.

The requested amendment in to the Fiscal Year 2011 Fee Schedule will remove the specified times (8:00 a.m. to 8:00 p.m.) from the street usage fee so that when on-street parking spaces are used for special events or valet operations during non-metered hours of operation or in non-metered spaces, the City will be able to collect the street usage fee. Currently, the street usage fee is \$1 per hour per space. This amount is minimal to the valet operator, however, taking into consideration the existing valet permits, it adds up to approximately \$32,000 per year.

Traffic Impact Studies Fee

The Traffic Impact Study fee is actually a deposit to initiate a staff prepared traffic impact study for development projects. This deposit will be applied to the full cost of staff time to prepare the Traffic Impact Study in instances where there is not sufficient time to engage a consultant to accomplish the work. Staff estimates that at least five requests will be received per year resulting in annual revenues of approximately \$30,000.

COUNCIL POLICY CONSIDERATION:

The City Council's strategic planning goal of maintaining fiscal responsibility and stability will be advanced through updating of the General Fee Schedule, as appropriate, to ensure the City is reimbursed for the cost of providing selected services and for the use of the public right-of-way for special events and valet operations.

FISCAL IMPACT:

There is no fiscal impact related to the increase in fees for the new state-mandated surcharges; however, if the amendments are not approved the City will be responsible to pay an estimated \$375,000 for the new parking surcharge (assuming the City continues to issue approximately 125,000 parking citations annually) and an estimated \$15,600 annually for the new birth certificate surcharge (assuming the City continues to issue an average of 650 birth certificates per month, or 7,800 annually).

There is also no fiscal impact related to the Traffic Impact Study fee. This fee is a deposit to initiate a staff review of a consultant-prepared traffic impact study for development projects. This deposit will be applied to the full cost of staff time to review and comment on Traffic Impact Studies. Staff estimates that at least five requests will be received per year resulting in annual revenues of approximately \$30,000.

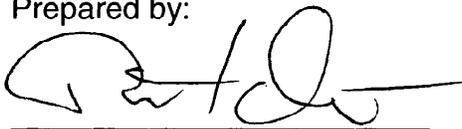
The amendments to the valet Parking-related fees will result in an increase in revenue of approximately \$32,000 annually.

Respectfully submitted,



ANDREW GREEN
Finance Director
Name of Department

Prepared by:



Richard Davis
Budget Administrator

Approved by:



MICHAEL J. BECK
City Manager

Attachment A

Fee	FY2011 Adopted	FY2011 Revised	Proposed Change
Parking Citations			
Parked on Parkway	\$42.50	\$45.50	\$3.00
Parked Outside Painted Space	\$36.50	\$39.50	\$3.00
Temporary No Parking	\$42.50	\$45.50	\$3.00
Red Zone/No Stopping	\$53.50	\$56.50	\$3.00
Zone Yellow/White/Green/15 Minute	\$36.50	\$39.50	\$3.00
Alley Parking	\$42.50	\$45.50	\$3.00
Stopping/Standing Prohibited	\$48.50	\$51.50	\$3.00
No Stop 7-9 AM/4-6PM	\$48.50	\$51.50	\$3.00
No Parking 7 AM- 6 PM	\$42.50	\$45.50	\$3.00
No Parking Anytime	\$42.50	\$45.50	\$3.00
Restricted Parking	\$42.50	\$45.50	\$3.00
Expired Meter	\$42.50	\$45.50	\$3.00
Overtime Parking 1-2-3- Hour	\$42.50	\$45.50	\$3.00
Unauthorized Parking City Property	\$42.50	\$45.50	\$3.00
Parked on Private Property	\$42.50	\$45.50	\$3.00
Parked on Front Lawn	\$36.50	\$39.50	\$3.00
Parked Commercial Vehicle in Residential District	\$115.50	\$118.50	\$3.00
New Years No Parking Tow Away	\$65.50	\$68.50	\$3.00
Overnight Commercial Vehicle in Residential District	\$42.50	\$45.50	\$3.00
Overnight Parking 2-6 AM	\$42.50	\$45.50	\$3.00
No Current Registration	\$71.50	\$74.50	\$3.00
Missing License Plate-Front or Rear	\$36.50	\$39.50	\$3.00
Parked on Public Grounds	\$42.50	\$45.50	\$3.00
Fire Lane	\$63.50	\$66.50	\$3.00
Parked on Crosswalk	\$42.50	\$45.50	\$3.00
Parked in Front of Driveway	\$42.50	\$45.50	\$3.00
Parked on Sidewalk	\$42.50	\$45.50	\$3.00
Double Parking	\$42.50	\$45.50	\$3.00
Failure to Park Within 18" of Curb	\$36.50	\$39.50	\$3.00
Illegally Parking in Handicap Space	\$344.50	\$347.50	\$3.00
Improper Parking-Bus Zone	\$266.50	\$269.50	\$3.00
Parked Too Close To Fire Hydrant	\$48.50	\$51.50	\$3.00
Unattended Vehicle w/Motor Running	\$42.50	\$45.50	\$3.00
Illegal Parking in Preferential District	\$42.50	\$45.50	\$3.00
Blocking Sidewalk Access (Handicapped)	\$289.50	\$292.50	\$3.00
Failure to Turn Wheels To/Against Curb	\$33.50	\$36.50	\$3.00
Improper Parking-Wheelchair Access	\$263.50	\$266.50	\$3.00
Space Designated for Taxicabs Only	\$42.50	\$45.50	\$3.00
No Auto Wash/Repair on City Streets	\$42.50	\$45.50	\$3.00
Birth Certificates			
Birth Certificate Fee	\$17.00	\$19.00	\$2.00
Valet Parking			
Parking Meter Per Meter Hour Per Space, During Hours of Meter Operations	100% of hourly rate	100% of hourly rate	No rate change – extends hours
Street Usage Fee Per Space	\$1.00 per hour	\$1.00 per hour	No rate change – extends hours
Traffic Impact Study			
Traffic Impact Study	New Fee	\$6,000 (Deposit)	\$6,000.00

RESOLUTION NO.

**A RESOLUTION OF THE CITY COUNCIL
OF THE CITY OF PASADENA
AMENDING THE GENERAL
FEE SCHEDULE FOR FISCAL YEAR 2011**

The City Council of the City of Pasadena hereby resolves as follows:

1. The FY2011 General Fee Schedule, adopted by resolution number 9042, is hereby amended by changing the fees set forth in Exhibit A, attached, to the new amounts specified for each of those fees.
2. The FY 2011 General Fee Schedule, adopted by resolution number 9042 shall otherwise remain as originally adopted.
3. The City Manager is directed to begin collecting these amounts set forth in Exhibit A immediately upon City Council adoption of this resolution.

Adopted at the regular meeting of the City Council on the 8th day of November, 2010 by the following vote:

AYES:

NOES:

ABSENT:

ABSTAIN:

Mark Jomsky
City Clerk

Approved as to form:

Nicholas George Rodriguez
Assistant City Attorney

EXHIBIT A

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