

From: Fuller, Margo
Sent: Monday, June 08, 2009 12:29 PM
To: 'Jona Bailey'
Cc: McAustin, Margaret; Jomsky, Mark; Flores, Silvia
Subject: RE: Keep Ice Skating in Pasadena

Thank you for your e-mail. I will make sure Council Member McAustin receives it. I am also forwarding it to the City Clerk so that it may be part of the public record.

*Margo Morales-Fuller
District 2 Field Representative
(626) 744-4742
(626) 744-3814 fax*

From: Jona Bailey [mailto:jjb.bailey@yahoo.com]
Sent: Friday, June 05, 2009 1:15 PM
To: Bogaard, Bill; Fuller, Margo
Subject: Keep Ice Skating in Pasadena

Dear Mayor Bogaard and Council Member McAustin:

Last summer, I returned to Pasadena after living in Maui since 1993. I first moved to Pasadena in 1976, attended Pasadena City College, and skated at the Pasadena Ice Skating Center. As a child, I learned to figure skate in Orange County, where I grew up (and my ice skating instructor there was, later, Nancy Kerrigan's coach). Now, I am a mother, and my son takes ice skating lessons (something that wasn't available to us in Maui) and I skate with him once a week at the Pasadena Ice Skating Center. The existence of an ice rink in Pasadena adds a great deal to our family life, and is one of reasons I haven't minded too much moving from Maui. Of course, marrying my husband was the best reason of all.

I understand that the budget for building a new ice skating center is to be discussed on Monday. Please consider the full impact of your decision with respect to this endeavor. Have you stopped by on a Thursday night and seen how many children are learning to skate and how many people are employed at the Pasadena Ice Skating Center? Both figure skating and ice hockey are sports that can be practiced all year long, not just seasonally; both are Olympic sports. Participation in these sports is not "trendy;" they have a solid following year-in, year-out, year after year. Ice skating is not just good

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exercise. These sports require dedication and focus--all children can benefit from them.

A new ice skating rink in Pasadena will attract new opportunities not even available to us right now with our single, nonstandard rink. The number crunchers tell me that a new skating center will generate a sustainable, long-term income with a \$12 million forecasted profit to the City. They also tell me that the project has a **positive net present value in excess of \$2 million**. I know you have to make some hard decisions now, in this economic climate. With respect to the Ice Skating Center, please don't throw out the baby with the bathwater.

Respectfully yours,
Jona Bailey
1280 N Holliston Ave
Pasadena CA 91104
jjb.bailey@yahoo.com
(626) 798-4453
(626) 487-1160 (mobile)

Jomsky, Mark

From: Scott Carson [jcs8787@sbcglobal.net]

Sent: Thursday, May 21, 2009 8:18 AM

To: Jomsky, Mark

Cc: Beck, Michael

Subject: Pasadena Ice Center

To City Clerk and City Manger,

I have been an Ice skating instructor at the Pasadena Ice Center for 20 years.

There have be thousands of happy patrons come through the door and it has changed many life's for the better and created new and exciting careers.!

It is a great asset for the community and it keeps the city clean and the kids off the street.

The Ice Center is older and in need of repairs. It is time to build a new facility for the city and for the future.

Thank you,

Scott Carson

Jomsky, Mark

From: James Cline [jcline430@aol.com]
Sent: Monday, June 01, 2009 12:51 PM
To: Jomsky, Mark
Subject: New Pasadena Ice Skating Center

RE: New Pasadena Ice Skating Center

Dear Mr. Jomsky:

As a banker for over 25 years, I understand the fiscal constraints the City of Pasadena must operate today. At the same time, my family has enjoyed the Pasadena ice rink for years and believes the planned new facility is needed now more than ever. We appreciate any effort you may be able to give toward moving the new Pasadena Ice Skating Center Project forward as soon as possible.

We trust you share our value of having family friendly venues available within the City of Pasadena and will do whatever you can to help get the new center built before the economy recovers and the cost of construction goes up! Building the new Pasadena Ice Skating Center today not only will make an immediate positive impact to the community's quality of life, but in the long-term will prove to be the most fiscally responsible thing to do as well.

The planned new center promises to be another jewel that makes Pasadena so special to visit, work and live. Please do what you can to get the project moving.

Sincerely,

James C. Cline
3971 Robin Hill Road
La Canada Flintridge, CA 91011
jcline430@aol.com

Wanna slim down for summer? Go to [America Takes it Off](#) to learn how.

Jomsky, Mark

From: Jon Dudley [jbdudley@aol.com]
Sent: Monday, June 08, 2009 11:03 PM
To: Beck, Michael
Cc: Bogaard, Bill; Robinson, Jacque; McAustin, Margaret; Holden, Chris; Haderlein, Steve; Gordo, Victor; Madison, Steve; Tyler, Sid; Jomsky, Mark; Carrie Dunbar Watson; Lilly & Archie Lieu
Subject: Re: New Ice Rink

Michael, thanks for a quick response.

With the lowest bid coming in at \$17.8 Million (and most others just above that by \$1 Million more) what are the other \$6 Million costs that make this a \$25 Million project? It was my belief that the land is paid for and the city has already spent a considerable amount on architectural and site work. Are you including debt service payments in this \$25 Million project cost price?

Although those types of "costs" can't be ignored, have they been included in all the other city projects in the past? Although I'm a very big supporter in baseball, soccer and football fields, etc. this project alone will *make money* for the city and still serve it's kids for over 30 years. It will probably exceed that by another 30 years!

The rink will have a free cash flow (I admit outside of debt service costs) of: \$800,000 in the first year; \$1,000,000 in the second year; and 4-6% annual growth thereafter. It will generate a **profit for the city**, based on those projections, of probably over \$10 Million for Pasadena. That's a lot of cash from a field! And it doesn't include the ancillary income from after-practice/game dinners, meetings, tournaments, etc to adjacent restaurants and hotels. Those are substantial.

I very much appreciate your usual quick response and I'm very impressed with the time and effort all the city staff has given to us. You and the council serve us all very well.

Please remember, we built the Hoover Dam and many more structures that have served generations of us still today ... during the Great Depression.

Gratefully,

Jon Dudley
Vice President,
Pasadena Hockey Association
1394 El Mirador Drive
Pasadena, CA 91103
Cell (626)437-4797
Home (626)577-2802
jbdudley@aol.com

On Jun 8, 2009, at 10:15 PM, Beck, Michael wrote:

Dear Jon,

Thank you for your comments. We have not yet decided how to proceed with the project, but plan to bring the project to the City Council in early July for their consideration. Unfortunately, finding \$25 million for the new ice skating facility is a tall order during a time when we are cutting positions, raising fees, and trying to close a nearly \$20 million budget deficit, of which \$15.5 million is structural (not economic). However, we are still trying to see if we can make

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this work.

Thanks

...Michael

Michael J. Beck
City Manager
City of Pasadena
(626) 744-7927

From: Jon Dudley [<mailto:jbdudley@aol.com>]
Sent: Monday, June 08, 2009 7:30 PM
To: Bogaard, Bill; Robinson, Jacque; McAustin, Margaret; Holden, Chris; Haderlein, Steve; Gordo, Victor; Madison, Steve; Tyler, Sid
Cc: Jomsky, Mark; Beck, Michael; Carrie Dunbar Watson; Lilly & Archie Lieu
Subject: New Ice Rink

Thank you to the Mayor, city staff and those council members who have responded by email or took the time to meet with us over the last few weeks.

We've patiently been waiting for the city to decide what you're going to do with the new rink. The delay in breaking ground has been a disappointment. Of the 7 Pasadena Maple Leaf teams playing next year, 4 will play solely out of the Paramount ice rink. Those teams will proudly continue to wear the Pasadena colors and represent our city. We have high expectations that 2 of our those teams will be Southern California Amateur Hockey Association (SCAHA) Champions.

Can you please tell me what's next in this process and the status of the new rink. This process has been going on for over 15 years and we hope to have a new rink as soon as possible.

We appreciate all your efforts in making Pasadena such a great city. I hope you'll continue to invest in the youth of this city. The new rink will bring 45-50 jobs to Pasadena (most in the 18 to 25-year age group) and a lot of business to nearby restaurants and hotels. It will provide competitive exercise to almost a thousand kids and adults weekly. More importantly, it'll keep our children involved in healthy past times and keep them off the streets.

Sincerely,
Jon Dudley
Vice President,
Pasadena Hockey Association
1394 El Mirador Drive
Pasadena, CA 91103
Cell (626)437-4797
Home (626)577-2802
jbdudley@aol.com

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Jomsky, Mark

From: Jon Dudley [jbdudley@aol.com]
Sent: Thursday, April 23, 2009 4:07 PM
To: Bogaard, Bill; Robinson, Jacque; McAustin, Margaret; Holden, Chris; Haderlein, Steve; Gordo, Victor; Madison, Steve; Tyler, Sid
Cc: Jomsky, Mark; Beck, Michael
Subject: New Pasadena Ice Skating Facility

Dear Mayor, City Council Members and City Staff:

As we approach the final decision point in the decade-plus effort for Pasadena to build, own and operate their own skating rink, we're all aware of the difficult times our present economy places upon all of our lives. These are the times that require difficult, even heroic leadership.

These are the times, just like each and every day is the proper time, that require initial and continuing investment in our children, our teenagers, and our residents. This skating rink is a physical asset for many present and future generations. Our great grandchildren will relate to their children their fond memories of learning how to skate in the new Pasadena Rink.

Pasadena residents will be employed to build the facility; Pasadena restaurants and shops will serve these workers during lunch and after work. Tournaments and Skating Championships will bring hundreds of area residents to Pasadena. Once completed, this skating center will employ up to 50 Pasadena residents -- most in that very sensitive 16 to 25 year old demographic.

The new skating facility has very positive initial projections, based on actual rink management figures, showing free cash flow of: \$800,000 in the first year; \$1,000,000 in the second year; and 4-6% annual growth thereafter.

Most importantly, though, are the thousands of kids who need this investment today. By 2010, they'll be ready to get off the streets and work towards some positive physical goal. They deserve a place to go where there's supervision, structure, and development.

I'm asking, begging even, each of you to make a heroic decision in the face of an adverse economy. Please make this investment in our kids!

Without exaggeration, we can't wait another year. I've stood before you and explained how my organization, Southern California's oldest youth hockey organization, has struggled to remain viable within the constraints of the current rink. We're ready for two new sheets of ice in 2010. Next year, we're spread out in 4 different cities because there's not enough room for us in the old facility. That's a temporary decision we made based on a new facility in 2010.

Where will all of us be in August 2010? Think of the facilities built during the Great Depression that stood for decades as symbols of our nation's prosperity. We forget they were built during our darkest days. Days when people needed jobs, needed hope; days when children needed to be taken care of.

Please make a heroic decision today and build a new skating facility for our kids and our city. I hope in August of 2010, we're all walking into a new skating facility. The criticism you might face today from some will be inconsequential on that bright day. On that bright day, you'll see hundreds of kids exercising and know that they're going to be doing so, right there in front of you, for the next 40 years.

Sincerely,

Jon Dudley
Vice President,
Pasadena Hockey Association
1394 El Mirador Drive

Jomsky, Mark

From: Robert [zio4kids@verizon.net]
Sent: Tuesday, May 19, 2009 10:42 PM
To: McAustin, Margaret; Holden, Chris; Haderlein, Steve; Gordo, Victor; Madison, Steve; Tyler, Sid; Jomsky, Mark; Beck, Michael
Cc: 'Jon Dudley'
Subject: New Pasadena Ice Skating Facility

Dear Mayor, City Council Members and City Staff:

I have been involved in coaching youth hockey since 1992 was pleased when I was asked to join the Pasadena Hockey Association in 2006. I am extremely proud to be part of Southern California's oldest youth hockey organization. I love to coach youth hockey and see how each child improves throughout each season. It is a wonderful thing to see the smile on a young players face when they glide across the ice and play hockey. Imagine the joy the parents have to see their child play hockey and improve their skills each time they touch the ice. It is a fantastic sight to see. We have grown as a club in size which is amazing, but we are now outgrowing our facility. We're definitely ready for two new sheets of ice in 2010 and cannot wait another year. This new Pasadena Ice Skating Facility will attract many people and players, create jobs and bring revenues to the City of Pasadena. With the new hockey facility, we can host tournaments and other unique events that can attract many people to the city where they will walk into our malls, stores, movie theatres and spend money. Please make the decision to begin the funding of the new Pasadena Ice Skating Facility today so that our club will have a future and show you the amazing things we can do.

I appreciate your time and consideration.

Sincerely,

Head Coach
Pasadena Maple Leafs Bantam B Team
Robert M. Jacoy
(626) 893-2369 - Cell
(909) 394-7696 – Home

“When You Combine Your Waking Rational Abilities With The Infinite Possibilities Of Your Dreams, You Can Do And Be Anything” (Unknown)

“In any moment of decision the best thing you can do is the right thing, the next best thing is the wrong thing. and the worst thing you can do is nothing.” (Attributed to Theodore Roosevelt. Ack DC)

Jomsky, Mark

From: Robert [zio4kids@verizon.net]
Sent: Saturday, April 25, 2009 6:10 PM
To: McAustin, Margaret; Holden, Chris; Haderlein, Steve; Gordo, Victor; Madison, Steve
Cc: Tyler, Sid; Jomsky, Mark; Beck, Michael
Subject: New Pasadena Ice Skating Facility

Dear Mayor, City Council Members and City Staff:

I have been involved in coaching youth hockey since 1992 was pleased when I was asked to join the Pasadena Hockey Association in 2006. I am extremely proud to be part of Southern California's oldest youth hockey organization. I love to coach youth hockey and see how each child improves throughout each season. It is a wonderful thing to see the smile on a young players face when they glide across the ice and play hockey. Imagine the joy the parents have to see their child play hockey and improve their skills each time they touch the ice. It is a fantastic sight to see. We have grown as a club in size which is amazing, but we are now outgrowing our facility. We're definitely ready for two new sheets of ice in 2010 and cannot wait another year. This new Pasadena Ice Skating Facility will attract many people and players, create jobs and bring revenues to the City of Pasadena. With the new hockey facility, we can host tournaments and other unique events that can attract many people to the city where they will walk into our malls, stores, movie theatres and spend money. Please make the decision to begin the funding of the new Pasadena Ice Skating Facility today so that our club will have a future and show you the amazing things we can do.

I appreciate your time and consideration.

Sincerely,

Head Coach
Pasadena Hockey Association
Robert M. Jacoy
(626) 893-2369 - Cell
(909) 394-7696 – Home

When You Combine Your Waking Rational Abilities With The Infinite Possibilities Of Your Dreams, You Can Do And Be Anything"

Jomsky, Mark

From: Stephen Jones [ferrisjones4@yahoo.com]
Sent: Thursday, June 18, 2009 3:28 PM
To: Jomsky, Mark
Subject: Proposed Pasadena Ice Arena

City Clerk Mark Jomsky:

My name is Stephen Jones. I grew up in central Minnesota and have lived in CA since 1981. I am a big hockey fan and currently the Head Coach for the Pasadena Maple Leafs Midget 16A hockey team (15 and 16 year olds). I want to personally encourage you to support the proposed Pasadena Ice Arena. The hockey club, among many other groups, have been promoting the new arena for a long time. There is a growing anticipation for the new facility from all over southern California.

Being a native of Minnesota, I'm well aware of the status the City of Pasadena enjoys as a **First Class City** with many well known scientific & cultural institutions, famous facilities, annual world class events, hotels and restaurants. Pasadena is definitely a class act when talking about California cities.

I have to admit that there is one exception to the long list of great things in and about Pasadena. That would be the outdated, undersized, hard to find and difficult to park at ice rink. There is extremely strong support for the proposed ice arena and approving it's construction would put the new facility into the first class category that is synonymous with Pasadena. The entire focus the facility users (ice hockey & figure skating communities, recreation skaters from all ages 2 to 100) in California will rotate toward Pasadena. The top drawing skating facilities in California (Logitech Arena in San Jose, Valencia Ice Station, Anaheim Ice and the Toyota Sports Center) will all take second seat to the new Pasadena Ice Arena. People from all over California and the U. S. will visit this facility.

As a registered civil engineer in California, I could not help but run a few numbers. This new ice arena in Pasadena will hold 25 to 30 large weekend events per year. Hockey alone will have around 8 tournaments each year that are 3 to 4 days long plus another 6 or 7 weekend events; figure skating events will hold another 12 to 14 events per year and then there is the daily visits by the users (approximately 400 per day). These are family oriented events, skaters families, hockey families, grandparents and friends. Families will stay at Pasadena hotels, eat at Pasadena restaurants, shop at Pasadena stores and visit Pasadena in general. This isn't small change visits; my rough calculations come up with minimum of 150,000 people per year will visit the arena and the City of Pasadena. That would translate into a minimum of 15 million dollars spent in Pasadena each year! Doesn't \$15 to \$20 million spent in Pasadena bring close to a million dollars in sales tax revenue to the City each and every year? I'm not sure how you can turn this down, to be quite honest. The facility pays for itself with the user fees, the City enjoys the benefits of facility revenue in the long term and sales tax revenue for as long as the arena exists. This sounds like a redevelopment project!

Please support the proposed ice arena. The entire City of Pasadena will benefit from the project.

Stephen Jones, RCE
Ferris Jones & Co.
136 N. Grand Avenuc, Suite 154
West Covina, CA 91791
626-332-3368

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