

# Agenda Report

**TO:** CITY COUNCIL **DATE:** JUNE 17, 2010

**FROM:** MAYOR BILL BOGAARD

**SUBJECT:** CONSIDERATION OF AN AMENDMENT TO THE PASADENA MUNICIPAL CODE TO PROVIDE FOR A TOURNAMENT OF ROSES REPRESENTATIVE ON THE PASADENA CENTER OPERATING COMPANY BOARD

## **RECOMMENDATION**

It is recommended that the City Council direct the City Attorney to prepare an ordinance within 30 days amending the Pasadena Municipal Code to provide that the Board of the Pasadena Center Operating Company shall have one member nominated by the Tournament of Roses.

## **BACKGROUND**

In recent times, one member of the PCOC Board of Directors has also been a member of the Executive Committee of the Tournament of Roses. The experience for both the individual and the Board of Directors has been that increased communication with the Tournament of Roses is beneficial to both organizations. This member is now completing her service on the Board, but she has suggested that her successor be a member of the TR Executive Committee nominated by the Tournament.

The change would not increase the number of Directors, but simply modify one of the existing seven "at large" positions on the Board. To facilitate this new approach, it has been suggested for this position that the requirement that regular members of the Board of Directors be Pasadena residents be eliminated.

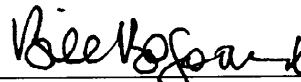
Informal discussions with the City Manager, the PCOC CEO, and others indicate an interest in this approach and likely support.

To make this change, an appropriate amendment must be made to provisions of the Municipal Code establishing PCOC, and the City Attorney's Office can be called upon to prepare such documents. Any further suggestions for the new position from members of the City Council can be incorporated into the action taken pursuant to this report.

**FISCAL IMPACT**

There is no fiscal impact associated with this action.

Respectfully submitted,



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BILL BOGAARD

Mayor