

Agenda Report

December 14, 2009

TO: City Council

THROUGH: Economic Development & Technology (December 9th)

FROM: Rose Bowl Operating Company

SUBJECT: Direct the City Attorney to prepare an amendment to the municipal code regarding Rose Bowl Operating Company Tenant Membership Qualifications

RECOMMENDATION

It is recommended that the City Council direct the City Attorney's Office to prepare an Ordinance amending Chapter 2.175 of the Pasadena Municipal Code to create a membership qualification for tenant representatives to the Rose Bowl Operating Company (RBOC) similar to the qualification for business representatives on the Pasadena Center Operating Company which recognizes their appointment to represent and further certain economic interests. This will enable the broadest participation of the tenant representatives on a variety of issues affecting the Rose Bowl.

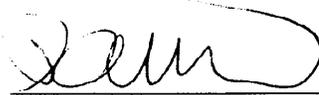
BACKGROUND

The Rose Bowl Operating Company has two board members nominated by the major tenants, the Tournament of Roses Association and the University of California, to help provide the perspective of the tenants in the policies that govern the operation of the stadium. Because the need to represent these economic interests is not explicitly articulated in the Pasadena Municipal Code Section creating the tenant seats, the question arises from time to time as to whether the tenants should be disqualified in discussions that affect the economic interest of the organizations they represent.

This same question has been addressed and resolved at the Pasadena Center Operating Company with respect to board members who are commercial property owners in the surrounding area. Specifically, Pasadena Municipal Code Section 2.165.030, explicitly recognizes that certain members of the board have an economic interest in surrounding commercial property and are appointed to represent those interests. Under the Fair Political Practices Act, an economic interest might ordinarily create a "conflict of interest" preventing participation in some issues; however, there is an exception created in the Act for persons who are appointed to represent a specific economic interest and so the commercial property owner representatives are able to participate in most decisions of the PCOC.

Similarly, the membership qualifications of the Tournament of Roses Association and the University of California representatives can be amended to state that they are appointed to represent and further the interests of the tenants on the Board. The attached letter from the Tournament of Roses Association expresses support for this direction being taken.

Respectfully submitted,

A handwritten signature in black ink, appearing to read 'Paul Arevalo', written over a horizontal line.

Paul Arevalo
RBOC President