

CITY OF PASADENA * SIX-MONTH STRATEGIC OBJECTIVES
 January 8, 2009 through June 15, 2009

THREE-YEAR GOAL: *MAINTAIN FISCAL RESPONSIBILITY AND STABILITY*

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. At the Jan. 2009 Finance Committee meeting	City Manager and Finance Director	Present for action to the Finance Committee a proposed timeline for the budget.				
2. March 1, 2009	Finance Director and City Manager	Present to the City Council for action a plan to reduce the FY 2009 structural deficit by at least one third.				
3. By the May 18, 2009 City Council meeting	City Manager and Finance Director	Submit to the City Council for consideration a proposed FY 2010 budget that significantly reduces or closes the structural deficit.				
4. June 15, 2009	Finance Director	Present to the City Manager an analysis, with recommendations, of the funding mechanisms for the FPRS.				

THREE-YEAR GOAL: *IMPROVE, MAINTAIN AND ENHANCE PUBLIC FACILITIES AND INFRASTRUCTURE*

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. June 15, 2009	Asst. City Manager	Review, analyze and report out to the Public Safety Committee on the City/School Staff Joint Use Facilities Plan with the goal of broadening and expanding joint use opportunities beyond recreational opportunities.				
2. June 15, 2009	Infrastructure Project Team (City Manager – lead, RBOC G.M., Finance Dir., Public Works Dir.)	Develop and present to the Finance Committee of the City Council funding strategies for the citywide acquisition or improvement of parks, open space, Arroyo Seco facilities, including the Rose Bowl.				

THREE-YEAR GOAL: *INCREASE CONSERVATION AND SUSTAINABILITY*

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. At the Feb. 24, 2009 MSC meeting	Council MSC Committee (Councilmember McAustin – lead)	Determine the necessity of more frequent MSC meetings.				
2. At the March 24, 2009 MSC meeting	PWP General Manager	Develop and present to the Council MSC Committee for action a Water Conservation Plan.				
3. April 15, 2009	Director of Planning and Development	Complete the 1990 baseline carbon footprint determination and provide the results to the City Council.				
4. At the May 26, 2009 MSC meeting	PWP General Manager	Present a final draft of the IRP (Integrated Resource Plan for Electric Power) to the City Council MSC Committee for action.				

THREE-YEAR GOAL: *IMPROVE MOBILITY AND ACCESSIBILITY THROUGHOUT THE CITY*

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. June 15, 2009	Dir. of Transportation	Achieve 50% completion of the Bicycle Master Plan toward a target of final completion by December 31, 2009.				
2. June 15, 2009	Dir. of Transportation	Recommend funding to the City Council for action for increased frequency of ARFS (Area Rapid Transit System) service to the Gold Line.				
3. June 15, 2009	Dir. of Transportation	Develop and recommend to the City Council for action a program for managing traffic speeds on major streets.				
4. June 15, 2009	Dir. of Planning and Development and the Dir. of Transportation	Provide at least 3 public education workshops on the Mobility and Land Use elements of the General Plan.				

THREE-YEAR GOAL: *SUPPORT AND PROMOTE THE LOCAL ECONOMY*

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. May 15, 2009	Planning and Development Director, working with a Fiberoptic Team	Complete an investigation of the city's fiberoptic assets to determine potential business and job opportunities and present to the City Council for consideration.				
2. June 15, 2009	Dir. of Human Services and Recreation, in partnership with other organizations	Coordinate a program to transition the private sector work force laid off as a result of contraction of financial and related institutions to rapidly transition to other growth industries and be in a position to accept federal, state and other funding for this effort.				
3. June 15, 2009	Housing Director	Complete an evaluation of the inclusionary housing ordinance with consideration of low, moderate and workforce housing and recommend to the City Council for action how to increase the effectiveness of the ordinance.				
4. June 15, 2009	Housing Director	Present to the City Council for action recommendations for the intake and evaluation of affordable housing projects.				