

Agenda Report

February 23, 2009

TO: City Council
FROM: City Manager
SUBJECT: Formation of City Council Ad Hoc Subcommittee Regarding
Nominations to the General Plan Update Advisory Committee

RECOMMENDATION:

It is recommended that the City Council form an ad hoc subcommittee to review the applications for participation on the General Plan Update Advisory Committee and make recommendations to the full City Council on or before March 16, 2009.

BACKGROUND:

On January 12, 2009 the City Council voted to appoint a General Plan Update Advisory Committee of twelve members including representatives of nine advisory commissions, the Chamber of Commerce, and two at-large representatives.

Each of the nine commissions was directed to provide the names of three commission members as nominees and an application period was opened to receive applications from the public for the two at-large seats. All nominations and applications were due in the Mayor's Office by February 20.

In order to streamline the appointment process, staff recommends that an ad hoc committee review the applications and provide recommendations to the full Council on or before March 16, 2009.

An orientation meeting is scheduled for the committee on Tuesday, March 31. The Committee will hold regular monthly meetings on the 2nd Tuesday of each month with the first regular meeting scheduled for April 14, 2009.

The City Council directed the Committee to play two significant roles during the Land Use and Mobility Element update process: (1) guide the public outreach

program to ensure widely diverse public participation and (2) engage with City staff and other relevant experts in the development of General Plan documents, ensuring the compatibility of all elements. Both roles will require a strong commitment of time throughout the update process.

Specifically, the Committee will review and comment on the General Plan update work plan, scope, community outreach strategy and various documents and work products leading to the General Plan updates. An important part of the role of the Committee is to report to their respective commissions/committees the progress and challenges of the General Plan update. The members of the Committee will also host various community outreach events and act as the "face" of the updates. The Committee will hold regular public Brown Act meetings and periodically present updates to the City Council on the progress of the updates.

FISCAL IMPACT:

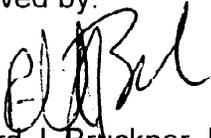
There are no costs associated with the formation of this ad hoc committee.

Respectfully submitted,



Michael J. Beck
City Manager

Approved by:



Richard J. Bruckner, Director
Planning & Development

Prepared by:



Stephanie DeWolfe, Deputy Director
Planning & Development