

**SPECIAL JOINT MEETING OF  
CITY COUNCIL / FINANCE COMMITTEE  
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## Pasadena's Arts Education Timeline

- 1995, **PUSD District Arts Team (PUSD-DAT)** convenes informally to incorporate a new Arts "Framework" (state mandated, grade level learning goals in the arts) established by **California Department of Education (CADOE)**, into PUSD's general curriculum.
- 1996 - **CADOE** publishes its third revision of *Visual and Performing Arts Framework*, giving explicit goals for every student at every grade, tied to general curriculum subjects.
- 1997 – L A County Supervisors request that the **Los Angeles County Arts Commission (LACAC)** evaluates arts education in all 82 Los Angeles County School Districts, because of the serious decline of County's arts & entertainment business sector (film, television, music, live performance, contemporary exhibitions). Studios and businesses move to other states where better workforce preparation exists.
- 1997 – **CADOE** establishes *ARTSWORK* – criteria for integration of arts education into all California's subject matter standards, including community partnerships in the arts.
- 1998 – **PUSD-DAT** consults on State *ARTSWORK* grant, defining the role of community artists & arts organizations as partners in district arts education efforts – the content, delivery, training and community impact.
- 1999 – Pasadena Arts Commission opens discussions for a Cultural Planning process. Goals: to streamline Commission procedures, to better engage residents in local activities and programs, to strengthen the support network for emerging arts organizations, to highlight nationally acclaimed work by local organizations, to share best practices, to build additional resources & recognition for all efforts, and to strengthen this economic sector for Pasadena.
- 1999 - UC & CSU set *entry requirements* of one full year of high school visual or performing arts.
- 2000 – **LACAC** Arts Education Task Force publishes *Arts In Focus*, analyzing academic and career education deficits in arts education and calls upon schools, cities and private organizations to partner.
- 2000 – 2004 – **Pasadena Cultural Affairs Department** offers grants program for *Artists in Schools* for PUSD schools and private schools with tuition under \$7500.
- 2000 – 2004 – **CADOE** funds *Model Arts Project*, guiding school districts to make systematic connections with their local arts agencies and with their city/community resources. PUSD Deputy Superintendent and Pasadena Arts Commissioner became *Co-Chairs of the District Arts Team*, meet monthly with representatives from each school and from arts organizations – ongoing, attend Statewide meetings three times each year.
- 2001 – **CADOE** adopts *Academic Content Standards for the Visual and Performing Arts* – linked to other core content standards.
- 2001 – PUSD Board adopts a strong **Arts Policy**, which states: The Governing Board supports a comprehensive curriculum that includes arts education as part of the program for all students as stated in the California Department of Education *Visual and Performing arts Framework for California Public Schools, Kindergarten Through grade Twelve (1996)* and the *California Visual and Performing Arts Content Standards K-12*. Students shall have the opportunity to continually improve artistic skills, create and/or perform original works, acquire an appreciation of arts from many eras and cultures and develop an intellectual basis for making aesthetic judgments. The Superintendent or designee shall encourage the integration of community arts resources into the school program. Students shall have the opportunities to attend musical and theatrical performances, observe the work of accomplished artists and to work directly with visiting artists.
- 2002 - **Los Angeles County Office of Education (LACOE)** adopts *Arts for All Regional Blueprint for Arts Education* – setting goals for student achievement and for school partnerships.

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- 2003 – PUSD Board of Education passes **Resolution**: Superintendent to develop a budget plan, and on-going review, evaluation and development of the Pasadena Unified School District’s arts education program.
- 2003 – PUSD named one of 5 Los Angeles County Arts Commission **LACAC Arts for All Districts**, providing a County Coach for the **PUSD – DAT** and 3 Model Arts Project visits to Sacramento to confer with other Districts in the State on strategic planning and use of community resources.
- 2003 – **Cultural Nexus – An Action Plan for Pasadena’s Cultural Economy**, begins with an unexpectedly large community participation – Group leaders report Arts Education – for everyone at every age – is community’s first priority. Nexus Committee revises subgroup meetings to meet new priorities.
- 2003 – As an element of **Cultural Nexus, Americans for the Arts (A4A)** evaluates economic impact of Pasadena’s cultural sector, reporting arts-related tax revenues accruing to Pas City budget are \$5M and Pasadena’s cultural sector is 5 times that of other cities of same size. Schiff Congressional District is 5<sup>th</sup> largest in nation (Dunn & Bradstreet businesses in the arts).
- 2003 – 2005 – **Cultural Nexus**: 3 Town Hall meetings, 9 subject specific meetings, and final roll out. PUSD Model Arts Project continues to assess arts programs; community arts organizations participate.
- 2004 – State of California revises its **Visual and Performing Arts Framework**, refining the structure for linking school districts with their communities. New goals: strengthen educational partnerships between school, city and community resources; make joint programs systematic and formal, rather than occasional and informal.
- 2004 – PUSD continues as Vanguard **A4A District**, consults with second wave **A4A Districts** on planning and community participation.
- 2005 – **Cultural Nexus** adopted by the City of Pasadena. City provides \$80K each year for the first two years to aid implementation of plans envisioned by Nexus. Funding used for further research into cultural marketing, cultural sector needs, summer professional development workshops (teaching artists, community arts ed coordinators and PUSD teachers work together to link core curriculum with community arts experiences, etc.) PUSD-DAT expands to include Community Arts Team (DAT-CAT) including local arts organizations such as: Huntington Library, Pacific Asia, Norton Simon, Gamble House, Pas Museum of California Art, Pas Museum of History. DAT-CAT is first such systematic project in the state.
- 2005 – As part of **Cultural Nexus, A4A** again evaluates Pasadena’s cultural sector: \$7.1M identified as arts-related tax revenues accruing to City budget; cultural sector remains 5 times that of other cities of same size; Schiff’s District still 5<sup>th</sup> largest cultural industry Congressional District in nation (Dunn & Bradstreet analysis).
- 2005 – PUSD continues as Vanguard **A4A District**, presents its framework and results at County Meeting of new **A4A Districts**.
- 2006 – PUSD hires **District Arts Coordinator**. PUSD spends **\$650,000+** on Elementary Visual Arts Classroom Curriculum (1<sup>st</sup> time in 45 years) and Elementary Music Classroom Curriculum (1<sup>st</sup> time in 25 years).
- 2006 – City of Pas Cultural Affairs hires **Arts Education Specialist**. PUSD Arts Coordinator and Arts Specialist develop 2<sup>nd</sup> Summer Professional Development for classroom teachers, teaching artists and arts organizations. Educators from community arts organizations begin planning a common

approach for arts education using *No Child Left Behind* goals, linking each grade level curriculum with arts & cultural collections in Pasadena's museums.

- 2006 – PUSD continues as Vanguard **A4A District**.
- 2006 – **No Boundaries** – PUSD's visual and performing arts showcase joins ArtNight @ Art Center Wind Tunnel – first all District Art Show since 1941. Fifteen performing groups and 430 works of art displayed for the public – 2500 visitors in one evening. Pasadena Arts Commission selects works for **Student Art Wall**, frames and mounts the pieces outside City Hall Council Chambers.
- 2006 - Summer – **My Masterpieces** research begins, under one-time funding allocation for Art Historian from **CADOE**. Under new State Funding for arts education, an art historian, **Arts Education Specialist** and 20 classroom teachers begin writing systematic, grade-level specific arts education curriculum, tapping local collections as content and linking to other core curriculum subjects (Language Arts, Math, Science, Social Studies).
- 2006 – City of Pas Cultural Affairs **Arts Education Specialist** position is re-defined and meetings begin with Community Arts Team to reach parents and others with materials based on **My Masterpieces**.
- First District Art Show, **No Boundaries**, part of **ArtNight @ Art Center College of Design**.
- 2007 – PUSD continues as Vanguard **A4A District** – presenter at Arts Education Conference at
- 2007 – **No Boundaries**, – PUSD's visual and performing arts showcase, presented at Homestead House for three days. Pasadena's Arts Commission selects 80 works for display at City Hall, Council Chambers.
- 2007 - **My Masterpieces** approved by PUSD. **CADOE** funds support Art Historian. Pilot schools are selected and District and individual contributions support summer Professional Development for teachers, arts organizations and District Administrators to incorporate **My Masterpieces** into general curriculum.
- 2007 – City-Schools partnership further develops **My Masterpieces** curriculum. Art museums sign MOU to provide copyright photos of artworks provide parent passes. Pasadena's public art collection and City plan becomes 2<sup>nd</sup> grade art study – part social studies unit on “People Who Make a Difference” and “Mapping my City.”
- 2007 – November – PUSD Board, Arts Education Office and Commission presents to California School Boards Association on **Community Canvas**, multiple partners working toward comprehensive arts education.
- 2008 – **No Boundaries**, – PUSD's visual and performing arts showcase, presented at Pasadena Museum of California Art and Pacific Asia Museum for two weeks. Pasadena's Arts Commission selects 80 works for display at City Hall, Council Chambers.
- 2008 – **My Masterpieces** pilot project begins in 4 schools; student lessons take place in all grades of 4 PUSD campuses, involving more than 2000 students and 80 teachers. Parent passes provided by 10 participating cultural institutions. Ongoing professional development provided to teachers and representatives of the cultural institutions about the art curriculum and the related English and Social Studies applications. Pasadena Educational Foundation seeks individual contributors for Art Historian position.
- 2009 – **No Boundaries**, – PUSD's visual and performing arts showcase, to be presented at Shops on Lake for two weeks, May 15 – May 30.