



# Agenda Report

**TO:** CITY COUNCIL **DATE:** MARCH 22, 2010

**THROUGH:** LEGISLATIVE POLICY COMMITTEE (March 17, 2010)

**FROM:** MAYOR

**SUBJECT:** APPROVAL OF CONTRACT RENEWAL WITH CAPITALEdge  
ADVOCACY LLC FOR LEGISLATIVE LIAISON SERVICES

**RECOMMENDATION:**

It is recommended that the City Council

1. Approve a five-year contract renewal with CapitalEdge Advocacy LLC (formerly Carolyn C. Chaney & Associates, Inc.) for federal legislative liaison services effective July 1, 2010 through June 30, 2015 for an annual contract cost of \$117,238 (\$112,238 plus \$5,000 for expenses) with the provision for renegotiating the annual cost beginning in fiscal year 2012, and
2. Acknowledge this contract is exempt from competitive bidding pursuant to City Charter Section 1002(f) (Professional Series) and automatically exempt from competitive selection pursuant to PMC Section 4.08.049 A (4) (Lobbying Services).

**BACKGROUND:**

The firm of CapitalEdge Advocacy LLC has been the City's liaison with the federal government since 1981. Among the services provided are research on relevant federal issues and grant programs, assistance in lobbying Congress and the Executive Branch, and timely information on federal policies and programs. In the past two years, CapitalEdge Advocacy LLC has assisted the City on federal matters such as:

- Securing \$250,000 in Department of Justice funds to expand the City's Neighborhood Outreach Workers (NOW) program, which reaches out to willing gang members and provides them with alternatives to crime;

- Opposing legislation that would prohibit new state and local taxation on wireless telephone services, which would have jeopardized the City's recent changes to the User Utility Tax (UUT);
- Participating in a coalition of local government organizations to promote direct funding to local governments in the disbursement of economic stimulus legislation, which thus far has resulted in approximately \$9 million in direct funding to Pasadena;
- Promoting legislative language that encourages the Department of Transportation to consider state and local expenditures on Phase I of the Gold Line as part of the federal match for Phase II of the project;
- Working with Rep. Adam Schiff on proposed changes to federal rules that prevent local transit agencies from providing charter bus services – and potentially jeopardizing shuttle services to and from Rose Bowl events, and
- Alerting the City of federal grant opportunities in areas such as public safety and homeland security; community services, education; homeless assistance, and health, as well as keeping the City up-to-date on economic stimulus opportunities and reporting requirements.

The City's contract with CapitalEdge Advocacy LLC was last renewed for two years in June 2008 and included annual increases that aligned with those that were approved for management-level city employees, which was four percent in 2008. However, the proposed contract for fiscal years 2011 thru 2015 represent a five percent reduction in the annual cost of services paid during fiscal year 2010. The annual contract amount will remain constant for the five year period with allowance for negotiated annual increases beginning in 2012.

**FISCAL IMPACT:**

Annual cost of the contract will be \$117,238 (\$112,238 services and \$5,000 expenses) with a total cost of \$586,189 for five years. Funding for this contract is included in the City Council Operating Budget.

Respectfully submitted,



Bill Bogaard  
Mayor

**Disclosure Pursuant to the  
City of Pasadena Taxpayer Protection Amendment  
Pasadena City Charter, Article XVII**

Contractor/Organization hereby discloses its trustees, directors, partners, officers, and those with more than 10% equity, participation, or revenue interest in Contractor/Organization, as follows:

*(If printing, please print legibly. Use additional sheets as necessary.)*

**1. Contractor/Organization Name:**  
CapitalEdge Advocacy, LLC

**2. Type of Entity:**  
 non-government     nonprofit 501(c)(3), (4), or (6)

**3. Name(s) of trustees, directors, partners, officers of Contractor/Organization:**

<u>CAROLYN C. CHANEY, PRESIDENT</u>
<u>CHRISTOPHER GIGLIO, V. PRESIDENT</u>

**4. Names of those with more than a 10% equity, participation or revenue interest in Contractor/Organization:**

<u>CAROLYN C. CHANEY</u>

Prepared by: CAROLYN C. CHANEY  
Title: PRESIDENT  
Phone: 202-842-4930  
Date: MARCH 17, 2010