

Agenda Report

December 6, 2010

TO: Honorable Mayor and City Council

FROM: Department of Transportation

SUBJECT: ONE YEAR EXTENSION OF AGREEMENT #18,934 WITH MODERN PARKING, INC., FOR THE MANAGEMENT OF THE HOLLY STREET, DEL MAR, PASEO SUBTERRANEAN, LOS ROBLES, AND MARENGO GARAGES

RECOMMENDATION:

It is recommended that the City Council:

1. Find that an extension of the current contract with the Modern Parking, Inc. for garage management is categorically exempt from the California Environmental Quality Act ("CEQA") pursuant to State CEQA Guidelines Section 15301 (Existing Facilities);
2. Find that competitive bidding is not required pursuant to City Charter Section 1002 (F) Contracts for Professional or Unique Services. Grant the proposed contract an exemption from the competitive selection process of the Competitive Bidding and Purchasing Ordinance pursuant to Pasadena Municipal Code Section 4.08.049 (B), contracts for which the City's best interest are served.
3. Authorize the City Manager to extend for one year the existing agreement with Modern Parking, Inc., for the management of the Holly Street, Del Mar, Paseo Subterranean, Los Robles, and Marengo garages to September 30, 2011. The contractor will receive \$2,152,471 for the additional year of the contract, and the total value of the contract shall be \$11,767,126 for the six year term.

BACKGROUND:

On August 10, 2005, the Department of Transportation released a Request for Proposals to solicit bids for parking garage management services at the Holly Street, Paseo Subterranean, Los Robles, and Marengo garages. Four proposals were received on August 25, 2005, and based upon evaluation staff recommended the award of the contract to Modern Parking, Inc. On September 12, 2005, City Council authorized the City Manager to enter into an agreement with Modern Parking, Inc. to manage the four garages.

On June 18, 2007, the City purchased the Del Mar Station garage and amended the agreement with Modern Parking, Inc. to include management of the new facility.

The existing agreement expired September 30, 2010 and Modern Parking, Inc. has been operating on a month to month basis. Both the City and Modern Parking, Inc. desire to extend this agreement for an additional year with the existing terms and conditions.

The additional one year term is required for the City to evaluate its current parking strategy in relation to the nine City-owned garages and will allow staff to implement any recommended changes.

COUNCIL POLICY CONSIDERATION:

The City Council's strategic planning goal of maintaining fiscal responsibility and stability will be advanced by amending the contract with Modern Parking, Inc. for the management of the Holly Street, Del Mar, Paseo Subterranean, Los Robles, and Marengo garages.

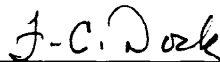
ENVIRONMENTAL ANALYSIS:

The proposed amendment of lease agreement with Modern Parking, Inc. for the management of the Holly Street, Del Mar, Paseo Subterranean, Los Robles, and Marengo parking garages is categorically exempt from the California Environmental Quality Act (CEQA) under section 15061 (b) (3), the General Rule that CEQA only applies to projects which have the potential for causing a significant effect on the environment.

FISCAL IMPACT:

As part of the City's efforts to reduce costs, Modern Parking, Inc. has agreed to reduce its management fee for the garages by 12% for the duration of the extension. Funds for this contract are included in the Department of Transportation's FY 2011-2012 operating budget.

Respectfully submitted,

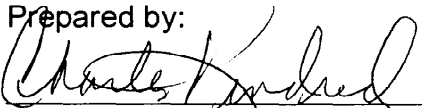


FREDERICK C. DOCK

Director

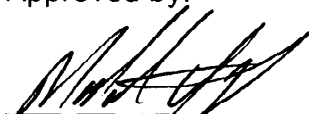
Department of Transportation

Prepared by:



Charles Kindred, Parking Manager

Approved by:



MICHAEL J. BECK
City Manager

**Disclosure Pursuant to the
City of Pasadena Taxpayer Protection Amendment
Pasadena City Charter, Article XVII**

Contractor/Organization hereby discloses its trustees, directors, partners, officers, and those with more than 10% equity, participation, or revenue interest in Contractor/Organization, as follows:

(If printing, please print legibly. Use additional sheets as necessary.)

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|---|
| 1. Contractor/Organization Name: <p style="text-align: right; margin-right: 50px;"><i>MODERN PARKING, INC.</i></p> |
| 2. Type of Entity: <input checked="" type="checkbox"/> non-government <input type="checkbox"/> nonprofit 501(c)(3), (4), or (6) |
| 3. Name(s) of trustees, directors, partners, officers of Contractor/Organization: |
| <i>MOHAMMED J. ISLAM</i> |
| <i>LORI R. PINSON</i> |
| <i>LIBBY HOKANURA</i> |
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| 4. Names of those with more than a 10% equity, participation or revenue interest in Contractor/Organization: |
| <i>MOHAMMED J. ISLAM</i> |
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Prepared by: LORI R. PINSON

Title: SR. VICE PRESIDENT

Phone: 213-482-8400

Date: 10.29.09